SUPERFAN

INTERACTIVE EXPERIENCE

BRAINSTORM

come up with three different ideas of themes + interactive features

PHASE 0

Idea 1: Mac Miller

Theme: He used music to deal with his emotions and mental health

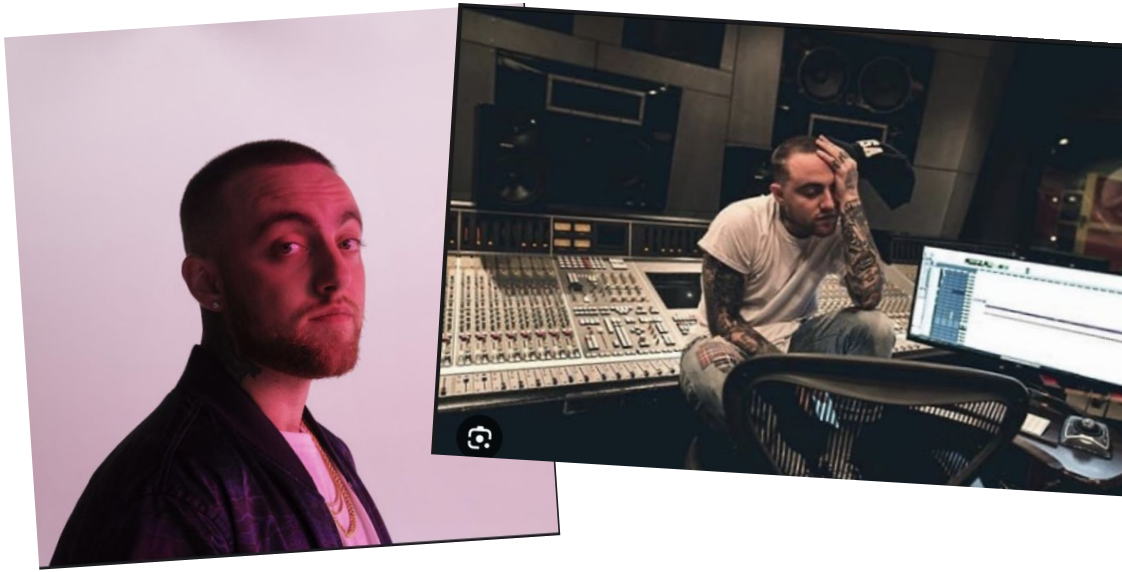
Mac Miller is my favorite artist for many reasons. One main one is that he was very true and genuine as a artist and you can tell through his music. Despite his struggles many new him as a happy person and i would want to shine on how music

Interactive JS Feature #1

Clicking on each album playing his song

Interactive JS Feature #2

Make it the mind of mac miller and zoom into him to see his perspective



Idea 2: Baby Driver

Theme: The site could make users feel like there in the Baby's world.

Baby driver is a movie about a young kid named baby that fell the wrong world of getaway driver. I would want to make the site immersive and video game like for the movie

Interactive JS Feature #1

Be in the car and play as if your baby driving

Interactive JS Feature #2

Click on the ipod he has to play music

Idea 3: Halloween

Theme:*Spooky, fun where people feel like there trick or treating*

Interactive JS Feature #1

Click on houses in a neighborhood to get candy

Interactive JS Feature #2

Customize there custom

EVALUATE

think about the good and bad for each idea then choose one

PHASE 1

Evaluate + Choose Your Idea

	Pros	Cons
Idea 1: Mac miller	• Super passionate • Have a personal connection • Allows others to listen his music	• Many dont know him • tricky to design a site that truly reflects his full artistic vibe.
Idea 2: Baby Driver	• Know the movie well • perfect immersive website because music and visuals can move together • Let users feel like they're inside the movie and part of the action.	• Complex • High-quality visuals and audio can be hard to find • Some users might not get the full experience without watching movie
Idea 3: Halloween	• Fun and on theme • Nostalgic like 200s halloween kid sites	• Not as interested • Sites already made like halloween nostalgia

CONTENT

gather and edit essential content for your site

PHASE 2

PARENTAL ADVISORY EXPLICIT CONTENT

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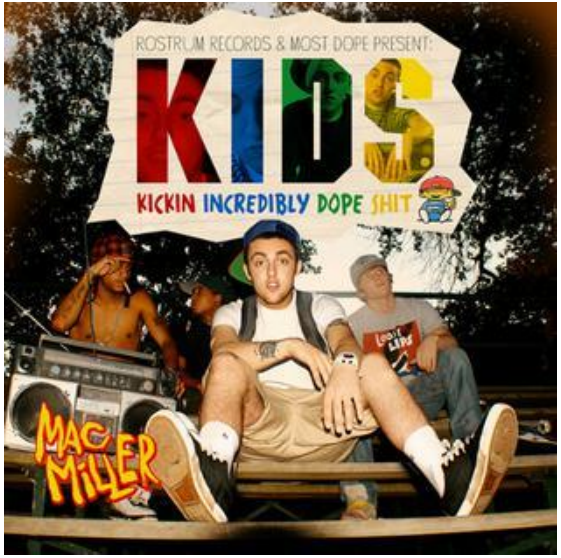
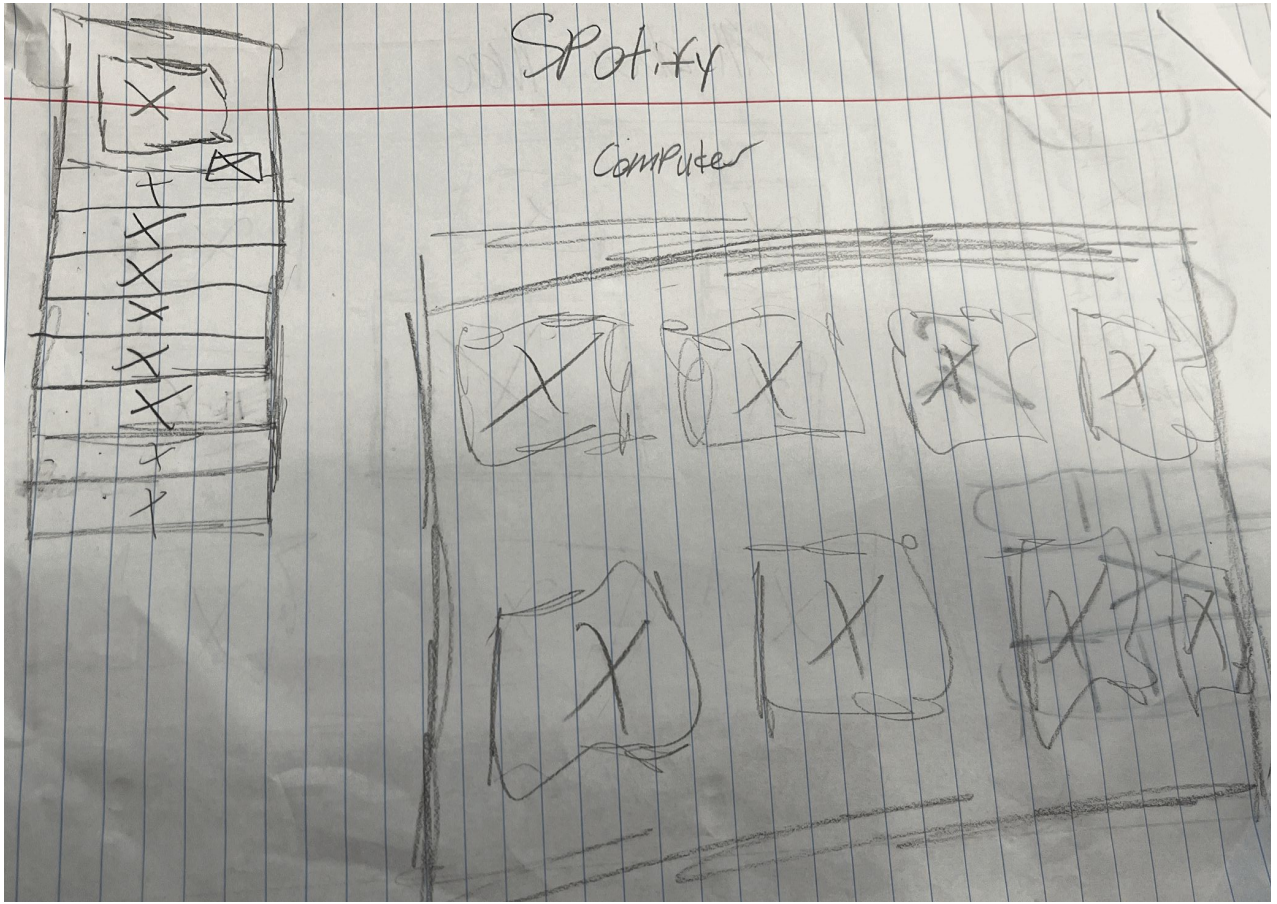


DESIGN

create three possible responsive designs for your chosen idea

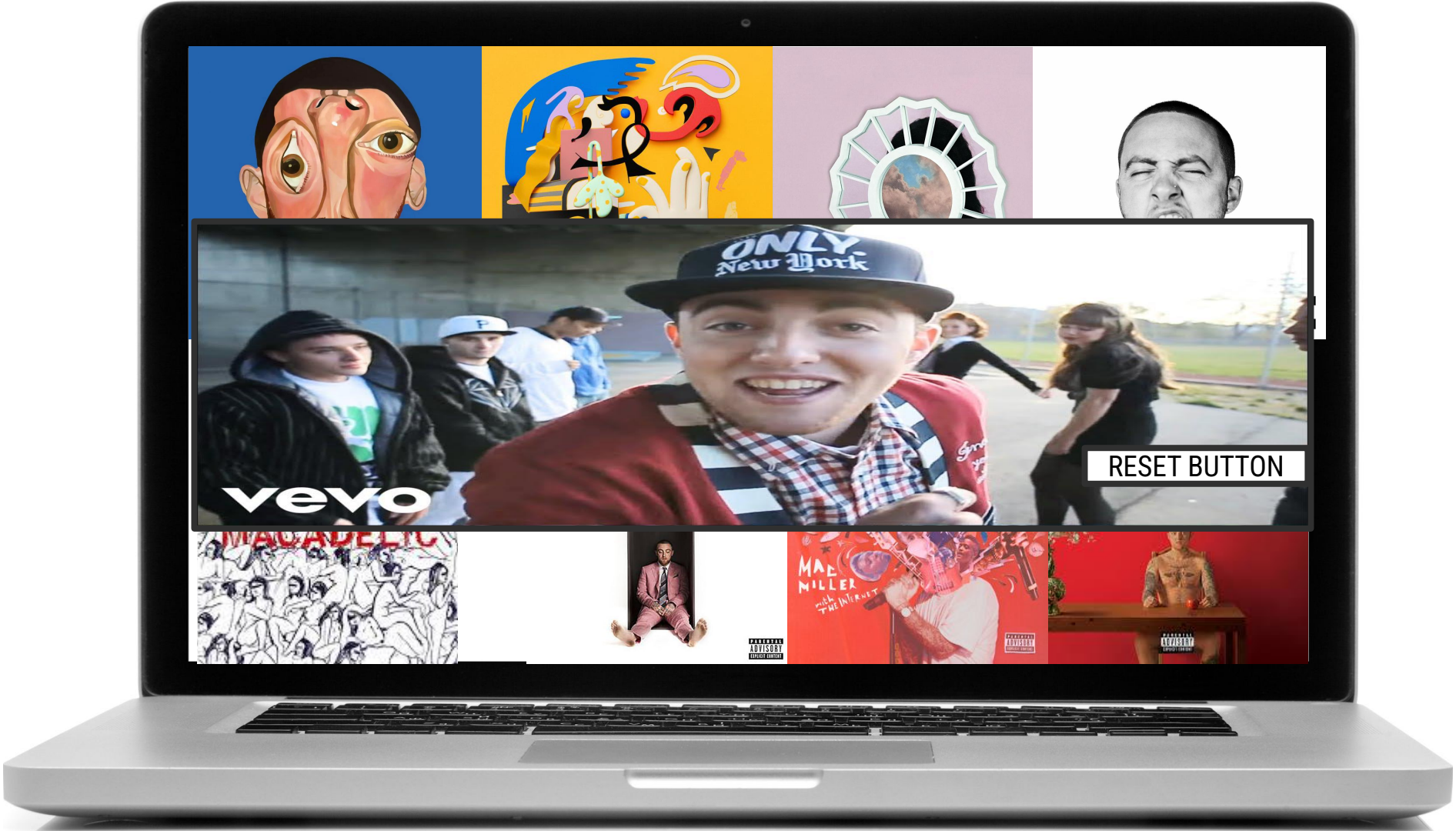
PHASE 3


Spotify
Computer

MOCKUP

choose your final layout and create a digital mockup

PHASE 4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RESET BUTTON
MACADELIC
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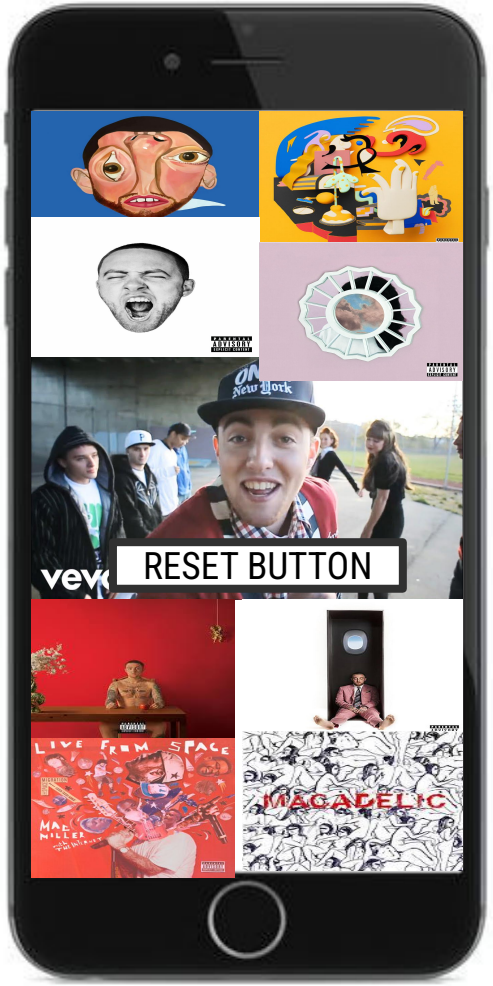
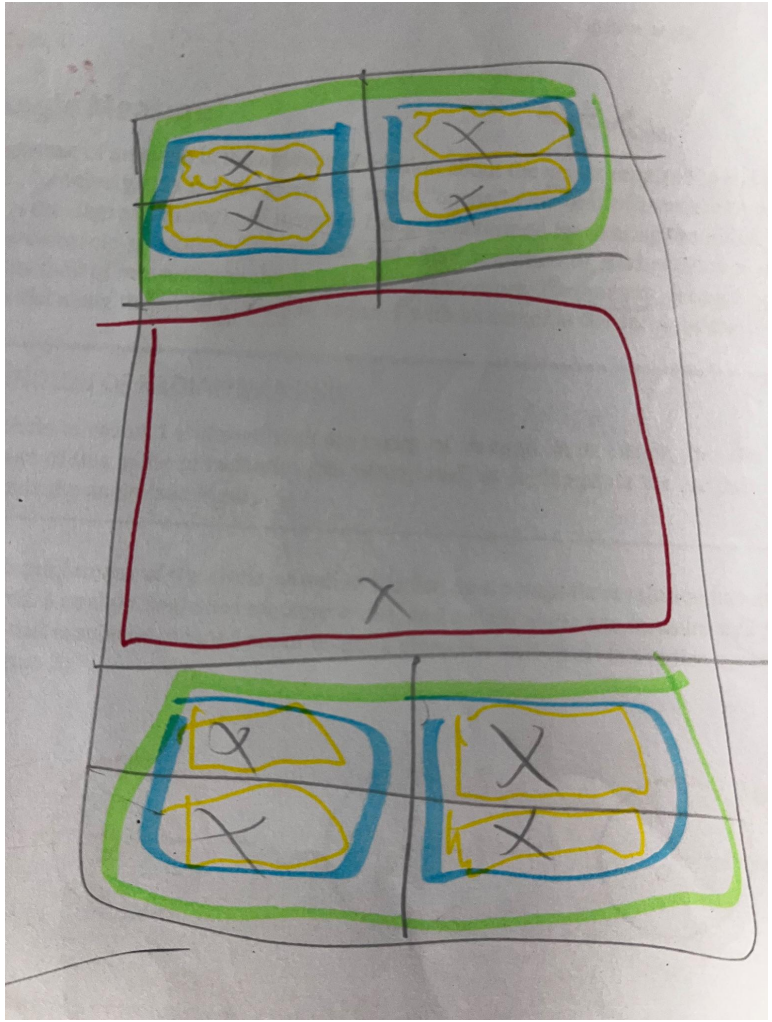
MILLER
PARENTAL
ADVISORY
EXPLICIT CONTENT

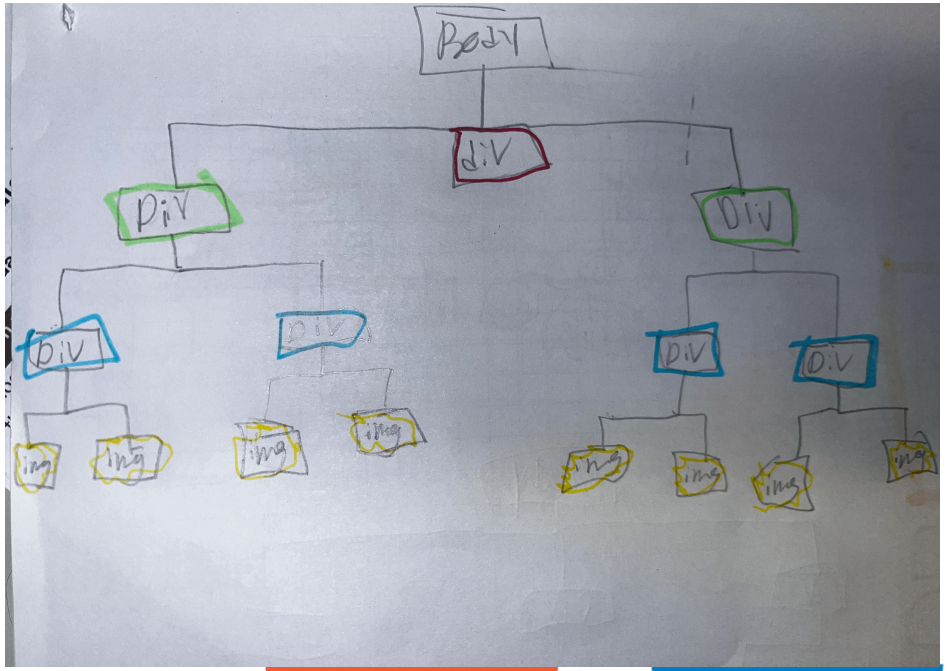
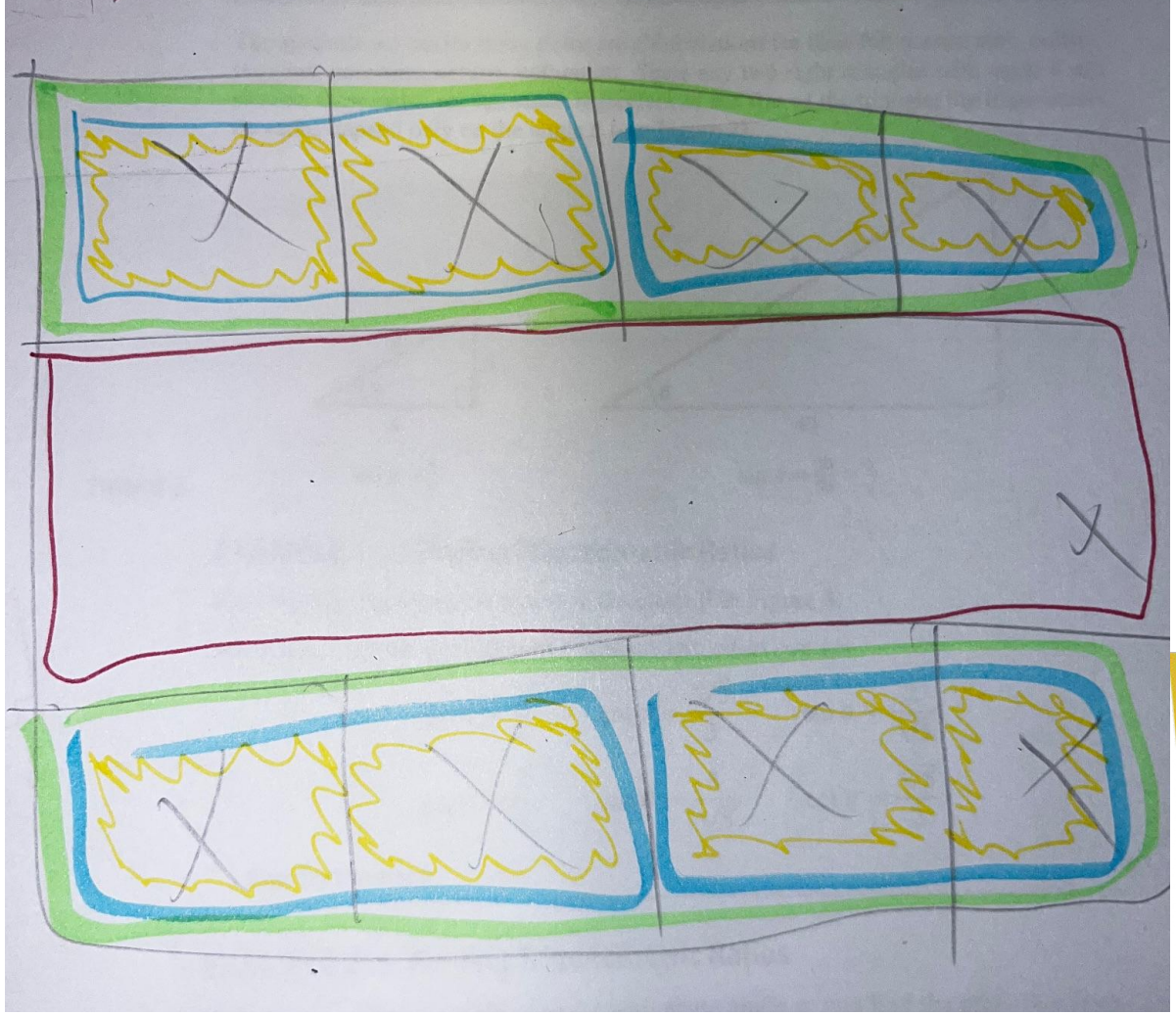

RESET BUTTON
LIVE FROM SPACE
MACADELIC

ANNOTATE

add explanations, colors, percentages, and display properties + draw your dom

PHASE 5

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