



BOOKSTORIA

Sales Overview

2018 - 2023

UK - 2024

Sales Overview 2018 - 2023

2.79M

Total Sales EUR

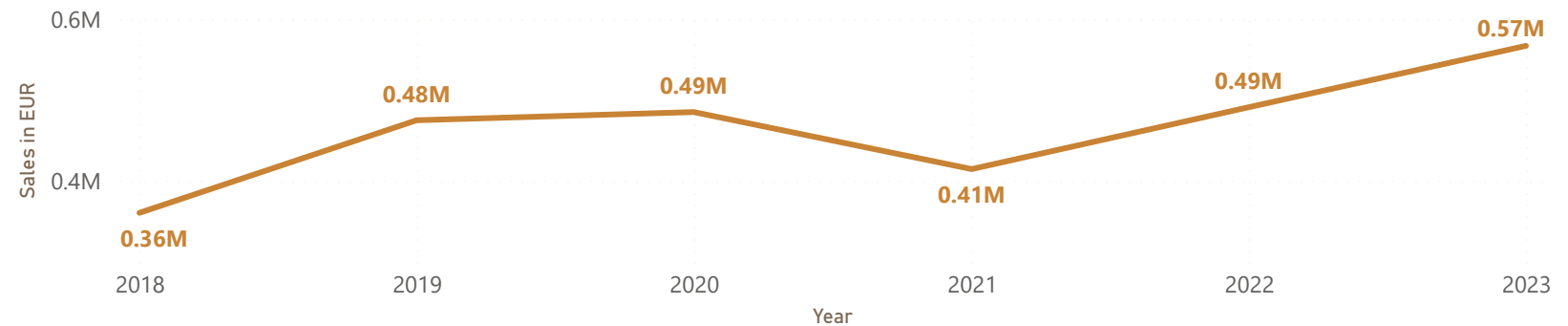
291

Total Orders Placed

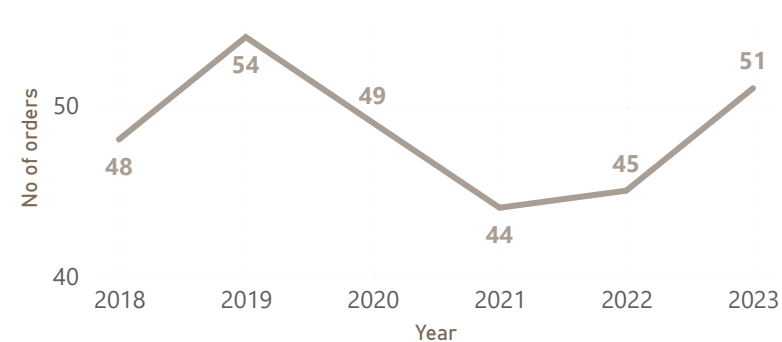
270K

Total Books Sold

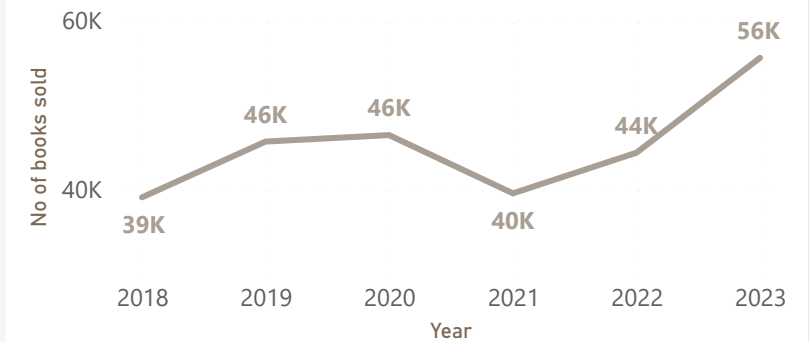
Sales in EUR by Year



No of orders by Year



No of books sold by Year



Best Selling Books & Authors - in units

2018

2019

2020

2021

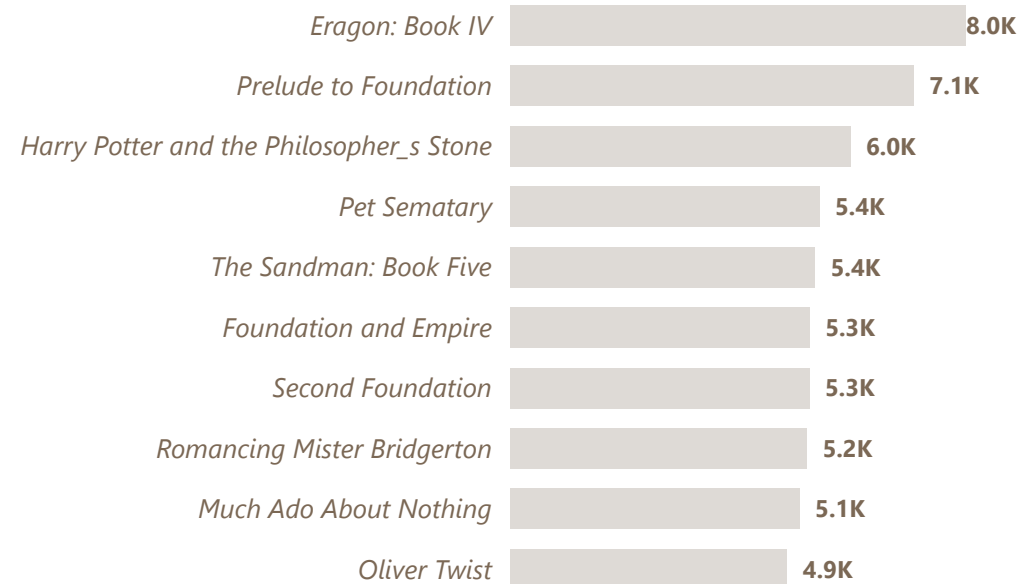
2022

2023

Female

Male

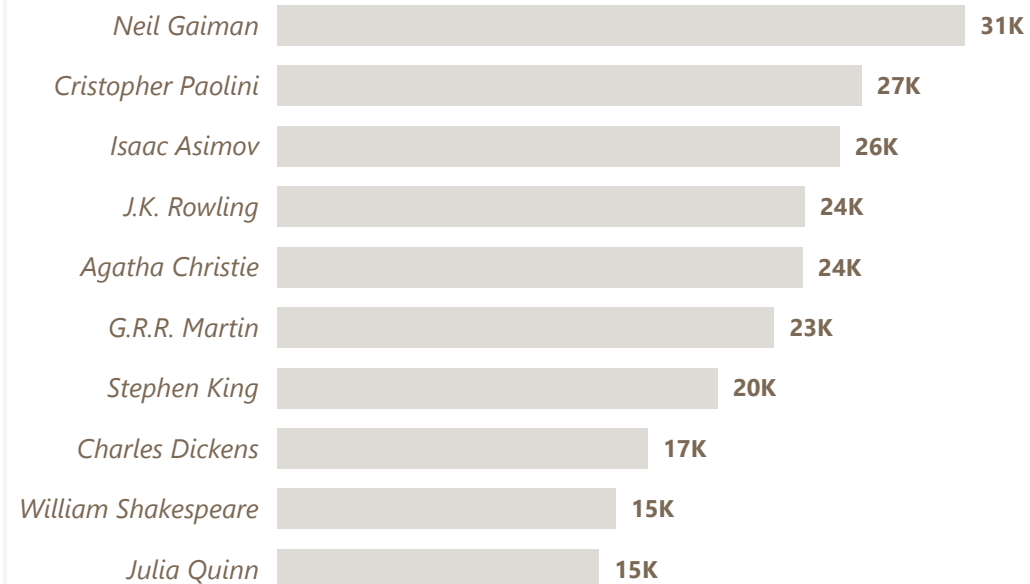
Top 10 Books Sold (units)



0K

5K

Top 10 Best Selling Authors (units)



0K

10K

20K

30K

Best Selling Books & Authors - sales EUR

2018

2019

2020

2021

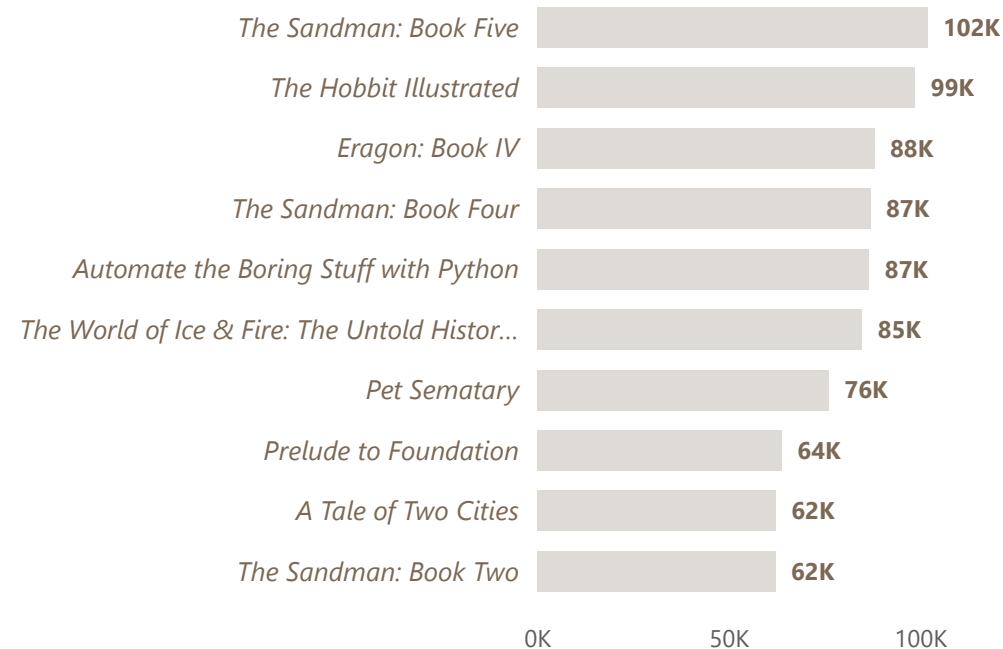
2022

2023

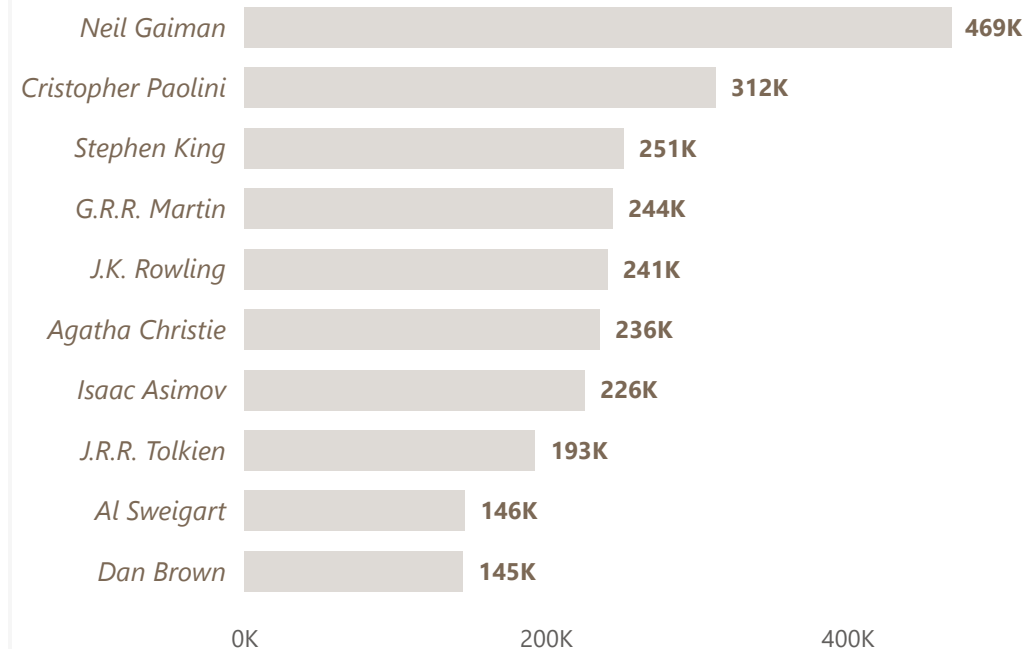
Female

Male

Top 10 Books Sold (EUR)



Top 10 Best Selling Authors (EUR)



*Employees Overview 2018 - 2023

Year Employee Gender

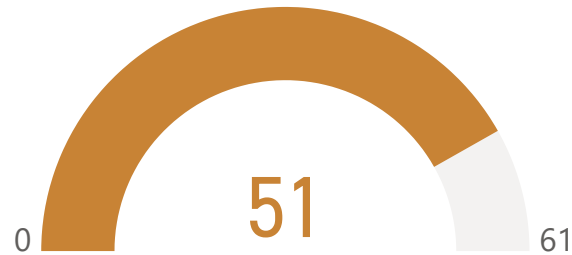
All



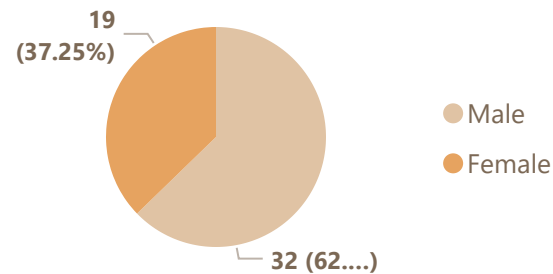
All



Total Employees



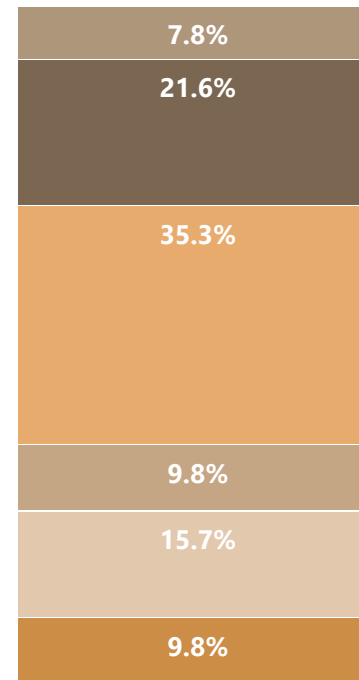
Employee Gender



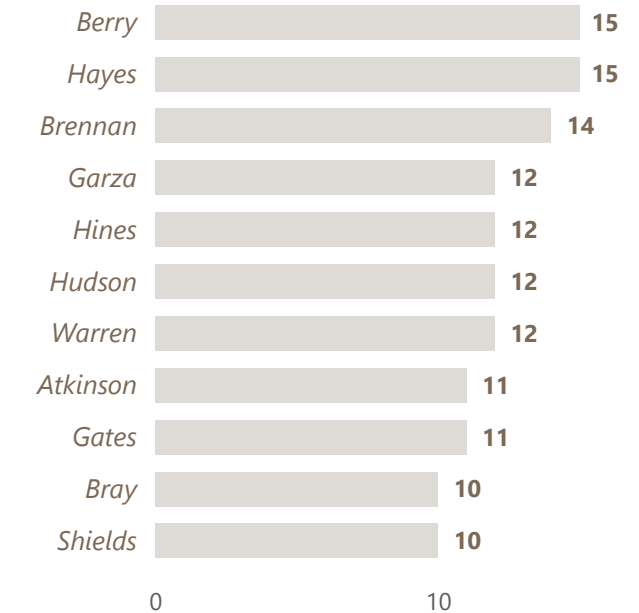
Year of employment

Year

- 2017
- 2018
- 2019
- 2020
- 2021
- 2022



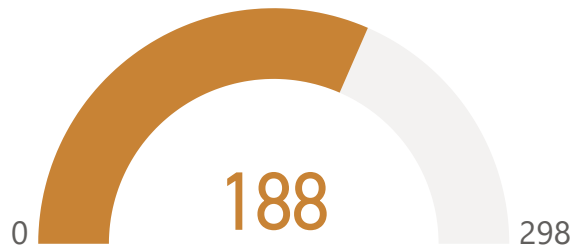
Top 11 Best Selling Employees (by no of processed orders)



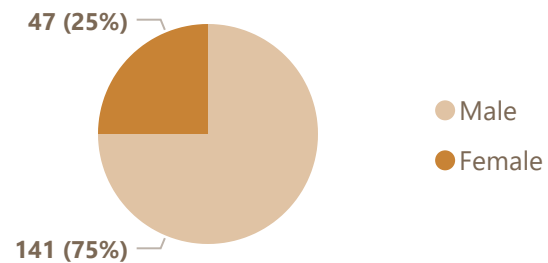
*Employees who processed at least one order in the 2018-2023 interval

*Customers Overview 2018 - 2023

Total Customers



Customer Gender



Order Concentration by Location



Year Customer Gender

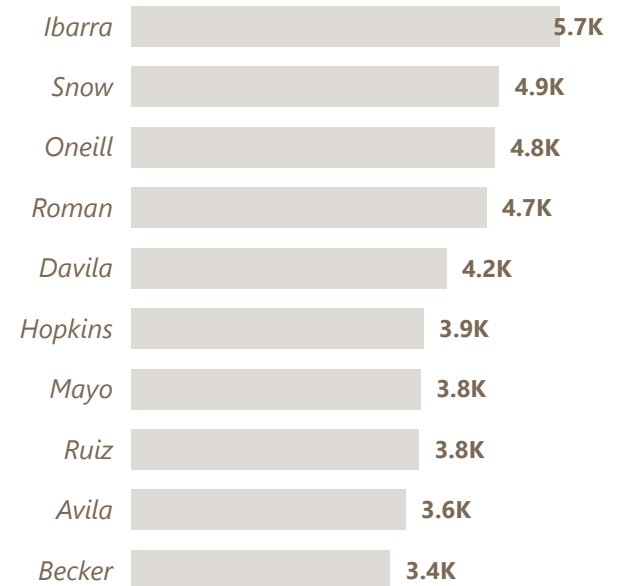
All



All



Top 10 Best Buyers (by unit no of books)



0K

5K

*Customers who placed at least one order in the 2018-2023 interval