

TEAM ID	2F472DF44C0DCF19AD0448CA216DB1D3
PROJECT TITLE	Creating a Sponsored Post for Instagram
DATE	02/11/23

## Empathy Map:

An empathy map is a template that organizes a user's behaviors and feelings to create a sense of empathy between the user and your team.

The empathy map represents a principal user and helps teams understand their motivations, concerns, and experience.



