



# SPONSER OUTREACH

CONTACT:

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# WHAT WE OFFER YOU

By becoming a sponsor of ITU LAN you gain access to our participants during the event, the vast majority of which are enrolled in ITU's Software, Digital Design, Data science or other bachelor and masters programs.

Your company name will reach a diverse group of people, with a vast, potentially untapped set of skills, which could be just what you need.

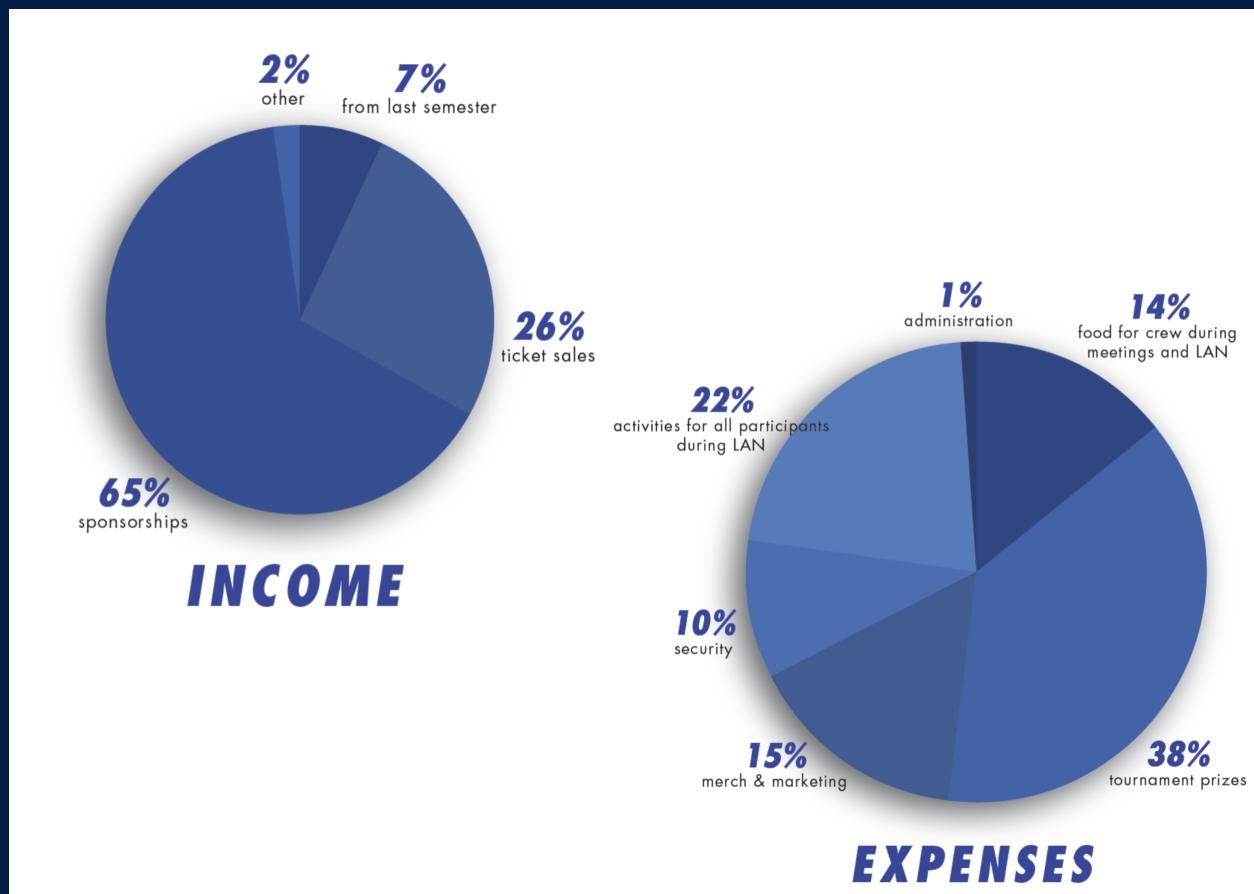
Continue reading to discover who we are as an organization, what being a sponsor could entail, and more.



# ABOUT US

ITU LAN is a non-profit student organization working towards a fantastic bi-annual social event. As volunteers, we host a LAN party, with more than 300 students participating every semester.

Sponsorships are a vital component in our LAN experience. Sponsors provide funds for our organization, allowing it to run every semester. A breakdown of our allocation of income and expenses can be seen here:



# BECOME A SPONSER

The following packages are meant as a general guideline. We welcome any suggestions and ideas.

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## BRONZE PACKAGE:

6.000 Kr.

Includes:

- SoMe Posts
- Flyers
- Placement on itulan.dk
- Sponsor Quiz

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## SILVER PACKAGE:

14.000 Kr.

Includes:

- Booth during the event
- 2x Roll Up Banners
- Info Screens
- Silver package

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## GOLD PACKAGE:

20.000 Kr. (Only 1 available per event)

Includes:

- Entire Event will be associated with your name. E.g: “ITULAN by [name]”
- Large banner for atirum
- Gold Package

# UNIVERSITY INFO SCREENS

Info screens are placed on each floor near the elevators at the university. We will announce the event here.



## SPONSOR QUIZ

As something new this year, we would like to host a sponsor quiz (multiple choice) for the participants. If they get all the answers correct, they will be in a random draft for some prices. We encourage you to find 2 questions that can be answered by visiting your website. The quiz will be printed on the flyer.

## ITULAN.DK

Your company logo will be featured on the landing page.



# BANNERS

You will provide us with a company banner. It can be roll-ups that we place near check-in or banners to hang from our balconies.



# SOCIAL MEDIA

We are on Facebook and Discord, and recommend that all participants follow us for the latest updates. It is also here that we announce the tournaments. Your company logo will be featured in our banner on the facebook event and in the announcement post relating to your tournament.

