

EXPERIENCE

Senior Product Designer, Ellevest, 9.15-present

As the design lead on projects, I collaborate with key stakeholders, Product, and Engineering on strategic planning and requirements gathering through shipment. Key projects include:

- Product - Conversion funnel redesign, IRA transfers & contribution year functionality, settings pages, standardizing form patterns
- Marketing - Resource Center, IRA feature page, About Us & Security pages, email drip campaign journey mapping and email designs

Web Design Circuit Mentor, General Assembly, 4.15-8.15

- Taught students the fundamentals and best practices of responsive web design, HTML/CSS, & GitHub
- Provided design feedback and helped students troubleshoot bugs

Product Designer, Nasdaq, 9.14-9.15

- Co-led strategic planning with product management for major redesign of a web-based board of directors portal
- Conducted design studios and whiteboarding exercises with clients to understand end-to-end workflows and user needs
- Coded initial wireframe sketches into interactive prototypes using a pattern library built with Bootstrap and brand style guide

UX Designer & Developer, New Market Goods, 3.14-10.14

- Prototyped user interactions in HTML/CSS/JavaScript for the digital storefront of a socially responsible clothing line

Design & Technology Fellow, Consumer Financial Protection Bureau, 12.12-9.14

- Translated complex mortgage data into easily comprehensible interactive visualizations and iterated on the design of a data filtering feature based on user testing results
- Coded and usability tested a responsive mobile version of the consumer financial complaint web forms
- Co-chaired the Transparency and Communication Working Group, managed an intern, and interfaced with internal clients to ensure business requirements were met

EDUCATION

General Assembly

Front End Web Development,
2013-2014

Pratt Institute

AOS, Digital Design &
Interactive Media,
2010-2012

SUNY New Paltz

BA, Art History &
Minor, Asian Studies
2005-2007

SKILLS

Visual Design

Sketch
Photoshop
Illustrator
InDesign

User Experience

User Research/Testing
Wireframing
Prototyping
Copywriting

Web Development

HTML5/CSS3
LESS/SASS
JavaScript/jQuery
Git/GitHub