

EXPERIENCE

Senior Product Designer, Planned Parenthood Federation of America, 1.19–present

- Conducted user research employing methods such as usability testing, qualitative interviews, surveys, concept validation, and card sorting
- Led the redesign of a content site documenting the Trump administration's offenses to civil and reproductive rights
- Animated a motion graphic for a period and birth control tracking app

Product Designer, Breather, 4.17–11.18

- Launched a digital product for commercial real estate landlords
- Journey mapped and designed experiences across physical/digital products and channels like web, mobile apps, email, and text messaging
- Facilitated offsites to improve cross-functional team collaboration

Senior Product Designer, Ellevest, 9.15–3.17

- Led the design of key projects from strategic planning and requirements gathering, through user research and shipment to meet business goals
- Designed product workflows, marketing site pages, and email campaigns
- Standardized UI pattern library for mobile web and form elements

Web Design Circuit Mentor, General Assembly, 4.15–8.15

- Taught students the fundamentals and best practices of responsive web design, HTML/CSS, and GitHub
- Provided design feedback and helped students troubleshoot bugs

Product Designer, Nasdaq, 9.14–9.15

- Co-led visual redesign of a web-based board of directors portal
- Coded initial wireframe sketches into interactive prototypes using a pattern library built with Bootstrap and brand style guide

Design & Technology Fellow, Consumer Financial Protection Bureau, 12.12–9.14

- Translated complex mortgage data into easily comprehensible interactive visualizations with filtering and download features
- Coded and guerrilla tested a responsive mobile version of the consumer financial complaint web forms
- Co-chaired the Transparency and Communication Working Group

EDUCATION

General Assembly

Front-End Web Development,
2013–2014

Pratt Institute

AOS, Digital Design &
Interactive Media,
2010–2012

SUNY New Paltz

BA, Art History &
Minor, Asian Studies
2005–2007

SKILLS

User Experience

User Research/Testing
Wireframing
Prototyping
Copywriting

Visual Design

Sketch
Photoshop
Illustrator
InDesign

Web Development

HTML/CSS
LESS/SASS
JavaScript/jQuery
Git/GitHub

Video/Animation

After Effects
Final Cut Pro