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I am a web engineer focused on crafting scalable, responsive, and feature-rich applications. I cater into complex problems and deliver a robust solution that leads to business growth and efficiency.

WORK EXPERIENCE

TMT Insurance

Lead Developer • Full-time May 2025 - Present

As Lead Developer, I am responsible for driving technical excellence and team growth across both in-house and client-facing projects.

My key responsibilities include:

- Leading multiple full-cycle development projects, ensuring timely delivery and alignment with business goals.
- Mentoring and overseeing the work of junior developers and interns, providing hands-on guidance and regular feedback.
- Conducting research, feasibility studies, and defining strategic technical solutions.
- Taking a hands-on role as a Senior Full Stack Developer, contributing to both front-end and back-end development.

How I earned this role:

- Spearheaded the adoption of Agile methodologies, improving team collaboration and project predictability.
- Designed and implemented a streamlined workflow framework, enhancing productivity and meeting critical deadlines.
- Cultivated a positive and supportive team culture, boosting morale and driving higher performance.
- Took full ownership of projects, ensuring alignment with business goals and stakeholder expectations.
- Developed and presented a scalable, cohesive system architecture, optimizing long-term maintainability and performance.

Senior Web Developer • Full-time

Jan 2025 - May 2025 • 5 mos

As a Senior Web Developer, my primary objectives include:

- Seamless Platform Integration: Bridge the gap between the GoHighLevel (GHL) platform and WordPress by leveraging the GHL API to enable seamless data flow and functionality.
- Data Synchronization: Implement scheduled or real-time API calls to ensure accurate and up-to-date data synchronization between GHL and WordPress.
- Dynamic Data Management: Integrated WordPress REST API to power dynamic content delivery in both React and Flutter applications. This involved fetching and managing WordPress data seamlessly across platforms, enabling consistent, headless CMS functionality for web and mobile experiences.
- Booking System Integration: Develop and integrate a dynamic booking system within WordPress to display available time slots, manage appointments, and enhance user convenience.
- Interactive Analytics: Design and integrate interactive charts and analytics dashboards to empower staff with actionable insights into business performance and trends.
- Optimized User Experience: Ensure mobile responsiveness and optimize performance to deliver a smooth, fast, and consistent user experience across all devices.

Imagine Web

Senior Full Stack Engineer L2 • Full-time

Jan 2025 - Feb 2025 • 2 mos

As a Senior Level 2 Engineer, my Level 1 responsibilities have carried over, with the additional responsibility of shipping new features across multiple live systems.

Moreover, I am tasked with integrating new payment gateways, which is:

- Clearview
- Square

I was able to carry over and adapt my previous payment gateway solution for seamless integration with these new gateways.

Senior Full Stack Engineer L1 • Full-time

Nov 2024 - Jan 2025 • 3 mos

As a Senior level 1 engineer, my current responsibility is maintaining and enhancing their existing enterprise Booking CMS product:

• Enhance the User management system.

- Improve their existing SMS gateway by adding new features according to their specifications.
- Engineered a conditional logic builder class, offering flexibility for diverse use cases and seamless integration.
- Added BASys payment gateway as an alternative for their clients.
- Worked as a cleanup crew in organizing the codebase according to the coding standards, ensuring code maintainability.

Upwork

Contractor

Apr 2010 - Jul 2024 • 14 yrs 4 mos

I have taken odd jobs and long-term WordPress projects throughout the duration of my stay in the platform. The work spans from quick fixes, small-scale work, to large-scale enterprise projects. I have built my whole freelance career in UpWork but I have to walk away from this platform since it is now overrun with bot applicants, fake job posts, and predatorial fees.

Firekamp

Web Engineer • Full-time

Oct 2020 - Dec 2023 • 1 yr 3 mos

I am engaged in diverse projects spanning WordPress, Shopify, Kajabi, and React applications. My primary responsibility is frontend development, with occasional involvement in no-code development.

The Code Company

Frontend Developer • Full-time

Feb 2021 - Oct 2021 • 9 mos

I worked as a Front-End Developer, specializing in converting Figma and Adobe XD designs into custom WordPress themes. My responsibilities included building Gutenberg and ACF blocks, ensuring full mobile responsiveness, optimizing site performance, and managing data migration from Drupal to WordPress.

IDX Web Designs

Junior Web Developer • Full-time Sep 2012 - Aug 2011 • 1 yr

I work as a junior web developer for the company. As a junior level, my obligation was to familiarize myself with Soholaunch, Joomla, and WordPress. I was also given small roles in web

design. After leaving the company, I opted to specialize as a WordPress developer and pursued my career in freelancing. NOTE: This company is no longer operating.

Try BPO Outsourcing Solutions

SEO Specialist, Part-time Programmer • Full-time Jun 2009 - Aug 2010 • 1 yr 3 mos

I work as their virtual assistant SEO specialist from their parent company, eLocal.com. During my tenure as an employee, I was given a web development project. This outcome resulted in pivoting my career as a web developer. NOTE: This company pivots into empireflippers.com.

PERSONAL PROJECTS

WordPress Plugin boilerplate

Github

A boilerplate that aims to build scalable and cohesive WordPress plugins. It is built within the concept of Model-View-Controller (MVC), dependency injection design pattern, and SOLID principles. Moreover, I have married React.js library directly into WordPress with the goal to easily ship in node package libraries and integrate complex react solutions.

E-commerce App

Github

A Next.js e-commerce app. The goal of this project is to explore and utilize microservices for a coherent e-commerce application. The following services where employed:

- Sanity for managing content and product information.
- Stripe for payments.
- Firebase for sign-ins and sign-ups. Also the implementation of Single sign-ons with Google and Facebook as a start.
- MongoDB and Firestore for storing orders.

Tech stack: Next.js • MongoDB • Express • React • Material UI • Tailwind • Redux • Firebase • Stripe • Sanity

Twitter-like App

Video • Site Demo • Github

This is a MERN stack project completely functional from the sign in, sign-up, to the creation, editing, and deletion of posts.

Tech stack: MongoDB • Express • React • Node.js • Axios • Material UI • Tailwind • Redux • React Router

Single Sign-on with Firebase (WordPress Plugin)

Github

This is a WordPress plugin that lets you sign in or sign up with Social media such as Google and Facebook. Firebase acts as the middleware for authenticating Google and Facebook accounts, then for WordPress sign-in. *This project is archived.*

Tech Stack: WordPress • PHP • React • JavaScript • Firebase

WordPress Instance with Docker

Github

This is a docker-compose template that lets me spin off my own WordPress environment. Traefik serves as a middleware for url proxy. *This project is archived*.

Tech Stack: Docker • WordPress • PHP • MySQL • Traefik

TECH STACKS

LANGUAGES

JavaScript • PHP • CSS • HTML • Dart

LIBRARIES

Open Swoole • React.js • Next.js • Express • Node.js • Tailwind • Material UI • Redux • Axios • Sass • Stripe

DATABASES

MySQL • MongoDB • Firebase

CMS / SaaS

WordPress • Sanity • Shopify • Kajabi

TOOLS

VS Code • Git • Composer • PHP Codesniffer

LANGUAGES

Filipino / English (Conversational)