mehgan iulo

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EXPERIENCE

Product Designer, Breather, 4.17 - present

- Launched a digital product for commercial real estate landlords
- Conducted ethnographic user research to inform business prioritization
- Journey mapped and designed experiences across physical / digital products and channels like web, mobile apps, email, and text messaging
- Improved cross-functional team collaboration by facilitating offsites

Senior Product Designer, Ellevest, 9.15 - 3.17

- Led the design of key projects from strategic planning and requirements gathering through shipment to meet business goals
- Ran user research sessions and usability tests, synthesized feedback, and presented findings to the executive team
- Implemented new designs to bridge gaps in standardized UX patterns for mobile and form elements

Web Design Circuit Mentor, General Assembly, 4.15-8.15

- Taught students the fundamentals and best practices of responsive web design, HTML/CSS, & GitHub
- Provided design feedback and helped students troubleshoot bugs

Product Designer, Nasdaq, 9.14 - 9.15

- Co-led major redesign of a web-based board of directors portal
- Facilitated design studios and whiteboarding exercises with clients to understand end-to-end workflows and user needs
- Coded initial wireframe sketches into interactive prototypes using a pattern library built with Bootstrap and brand style guide

Design & Technology Fellow, Consumer Financial Protection Bureau, 12.12 - 9.14

- Translated complex mortgage data into easily comprehensible interactive visualizations and iterated on the design of a data filtering feature based on usability test results
- Coded and guerrilla tested a responsive mobile version of the consumer financial complaint web forms
- Co-chaired the Transparency and Communication Working Group, managed an intern, and interfaced with internal clients

EDUCATION

General Assembly

Front-End Web Development, 2013-2014

Pratt Institute

AOS, Digital Design & Interactive Media, 2010-2012

SUNY New Paltz

BA, Art History & Minor, Asian Studies 2005-2007

SKILLS

Visual Design

Sketch
Photoshop
Illustrator
InDesign

User Experience

User Research/Testing
Wireframing
Prototyping
Copywriting

Web Development

HTML5/CSS3
LESS/SASS
JavaScript/jQuery
Git/GitHub