



# **SPONSOR FOLDER**

**CONTACT**

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# What can we offer ?

Our participants are mostly students enrolled in one of the programs with relation to computer science, business IT and digital design at the IT University of Copenhagen, both from bachelor and master programs.

Your company name will reach a fairly diversified group of people from the IT university, with an average age of 23 years and all interested in technology as well as computer games.

On the coming pages, you can read more about us and what we offer as well as how your organisation can contribute.



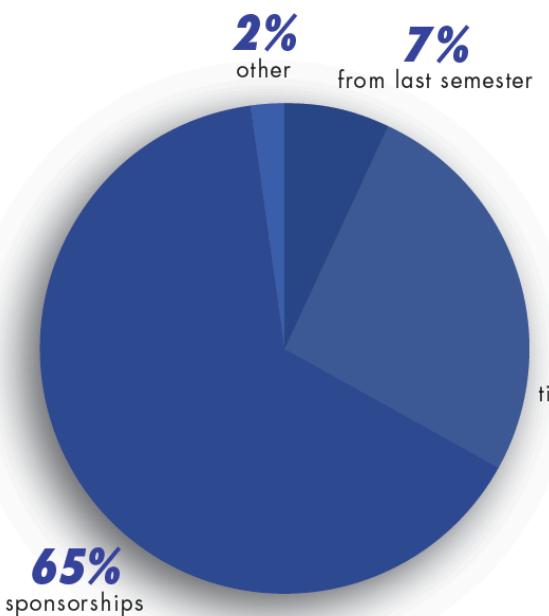
# ABOUT US

ITU LAN is a non-profit organisation contributing to a fantastic social environment at ITU.

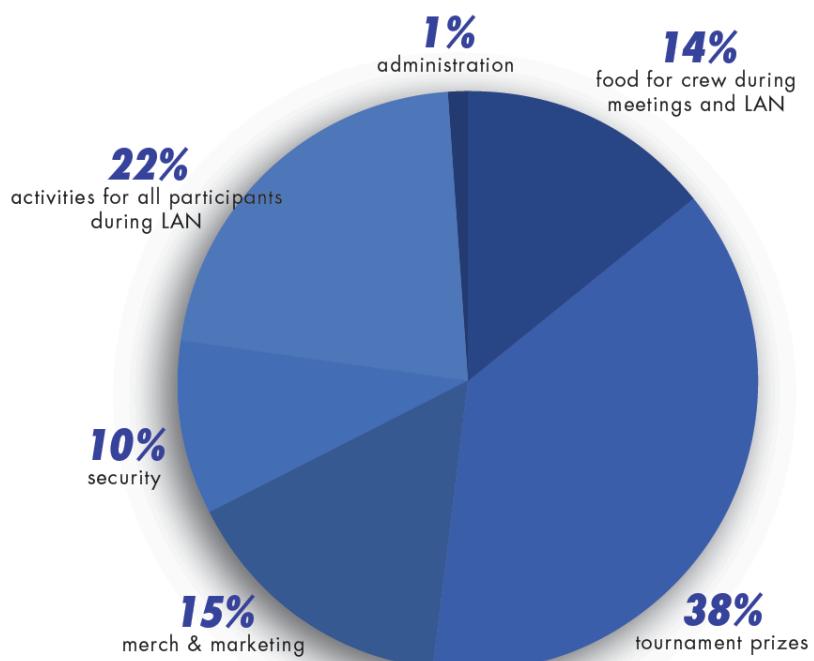
As volunteers we host a LAN party with more than 300 students participating in each event.

Sponsorships are a key element in making our LAN party a great event with prizes for all tournaments, which is why we are looking for companies or organisations with an interest in the students from the IT University of Copenhagen and would like a chance to gain exposure up to and during the event.

Below you can see data on how our income and expenses were allocated last LAN.



## INCOME



## EXPENSES

# BECOME A SPONSOR

THE FOLLOWING ARE MEANT AS GUIDELINES.  
WE WELCOME YOUR SUGGESTIONS AND IDEAS.

## PLATINUM PACKAGE

20.000 Kr

The entire event will be  
associated with your name  
“ITU LAN by yourname”.

- Banner for Atrium

Inculdes Gold package

### GOLD PACKAGE

14.000 Kr

- Booth during LAN
- 2 x Roll-up banners
- Info screens

Inculdes Silver package

### SILVER PACKAGE

6.000 Kr

- Flyer
- Social media
- Sponsor quiz
- itulan.dk

No booth during LAN

## ADDITIONAL

Besides cash sponsorships, we do other activities in  
partnership with companies.

The following are some examples of sponsorships  
we have done with companies in the past:

- Ł Free pizza to everyone participating in ITU LAN
- Ł Free energy drinks
- Ł Rental of sumo suits
- Ł Competitions

# UNIVERSITY INFO SCREENS

Info screens are placed on each floor near the elevators at the university. We will announce the event here.



## SPONSOR QUIZ

As something new this year, we would like to host a sponsor quiz (multiple choice) for the participants. If they get all the answers correct, they will be in a random draft for some prices. We encourage you to find 2 questions that can be answered by visiting your website. The quiz will be printed on the flyer.

## ITULAN.DK

Your company logo will be featured on the landing page.



# BANNERS

You will provide us with a company banner. It can be roll-ups that we place near check-in or banners to hang from our balconies.



# SOCIAL MEDIA

We are on Facebook and Discord, and recommend that all participants follow us for the latest updates. It is also here that we announce the tournaments. Your company logo will be featured in our banner on the facebook event and in the announcement post relating to your tournament.

