

## EXPERIENCE

### Senior Product Designer, Ellevest, 9.15-present

- Lead the design of key projects from strategic planning and requirements gathering through shipment in collaboration with stakeholders, Product, and Engineering to meet business goals
- Run user research sessions and usability tests, synthesize feedback to incorporate into design, and present findings to the executive team
- Standardize UX patterns for mobile & forms and implement new designs to bridge identified gaps

### Web Design Circuit Mentor, General Assembly, 4.15-8.15

- Taught students the fundamentals and best practices of responsive web design, HTML/CSS, & GitHub
- Provided design feedback and helped students troubleshoot bugs

### Product Designer, Nasdaq, 9.14-9.15

- Co-led strategic planning with Product Management for major redesign of a web-based board of directors portal
- Conducted design studios and whiteboarding exercises with clients to understand end-to-end workflows and user needs
- Coded initial wireframe sketches into interactive prototypes using a pattern library built with Bootstrap and brand style guide

### UX Designer & Developer, New Market Goods, 3.14-10.14

- Prototyped user interactions in HTML/CSS/JavaScript for the digital storefront of a socially responsible clothing line

### Design & Technology Fellow, Consumer Financial Protection Bureau, 12.12-9.14

- Translated complex mortgage data into easily comprehensible interactive visualizations and iterated on the design of a data filtering feature based on usability test results
- Coded and guerrilla tested a responsive mobile version of the consumer financial complaint web forms
- Co-chaired the Transparency and Communication Working Group, managed an intern, and interfaced with internal clients to ensure business requirements were met

## EDUCATION

### General Assembly

Front-End Web Development,  
2013-2014

### Pratt Institute

AOS, Digital Design &  
Interactive Media,  
2010-2012

### SUNY New Paltz

BA, Art History &  
Minor, Asian Studies  
2005-2007

## SKILLS

### Visual Design

Sketch  
Photoshop  
Illustrator  
InDesign

### User Experience

User Research/Testing  
Wireframing  
Prototyping  
Copywriting

### Web Development

HTML5/CSS3  
LESS/SASS  
JavaScript/jQuery  
Git/GitHub