mehgan.iulo

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EXPERIENCE

Staff Product Designer, Glitch, 4.20–present

- Represented the design and user experience perspective in product strategy and roadmap prioritization discussions with senior leadership
- Redesigned the core product, an in-browser code editor
- Launched a brand refresh, homepage redesign, and new project flow

Senior Product Designer, Planned Parenthood Federation of America, 1.19–4.20

- Conducted user research employing methods such as usability testing, qualitative interviews, surveys, concept validation, and card sorting
- Led the redesign and migration of a political advocacy microsite to a CMS

Product Designer, Breather, 4.17–11.18

- Launched a digital product for commercial real estate landlords
- Journey mapped and designed experiences across physical/digital products and channels like web, mobile apps, email, and text messaging
- Facilitated offsites to improve cross-functional team collaboration

Senior Product Designer, Ellevest, 9.15–3.17

- Led the design of key projects from strategic planning and requirements gathering, through user research and shipment to meet business goals
- Designed product workflows, marketing site pages, and email campaigns
- Standardized UI pattern library for mobile web and form elements

Product Designer, Nasdaq, 9.14–9.15

- Co-led visual redesign of a web-based board of directors portal
- Coded initial wireframe sketches into interactive prototypes using a pattern library built with Bootstrap and brand style guide

Design & Technology Fellow, Consumer Financial Protection Bureau, 12.12–9.14

- Translated complex mortgage data into easily comprehensible interactive visualizations with filtering and download features
- Coded and usability tested a responsive mobile version of the consumer financial complaint web forms
- Co-chaired the Transparency and Communication Working Group

EDUCATION

General Assembly

Front-End Web Development, 2013-2014

Pratt Institute

AOS, Digital Design & Interactive Media, 2010-2012

SUNY New Paltz

BA, Art History & Minor, Asian Studies 2005-2007

SKILLS

User Experience

User Research/Testing
Information Architecture
Wireframing
Prototyping
Copywriting

Visual Design

Figma
Sketch
Photoshop
Illustrator
InDesign

Web Development

HTML/CSS
LESS/SASS
JavaScript/jQuery
Git/GitHub

Video/Animation

After Effects
Final Cut Pro