SHEETAL CHAUDHARY

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CAREER OBJECTIVE

Result-driven and detail-oriented professional with a strong foundation in data analysis, automation, and software development. Seeking to leverage my technical and analytical skills to streamline processes, build efficient solutions, and contribute to a forward-thinking organization. Passionate about driving innovation through automation and continuous improvement.

EXPERIENCE

Reliance Industries Ltd. || Data Analyst

Oct 2023 - Present

- **Big Data & Automation**: Used PySpark and Python to process and manage massive datasets of 50TB or more, resulting in a 25% boost in processing efficiency by automating repetitive processes.
- **Machine Learning**: Using scikit-learn, I created predictive models that increased forecasting accuracy for important business indicators.
- **Data Visualization**: Developed interactive dashboards with Power BI and Django, offering real-time insights to business, reducing decision-making cycles by 40%.
- **Scripting and automation**: Automated routine processes using shell scripting and Linux command-line scripting, lowering manual involvement by 50% and minimizing human error.
- Collaborated cross-functionally with the Data Engineering team to design and implement robust, scalable data pipelines tailored to dynamic business requirements, ensuring efficient data flow and improved decision-making capabilities.

• Vivusoft Technologies || Web Development Intern

Sep 2021 - Mar 2022

- **Web Development:** Built the company's website using HTML, CSS, JavaScript, and SQL, improving page speed by 30%, enhancing user experience and SEO performance.
- **Email Automation:** Automated client outreach using Zoho Marketing Hub, saving 2-3 hours of manual work per campaign.
- **Client Collaboration:** Coordinated with foreign clients for product demonstrations, effectively translating technical features into client-focused solutions.

SKILLS AND STRENGTHS

- **Programming Languages:** Python | Java | JavaScript | HTML | CSS
- Data Science & Machine Learning Frameworks: NumPy | Pandas | Scikit-learn | TensorFlow | PySpark
- **Databases:** SQL | MongoDB
- Big Data & Analytics Tools: Hadoop | Apache Spark & Superset | Jupyter | Power BI
- **Development & Other Tools:** GitHub | VS Code | Android Studio | Unity | MS Office
- Concepts: Data Structures & Algorithms | Object-Oriented Programming (OOP) | Machine Learning | Big Data |
 Android App Development | Game Development | AWS | GCP

EDUCATION

PROJECTS

• IIIT Bangalore Mar 2025- Present

PG Diploma in Artificial Intelligence and Machine Learning

Thakur College of Engineering & Technology

B.E. Electronics and Telecommunications Engineering

Aug 2019- Jun 2023 CGPA: 9.41/10.0

Netflix Content and Market Analytics Dashboard (Power BI, SOL, Python)

- Built an end-to-end dashboard for content performance and market analysis, integrating data from multiple sources using **ETL pipelines** to optimize content strategy.
- **Performed exploratory data analysis (EDA)** to identify genre popularity, high-performing segments, and regional viewing patterns for **data-driven** and **targeted marketing** decisions.
- o Improved data quality through data cleaning, transformation, and efficient data modeling
- Yoga Posture Detection (Keras, TensorFlow, Mediapipe, OpenCV, Pandas)
 - Curated a **3000+ image** dataset covering **20+ yoga positions**, achieving **90% accuracy** in real-time posture detection.

• Implemented **CNNs** and pose estimation algorithms for precise classification and enhanced generalization.

• Kitab-bae (Android Mobile Application to donate and receive books- Java, Firebase)

- Developed a mobile app for book donation and exchange with real-time messaging via WhatsApp, enhancing user engagement.
- Integrated Firebase for scalable data storage and seamless real-time updates.

• Movie Recommendation System (Scikit-learn,Flask)

- Built a personalized recommendation engine using cosine similarity, achieving 98.7% prediction accuracy.
- Deployed with **Flask** for real-time recommendations and enhanced user satisfaction.

COURSES

- Google Cloud Data Analytics | Google
- Python for Data Science, AI & Development | Coursera
- Exploratory Data Analysis for Machine Learning | IBM
- Artificial Intelligence Fundamentals | IBM

POSITIONS OF RESPONSIBILITY

Point of Contact (PoC) for Data-Driven Decision Making - Reliance Jio

- Acted as a liaison between data science, network operations, and business teams, ensuring data-driven strategies for network optimization.
- Managed and maintained telecom data pipelines, integrating big data solutions (Hadoop, PySpark, Apache Superset).

Team Leader - IPL Event (Reliance Industries ltd.)

- Led and coordinated a group of volunteers, managing logistics and event operations for the Indian Premier League (IPL)
 organized by Reliance.
- o Demonstrated **leadership**, **communication**, **and team management** in a high-pressure, large-scale event environment.

Portfolio link