

UX Feedback

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1. HOW WAS THE SURVEY CONDUCTED

First I prepared 5 questions for the participants, containing both instructions for them to follow and questions regarding design or structure.

2. WHO WERE THE PARTICIPANTS

In this survey I had 2 participants from different backgrounds: now working in the IT field, one working in art.

The profiles of the interviewees are the following:



- Female
- 22 years old
- Art student

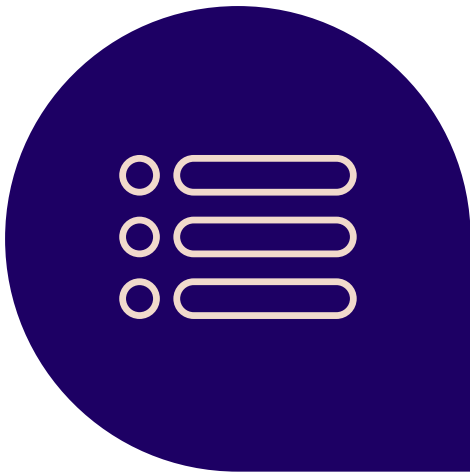


- Male
- 41 years old
- Website developer

3. CONCLUSIONS

- I will use a different color palette: one that is lighter
- I will need to change the input options depending on the type of event (online or offline)
- Work on the UX after a user is logged in (show relevant events, make a "wallet" with all the tickets purchased)

1



Do the menu items make sense?



- Yes, easy and intuitive



- Sure, I like how the navigation bar looks like, simple and practical

2



How would you rate the interface design of our app?



- Very nice colours and good layout



- I like it, it's very intuitive. It is a bit too dark tho, I would like more colors

3



Which feature do you find the most important?



- I would like to see on the page the events that I am interested in



- I would say receiving the ticket fast, I wouldn't want to wait too much for that

4



The prompts displayed for inputs are clear

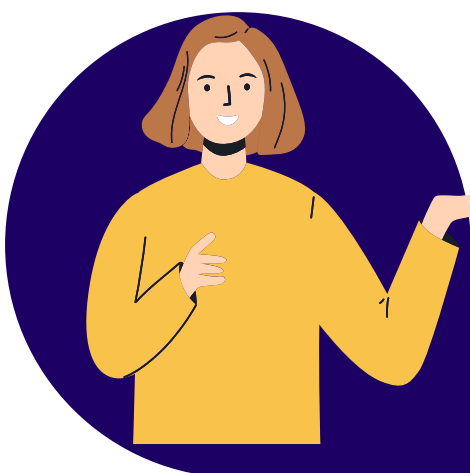


- Yes, pretty clear



- Maybe just when you are creating an online event some of the fields are unnecessary like no of tickets available

5



How would you describe the app in one or more words?



- Fun, pretty and easy to use



- Useful, modern and well-designed