Anjum Aqeel Shah

WordPress Developer | Softvolta IT Solution

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Professional Summary

WordPress Developer with 3 years of experience in designing, developing, and customizing fully responsive WordPress websites. Skilled in WordPress theme customization, plugin integration, WooCommerce setup, Elementor page building, PHP basics, and optimizing website performance. Strong understanding of SEO-friendly structures, mobile responsiveness, and speed optimization. Experienced in converting Figma mockups into WordPress-based layouts with pixel-perfect precision. Dedicated to delivering high-quality, secure, and fast WordPress solutions.

Technical Skills

WordPress Development

- WordPress CMS, Elementor, WPBakery
- Theme Customization & Child Themes
- WooCommerce Stores & Payment Integration
- Plugin Configuration & Customization
- PHP (Basic), MySQL (Basic), cPanel, Hosting Management
- Figma to WordPress Conversion, Responsive Website Design

Website Deployment & Management

- WordPress Hosting Setup
- Domain & DNS Management
- Speed Optimization (Caching, Image Optimization)
- Security Setup (SSL, Anti-Malware, Hardening)

Tools & Platforms

- WordPress Dashboard, cPanel, Hostinger, Bluehost
- Git, GitHub, VS Code
- PageSpeed Insights, GTmetrix, Yoast SEO

Other Skills

- Problem Solving, Debugging

- SEO Understanding
- Clean Code Practices
- Client Communication & Project Delivery

Experience

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- Designed and developed fully responsive WordPress websites for clients.
- Customized themes and created child themes based on project requirements.
- Implemented Elementor-based pages with clean, modern UI.
- Integrated WooCommerce for e-commerce functionality including cart, checkout, and payment gateways.
- Improved website performance using caching, image optimization, and best practices.
- Managed hosting setup, domain configuration, DNS, and SSL installations.
- Converted Figma designs into fully functional WordPress layouts.
- Ensured website security, backups, and regular maintenance.

Projects

- **Business Website (KPLEX.pk):** Complete WordPress business website with custom sections, services pages, and responsive design.
- **Business Website (Softvolta.com):** Custom WordPress theme setup for an IT services company.
- **smartforceuae.com** Developed a specialized service platform featuring custom post types and a streamlined UI for facility management solutions.
- **Gaca-usa.com:** Engineered a modern, scalable WordPress solution focused on highlighting enterprise IT consulting and global technology services.
- **alain.edu.pk:** Built a structured academic portal with custom layouts to effectively manage and display institutional data and educational resources.
- **fairtradingjpn.com:** Developed a professional automotive marketplace with an optimized inventory layout for seamless vehicle sales and international export communication.
- **Portfolio Website**:** Custom Elementor design with animations and responsive layout.

Education

Bachelor of Science in Computer Software Engineering
Virtual University of Pakistan