PERSONA PROFILE 1:

JOHN MILLER
DATA ENTRY & DIGITAL IT TEAM LEADER

PROFILE
AGE: 32
OCCUPATION: TEAM LEADER
STATUS: MARRIED
LOCATION: LONDON, UNITED KINGDOM

GOALS AND TASKS:
- AS A TEAM LEADER, UNDERSTANDING THE STRENGTHS AND WEAKNESSES OF TEAM MEMEBERS.
- AS A DATA ENTRY SPECIALIST, ENSURING ALL DATA AND INFORMATION HAVE BEEN RECORDED IN THE SYSTEM PROPERLY.

NEEDS & EXPECTATIONS:
- WANTS AN EASILY ACCESSIBLE SYSTEM THAT REQUIRES LESS TIME AND EFFORT.
- WOULD LOVE TO ADD DATA ENTRY BY NEW FEATURES.

SCENERIO:
John is a data entry specialist who is also a team leader of XYZ company. He always tries to work in a mutual environment where he deals with each and everyone equally. He wants to provide accurate information to users.

MOTIVATION AND QOUTE:
- GOOD REVIEWS AND SUCCESSFUL PROJECT.

'SUCCESS DOESN'T COME TO YOU.YOU GO TO IT'

PERSONA PROFILE 2:

KIM SEORINA
JOURNALIST

PROFILE
AGE: 26
OCCUPATION: JOURNALIST
STATUS: SINGLE
LOCATION: SEOUL, SOUTH KOREA

GOALS AND TASKS:
- EARN PUBLIC TRUST BY PROVIDING THEM WITH ACCURATE INFORMATION.
- GATHERING, CORROBORATING, AND INTERPRETING DATA.

NEEDS & EXPECTATIONS:
- BASIC IDEA ABOUT MICROSOFT 365.
- SUCCESSFUL PROJECTS.

SCENERIO:
Kim is a journalist who is working for XYZ company. She does research and deals with many projects. She needs websites that could provide her with perfect and accurate data. She is very keen about her profession, and she wants to gain more knowledge.

MOTIVATION AND QOUTE:
- GET MOTIVATED BY HER OWN SUCCESS.

'THE BEST IS YET TO COME'