

Software Product Management (S1-24_SEZG685)

[Dashboard](#) / [My courses](#) / [S1-24_SEZG685](#) / General / [Assignment 2](#)

Assignment 2

Due: Saturday, 9 November 2024, 11:55 PM

Software Product Management

Assignment #2

(Weight 10%)

-

Assignment #2 (continuation of [Assignment 1](#))

Product validation:

- Specify the [MVP](#) features of your product. Explain why these features are part of the [MVP](#)
- Solution: Each team member should create one solution for the product, in the form of a low fidelity hand-drawn sketch. Each member should identify & vote for 3 stand-out ideas across the different solutions. Pick the solution with maximum stand-out ideas
- Storyboard: Create a wireframe storyboard for the best solution, including standout ideas from other solutions, if possible.
- Validate: Show the wireframe storyboard to 5 customers to test its usability & value. Capture their feedback and identify areas for improvement.
- Iterate: Modify the wireframe storyboard based on feedback received from customers

Document the work products and outcome of each step

Note: In the ppt document, please start with a summary the product idea, target customer, their underserved need, the value proposition & [story map](#). This will help understand the rest of the ppt document.

Evaluation criteria:

- Original effort by students
- Clarity of sketches and wireframes
- Depth of engagement with customers
- Clarity of documentation
- Brevity of descriptions, yet complete

Document format: PowerPoint slides (PPT)

Max 30 slides

Max File size: 10 MB

-

Due date for submission: Nov 9, 2024


Submission instructions:

- Submit only one file per group in eLearn Portal
- Mention the names of participants on the first slide
- Each participant should include a slide “Key learnings” in the slide-deck
- Each participant should click on the ‘Submit’ button in Taxila

Note:

- Participants who do not discuss & contribute to the group, will not get marks
- Participants who do not include key learnings slide, will not get any marks
- Participants who do not click on Submit button, will not get marks
- Participants who try to cheat will face disciplinary action

Submission status

Submission status	Submitted for grading
Grading status	Not graded
Time remaining	Assignment was submitted 7 hours 6 mins early
Last modified	Saturday, 9 November 2024, 4:48 PM
File submissions	<div> SPM Assignment 2 - Group AH.pdf 9 November 2024, 4:48 PM</div>

[◀ Assignment 1](#)

Jump to...

[Introduction ▶](#)

✉ [Contact site support](#) 

You are logged in as MALLIDI AKHIL REDDY . (Log out)
S1-24_SEZG685

Data retention summary

Get the mobile app