



## Logo Versions



Primary

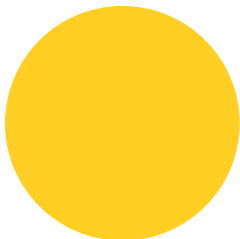


Wordmark Only



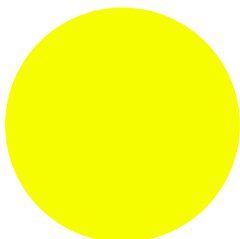
Icon

## Colours



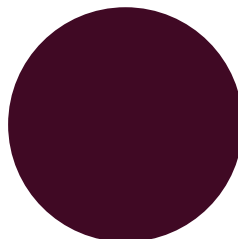
Primary

Hex **#FFCF24**  
RGB **rgb(255,207,36)**  
CMYK **0 19 86 0**  
Pantone **13-0758**



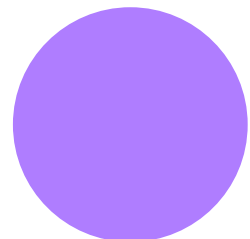
Secondary

Hex **#F5FD00**  
RGB **rgb(245,253,0)**  
CMYK **3 0 100 1**  
Pantone **12-0643**



Accent

Hex **#400924**  
RGB **rgb(64,9,36)**  
CMYK **0 86 44 75**  
Pantone **19-2420**



Background

Hex **#AF7DFF**  
RGB **rgb(175,125,255)**  
CMYK **31 51 0 0**  
Pantone **16-4013**

## Typography

Primary

Reem Kufi Regular

Aa Bb Cc