

MELWIN AF

Graphic Designer

- ◆ Energetic visual creator looking for the opportunity to achieve my goal.
- ◆ Looking for a challenging career in a reputable organization where I can utilize the best of my skills and experiences allowing career growth and contribution to growth of organization.

Dubai, UAE

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Please scan this QR code to view my portfolio.

<https://melwin.vercel.app>

<https://www.linkedin.com/in/melwin-af/>

EXPERIENCE

◆ Graphic Designer and Marketing Assistant

Jan 2023 - Mar 2024 ◆ Digital Desk, Dubai

Creative marketer experienced in digital campaigns, content creation, and brand management. Skilled in Adobe Creative Suite, Google Ads, Analytics, and SEO. Strong collaborator with expertise in market research, trend analysis, and campaign optimization. Excellent communication, organization, and problem-solving abilities.

◆ Graphic Designer

May 2020 - Dec 2022 ◆ Zoomin Editing Lab, Tamil Nadu

Crafted bespoke designs tailored to local businesses, encompassing poster, title, logo, album, brochure, and social media post designs. Delivered visually compelling solutions that resonated with client's brand identities and objectives.

◆ Designer and Junior Video Editor

May 2019 - Mar 2020 ◆ Dreampixel, Tamil Nadu

Assisted the lead video editor with various tasks including trimming scenes and color grading, adding sound effects, graphics, reviewing video footage prior to publication.

SKILLS

Illustrator



Photoshop



Figma



Indesign



After Effects



Premiere Pro

EDUCATION

B.Sc. Visual Communication

Noorul Islam College of Arts & Science
Kumaracoil,
Tamil Nadu, India (2017 - 2020)

Higher Secondary Course

Computer Science
St. Joseph's Hr. Sec. School,
Mulagumoodu, India (2015 - 2017)

SSLC

C.S.I. Public Matric School
Azhagiyamandapam
Tamil Nadu, India (2004 - 2015)

PERSONAL DETAILS

DATE OF BIRTH : 24-04-1999

GENDER : Male

NATIONALITY : Indian

MARITAL STATUS : Single

LANGUAGES : English, Tamil
Hindi,

Arabic (Typing)

Passport No : W0826508