WE RATE DOGS TWITTER ARCHIVE ACT REPORT

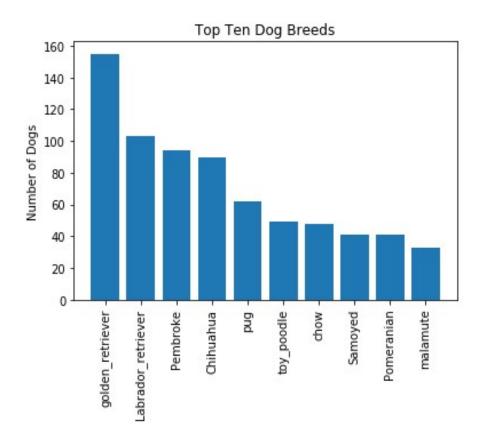
Nosa Ogbeide-Ihama Junior Data Analyst Nanodegree

WeRateDogs is an online twitter account that rates people's dogs and attaches humorous captions to pictures of their follower's dogs. It was started by Matt Nelson in 2015 and now has more than 9 million followers. WeRateDogs have a unique rating system where dogs are rated above 10 apparently because 'they are good dogs Brent'. Also, this account categorizes dogs into stages: doggo, pupper, puppo and floffer.

While analyzing WeRateDogs archive between November, 2015 and August, 2017, some interesting insights were made.

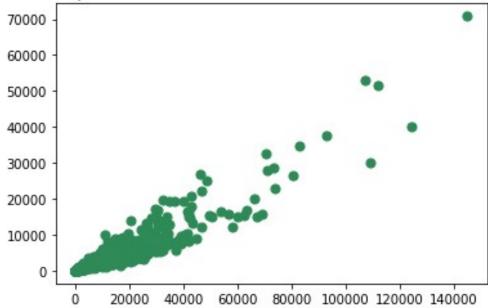
The highest dog ratings were between 17 and 14. The mean dog rating was 10.59 showing that majority of the dogs were rated below 14. Majority of the dogs were at the pupper stage with a total number of 220.

The top breed of dogs were golden retriever, Labrador retriever, Pembroke, Chihuahua and Pug with Golden retriever being the most common breed numbering 155.



Retweet count and favorite count showed a strong positive relation. Tweets with high retweet count also had high favorite count and vise versa.

Relationship between favorite count and retweet count of tweets



The most popular tweet was of a Labrador retriever doggo with retweet count of 70,811 and favorite count of 144,914.

Reference

- 1. WeRateDogs Twitter Account, https://twitter.com/dog rates?ref src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor
- 2. WeRateDogs Wikipedia Page, https://en.wikipedia.org/wiki/WeRateDogs