

DATA VISUALIZATION DESIGN

EXERCISES

DESIGN EXERCISE 1



Deconstructing visualization: Data, abstraction, data marks and channels

Design exercise 1: Deconstructing data

- **14:15–14:25:** Introduction to design exercise 1
- **14:25–15:00:** Work on exercise: Analyze, understand and deconstruct
- **15:00–15:15:** Break
- **15:15–15:45:** Redesign and revisualize the data
- **15:45–15:50:** Display visualization on whiteboard/wall
- **15:50–16:00:** Look at other groups' work and roundup
- **16:00 – ??:** Fridaybar and 48 hour break – remember the hand-in on thursday!

Design exercise 1: Deconstructing data

You will be given a data visualization concerning climate change or the recent earthquake in Turkey and Syria. Your job is to analyze and deconstruct it. The visualization will be from Danish or international media.

Remember: to take pictures and document your process --> useful for your hand-in (23/2)!

Visualization 1:

Denmark: Fluctuation in the average temperature 1873–2020

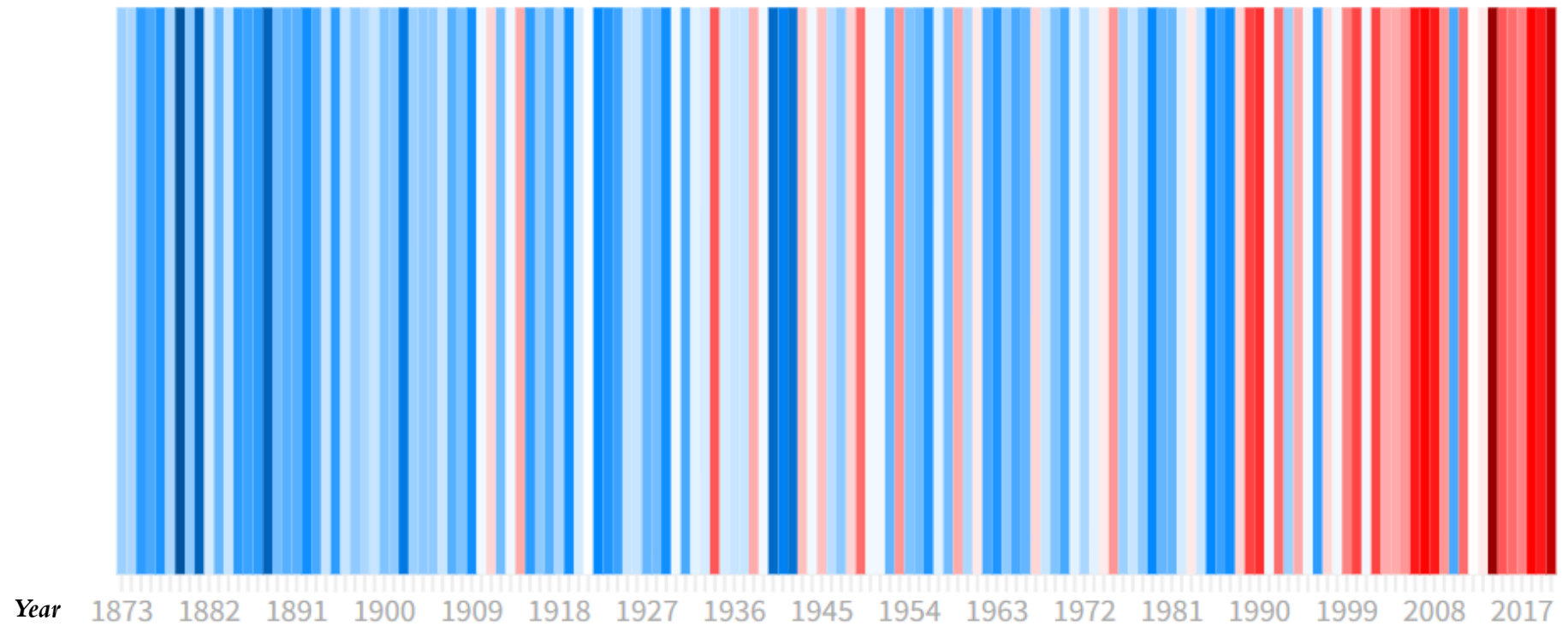
The graph shows a series of stripes that particularly illustrate the average temperature for one year. The colors in the visualization shows the fluctuations in the individual years in relation to the average annual mean temperature in the period 1981–2010. This was 8.3 °C. The blue stripes are below average, while the red ones are above.

The visualization is interactive!

Link: <https://videnskab.dk/naturvidenskab/simpel-visualisering-af-den-globale-opvarmning-efterlader-ikke-meget-plads-til-tvivl>

Visualization 1:

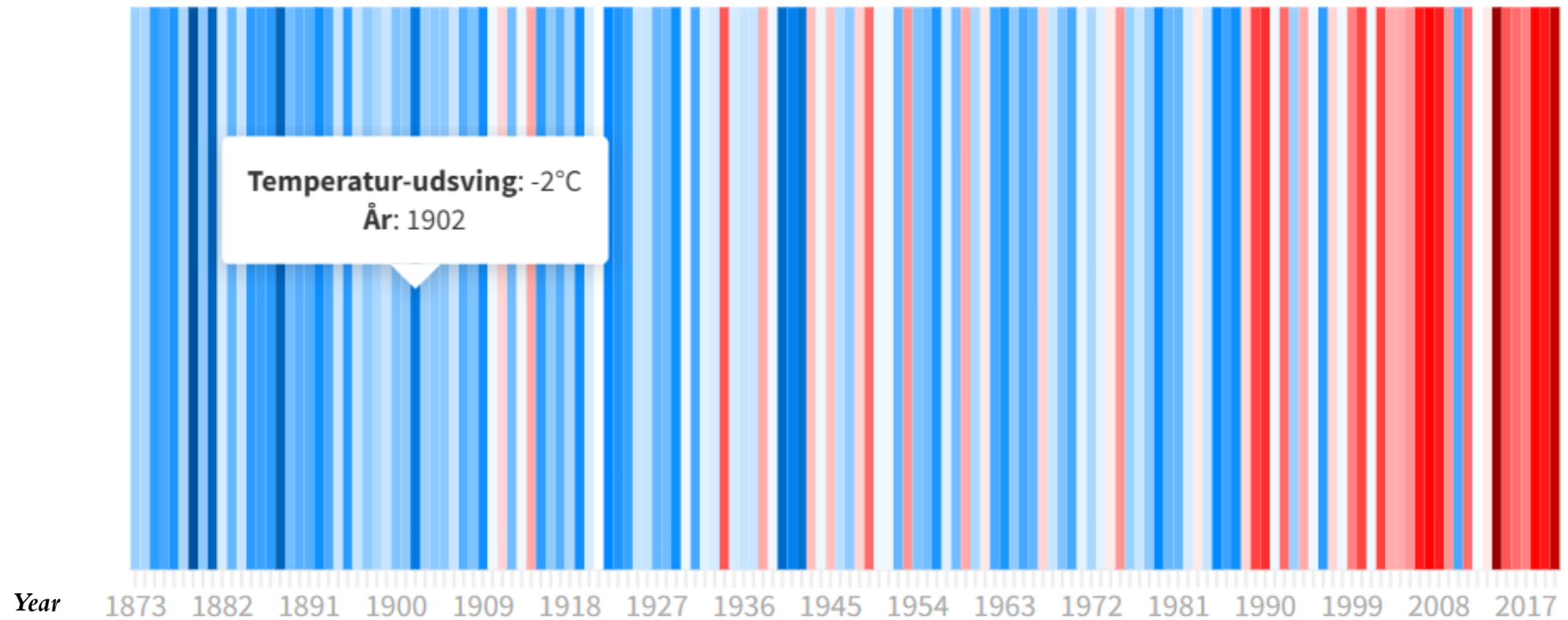
Temperature fluctuations -2.5°C 2°C



Ed Hawkins klimaforsker ved University of Reading

Visualization 1:

Temperature fluctuations 2.5°C 2°C



Visualization 2:

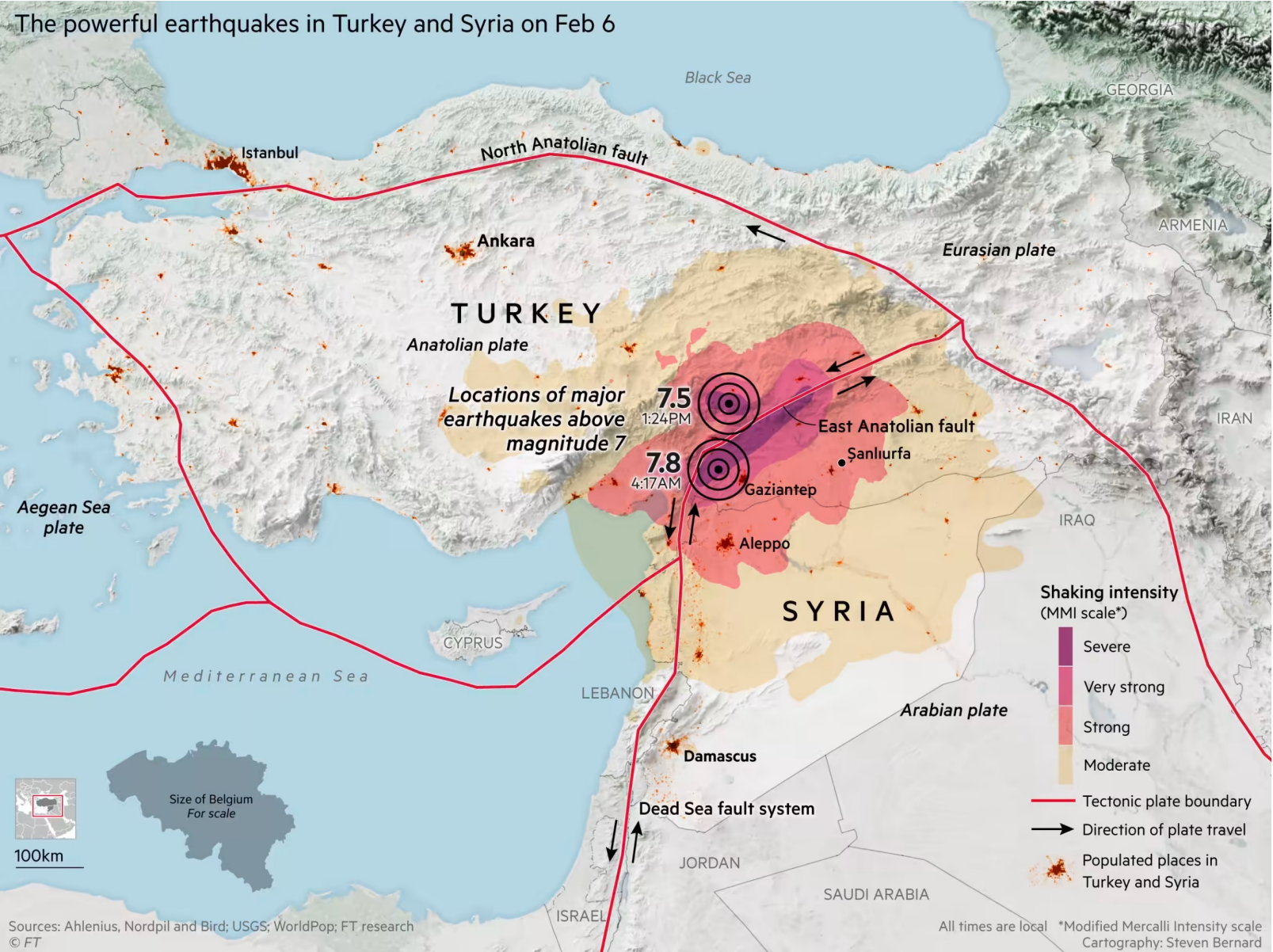
Turkey and Syria's devastating earthquakes in graphics

The visualization shows the epicentres of the earth quakes hitting Turkey and Syria on the 6th of February 2023. It shows the shaking intensity as well as the placement of the tectonic plates in the area. It also shows the populated places in Turkey and Syria.

Link:

<https://www.google.com/search?q=Turkey+and+Syria%E2%80%99s+devastating+earthquakes+in+graphics+financial+times&oq=Turkey+and+Syria%E2%80%99s+devastating+earthquakes+in+graphics+financial+times&aqs=edge.0.69i59j69i57j69i61.4189j0j9&sourceid=chrome&ie=UTF-8>

Visualization 2:



Visualization 3:

Two future scenarios of rising water levels in Denmark

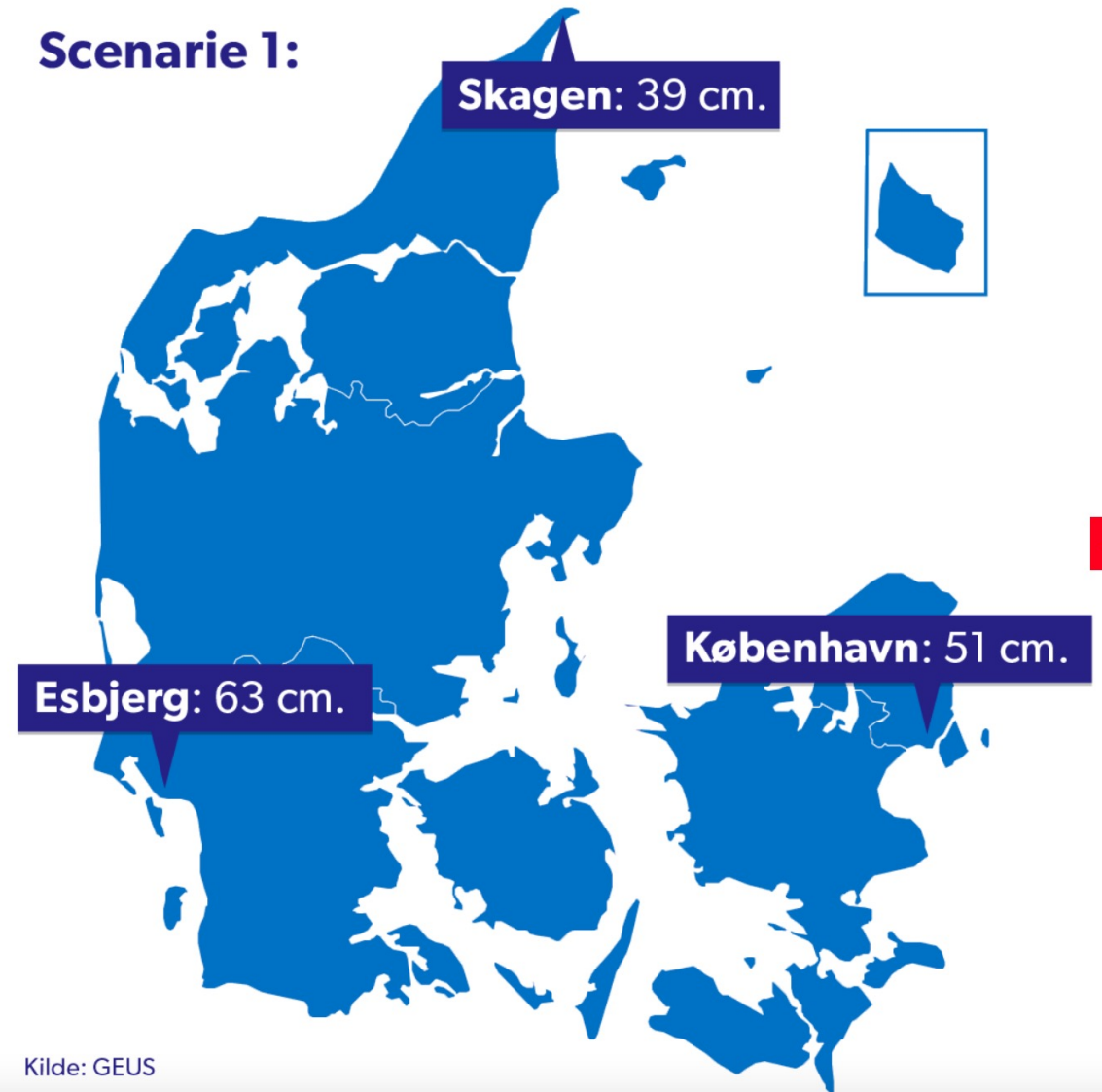
The visualization shows the rise in water levels around Denmark. 2 scenarios is shown, controlled by an interactive glider.

Link:

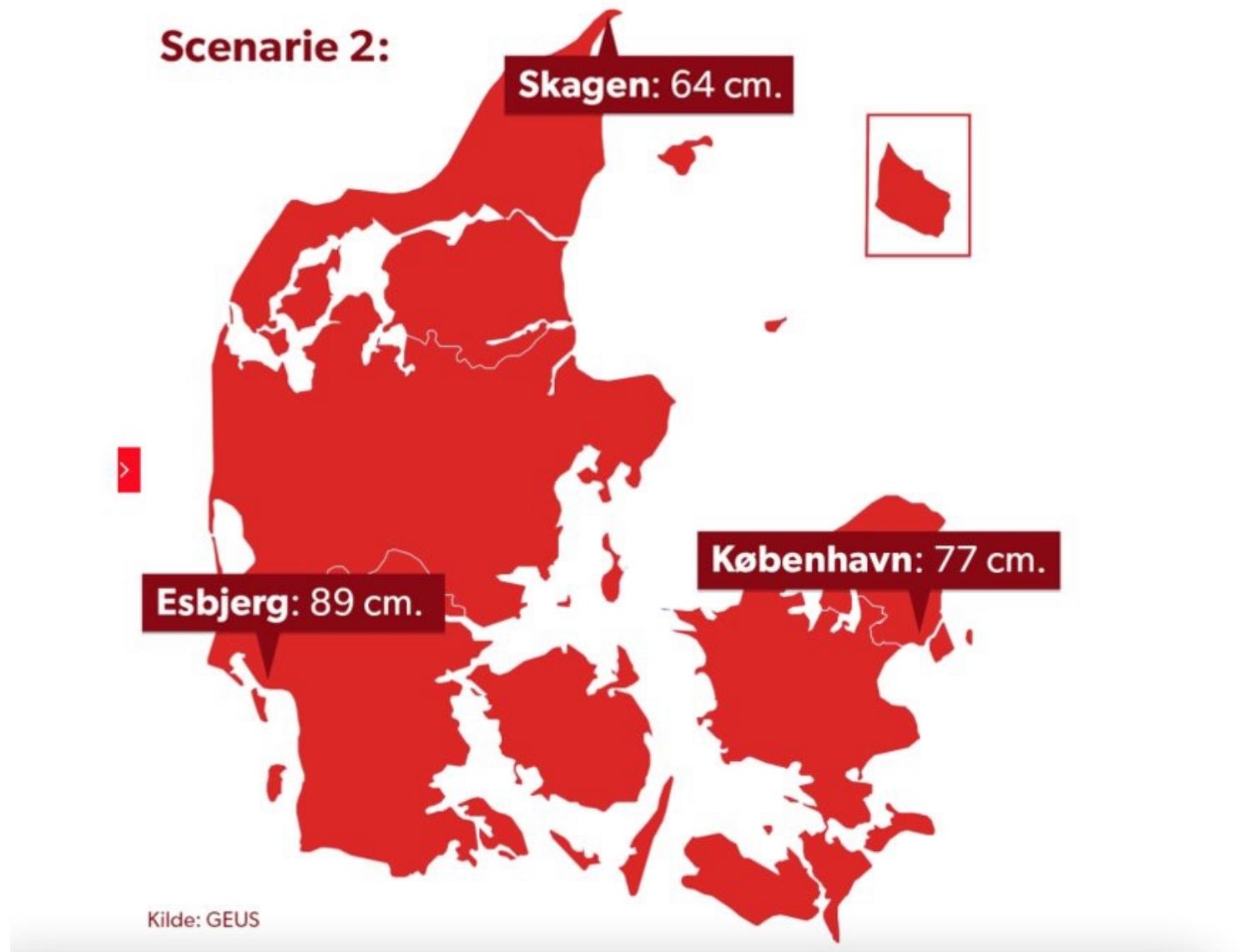
<https://www.dr.dk/nyheder/viden/klima/store-forskelle-paa-tvaers-af-danmark-havet-vil-stige-mere-i-esbjerg-end-i>

Visualization 3:

Scenarie 1:



Visualization 3:



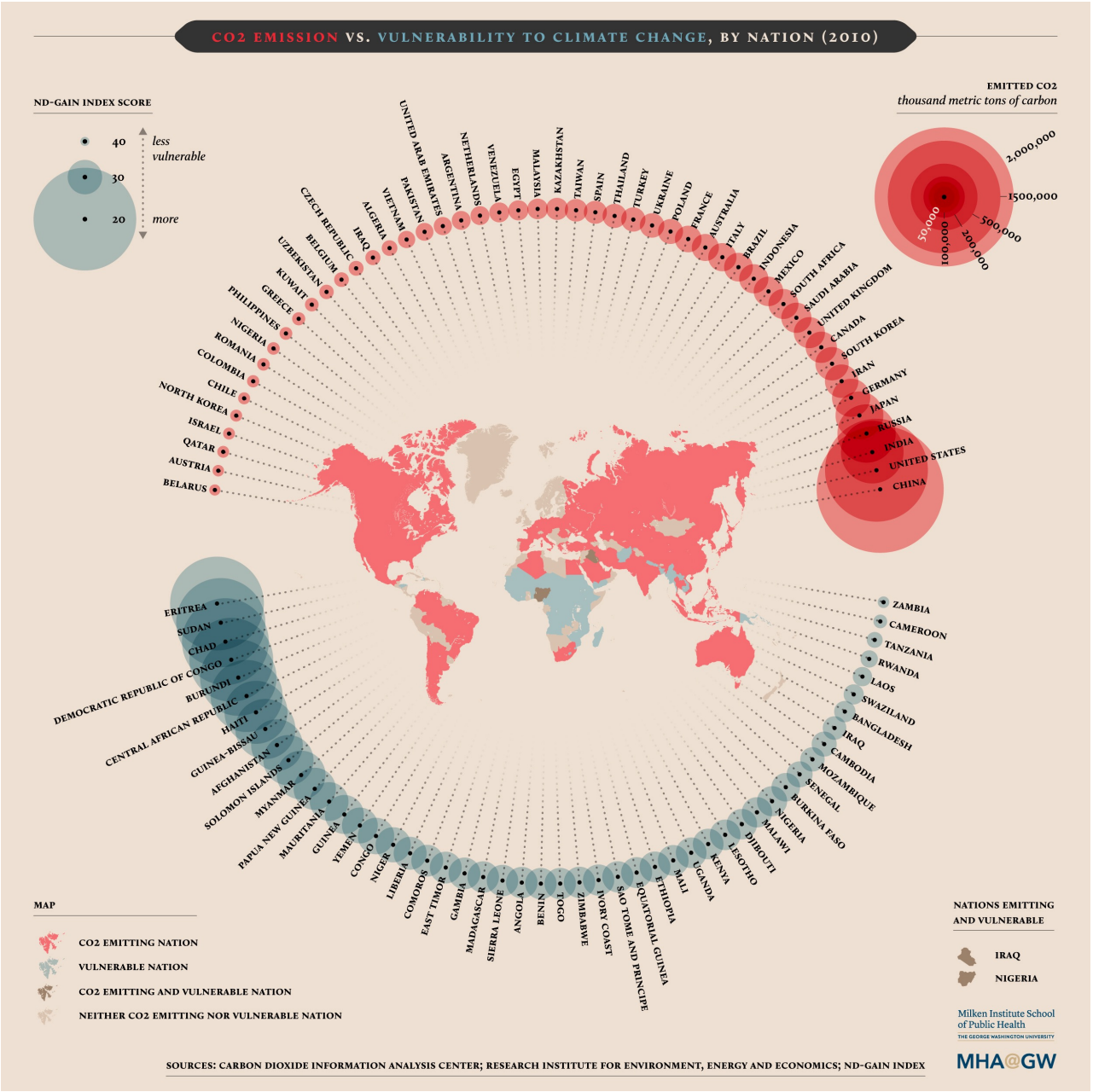
Visualization 4:

CO₂ Emissions vs. Vulnerability to Climate Change by Nation

The blue circles represent the countries which are the most vulnerable due to carbon dioxide emission. This data viz is not from this year, but it's still very impactful, not to mention beautiful. The data for this graphic was sourced from the [Carbon Dioxide Information Analysis Center](#).

Link: <https://visme.co/blog/climate-change-facts/>

Visualization 4:



Visualization 5:

Severe damages on the nature and environment

The article is unfortunately behind a paywall.

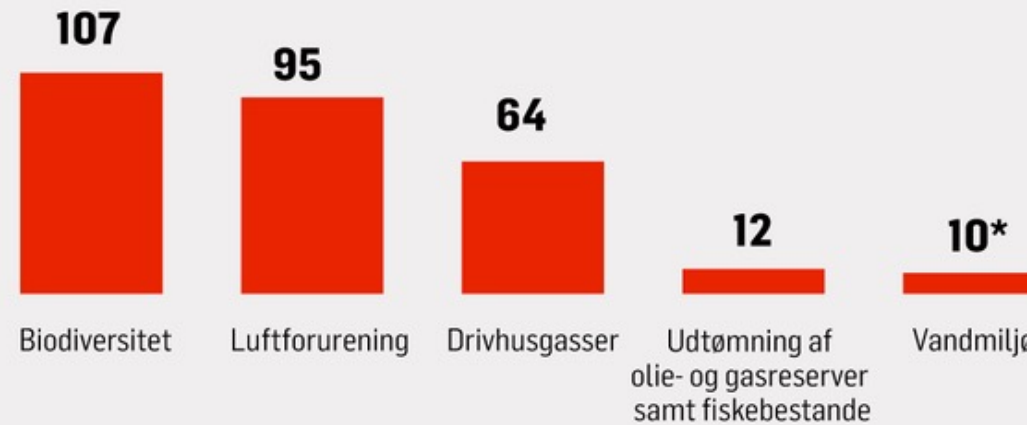
The article concerns the damages made on the environment, based on human factors.

Link: <https://politiken.dk/klima/art9186151/Ny-beregning-punkterer-myten-om-gr%C3%B8n-v%C3%A6kst>

Visualization 5:

Enorme skader på natur og miljø

Skaderne forårsaget af mennesker på Danmarks natur, miljø og klima i 2019. Angivet i milliarder kroner i 2022-priser.



11 procent fald i vores nationale indkomst

Nettonationalindkomst ■



Grøn nettonationalindkomst ■

Det grønne tab ■



Kilde Dream-modelgruppen Grafik Mads Pedersen

* Foreløbige tal ** Foreløbige tal. Bemærk, at der er tale om et nettotab. Forbedringerne i natur og miljø er ikke medtaget i grafikken.

Helpful questions

- What is the visualization about?
- What does the visualization consist of?
- Are there different types of values?
- What kind of values are present/which values can we use in a redesign?
- How can these values be presented, e.g. in a tabular form?
- Which associations do we think of regarding the visualizations?
- Etc. ...

Thank you!