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DIGITAL MARKETING

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ANY MARKETING THAT USES ELECTRONIC DEVICES AND CAN BE USED BY MARKETING SPECIALISTS TO CONVEY PROMOTIONAL MESSAGING AND MEASURE ITS IMPACT THROUGH YOUR CUSTOMER JOURNEY

SEO MARKETING

SEO is short for Search Engine Optimization. It is a measurable, repeatable process used to send signals to search engines that your pages are worth appearing in Google's search results.



EMAIL MARKETING

Email marketing is a form of marketing that can make the customers on your email list aware of new products, discounts, and other services.