

# Sidrah Nadeem

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## Summary

Aspiring computer science professional in the 6th semester at Forman Christian College University, with a strong foundation in Python, HTML, SQL, data management, and digital content creation. Experienced in team collaboration and customer service, with a proven ability to work in fast-paced environments. Passionate about AI, with hands-on experience in generative models and diffusion-based AI systems. Seeking an entry-level role to apply technical and analytical skills while contributing to AI-driven projects and innovations.

## Work Experience

### Logistics & Delivery Associate

Nordstrom - Valley Fair Mall, San Jose, CA

June 2024 to September 2024

- Coordinated packing, shipping, and delivery of online orders, ensuring accuracy, timely dispatch, and customer satisfaction.
- Utilized shipping software to track deliveries while working under tight deadlines in a high-volume environment to meet or exceed shipping targets.

### Dispatcher

Unilimo - New York

December 2022 to May 2024

- Utilized advanced dispatching software to **manage and route fleets** efficiently under tight schedules.
- **Enhanced communication and coordination** under pressure, ensuring timely and accurate dispatch operations.
- Mastered geographical and mapping software to **improve route planning and reduce response times**.

### Social Media Manager

Women's Empowerment Society - Lahore

October 2022 to June 2024

- Managed and grew social media accounts by creating engaging content and designing visually appealing posts.
- Led a content team, overseeing videography, media publishing, and live event coverage to enhance digital presence and audience engagement.

### Sales Representative

Future Vision Tech

July 2022 to October 2022

- **Developed and maintained** high-value client relationships, boosting customer retention and satisfaction.
- Applied negotiation skills to **surpass sales targets**, demonstrating proficiency in client engagement.

### Data Management Associate

GIFT

June 2018 to November 2019

- Accurately processed and verified large volumes of data, enhancing the reliability of company databases.

- Collaborated with various teams to optimize data collection and entry processes, supporting cross-functional data needs.

## Education

### Bachelor's in Computer Science

Forman Christian College University, Lahore

*September 2022 to Present*

## Skills

Technical: Python, C Language, SQL, Data Entry, Excel, MIPS Assembly, HTML

Soft Skills: Leadership, Customer Service, Mapping Software, Effective Communication

Creative: Photography, Photo Editing, Digital Content Creation

## Projects

- **Car Management System** - Developed a user-friendly system for vehicle tracking, maintenance, and expenses using Python and OOP principles.
- **Game Designing** - Created an engaging game using Pygame, featuring dynamic obstacle navigation.
- **Line Following Robot** - Engineered an autonomous robot that follows a defined path using sensor-based navigation.
- **Library Management System** - Designed and implemented an SQL-based database system to efficiently manage book inventory, member records, and transaction tracking.
- **Pakistani Textile Generator (NetSol AI Hackathon - Top 12/200)** - Built a generative AI using a diffusion model to create unique Pakistani textile designs.
- **ML Intern (Tektrix for Cheezious Pakistan)** - Transcribing calls to train and optimize a machine learning model for speech recognition and analysis (still working on it).