

# Nimish Tiwari

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## Technical Skills

- **Languages:** Python, SQL, JavaScript, HTML, CSS
- **Data analysis:** Tableau, Excel, PostHog, Google Analytics, GSC, Ahrefs, Screaming Frog
- **Automation and scrapping:** Selenium, n8n
- **Web dev and deployment:** NextJS, Tailwind, Vercel
- **Project and task management:** Linear, Jira, Salesforce

## Professional Experience

### Marketing analyst

*Roboto Studio*

(April 2025 – Present)

- Perform advanced data analysis and reporting using Python, SQL, and Tableau to deliver actionable business insights.
- Extract, clean, and visualize web and SEO data from tools like Google Analytics, Search Console, Ahrefs, Screaming Frog, and PostHog for digital performance tracking.
- Automate workflows and data pipelines with n8n and MCP integrations, enhancing reporting efficiency and data reliability.
- Collaborate with engineering teams to deploy using Next.js, TailwindCSS, Vercel, and manage tasks through Linear.

### Business development associate

*Ideametric Pvt. Ltd*

(Jan 2025 – March 2025)

- Managed customer data and reporting using Excel and CRM tools, optimizing workflows for improved client management.
- Developed and maintained automated web scrapers with Python and Selenium to collect and organize business-critical data.
- Collaborated with team members using Jira to manage tasks and maintain clear communication throughout the development.

### Full-stack developer

*Tosscall Pvt. Ltd*

(Feb 2024 – Dec 2024)

- Designed and built responsive web applications from scratch, handling both front-end and back-end development tasks.
- Engaged directly with clients to gather project requirements, collect feedback, and incorporate insights into product iterations.
- Enhanced Spark-based transformation workflows, enabling complex joins, cleansing steps with improved data validation.

## Education

### Bachelor of Science(Hons), SGGSCL (University of Delhi)

(2020 – 2023)

CGPA: 8 / 10

### HSC, Delhi Public School Bhilai

(2018 – 2020)

Score: 93%

### SSC, Delhi Public School Bhilai

(2016 – 2018)

Score: 92%

## Projects

- **Link shortner app:** Python-based link shortener app, integrated with Dub API for URL shortening and data storage, and deployed seamlessly using Vercel Python kit.. (Nov , 2025)
- **Python EDA projects:** Created multiple python EDA projects, displaying my experience in daata analysis using Python. You can see them [here](#). (2023-2025)
- **SQL projects:** Created multiple SQL Projects, demonstrating my expertise in running SQL and extracting useful insights. (2023- 2025)
- Created additional projects that can be accessed using my portfolio.

## Certifications

- **Microsoft Excel: Advanced** (03/06/2024)
- **Full Stack Web Development** (27/08/2024)
- **SEO Fundamental Course** (24/05/2025)
- **Google Analytics Certification** (20/04/2025)