# Workshop

- Microsoft Azure
- Azure SQL
- AdventureWorksLT DB
- Microsoft Power BI







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# Workshop: Tools Used

- Microsoft Azure
- Azure Data Studio
- DBeaver
- Microsoft Power BI







# Workshop: Create Database

#### Azure

- Create research group
- Create SQL server
- Configure to reduce cost
- Create database
- Create with sample database





# Workshop: Query Database

- Azure Data Studio
  - Azure Data Studio
  - Setup Data Connection
  - Query database
  - Fyi: add-ins

- DBeaver
  - Setup Data Connection
  - Query database

Microsoft Power BI



- AdventureWorksLT is a sample database created by Microsoft and available for SQL Server and Azure SQL
- AdventureWorksLT is a subset of the AdventureWorks database sample with is an OLTP (on-line transaction processing) database in 3NF.
- Microsoft also provides the AdventureWorksDW which is a DW in a dimensional (sort of) model.



- AdventureWorks sells bikes & related products (parts & accessories) through two sales channels:
  - direct to customers via internet
  - indirectly through resellers (or stores)
- Business transactions tracked are: sales, purchases & inventory.
- These transactions may have some of the following dimensions:
  - Products sold or purchased Product Hierarchy Products, Product Subcategories & Product Categories
  - Address for customer, employees, stores & others Geography Hierarchy City, State, Country
  - Resellers (or Store)
  - Customers (Individuals buying over the internet)
  - Ship, Order, Due, Purchase & other Dates Date Hierarchy Year, Quarter, Month, Day
  - Employees including sales people
  - Vendors product and part suppliers
  - Sales promotions



- AdventureWorks201x
  - OLTP (on-line transactional processing) database
  - System of record (SOR) for AdventureWorks company
  - Normalized ER Model
- AdventureWorksDW201x
  - Data Warehouse (DW)
  - Data source is AdventureWorks201x (sort of...)
  - Dimensional data model



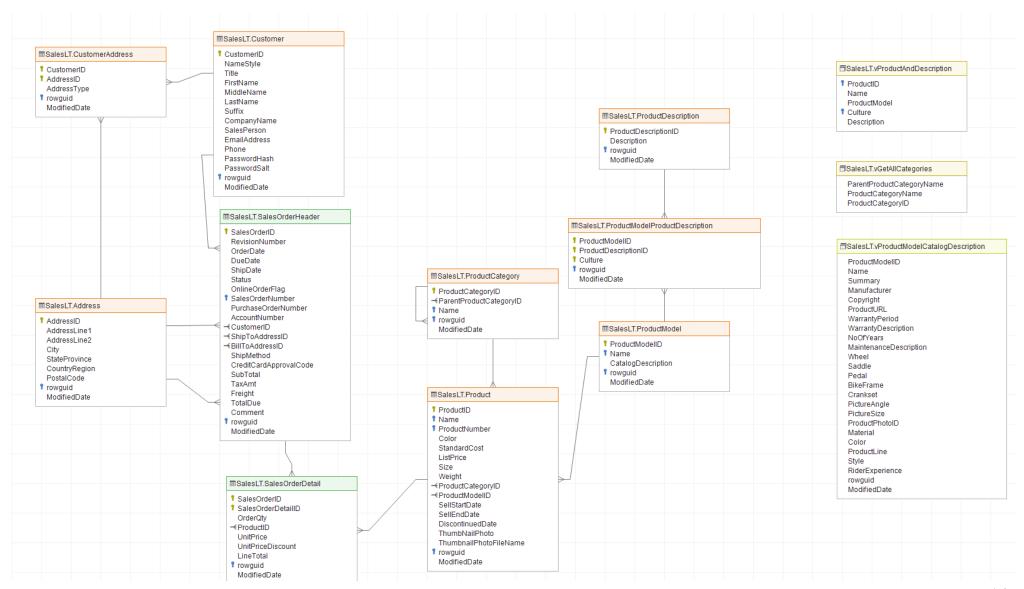
- Microsoft's documentation has not been kept up-to-date (similar to most IT's BI & DW documentation BTW) but is useful when understanding the overall model and business rules:
  - Schemas in AdventureWorks
  - AdventureWorks Data Dictionary
  - Adventure Works Cycles Business Scenarios
- Additional documentation
  - AdventureWorks Data Dictionary by Datedo (sells data dictionary software & ERD)
  - AdventureWorks (printer friendly).pdf pdf of above
- AdventureWorks Data Model (both old)
  - AdventureWorks OLTP Database Diagram
  - AdventureWorks DW Schema



- AdventureWorks201x
  - Sales
  - Inventory
  - Purchasing Sales
- AdventureWorksDW201x
  - Internet Sales
  - Reseller Sales
  - Inventory



# AdventureWorksLT Data Model



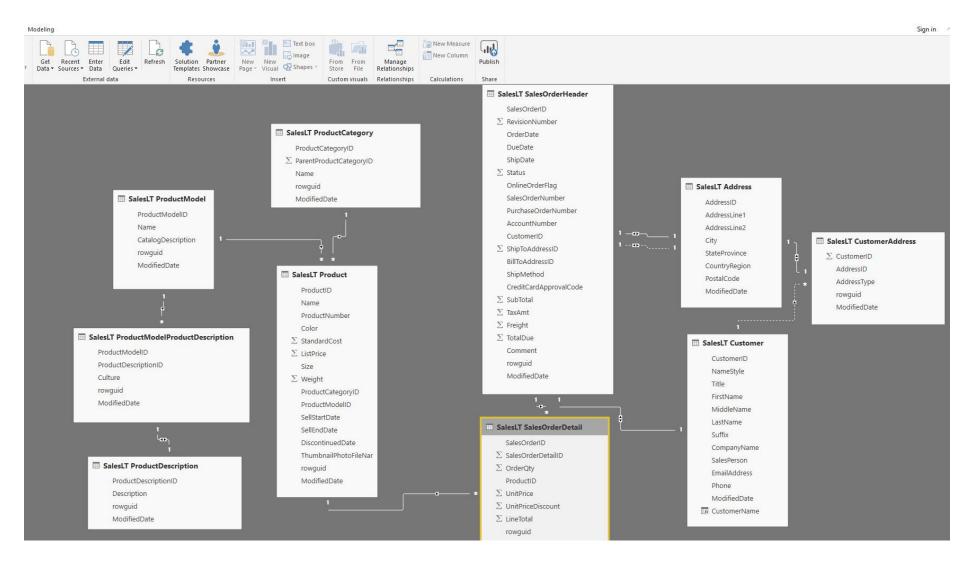
# AdventureWorksLT Data Model



ProductCategory

ProductCategoryID

## AdventureWorksLT Data Model



- Entity-Relationship (ER) Model
- Transactions
  - SalesOrderHeader
  - SalesOrderDetail
- What is sold:
  - Products
- Product Hierarchy:
  - Product Model
  - Product Category
- Who sold to:
  - People
  - Company
- Where:
  - Address
    - City
    - o Country



# AdventureWorksLT

table name	row
	count
Address	450
Customer	847
CustomerAddress	417
Product	295
ProductCategory	41
ProductDescription	762
ProductModel	128
<b>ProductModelProductDescription</b>	762
SalesOrderDetail	542
SalesOrderHeader	32



# AdventureWorksLT

		Rows 🔻		naName 💌 T		Rows -		▼ TableName
AdventureWorksLT2019 db	BuildVersion	1	AdventureWorks2019 dbo	A	AWBuildVersion	1	AdventureWorksDW2019 dbo	AdventureWorksDWBuildVersion
AdventureWorksLT2019 db	 ErrorLog	0	AdventureWorks2019 dbo		DatabaseLog	1,596	AdventureWorksDW2019 dbo	DatabaseLog
AdventureWorksLT2019 Sa	Address	450	AdventureWorks2019 dbo		FrrorLog	0	AdventureWorksDW2019 dbo	DimAccount
AdventureWorksLT2019 Sa	Customer	847	AdventureWorks2019 Human			16	AdventureWorksDW2019 dbo	DimCurrency
AdventureWorksLT2019 Sa	CustomerAddress	417	AdventureWorks2019 Human			290	AdventureWorksDW2019 dbo	DimCustomer DimDate
AdventureWorksLT2019 Sa AdventureWorksLT2019 Sa	Product ProductCategory	295 41	AdventureWorks2019 Human			296 316	AdventureWorksDW2019 dbo AdventureWorksDW2019 dbo	DimDate
AdventureWorksLT2019 Sa	ProductDescription	762	AdventureWorks2019 Human AdventureWorks2019 Human			13	AdventureWorksDW2019 dbo	DimEmployee
AdventureWorksLT2019 Sa	ProductModel	128	AdventureWorks2019 Human			3	AdventureWorksDW2019 dbo	DimGeography
AdventureWorksLT2019 Sa	ProductModelProductDescription		AdventureWorks2019 Person		Address	19,614	AdventureWorksDW2019 dbo	DimOrganization
AdventureWorksLT2019 Sa	SalesOrderDetail	542	AdventureWorks2019 Person		AddressType	6	AdventureWorksDW2019 dbo	DimProduct
AdventureWorksLT2019 Sa	SalesOrderHeader	32,	AdventureWorks2019 Person		BusinessEntity	20,777	AdventureWorksDW2019 dbo	DimProductCategory
		_	AdventureWorks2019 Person	n E	BusinessEntityAddress	19,614	AdventureWorksDW2019 dbo	DimProductSubcategory
			AdventureWorks2019 Person	n E	BusinessEntityContact	909	AdventureWorksDW2019 dbo	DimPromotion
			AdventureWorks2019 Person		ContactType	20	AdventureWorksDW2019 dbo	DimReseller
			AdventureWorks2019 Person		CountryRegion	238	AdventureWorksDW2019 dbo	DimSalesReason
			AdventureWorks2019 Person		EmailAddress	19,972	AdventureWorksDW2019 dbo	DimSalesTerritory
			AdventureWorks2019 Person		Password	19,972	AdventureWorksDW2019 dbo	DimScenario
			AdventureWorks2019 Person			19,972	AdventureWorksDW2019 dbo	FactAdditionalInternationalProduc
			AdventureWorks2019 Person		PersonPhone PhoneNumberType	19,972	AdventureWorksDW2019 dbo	FactCallCenter
			AdventureWorks2019 Person AdventureWorks2019 Person		rnonenumberrype StateProvince	181	AdventureWorksDW2019 dbo AdventureWorksDW2019 dbo	FactCurrencyRate FactFinance
			AdventureWorks2019 Produc		BillOfMaterials	2,679	AdventureWorksDW2019 dbo	FactInternetSales
			AdventureWorks2019 Produc		Culture	2,073	AdventureWorksDW2019 dbo	FactInternetSalesReason
			AdventureWorks2019 Produc		Document	13	AdventureWorksDW2019 dbo	FactProductInventory
			AdventureWorks2019 Produc		Ilustration	5	AdventureWorksDW2019 dbo	FactResellerSales
			AdventureWorks2019 Produc		ocation	14	AdventureWorksDW2019 dbo	FactSalesQuota
			AdventureWorks2019 Produc	iction F	Product	504	AdventureWorksDW2019 dbo	FactSurveyResponse
			AdventureWorks2019 Produc	iction F	ProductCategory	4	AdventureWorksDW2019 dbo	NewFactCurrencyRate
			AdventureWorks2019 Produc		ProductCostHistory	395	AdventureWorksDW2019 dbo	ProspectiveBuyer
			AdventureWorks2019 Produc		ProductDescription	762	AdventureWorksDW2019 dbo	sysdiagrams
			AdventureWorks2019 Produc		ProductDocument	32		
			AdventureWorks2019 Produc		ProductInventory	1,069		
			AdventureWorks2019 Produc		ProductListPriceHistory	395		
			AdventureWorks2019 Produc AdventureWorks2019 Produc		ProductModel ProductModelIllustration	128		
			AdventureWorks2019 Produc		ProductModelliustration ProductModelProductDescriptionCulture	762		
			AdventureWorks2019 Produc		ProductPhoto	101		
			AdventureWorks2019 Produc		ProductProductPhoto	504		
			AdventureWorks2019 Produc		ProductReview	4		
			AdventureWorks2019 Produc		ProductSubcategory	37		
			AdventureWorks2019 Produc	iction S	ScrapReason	16		
			AdventureWorks2019 Produc	iction T	Fransaction History	**********		
			AdventureWorks2019 Produc	iction T	FransactionHistoryArchive	89,253		
			AdventureWorks2019 Produc		JnitMeasure	38		
			AdventureWorks2019 Produc		WorkOrder	72,591		
			AdventureWorks2019 Produc		WorkOrderRouting	67,131		
			AdventureWorks2019 Purcha		ProductVendor	460		
			AdventureWorks2019 Purcha		PurchaseOrderDetail	8,845		
			AdventureWorks2019 Purcha AdventureWorks2019 Purcha		PurchaseOrderDetail_Altered	10,599 4,012		
			AdventureWorks2019 Purcha		PurchaseOrderHeader_altered	4,970		
			AdventureWorks2019 Purcha		ShinMethod	4,370		
			AdventureWorks2019 Purcha		/endor	104		
			AdventureWorks2019 Sales		CountryRegionCurrency	109		
			AdventureWorks2019 Sales		CreditCard	19,118		
			AdventureWorks2019 Sales	C	Currency	105		
			AdventureWorks2019 Sales		CurrencyRate	13,532		
			AdventureWorks2019 Sales	C	Dustomer	19,820		
			AdventureWorks2019 Sales	F	PersonCreditCard	19,118		
			AdventureWorks2019 Sales		Sales Order Detail	***************************************		
			AdventureWorks2019 Sales		SalesOrderDetail_Updated	0		
			AdventureWorks2019 Sales			31,465		
			AdventureWorks2019 Sales		SalesOrderHeader_Updated	0		
			AdventureWorks2019 Sales		SalesOrderHeaderSalesReason	27,647		
			AdventureWorks2019 Sales		SalesPerson SalesPersonQuotaHistory	17 163		
			AdventureWorks2019 Sales					
			AdventureWorks2019 Sales AdventureWorks2019 Sales	S	SalesReason	10		
			AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales	S	SalesReason SalesTaxRate	10 29		
			AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales	S S	SalesReason SalesTaxRate SalesTerritory	10 29 10		
			AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales	S S S	SalesReason SalesTaxRate SalesTerritory SalesTerritoryHistory	10 29		
			AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales	S S S S	SalesReason SalesTaxRate SalesTerritory	10 29 10 17 3		
			AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales AdventureWorks2019 Sales	S S S S S	SalesReason SalesTarRate SalesTerritory SalesTerritoryHistory ShoppingCartItem	10 29 10 17		

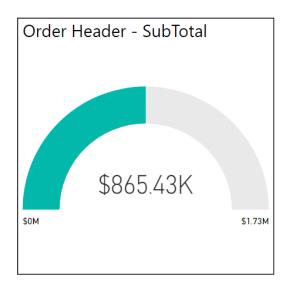
## AdventureWorksLT - Business Questions

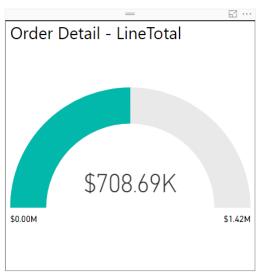
- a) Total sales
  - Using SalesOrderHeader
  - Using SalesOrderDetail
- b) Total sales by country ranked/sorted (highest to lowest)
- c) Total sales by city & country ranked/sorted (highest to lowest)
- d) Total sales by customer (person) ranked/sorted (highest to lowest)
- e) Total sales by customer (company) ranked/sorted (highest to lowest)
- f) Sales by product category ranked/sorted (highest to lowest)
- g) Sales by product name ranked/sorted (highest to lowest)



# Microsoft PowerBI Examples of data visualizations to answer questions

# a) Total sales





SELECT format(sum(SubTotal), 'c', 'en-US') as SubTotal ,format(sum(TaxAmt), 'c', 'en-US') as TaxAm ,format(sum(Freight), 'c', 'en-US') as Freight ,format(sum(TotalDue), 'c', 'en-US') as TotalDue FROM SalesLT.SalesOrderHeader

SubTotal	TaxAmt	Freight	TotalDue
\$865,433.12	\$69,234.65	\$21,635.83	\$956,303.59

SELECT format(sum(LineTotal), 'c', 'en-US') as LineTotal FROM SalesLT.SalesOrderDetail

LineTotal \$708,690.15



# b) Total sales by country – ranked/sorted (highest to lowest)

#### Sales by Country

CountryRegion	TotalDue ▼
United Kingdom	\$572,497
United States	\$383,807
Total	\$956.304

#### TotalDue by CountryRegion



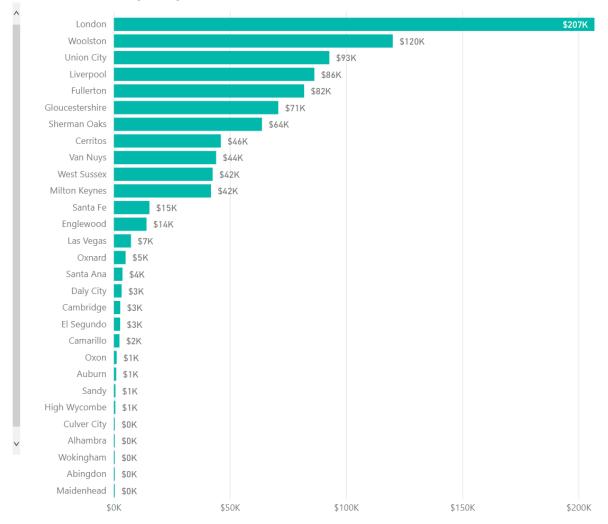


## c) Total sales by city & country - ranked/sorted (highest to lowest)

#### Total Due by City

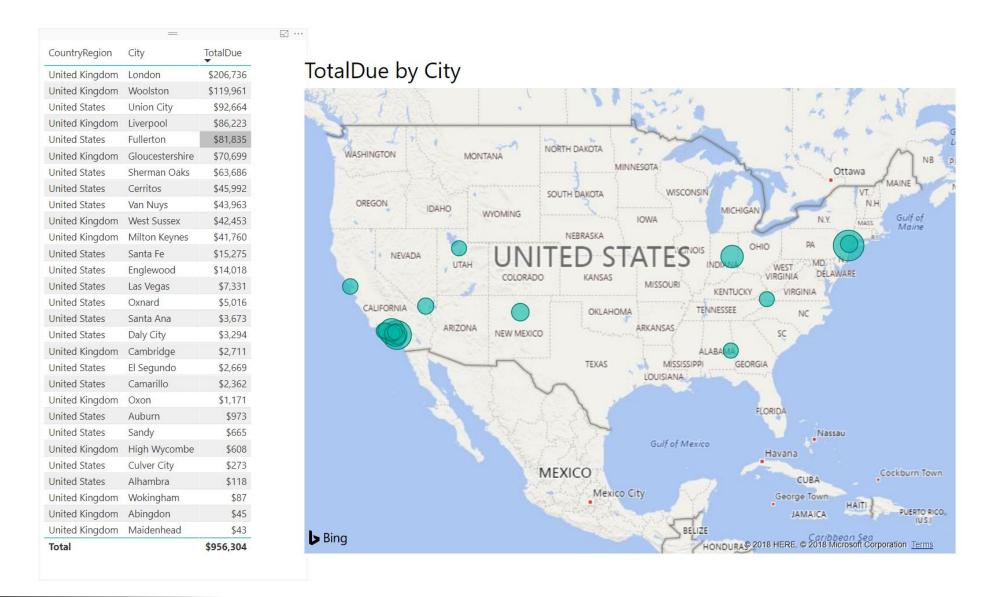
CountryRegion	City	TotalDue ▼
United Kingdom	London	\$206,736
United Kingdom	Woolston	\$119,961
United States	Union City	\$92,664
United Kingdom	Liverpool	\$86,223
United States	Fullerton	\$81,835
United Kingdom	Gloucestershire	\$70,699
United States	Sherman Oaks	\$63,686
United States	Cerritos	\$45,992
United States	Van Nuys	\$43,963
United Kingdom	West Sussex	\$42,453
United Kingdom	Milton Keynes	\$41,760
United States	Santa Fe	\$15,275
United States	Englewood	\$14,018
United States	Las Vegas	\$7,331
United States	Oxnard	\$5,016
United States	Santa Ana	\$3,673
United States	Daly City	\$3,294
United Kingdom	Cambridge	\$2,711
United States	El Segundo	\$2,669
United States	Camarillo	\$2,362
United Kingdom	Oxon	\$1,171
United States	Auburn	\$973
United States	Sandy	\$665
United Kingdom	High Wycombe	\$608
United States	Culver City	\$273
United States	Alhambra	\$118
United Kingdom	Wokingham	\$87
United Kingdom	Abingdon	\$45
United Kinadom	Maidenhead	<b>€</b> /13
Total		\$956,304

#### TotalDue by City





## c) Total sales by city & country – ranked/sorted (highest to lowest)





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CountryRegion	City	TotalDue ▼
United Kingdom	London	\$206,736
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United States	Alhambra	\$118
United Kingdom	Wokingham	\$87
United Kingdom	Abingdon	\$45
United Kingdom	Maidenhead	\$43
Total		\$956,304

#### TotalDue by City

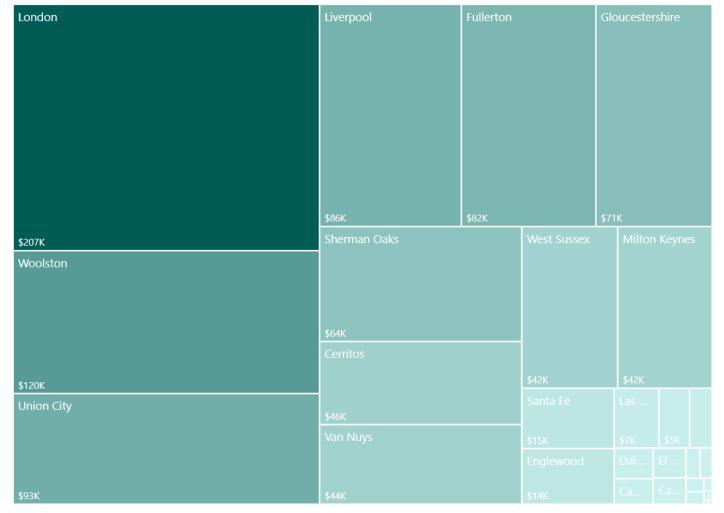




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CountryRegion	City	TotalDue ▼
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United Kingdom	Liverpool	\$86,223
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United Kingdom	Milton Keynes	\$41,760
United States	Santa Fe	\$15,275
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United States	Las Vegas	\$7,331
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United States	Daly City	\$3,294
United Kingdom	Cambridge	\$2,711
United States	El Segundo	\$2,669
United States	Camarillo	\$2,362
United Kingdom	Oxon	\$1,171
United States	Auburn	\$973
United States	Sandy	\$665
United Kingdom	High Wycombe	\$608
United States	Culver City	\$273
United States	Alhambra	\$118
United Kingdom	Wokingham	\$87
United Kingdom	Abingdon	\$45
United Kingdom	Maidenhead	\$43
Total		\$956,304

#### TotalDue by City



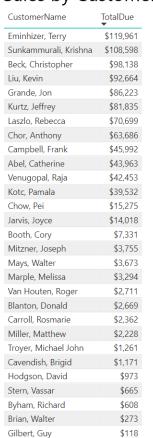


## d) Total sales by customer (person) – ranked/sorted (highest to lowest)

#### Sales by Customers

LastName	FirstName	TotalDue
Lastivame	riistivairie	▼ TotalDue
Beck	Christopher	\$98,138
Liu	Kevin	\$92,664
Grande	Jon	\$86,223
Kurtz	Jeffrey	\$81,835
Laszlo	Rebecca	\$70,699
Chor	Anthony	\$63,686
Campbell	Frank	\$45,992
Abel	Catherine	\$43,963
Venugopal	Raja	\$42,453
Kotc	Pamala	\$39,532
Chow	Pei	\$15,275
Jarvis	Joyce	\$14,018
Booth	Cory	\$7,331
Mitzner	Joseph	\$3,755
Mays	Walter	\$3,673
Marple	Melissa	\$3,294
Van Houten	Roger	\$2,711
Blanton	Donald	\$2,669
Carroll	Rosmarie	\$2,362
Miller	Matthew	\$2,228
Troyer	Michael John	\$1,261
Cavendish	Brigid	\$1,171
Hodgson	David	\$973
Stern	Vassar	\$665
Byham	Richard	\$608
Brian	Walter	\$273
Gilbert	Guy	\$118
Thomsen	Andrea	\$87
Total		\$956,304

#### Sales by Customers



Thomsen, Andrea

Mitchell, Linda

Esteves, Janeth

Total

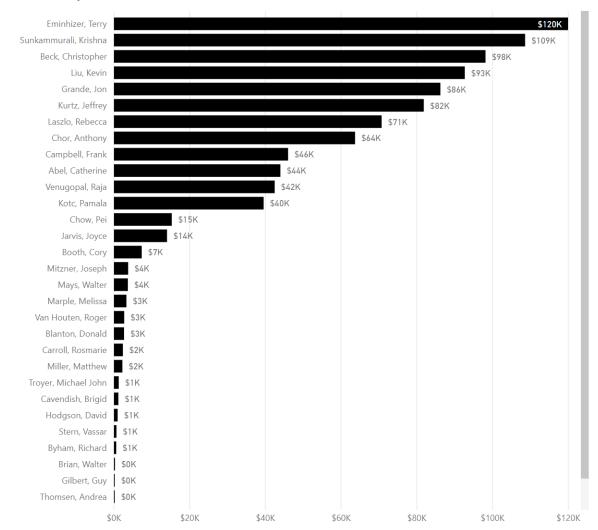
\$87

\$45

\$43

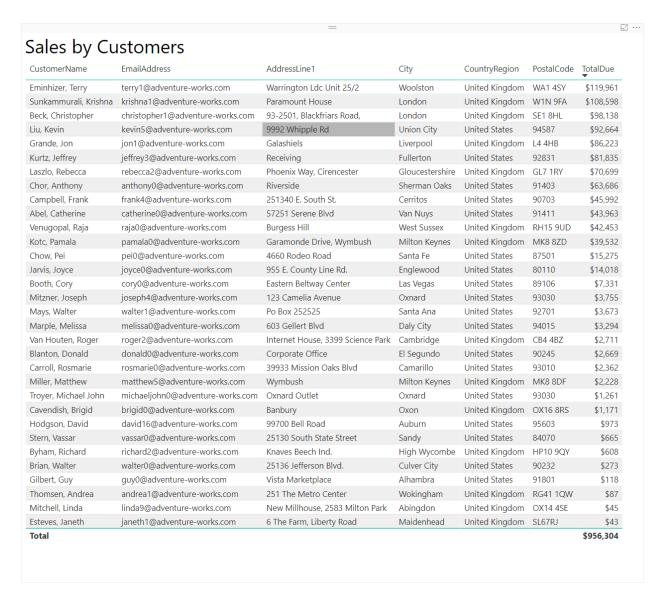
\$956,304

#### Sales by Customers

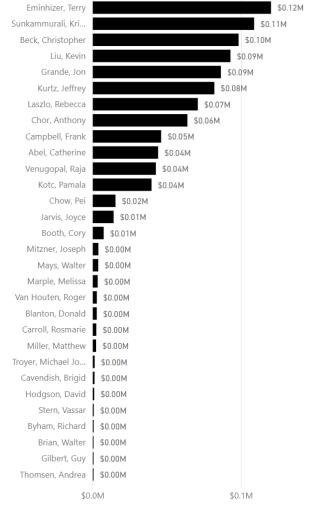




## d) Total sales by customer (person) – ranked/sorted (highest to lowest)



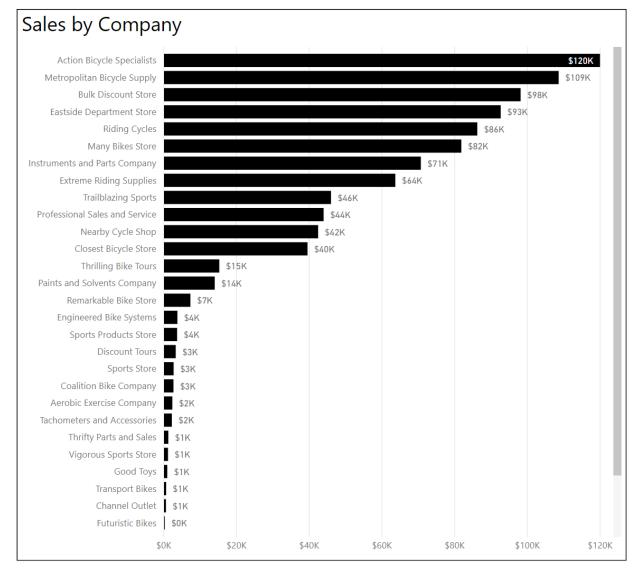
#### Sales by Customers





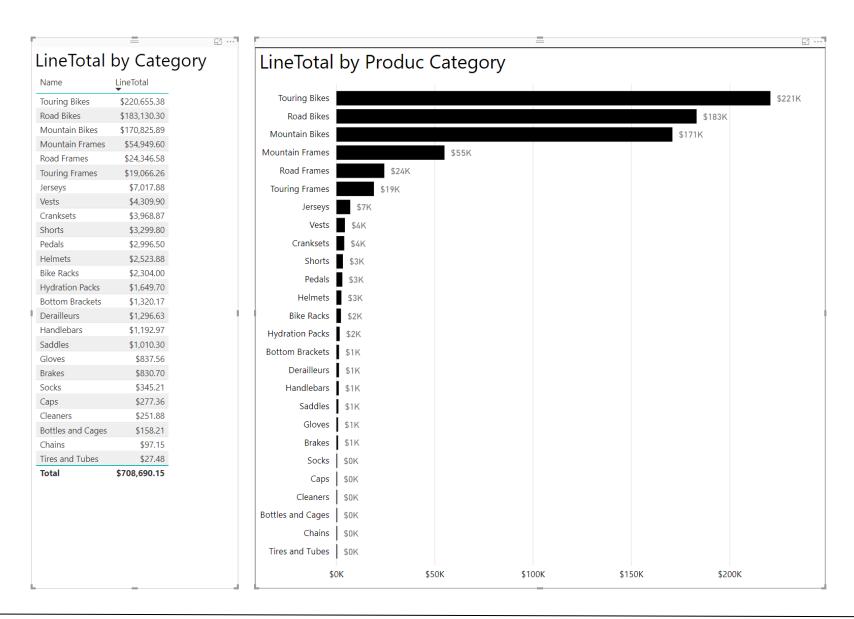
### e) Total sales by customer (company) – ranked/sorted (highest to lowest)







## f - Sales by product category – ranked/sorted (highest to lowest)

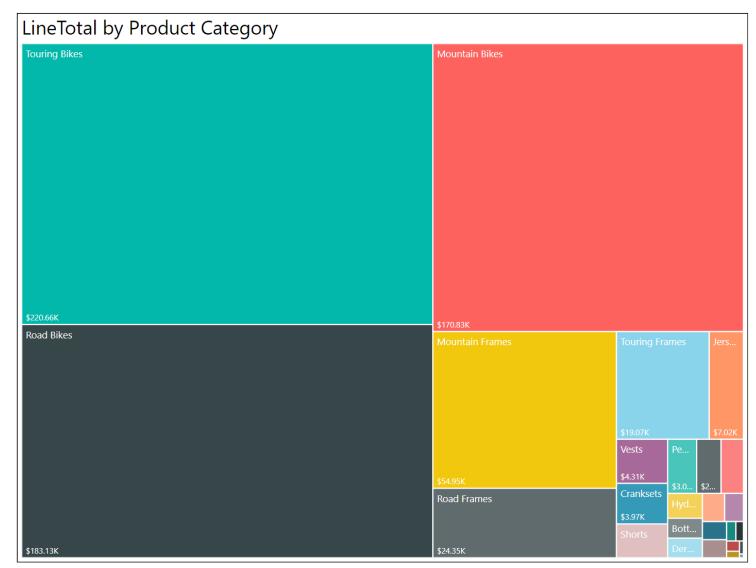




## f - Sales by product category – ranked/sorted (highest to lowest)

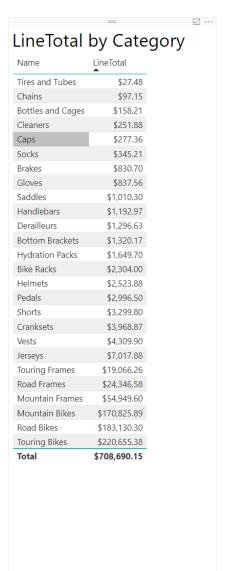
#### LineTotal by Category

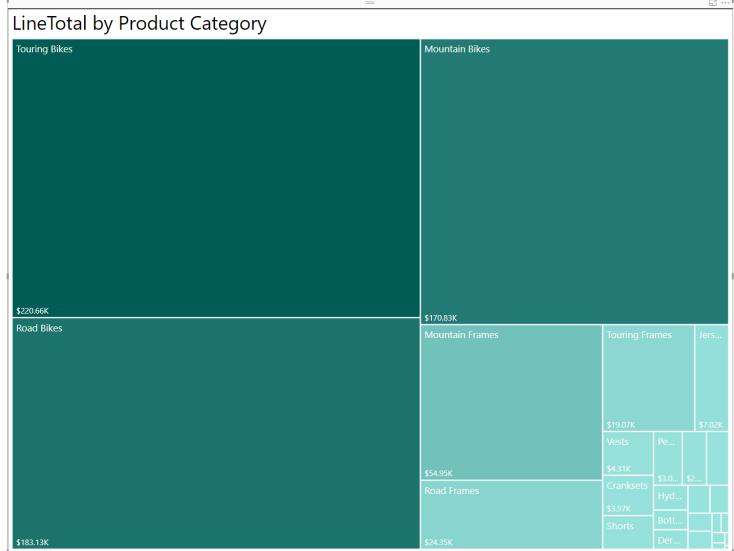
Name	LineTotal
Tires and Tubes	\$27.48
Chains	\$97.15
Bottles and Cages	\$158.21
Cleaners	\$251.88
Caps	\$277.36
Socks	\$345.21
Brakes	\$830.70
Gloves	\$837.56
Saddles	\$1,010.30
Handlebars	\$1,192.97
Derailleurs	\$1,296.63
Bottom Brackets	\$1,320.17
Hydration Packs	\$1,649.70
Bike Racks	\$2,304.00
Helmets	\$2,523.88
Pedals	\$2,996.50
Shorts	\$3,299.80
Cranksets	\$3,968.87
Vests	\$4,309.90
Jerseys	\$7,017.88
Touring Frames	\$19,066.26
Road Frames	\$24,346.58
Mountain Frames	\$54,949.60
Mountain Bikes	\$170,825.89
Road Bikes	\$183,130.30
Touring Bikes	\$220,655.38
Total	\$708,690.15





## f - Sales by product category – ranked/sorted (highest to lowest)







## f - Sales by product name - ranked/sorted (highest to lowest)



