

Style tile

Inspiration from Pop Character style
Example of the style



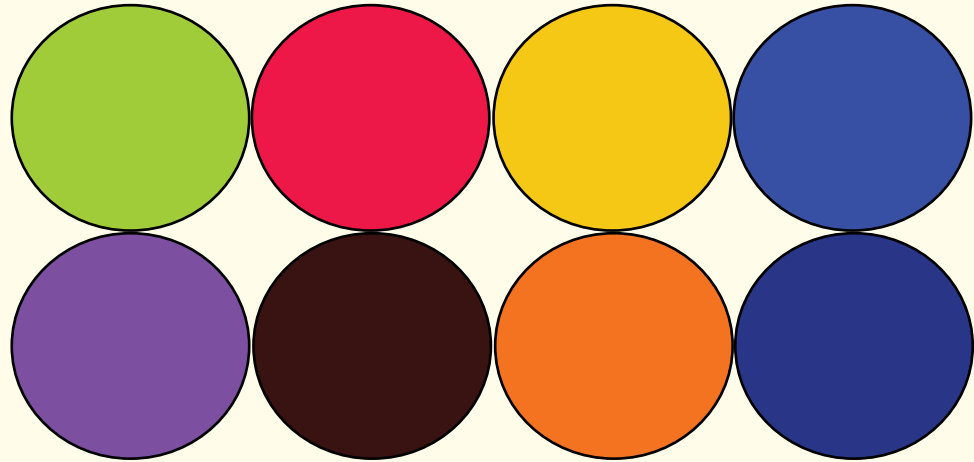
Contour line

The stroke line is thin, which can be distinguished by having a slightly darker color than the rest of the shape.

Shapes

I used geometric shapes like rectangle, circle, triangle, combined with some details in order to make eye-catching characters. When they are smiling, the shape is a thin line that represents half of a circle. Their eyes are big, outstanding, circle or egg-shaped, close or far from each other with white fill or pupils.

Colour palette



Composition

Simple, common background with surprising characters.

Typography: *Ink Free*

It is fun, dynamic, giving the impression of handwriting.

Description of the idea

The story

Smelly is happily living in the store together with her other perfume friends. One day she is taken away by a handsome guy in order to be a gift for a picky, spoiled girl that hated her from the first moment.

She ends up in the trash bin from outside the house, alone and sad. She was starting to lose her faith in happiness, so she decided to eject all the liquid inside her and then die.

Once he felt that different smell, the big, stinky thing needed no more time to fall in love. He felt so bad and ashamed for the way he was looking and smelling, that he never thought Smelly would like him. He started to talk to her anyway.

She was very surprised that someone actually liked her. Also, Smelly discovered how nice his character is, despite his appearance.

They have been together since then, completing each other.

The message

Love is unexpected.

You can get along with a totally different person.

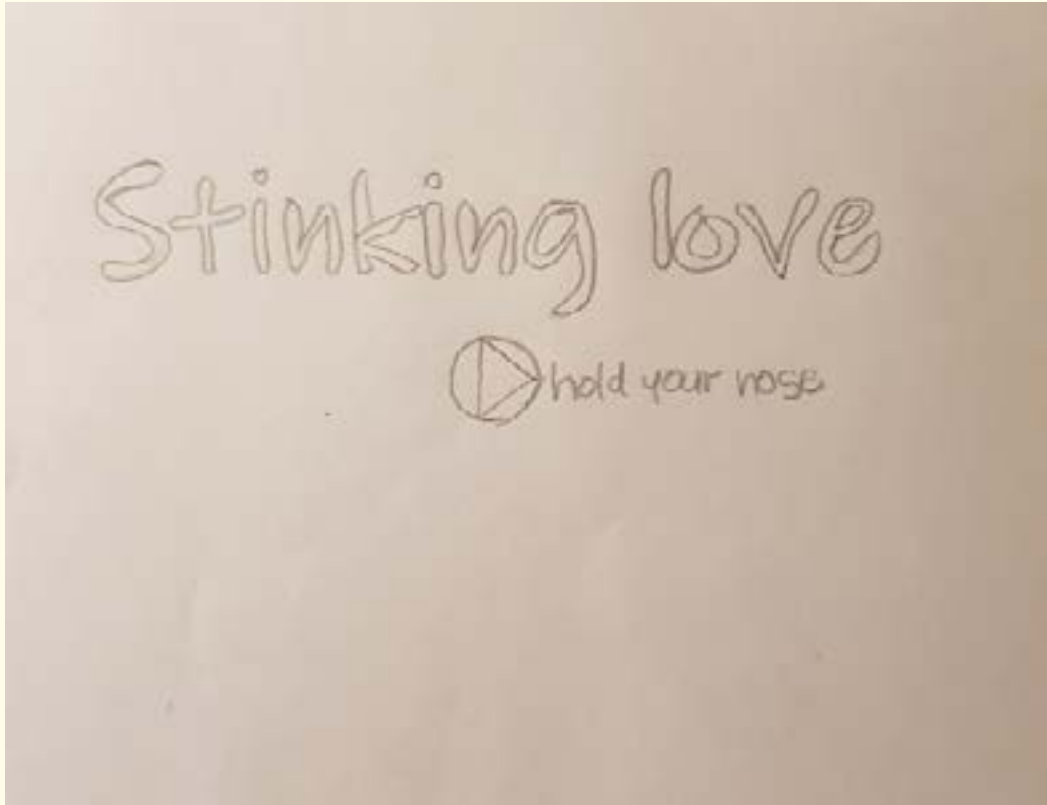
A bad end always leads to beautiful beginnings.

Genre/mood

positive, motivational, funny

Storyboard

FRAME 1



Action/Plot: Title

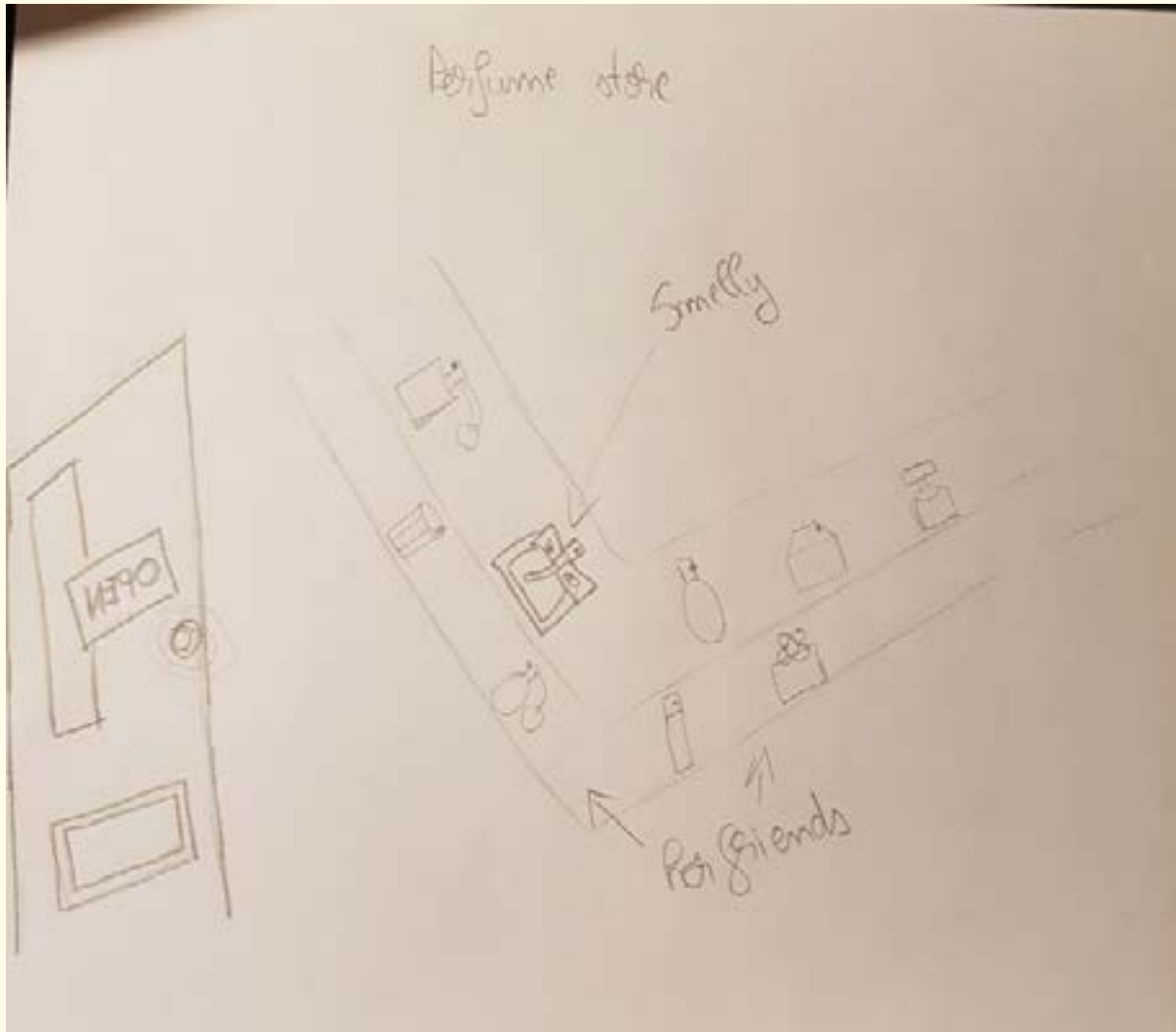
Interaction: click to play the animation

Sound: dropping trash bag

Duration: infinite up to click

Storyboard

FRAME 2



Action/Plot: Inside the perfume store, we can notice Smelly chilling with her friends.

Interaction: Click on the doorknob

Sound: ambiental music

Duration: infinite up to click

Storyboard

FRAME 3



Action/Plot: Handsome guy coming to the store to look for a perfume for his girlfriend. He is going to choose Smelly.

Interaction: no interaction.

Sound: ambiental music.

Duration: 10 seconds.

Storyboard

FRAME 4



Action/Plot: The guy gives the perfume to his girlfriend which seems sad because she had the opportunity to smell it before and she didn't like it at all. Smelly gets sad because she is not liked.

Interaction: No interaction.

Sound: music that creates a tense atmosphere

Duration: 15 seconds.

Storyboard

FRAME 5



Action/Plot: The dissatisfied girl throws away the perfume. Smelly is depressed and wants to die. Trashy likes her and her totally different but wonderful smell. He is looking at her, trying to find the courage to talk with her.

Interaction: No interaction.

Sound: Girl walking away, Smelly sighs.

Duration: 20 seconds.

Storyboard

FRAME 6



Action/Plot: Smelly and Trashy keep talking, discovering each other, finding each other's flaws and strengths. This is the final shot as they will be like that, together till someone will separate them.

Interaction: No interaction.

Sound: street sound, people murmuring.

Duration: 20 seconds.

Narrative curve

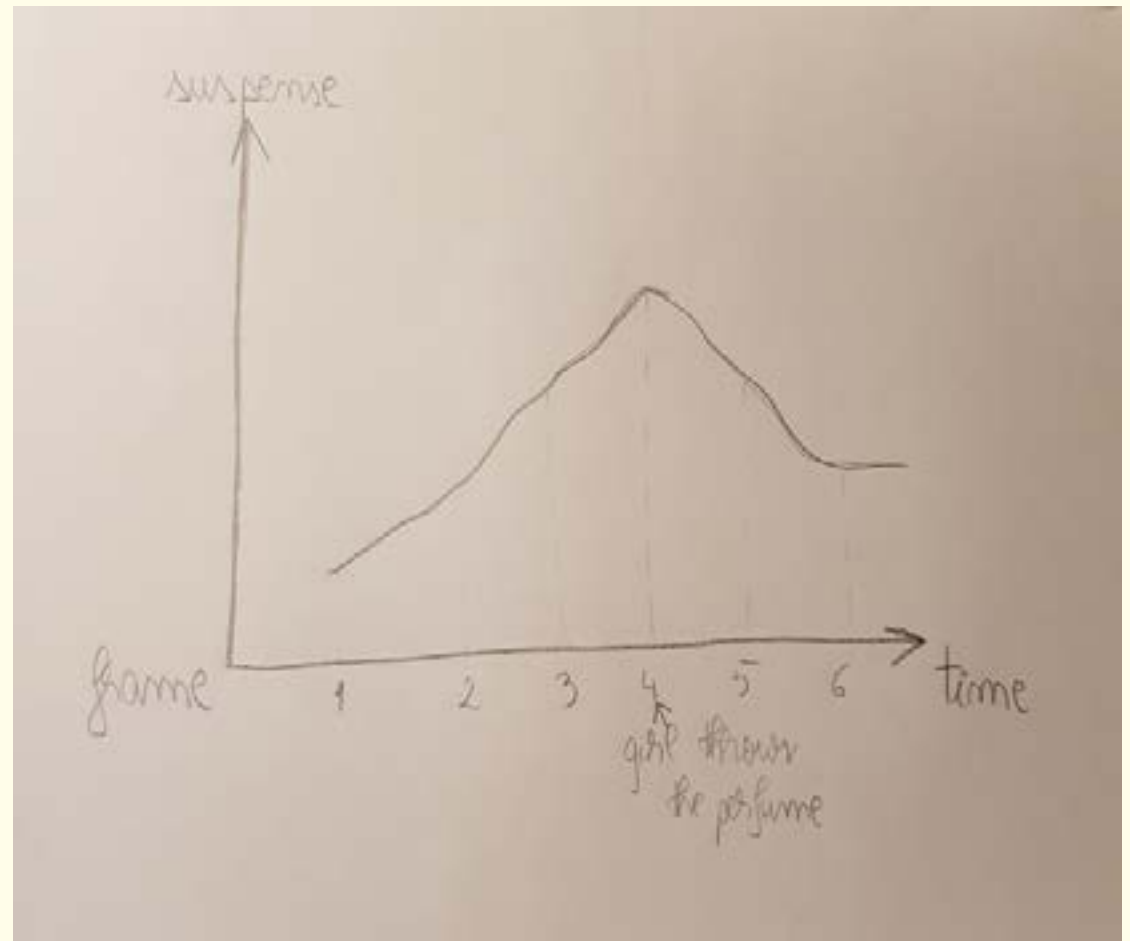
Prelude: The store with all the perfumes.

Point of no return: Boy choses Smelly to be the gift.

Action: Girl doesn't like the perfume and throws it away in the trash bin

Climax: Smelly starts to feel depressed and doesn't want to live anymore, but Trashy likes her.

Fade out: They are talking and enjoying one another.



Worksheet

Two characters (front) side by side



Worksheet

Story name: Stinking love

Character name: Smelly

What drives the character: love and to “belong”

Characters main goal: to be loved by somebody.

What is at stake for the character: her life because if someone throws her away brutally or uses her regularly, she could die.

Characters friends and enemies: She has no enemies. Even if the girl didn't like her, Smelly can't hate her. Smelly's friends were the other perfumes from the store at the beginning as well as Trashy.

What the character needs to fulfill goal/mission: a person that likes the way she smells.

Worksheet

Story name: Stinking love / scene no.: _____

Character name: Smelly

Physical

Gender(s) Female
Age 1 month
Height 40 centimeters
Weight 0.3 kg
Eye color Green
Hair color No hair
Distinguishes marks (tatoo, piercing, scars) always wears a bowtie
Illnesses _____
Enhanced features smells great
Strenghts thick glass body
Handicap no arms or legs
Weakness Her life gets shorter when someone taps her cap.
Build (basic shape) Rectangle

Social/family

Parents people from the factory
Siblings a lot, all over the world
Marital status _____
Relationship _____
Pets a little spider in the store
Friends other perfumes
Enemies doesn't have, she is a good person
Ethnicity _____
Eating habbits _____
Main mode og transportation _____
Workspace on a shelf or in a drawer
Important items bowtie
Weakness _____
Accent _____
Living space stores or people's homes

Your name: _____

Worksheet

Psychology

Beliefs _____

Superstitions _____
to be alone

Fears _____

Prefers groups or solitary life _____
groups

Planned-out or spontaneous _____
spontaneous

Hobby _____
she just like to chill in the sun

Prejudices _____

Stressors _____

Ambitions _____
to look and smell good all the time

Addictions _____

Journal entries(keep diary) _____

Leader or follower _____

Music & book preferences _____
pop music, doesn't know how to read

Sleeping habits _____
she is not sleeping

How does x relax _____

Recreation _____
when someone uses her

What excites _____

Your name: _____

Story name: Stinking love / scene no.: _____

Character name: Smelly

Obsessions _____

As seen by others _____
some people like her, others not

As seen by self _____
she has a low self esteem

Special memories _____

Nightmares _____

Clothes

Costume _____
doesn't wear

colors _____
orange

style _____
pop

uniform/specific outfit _____

Rank _____

Embroidery _____

Belt, hat _____

Decoration _____
bowtie

Spritesheet



Link to spritesheet animation: <http://designerot.com/spritesheet/animation.html>

Animation principles according to my animation: Squash and Stretch, Appeal, Straight Ahead, Follow Trough & Overlapping Action

Background

