R Notebook

Code ▼

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```
data <- read.csv("modified_df6.csv")
data <- subset(data,select=-c(screen_KOR,revenue_KOR,vote_count_KOR))
movie <- na.omit(data)</pre>
```

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```
movie$audience_KOR <- ifelse(movie$audience_KOR==0, mean(movie$audience_KOR), movie$audience_KO</pre>
R)
movie$production_year <- as.factor(movie$production_year)</pre>
movie$budget <- ifelse(movie$budget==0,mean(movie$budget),movie$budget)</pre>
movie$revenue_US <- ifelse(movie$revenue_US==0,mean(movie$revenue_US),movie$revenue_US)</pre>
movie$vote_average_US <- ifelse(movie$vote_average_US==0,mean(movie$vote_average_US),movie$vo</pre>
te_average_US)
movie$vote_count_US <- ifelse(movie$vote_count_US==0, mean(movie$vote_count_US), movie$vote_count_US)</pre>
nt US)
movie$vote_average_KOR <- ifelse(movie$vote_average_KOR==0, mean(movie$vote_average_KOR), movie</pre>
$vote_average_KOR)
movie <- transform(movie,</pre>
          production_year_2003 = ifelse(production_year=="2003", 1, 0),
          production_year_2004 = ifelse(production_year=="2004", 1, 0),
          production_year_2005 = ifelse(production_year=="2005", 1, 0),
          production_year_2006 = ifelse(production_year=="2006", 1, 0),
          production_year_2007 = ifelse(production_year=="2007", 1, 0),
          production_year_2008 = ifelse(production_year=="2008", 1, 0),
          production_year_2009 = ifelse(production_year=="2009", 1, 0),
          production_year_2010 = ifelse(production_year=="2010", 1, 0),
          production year 2011 = ifelse(production year=="2011", 1, 0),
          production_year_2012 = ifelse(production_year=="2012", 1, 0),
          production_year_2013 = ifelse(production_year=="2013", 1, 0),
          production_year_2014 = ifelse(production_year=="2014", 1, 0),
          production_year_2015 = ifelse(production_year=="2015", 1, 0),
          production_year_2016 = ifelse(production_year=="2016", 1, 0),
          production_year_2017 = ifelse(production_year=="2017", 1, 0),
          production_year_2018 = ifelse(production_year=="2018", 1, 0),
          production_year_2019 = ifelse(production_year=="2019", 1, 0))
```

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str(movie)

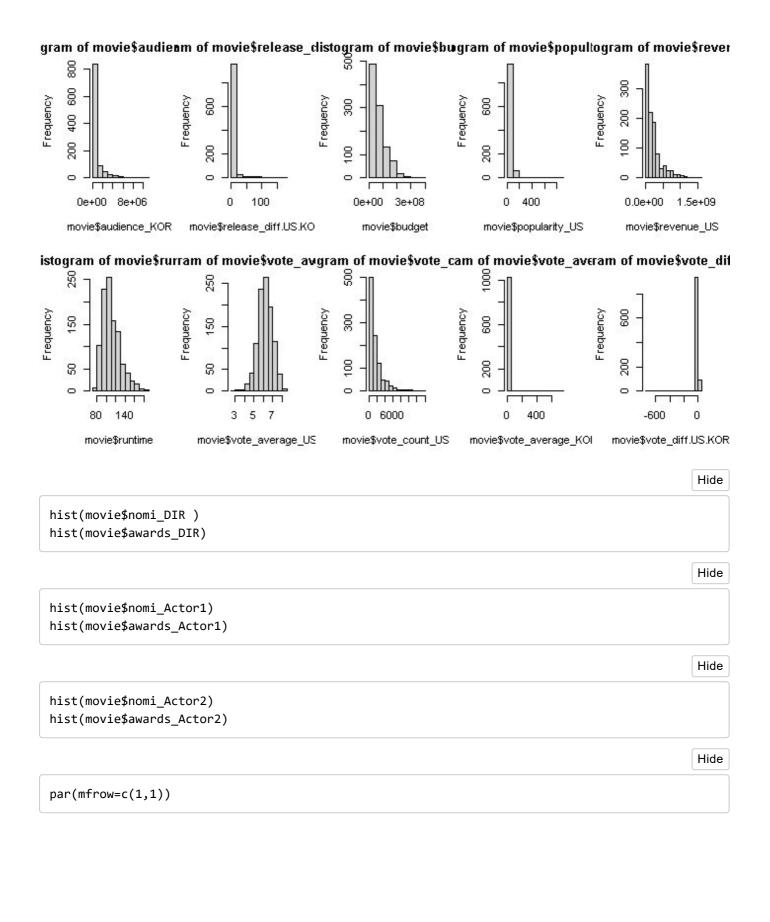
```
'data.frame':
               1029 obs. of 34 variables:
$ audience KOR
                      : num 4966571 6396528 4935660 1011163 3002669 ...
                      : Factor w/ 18 levels "2002", "2003", ...: 6 11 6 9 8 15 5 7 11 12 ...
$ production_year
$ release_diff.US.KOR.: int 0002000000...
$ budget
                      : num 3.00e+08 2.50e+08 2.58e+08 2.60e+08 2.50e+08 2.50e+08 2.70e+08
2.00e+08 2.55e+08 2.25e+08 ...
$ popularity_US
                     : num 139.1 112.3 115.7 48.7 98.9 ...
$ revenue_US
                      : num 9.61e+08 1.08e+09 8.91e+08 5.92e+08 9.34e+08 ...
                     : int 169 165 139 100 153 151 154 106 149 143 ...
$ runtime
$ vote_average_US
                     : num 6.9 7.6 5.9 7.4 7.4 5.7 5.4 6.1 5.9 6.5 ...
$ vote_count_US
                      : num 4500 9106 3576 3330 5293 ...
$ vote_average_KOR : num 8.21 9.02 7.44 9.34 6.95 6.86 6.9 7.09 7.32 7.92 ...
$ vote_diff.US.KOR. : num -1.31 -1.42 -1.54 -1.94 0.45 -1.16 -1.5 -0.99 -1.42 -1.42 ...
$ nomi DIR
                     : int 3 22 0 0 7 2 12 5 0 2 ...
$ awards_DIR
                     : int 3800415201...
$ nomi_Actor1
                     : int 33 28 0 4 19 24 3 10 0 2 ...
$ awards_Actor1
                     : int 28 8 0 1 5 10 2 0 0 1 ...
$ nomi Actor2
                      : int 13 15 0 0 22 2 23 1 0 32 ...
$ awards_Actor2
                      : int 7100816004...
$ production_year_2003: num  0 0 0 0 0 0 0 0 0 0 ...
$ production_year_2004: num  0  0  0  0  0  0  0  0  0  0  ...
$ production_year_2005: num  0 0 0 0 0 0 0 0 0 0 ...
$ production_year_2006: num  0 0 0 0 0 0 1 0 0 0 ...
$ production_year_2008: num  0 0 0 0 0 0 0 1 0 0 ...
$ production_year_2009: num  0 0 0 0 1 0 0 0 0 0 ...
$ production_year_2010: num  0 0 0 1 0 0 0 0 0 0 ...
$ production_year_2011: num  0 0 0 0 0 0 0 0 0 0 ...
$ production_year_2012: num  0 1 0 0 0 0 0 0 1 0 ...
$ production_year_2013: num  0 0 0 0 0 0 0 0 0 1 ...
$ production_year_2014: num  0 0 0 0 0 0 0 0 0 0 ...
$ production_year_2015: num  0  0  0  0  0  0  0  0  0  0  ...
$ production_year_2016: num  0 0 0 0 0 1 0 0 0 0 ...
$ production_year_2017: num  0  0  0  0  0  0  0  0  0  0  ...
$ production_year_2018: num    0  0  0  0  0  0  0  0  0  0  ...
$ production_year_2019: num  0 0 0 0 0 0 0 0 0 0 ...
```

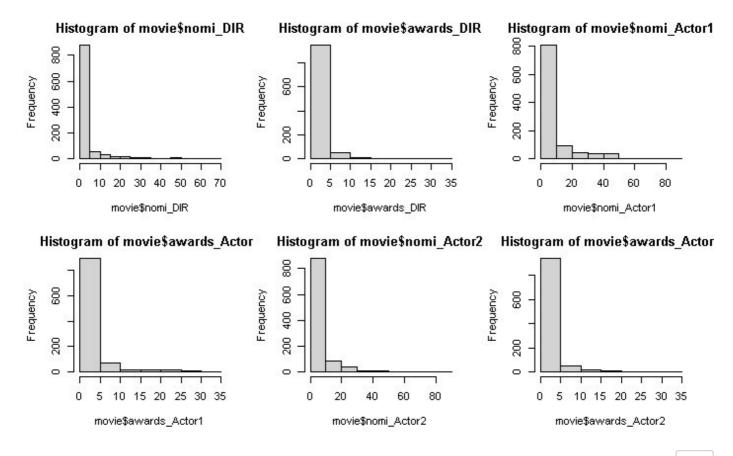
summary(movie)

```
audience KOR
                 production year release diff.US.KOR.
                                                      budget
Min. : 1
                 2015 : 94
                               Min. : 0.000
                                                  Min. :
                                                                 1
1st Qu.: 40573
                 2014 : 91
                               1st Qu.: 0.000
                                                  1st Qu.: 27000000
Median : 202667
                                                  Median : 57000000
                 2008 : 87
                               Median : 1.000
                 2013 : 87 Mean : 6.077
Mean : 659323
                                                  Mean : 69726741
3rd Qu.: 695566
                 2011 : 84 3rd Qu.: 4.000
                                                  3rd Qu.: 99000000
Max. :10296101
                 2010 : 82
                             Max. :180.000
                                                 Max. :380000000
                 (Other):504
popularity_US
                 revenue_US
                                    runtime
                                                 vote_average_US
Min. : 0.0181
                 Min. :1.487e+04
                                   Min. : 73.0 Min. :2.800
1st Qu.: 19.5748
                                   1st Qu.: 97.0 1st Qu.:5.700
                 1st Qu.:6.463e+07
Median : 34.5769
                 Median :1.492e+08
                                   Median :108.0 Median :6.300
Mean : 45.6601
                 Mean :2.215e+08
                                   Mean :111.2 Mean :6.246
3rd Qu.: 53.1619 3rd Qu.:2.753e+08
                                   3rd Qu.:122.0 3rd Qu.:6.700
Max. :875.5813 Max. :1.520e+09
                                   Max. :187.0 Max. :8.200
vote_count_US
              vote_average_KOR vote_diff.US.KOR.
                                                 nomi DIR
              Min. : 1.250
                              Min. :-723.300 Min. : 0.00
Min. : 2
1st Qu.: 440
              1st Qu.: 6.900
                             1st Qu.: -1.820 1st Qu.: 0.00
Median : 1045
              Median : 7.620 Median : -1.330 Median : 0.00
Mean : 1664
              Mean : 8.171
                              Mean : -1.937
                                                Mean : 3.09
3rd Qu.: 2225
              3rd Qu.: 8.350
                              3rd Qu.: -0.800 3rd Qu.: 2.00
Max. :13752
              Max. :730.000
                              Max. : 5.150 Max. :67.00
 awards_DIR
             nomi_Actor1
                             awards_Actor1 nomi_Actor2
                                                            awards_Actor2
Min. : 0.00 Min. : 0.000
                             Min. : 0.000 Min. : 0.000 Min. : 0.000
1st Qu.: 0.00 1st Qu.: 0.000
                             1st Qu.: 0.000    1st Qu.: 0.000    1st Qu.: 0.000
                             Median : 0.000 Median : 0.000
Median : 0.00
              Median : 0.000
                                                            Median : 0.000
Mean : 1.31
              Mean : 6.369
                             Mean : 2.129
                                             Mean : 4.065
                                                            Mean : 1.289
3rd Qu.: 0.00
              3rd Qu.: 7.000
                             3rd Qu.: 1.000
                                             3rd Qu.: 4.000
                                                            3rd Qu.: 0.000
Max. :34.00
              Max. :89.000
                             Max. :35.000
                                             Max. :89.000
                                                            Max. :35.000
production_year_2003 production_year_2004 production_year_2005 production_year_2006
Min. :0.000000
                   Min. :0.00000
                                      Min.
                                            :0.00000
                                                         Min. :0.0000
1st Qu.:0.000000 1st Qu.:0.00000 Median :0.000000
                                      1st Qu.:0.00000
                                                         1st Qu.:0.0000
                                      Median :0.00000
                                                         Median :0.0000
Mean :0.003887 Mean :0.07094
3rd Qu.:0.000000 3rd Qu.:0.00000
                                      Mean :0.07386
                                                         Mean :0.0758
                                      3rd Qu.:0.00000
                                                         3rd Qu.:0.0000
                   Max. :1.00000
Max. :1.000000
                                      Max. :1.00000
                                                         Max. :1.0000
production_year_2007 production_year_2008 production_year_2009 production_year_2010
                   Min.
Min.
      :0.00000
                         :0.00000
                                            :0.00000
                                                         Min. :0.00000
                                      Min.
1st Qu.:0.00000
                   1st Qu.:0.00000
                                      1st Qu.:0.00000
                                                         1st Qu.:0.00000
Median :0.00000
                   Median :0.00000
                                      Median :0.00000
                                                         Median :0.00000
Mean :0.07191
                   Mean
                         :0.08455
                                      Mean :0.07677
                                                         Mean :0.07969
3rd Qu.:0.00000
                   3rd Qu.:0.00000
                                      3rd Qu.:0.00000
                                                         3rd Qu.:0.00000
Max. :1.00000
                   Max. :1.00000
                                      Max. :1.00000
                                                         Max. :1.00000
production_year_2011 production_year_2012 production_year_2013 production_year_2014
                                      Min.
      :0.00000
                         :0.00000
                                            :0.00000
                                                         Min.
                                                               :0.00000
Min.
                   Min.
1st Qu.:0.00000
                   1st Qu.:0.00000
                                      1st Qu.:0.00000
                                                         1st Qu.:0.00000
                   Median :0.00000
Median :0.00000
                                      Median :0.00000
                                                         Median :0.00000
Mean :0.08163
                   Mean
                         :0.06706
                                      Mean :0.08455
                                                         Mean :0.08844
3rd Qu.:0.00000
                   3rd Qu.:0.00000
                                      3rd Qu.:0.00000
                                                         3rd Qu.:0.00000
Max. :1.00000
                   Max. :1.00000
                                      Max. :1.00000
                                                         Max. :1.00000
```

```
:0.000000
 Min.
        :0.00000
                      Min.
                             :0.00000
                                            Min.
                                                   :0.0000000
                                                                 Min.
 1st Qu.:0.00000
                      1st Qu.:0.00000
                                            1st Qu.:0.0000000
                                                                 1st Qu.:0.000000
 Median :0.00000
                      Median :0.00000
                                           Median :0.0000000
                                                                 Median :0.000000
 Mean :0.09135
                      Mean
                             :0.03693
                                            Mean
                                                   :0.0009718
                                                                 Mean
                                                                        :0.007775
 3rd Qu.:0.00000
                      3rd Qu.:0.00000
                                            3rd Qu.:0.0000000
                                                                 3rd Qu.:0.000000
       :1.00000
                      Max.
                             :1.00000
                                                   :1.0000000
                                                                 Max.
                                                                        :1.000000
 Max.
                                           Max.
 production_year_2019
 Min.
        :0.000000
 1st Qu.:0.000000
 Median :0.000000
 Mean :0.002916
 3rd Qu.:0.000000
        :1.000000
 Max.
                                                                                            Hide
par(mfrow=c(2,5))
hist(movie$audience_KOR)
hist(movie$release_diff.US.KOR.)
                                                                                            Hide
hist(movie$budget)
hist(movie$popularity_US)
                                                                                            Hide
hist(movie$revenue_US)
hist(movie$runtime)
                                                                                            Hide
hist(movie$vote_average_US)
hist(movie$vote_count_US)
                                                                                            Hide
hist(movie$vote_average_KOR)
hist(movie$vote_diff.US.KOR.)
                                                                                            Hide
par(mfrow=c(1,1))
par(mfrow=c(2,3))
```

production_year_2015 production_year_2016 production_year_2017 production_year_2018





summary(lm(log(audience_KOR) ~ production_year_2003+production_year_2004+production_year_2005
+production_year_2006+production_year_2007+production_year_2008+production_year_2009+productio
on_year_2010+production_year_2011+production_year_2012+production_year_2013+production_year_2
014+production_year_2015+production_year_2016+production_year_2017+production_year_2018+production_year_2019+release_diff.US.KOR.+log(budget)+popularity_US+log(revenue_US)+runtime+vote_a
verage_US+vote_count_US+vote_diff.US.KOR.+nomi_DIR+awards_DIR+nomi_Actor1+awards_Actor1+nomi_
Actor2+awards_Actor2,data = movie))

```
Call:
lm(formula = log(audience_KOR) ~ production_year_2003 + production_year_2004 +
    production_year_2005 + production_year_2006 + production_year_2007 +
   production_year_2008 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + production_year_2019 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
   nomi_DIR + awards_DIR + nomi_Actor1 + awards_Actor1 + nomi_Actor2 +
    awards_Actor2, data = movie)
Residuals:
    Min
              1Q
                   Median
                                3Q
                                        Max
-10.5345 -0.6914
                   0.5181
                            1.4037 12.2840
Coefficients:
                      Estimate Std. Error t value Pr(>|t|)
                    -4.390e+00 2.893e+00 -1.517 0.129508
(Intercept)
production_year_2003 -5.558e-01 2.723e+00 -0.204 0.838272
production_year_2004 -1.222e+00 2.454e+00 -0.498 0.618746
production_year_2005 -8.654e-01 2.453e+00 -0.353 0.724307
production_year_2006 -1.125e+00 2.453e+00 -0.459 0.646541
production_year_2007 -1.050e+00 2.454e+00 -0.428 0.668954
production_year_2008 -8.534e-01 2.451e+00 -0.348 0.727759
production_year_2009 -1.206e+00 2.453e+00 -0.492 0.623142
production_year_2010 -1.205e+00 2.452e+00 -0.491 0.623249
production_year_2011 -1.366e+00 2.451e+00 -0.557 0.577352
production_year_2012 -1.711e+00 2.455e+00 -0.697 0.486022
production_year_2013 -1.779e+00 2.451e+00 -0.726 0.468215
production_year_2014 -2.054e+00 2.451e+00 -0.838 0.402169
production_year_2015 -2.359e+00 2.450e+00 -0.963 0.335780
production_year_2016 -1.443e+00 2.468e+00 -0.585 0.558948
production_year_2017 -1.014e+01 3.447e+00 -2.941 0.003348 **
production_year_2018  2.442e-01  2.596e+00  0.094  0.925080
production_year_2019 3.152e-01 2.841e+00 0.111 0.911666
release_diff.US.KOR. -6.540e-02 4.918e-03 -13.297 < 2e-16 ***
log(budget)
                     5.375e-01 6.917e-02 7.771 1.93e-14 ***
                     3.816e-03 1.871e-03
                                            2.039 0.041715 *
popularity_US
                     2.739e-01 6.657e-02 4.115 4.20e-05 ***
log(revenue_US)
                    -1.364e-03 4.982e-03 -0.274 0.784257
runtime
vote_average_US
                     4.334e-01 1.221e-01 3.549 0.000405 ***
vote count US
                     2.293e-04 7.089e-05 3.235 0.001258 **
                    -2.051e-03 3.394e-03 -0.604 0.545769
vote diff.US.KOR.
nomi DIR
                    -1.146e-02 2.304e-02 -0.497 0.619018
                    -9.606e-03 4.509e-02 -0.213 0.831359
awards_DIR
nomi Actor1
                     9.264e-05 1.333e-02
                                            0.007 0.994457
awards_Actor1
                    3.370e-03 2.877e-02
                                            0.117 0.906782
                    -8.765e-03 1.689e-02 -0.519 0.603965
nomi Actor2
awards_Actor2
                     4.397e-03 3.784e-02
                                            0.116 0.907502
Signif. codes: 0 '***, 0.001 '**, 0.01 '*, 0.05 '.', 0.1 ', 1
```

Residual standard error: 2.434 on 997 degrees of freedom

Adjusted R-squared: 0.4092

Multiple R-squared: 0.4271,

F-statistic: 23.97 on 31 and 997 DF, p-value: < 2.2e-16

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a <- lm(log(audience_KOR) ~ production_year_2003+production_year_2004+production_year_2005+pr
oduction_year_2006+production_year_2007+production_year_2008+production_year_2009+production_
year_2010+production_year_2011+production_year_2012+production_year_2013+production_year_2014
+production_year_2015+production_year_2016+production_year_2017+production_year_2018+producti
on_year_2019+release_diff.US.KOR.+log(budget)+popularity_US+log(revenue_US)+runtime+vote_aver
age_US+vote_count_US+vote_diff.US.KOR.+nomi_DIR+awards_DIR+nomi_Actor1+awards_Actor1+nomi_Act
or2+awards_Actor2,data = movie)
par(mfrow=c(2,2))
plot(a,1)
plot(a,2)</pre>

not plotting observations with leverage one: 892, 971

Hide

plot(a,3)

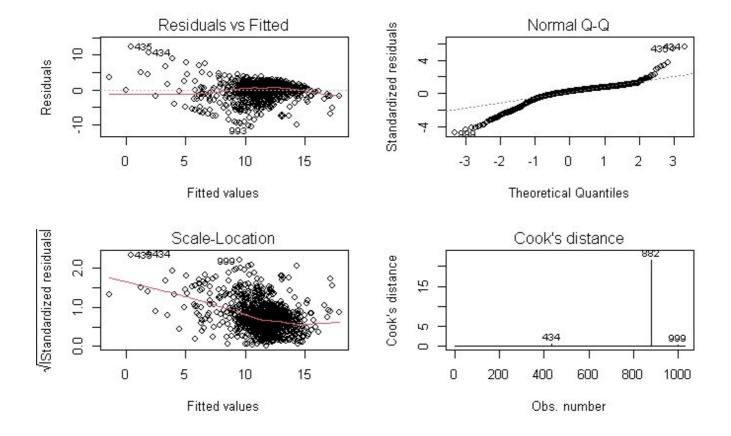
not plotting observations with leverage one: 892, 971

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plot(a,4)

Hide

par(mfrow=c(1,1))



```
library(car)
outlierTest(a)
```

```
rstudent unadjusted p-value Bonferroni p
434
     5.683856
                      1.7289e-08
                                    1.7756e-05
435
     5.514242
                      4.4632e-08
                                    4.5838e-05
999 -4.887743
                      1.1882e-06
                                    1.2203e-03
993 -4.401161
                      1.1929e-05
                                    1.2251e-02
982 -4.273127
                      2.1124e-05
                                    2.1694e-02
371 -4.219596
                      2.6707e-05
                                    2.7428e-02
```

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movie.2 <- movie[-c(434,435,999,993,982,371),]

summary(lm(log(audience_KOR) ~ production_year_2003+production_year_2004+production_year_2005
+production_year_2006+production_year_2007+production_year_2008+production_year_2009+producti
on_year_2010+production_year_2011+production_year_2012+production_year_2013+production_year_2
014+production_year_2015+production_year_2016+production_year_2017+production_year_2018+produ
ction_year_2019+release_diff.US.KOR.+log(budget)+popularity_US+log(revenue_US)+runtime+vote_a
verage_US+vote_count_US+vote_diff.US.KOR.+nomi_DIR+awards_DIR+nomi_Actor1+awards_Actor1+nomi_
Actor2+awards_Actor2,data = movie.2))

```
Call:
lm(formula = log(audience_KOR) ~ production_year_2003 + production_year_2004 +
    production_year_2005 + production_year_2006 + production_year_2007 +
   production_year_2008 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + production_year_2019 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
   nomi_DIR + awards_DIR + nomi_Actor1 + awards_Actor1 + nomi_Actor2 +
    awards_Actor2, data = movie.2)
Residuals:
   Min
            1Q Median
                            3Q
                                   Max
-9.5893 -0.6712 0.4663 1.2937 10.1125
Coefficients:
                      Estimate Std. Error t value Pr(>|t|)
                    -3.346e+00 2.715e+00 -1.232 0.218131
(Intercept)
production_year_2003 -5.006e-01 2.551e+00 -0.196 0.844455
production_year_2004 -1.274e+00 2.300e+00 -0.554 0.579606
production_year_2005 -7.139e-01 2.298e+00 -0.311 0.756164
production_year_2006 -9.517e-01 2.298e+00 -0.414 0.678903
production_year_2007 -8.914e-01 2.300e+00 -0.388 0.698373
production_year_2008 -6.642e-01 2.297e+00 -0.289 0.772486
production_year_2009 -9.697e-01 2.298e+00 -0.422 0.673142
production_year_2010 -1.040e+00 2.298e+00 -0.453 0.650741
production_year_2011 -1.287e+00 2.296e+00 -0.560 0.575291
production_year_2012 -1.621e+00 2.300e+00 -0.705 0.481116
production_year_2013 -1.558e+00 2.297e+00 -0.678 0.497816
production_year_2014 -1.923e+00 2.297e+00 -0.837 0.402749
production_year_2015 -2.119e+00 2.296e+00 -0.923 0.356119
production_year_2016 -1.328e+00 2.313e+00 -0.574 0.565869
production_year_2017 -1.003e+01 3.230e+00 -3.105 0.001956 **
production_year_2018   1.044e+00   2.434e+00   0.429   0.668058
production_year_2019 -6.675e-01 3.234e+00 -0.206 0.836503
release_diff.US.KOR. -8.342e-02 5.112e-03 -16.318 < 2e-16 ***
log(budget)
                     5.332e-01 6.490e-02 8.215 6.56e-16 ***
                     3.118e-03 1.756e-03 1.776 0.076089 .
popularity_US
                     2.495e-01 6.258e-02 3.987 7.19e-05 ***
log(revenue_US)
                    -2.760e-03 4.678e-03 -0.590 0.555286
runtime
vote_average_US
                     3.745e-01 1.148e-01 3.263 0.001140 **
                     2.430e-04 6.664e-05 3.647 0.000279 ***
vote count US
                    -1.851e-03 3.180e-03 -0.582 0.560573
vote diff.US.KOR.
nomi DIR
                    -7.604e-03 2.160e-02 -0.352 0.724830
                    -2.507e-02 4.230e-02 -0.593 0.553533
awards_DIR
                    -7.166e-04 1.249e-02 -0.057 0.954271
nomi Actor1
awards_Actor1
                    5.635e-03 2.696e-02 0.209 0.834492
                    -6.560e-03 1.584e-02 -0.414 0.678855
nomi Actor2
awards_Actor2
                    -7.429e-03 3.551e-02 -0.209 0.834322
Signif. codes: 0 '***, 0.001 '**, 0.01 '*, 0.05 '.', 0.1 ', 1
```

Residual standard error: 2.281 on 991 degrees of freedom

Adjusted R-squared: 0.4611

Multiple R-squared: 0.4774,

b <- lm(log(audience_KOR) ~ production_year_2003+production_year_2004+production_year_2005+pr
oduction_year_2006+production_year_2007+production_year_2008+production_year_2009+production_
year_2010+production_year_2011+production_year_2012+production_year_2013+production_year_2014
+production_year_2015+production_year_2016+production_year_2017+production_year_2018+production_
on_year_2019+release_diff.US.KOR.+log(budget)+popularity_US+log(revenue_US)+runtime+vote_aver
age_US+vote_count_US+vote_diff.US.KOR.++nomi_DIR+awards_DIR+nomi_Actor1+awards_Actor1+nomi_Ac
tor2+awards_Actor2,data = movie.2)
vif(b)</pre>

```
production_year_2003 production_year_2004 production_year_2005 production_year_2006
            4.983830
                                 68.051146
                                                      71.436222
                                                                            73.154797
production_year_2007 production_year_2008 production_year_2009 production_year_2010
           69.776107
                                 80.698948
                                                      73.144699
                                                                            76.527268
production_year_2011 production_year_2012 production_year_2013 production_year_2014
           78.156117
                                 65.431372
                                                      79.869425
                                                                            84.068980
production_year_2015 production_year_2016 production_year_2017 production_year_2018
           85,630373
                                 37.618236
                                                        2.003498
                                                                             9.039035
production_year_2019 release_diff.US.KOR.
                                                    log(budget)
                                                                        popularity_US
            2.008066
                                  1.200650
                                                        1.440593
                                                                             2.014181
     log(revenue_US)
                                  runtime
                                                vote_average_US
                                                                        vote_count_US
                                  1.512951
            1.686639
                                                       1.559324
                                                                             3.069315
   vote_diff.US.KOR.
                                  nomi DIR
                                                     awards_DIR
                                                                          nomi_Actor1
            1.014426
                                  6.666450
                                                       6.158828
                                                                             4.350778
       awards_Actor1
                               nomi_Actor2
                                                  awards_Actor2
            3.568505
                                  3.776937
                                                        3.223682
```

Hide

model <- train(log(audience_KOR) ~ production_year_2003+production_year_2004+production_year_
2005+production_year_2006+production_year_2007+production_year_2008+production_year_2009+prod
uction_year_2010+production_year_2011+production_year_2012+production_year_2013+production_ye
ar_2014+production_year_2015+production_year_2016+production_year_2017+production_year_2018+p
roduction_year_2019+release_diff.US.KOR.+log(budget)+popularity_US+log(revenue_US)+runtime+vo
te_average_US+vote_count_US+vote_diff.US.KOR.+nomi_DIR+awards_DIR+nomi_Actor1+awards_Actor1+n
omi_Actor2+awards_Actor2,data = movie.2,</pre>

```
method = "lm",trControl = train_control)
```

non-uniform 'Rounding' sampler usedprediction from a rank-deficient fit may be misleadingpred iction from a rank-deficient fit may be misleading

Hide

print(model)

```
Linear Regression

1023 samples
31 predictor

No pre-processing
Resampling: Cross-Validated (10 fold)
Summary of sample sizes: 921, 922, 921, 921, 920, 920, ...
Resampling results:

RMSE Rsquared MAE
2.555372 0.4118231 1.679013

Tuning parameter 'intercept' was held constant at a value of TRUE
```

```
library(forecast)
n = nrow(movie.2)
i = 1:n
train_list <- sample(i,n*0.6)
valid_list <- setdiff(i,train_list)
train_df <- movie.2[train_list,]
valid_df <- movie.2[valid_list,]</pre>
```

Hide

d <- lm(log(audience_KOR) ~ production_year_2003+production_year_2004+production_year_2005+pr
oduction_year_2006+production_year_2007+production_year_2008+production_year_2009+production_
year_2010+production_year_2011+production_year_2012+production_year_2013+production_year_2014
+production_year_2015+production_year_2016+production_year_2017+production_year_2018+production_
on_year_2019+release_diff.US.KOR.+log(budget)+popularity_US+log(revenue_US)+runtime+vote_aver
age_US+vote_count_US+vote_diff.US.KOR.+nomi_DIR+awards_DIR+nomi_Actor1+awards_Actor1+nomi_Act
or2+awards_Actor2,data = movie.2)</pre>

Hide

```
movie.lm.step1 <- step(d,direction = "forward")</pre>
```

```
Start: AIC=1718.59

log(audience_KOR) ~ production_year_2003 + production_year_2004 +
    production_year_2005 + production_year_2006 + production_year_2007 +
    production_year_2008 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
    production_year_2014 + production_year_2015 + production_year_2016 +
    production_year_2017 + production_year_2018 + production_year_2019 +
    release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
    runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
    nomi_DIR + awards_DIR + nomi_Actor1 + awards_Actor1 + nomi_Actor2 +
    awards_Actor2
```

summary(movie.lm.step1)

```
Call:
lm(formula = log(audience_KOR) ~ production_year_2003 + production_year_2004 +
    production_year_2005 + production_year_2006 + production_year_2007 +
   production_year_2008 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + production_year_2019 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
   nomi_DIR + awards_DIR + nomi_Actor1 + awards_Actor1 + nomi_Actor2 +
    awards_Actor2, data = movie.2)
Residuals:
   Min
            1Q Median
                            3Q
                                   Max
-9.5893 -0.6712 0.4663 1.2937 10.1125
Coefficients:
                      Estimate Std. Error t value Pr(>|t|)
                    -3.346e+00 2.715e+00 -1.232 0.218131
(Intercept)
production_year_2003 -5.006e-01 2.551e+00 -0.196 0.844455
production_year_2004 -1.274e+00 2.300e+00 -0.554 0.579606
production_year_2005 -7.139e-01 2.298e+00 -0.311 0.756164
production_year_2006 -9.517e-01 2.298e+00 -0.414 0.678903
production_year_2007 -8.914e-01 2.300e+00 -0.388 0.698373
production_year_2008 -6.642e-01 2.297e+00 -0.289 0.772486
production_year_2009 -9.697e-01 2.298e+00 -0.422 0.673142
production_year_2010 -1.040e+00 2.298e+00 -0.453 0.650741
production_year_2011 -1.287e+00 2.296e+00 -0.560 0.575291
production_year_2012 -1.621e+00 2.300e+00 -0.705 0.481116
production_year_2013 -1.558e+00 2.297e+00 -0.678 0.497816
production_year_2014 -1.923e+00 2.297e+00 -0.837 0.402749
production_year_2015 -2.119e+00 2.296e+00 -0.923 0.356119
production_year_2016 -1.328e+00 2.313e+00 -0.574 0.565869
production_year_2017 -1.003e+01 3.230e+00 -3.105 0.001956 **
production_year_2018   1.044e+00   2.434e+00   0.429   0.668058
production_year_2019 -6.675e-01 3.234e+00 -0.206 0.836503
release_diff.US.KOR. -8.342e-02 5.112e-03 -16.318 < 2e-16 ***
log(budget)
                     5.332e-01 6.490e-02 8.215 6.56e-16 ***
                     3.118e-03 1.756e-03 1.776 0.076089 .
popularity_US
                     2.495e-01 6.258e-02 3.987 7.19e-05 ***
log(revenue_US)
                    -2.760e-03 4.678e-03 -0.590 0.555286
runtime
vote_average_US
                     3.745e-01 1.148e-01 3.263 0.001140 **
                     2.430e-04 6.664e-05 3.647 0.000279 ***
vote count US
                    -1.851e-03 3.180e-03 -0.582 0.560573
vote diff.US.KOR.
nomi DIR
                    -7.604e-03 2.160e-02 -0.352 0.724830
                    -2.507e-02 4.230e-02 -0.593 0.553533
awards_DIR
                    -7.166e-04 1.249e-02 -0.057 0.954271
nomi Actor1
awards_Actor1
                    5.635e-03 2.696e-02 0.209 0.834492
                    -6.560e-03 1.584e-02 -0.414 0.678855
nomi Actor2
awards_Actor2
                    -7.429e-03 3.551e-02 -0.209 0.834322
Signif. codes: 0 '***, 0.001 '**, 0.01 '*, 0.05 '.', 0.1 ', 1
```

Residual standard error: 2.281 on 991 degrees of freedom Multiple R-squared: 0.4774, Adjusted R-squared: 0.4611

F-statistic: 29.21 on 31 and 991 DF, p-value: < 2.2e-16

Hide

movie.lm.step_pred1 <- predict(movie.lm.step1,valid_df)
movie.lm.step2 <- step(d,direction = "backward")</pre>

```
Start: AIC=1718.59
log(audience_KOR) ~ production_year_2003 + production_year_2004 +
    production_year_2005 + production_year_2006 + production_year_2007 +
    production_year_2008 + production_year_2009 + production_year_2010 +
   production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + production_year_2019 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
   nomi_DIR + awards_DIR + nomi_Actor1 + awards_Actor1 + nomi_Actor2 +
    awards_Actor2
                      Df Sum of Sq
                                      RSS
                                             AIC
- nomi Actor1
                       1
                              0.02 5155.9 1716.6
production_year_2003 1
                              0.20 5156.0 1716.6
- production_year_2019 1
                              0.22 5156.1 1716.6
- awards_Actor1
                      1
                              0.23 5156.1 1716.6
- awards Actor2
                       1
                              0.23 5156.1 1716.6
- production_year_2008 1
- production_year_2005 1
- nomi_DIR 1
                              0.44 5156.3 1716.7
                              0.50 5156.3 1716.7
                              0.65 5156.5 1716.7
production_year_2007 1
                              0.78 5156.6 1716.8
production_year_2006 1
                              0.89 5156.7 1716.8
                       1
nomi_Actor2
                              0.89 5156.7 1716.8
production_year_2009 1
                              0.93 5156.8 1716.8
                              0.96 5156.8 1716.8
- production_year_2018 1
production_year_2010 1
                              1.07 5156.9 1716.8
production_year_2004 1
                              1.60 5157.4 1716.9
production_year_2011 1
                              1.63 5157.5 1716.9
- production_year_2016 1
                              1.72 5157.6 1716.9
vote_diff.US.KOR.
                       1
                              1.76 5157.6 1716.9
- runtime
                       1
                              1.81 5157.7 1717.0
- awards DIR
                       1
                              1.83 5157.7 1717.0
production_year_2013 1
                              2.39 5158.2 1717.1
- production_year_2012 1
                              2.58 5158.4 1717.1
production_year_2014 1
                              3.65 5159.5 1717.3
- production_year_2015 1
                            4.43 5160.3 1717.5
<none>
                                   5155.8 1718.6
- popularity_US
                           16.40 5172.2 1719.8
- production_year_2017 1 50.16 5206.0 1726.5
vote_average_US
                       1
                           55.39 5211.2 1727.5
vote_count_US
                           69.21 5225.1 1730.2
                      1
                           82.69 5238.5 1732.9
log(revenue_US)
                       1
log(budget)
                       1 351.15 5507.0 1784.0
- release diff.US.KOR. 1 1385.27 6541.1 1960.0
Step: AIC=1716.59
log(audience_KOR) ~ production_year_2003 + production_year_2004 +
   production_year_2005 + production_year_2006 + production_year_2007 +
   production_year_2008 + production_year_2009 + production_year_2010 +
   production_year_2011 + production_year_2012 + production_year_2013 +
   production year 2014 + production year 2015 + production year 2016 +
   production_year_2017 + production_year_2018 + production_year_2019 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
    runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
    nomi DIR + awards DIR + awards Actor1 + nomi Actor2 + awards Actor2
```

```
Df Sum of Sq
                                       RSS
                                              ATC
- production_year_2003 1
                               0.20 5156.1 1714.6
- awards Actor2
                       1
                               0.21 5156.1 1714.6
- production_year_2019 1
                               0.22 5156.1 1714.6
awards_Actor1
                        1
                               0.34 5156.2 1714.7
- production_year_2008 1
                               0.44 5156.3 1714.7
- production_year_2005 1
                               0.50 5156.4 1714.7
- nomi DIR
                        1
                               0.70 5156.6 1714.7
- production_year_2007 1
                               0.78 5156.6 1714.8
production_year_2006
                               0.90 5156.8 1714.8
- production_year_2009 1
                               0.93 5156.8 1714.8
- production_year_2018 1
                               0.96 5156.8 1714.8
- production_year_2010 1
                               1.07 5156.9 1714.8
- nomi_Actor2
                       1
                               1.18 5157.0 1714.8
- production_year_2004 1
                               1.60 5157.5 1714.9
- production_year_2011 1
                               1.64 5157.5 1714.9
- production_year_2016 1
                               1.72 5157.6 1714.9
vote_diff.US.KOR.
                               1.77 5157.6 1714.9
                       1
- runtime
                       1
                               1.80 5157.7 1715.0
- awards DIR
                        1
                               1.81 5157.7 1715.0
production_year_2013 1
                               2.39 5158.3 1715.1
- production_year_2012 1
                               2.58 5158.4 1715.1
                               3.65 5159.5 1715.3
- production_year_2014 1
- production_year_2015 1
                               4.44 5160.3 1715.5
<none>
                                    5155.9 1716.6
popularity_US
                              16.55 5172.4 1717.9
production_year_2017
                              50.17 5206.0 1724.5
                       1
vote_average_US
                       1
                              55.40 5211.3 1725.5
- vote_count_US
                       1
                              69.37 5225.2 1728.3
log(revenue_US)
                       1
                              82.73 5238.6 1730.9
log(budget)
                             351.42 5507.3 1782.0
release_diff.US.KOR. 1
                            1387.09 6542.9 1958.3
Step: AIC=1714.63
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
    production_year_2006 + production_year_2007 + production_year_2008 +
    production_year_2009 + production_year_2010 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
    production_year_2015 + production_year_2016 + production_year_2017 +
    production_year_2018 + production_year_2019 + release_diff.US.KOR. +
    log(budget) + popularity US + log(revenue US) + runtime +
    vote_average_US + vote_count_US + vote_diff.US.KOR. + nomi_DIR +
    awards_DIR + awards_Actor1 + nomi_Actor2 + awards_Actor2
                       Df Sum of Sq
                                       RSS
                                              AIC
- production_year_2019
                       1
                               0.06 5156.1 1712.7
- awards Actor2
                        1
                               0.21 5156.3 1712.7
production_year_2008
                       1
                               0.33 5156.4 1712.7
- awards Actor1
                        1
                               0.33 5156.4 1712.7
production_year_2005
                       1
                               0.46 5156.5 1712.7
- nomi DIR
                        1
                               0.70 5156.8 1712.8
production_year_2007
                       1
                               1.12 5157.2 1712.9
nomi_Actor2
                        1
                               1.19 5157.3 1712.9
- production_year_2006
                       1
                               1.42 5157.5 1712.9
- production_year_2009
                               1.50 5157.6 1712.9
```

```
vote diff.US.KOR.
                              1.77 5157.8 1713.0
- runtime
                       1
                              1.79 5157.8 1713.0
awards_DIR
                       1
                              1.81 5157.9 1713.0
- production_year_2010 1
                              1.91 5158.0 1713.0
- production_year_2004 1
                              3.53 5159.6 1713.3
- production_year_2011 1
                              3.68 5159.7 1713.4
- production_year_2016 1
                              3.78 5159.8 1713.4
- production_year_2018 1
                              6.17 5162.2 1713.9
- production_year_2013 1
                              6.27 5162.3 1713.9
- production_year_2012 1
                              6.86 5162.9 1714.0
<none>
                                   5156.1 1714.6
- production_year_2014 1
                             10.85 5166.9 1714.8
- production_year_2015 1
                             13.91 5170.0 1715.4
                             16.54 5172.6 1715.9
popularity_US
                       1
                           55.38 5211.4 1723.6
vote_average_US
                       1
vote_count_US
                       1
                           69.32 5225.4 1726.3
                           76.96 5233.0 1727.8
- production_year_2017 1
log(revenue_US)
                       1
                           82.68 5238.7 1728.9
log(budget)
                       1 351.54 5507.6 1780.1
release_diff.US.KOR. 1
                           1387.39 6543.4 1956.4
Step: AIC=1712.65
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
    production_year_2006 + production_year_2007 + production_year_2008 +
   production_year_2009 + production_year_2010 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + runtime + vote_average_US +
   vote_count_US + vote_diff.US.KOR. + nomi_DIR + awards_DIR +
    awards_Actor1 + nomi_Actor2 + awards_Actor2
                      Df Sum of Sq
                                      RSS
                                             AIC
- awards_Actor2
                              0.22 5156.3 1710.7
                       1
                              0.27 5156.4 1710.7
- production_year_2008 1
awards_Actor1
                              0.34 5156.5 1710.7
                       1
- production_year_2005 1
                              0.40 5156.5 1710.7
- nomi_DIR
                       1
                              0.70 5156.8 1710.8
- production_year_2007 1
                              1.09 5157.2 1710.9
nomi_Actor2
                       1
                              1.17 5157.3 1710.9
- production_year_2006 1
                              1.42 5157.5 1710.9
- production_year_2009 1
                              1.52 5157.6 1711.0
vote diff.US.KOR.
                              1.76 5157.9 1711.0
- runtime
                       1
                              1.80 5157.9 1711.0
- awards DIR
                       1
                              1.83 5157.9 1711.0
                              1.96 5158.1 1711.0
- production_year_2010 1
- production_year_2004 1
                              3.77 5159.9 1711.4
- production_year_2011 1
                              3.95 5160.1 1711.4
- production_year_2016 1
                              4.02 5160.1 1711.4
- production_year_2013 1
                              6.89 5163.0 1712.0
- production_year_2018 1
                              7.30 5163.4 1712.1
- production_year_2012 1
                              7.55 5163.7 1712.1
<none>
                                   5156.1 1712.7
- production_year_2014 1
                             12.17 5168.3 1713.1
- production_year_2015 1
                             15.70 5171.8 1713.8
popularity_US
                       1
                             16.55 5172.7 1713.9
```

```
- vote average US
                      1 55.34 5211.5 1721.6
                          69.33 5225.5 1724.3
vote_count_US
                      1
- production_year_2017 1 78.37 5234.5 1726.1
log(revenue_US)
                     1
                          82.77 5238.9 1726.9
                      1 351.62 5507.7 1778.1
log(budget)
- release_diff.US.KOR. 1 1387.38 6543.5 1954.4
Step: AIC=1710.69
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
    production_year_2006 + production_year_2007 + production_year_2008 +
    production_year_2009 + production_year_2010 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
    production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + runtime + vote_average_US +
   vote_count_US + vote_diff.US.KOR. + nomi_DIR + awards_DIR +
    awards_Actor1 + nomi_Actor2
                      Df Sum of Sq
                                   RSS
- awards_Actor1
                      1
                             0.26 5156.6 1708.7
production_year_2008 1
                             0.27 5156.6 1708.7
- production_year_2005 1
                             0.40 5156.7 1708.8
- nomi_DIR
                      1
                             0.68 5157.0 1708.8
production_year_2007 1production_year_2006 1
                             1.09 5157.4 1708.9
                             1.40 5157.7 1709.0
production_year_2009 1
                             1.52 5157.9 1709.0
vote diff.US.KOR.
                             1.76 5158.1 1709.0
                      1
- runtime
                             1.82 5158.2 1709.0
awards_DIR
                      1
                             1.82 5158.2 1709.0
                           1.95 5158.3 1709.1
- production_year_2010 1
production_year_2004 1
                             3.75 5160.1 1709.4
                           3.93 5160.3 1709.5
4.01 5160.4 1709.5
- production_year_2011 1
production_year_2016 1
nomi_Actor2
                 1
                           4.54 5160.9 1709.6
production_year_2013 1
                             6.82 5163.2 1710.0
- production_year_2018 1
                             7.35 5163.7 1710.2
- production_year_2012 1
                           7.52 5163.9 1710.2
<none>
                                  5156.3 1710.7
production_year_2014 1
                          12.14 5168.5 1711.1
- production_year_2015 1 15.65 5172.0 1711.8
popularity_US
                           16.46 5172.8 1712.0
                      1
                         55.53 5211.9 1719.7
vote_average_US
                      1
- vote count US
                          69.59 5225.9 1722.4
- production_year_2017 1 78.32 5234.7 1724.1
log(revenue_US)
                     1
                           82.62 5239.0 1725.0
                      1 352.06 5508.4 1776.3
log(budget)
- release_diff.US.KOR. 1 1393.18 6549.5 1953.4
Step: AIC=1708.74
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
   production year 2006 + production year 2007 + production year 2008 +
   production_year_2009 + production_year_2010 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + runtime + vote_average_US +
```

```
vote count US + vote diff.US.KOR. + nomi DIR + awards DIR +
    nomi_Actor2
                      Df Sum of Sq
                                      RSS
                                            ATC
- production_year_2008 1
                              0.26 5156.9 1706.8
- production_year_2005 1
                              0.39 5157.0 1706.8
- nomi_DIR
                              0.62 5157.2 1706.9
production_year_2007 1
                              1.08 5157.7 1707.0
production_year_2006 1
                              1.40 5158.0 1707.0
production_year_2009 1
                              1.52 5158.1 1707.0
vote_diff.US.KOR.
                       1
                              1.76 5158.4 1707.1
- awards_DIR
                       1
                              1.78 5158.4 1707.1
                       1
                              1.81 5158.4 1707.1
- runtime
production_year_2010 1
                              1.92 5158.5 1707.1
- production_year_2004 1
                              3.70 5160.3 1707.5
production_year_2011 1
                              3.94 5160.5 1707.5
                           4.03 5160.6 1707.5
- production_year_2016 1
- nomi Actor2
                       1
                            4.44 5161.0 1707.6
production_year_2013 1
                              6.85 5163.4 1708.1
                              7.37 5164.0 1708.2
- production_year_2018 1
production_year_2012 1
                             7.53 5164.1 1708.2
<none>
                                   5156.6 1708.7
production_year_2014 1
                            12.20 5168.8 1709.2
- production_year_2015 1
                           15.64 5172.2 1709.8
                            16.52 5173.1 1710.0
popularity_US
                       1
vote_average_US
                       1
                           55.45 5212.0 1717.7
vote_count_US
                             69.72 5226.3 1720.5
production_year_2017 1
                           78.37 5235.0 1722.2
log(revenue_US)
                       1
                           83.21 5239.8 1723.1
                           351.84 5508.4 1774.3
log(budget)
                       1
- release_diff.US.KOR. 1 1398.35 6554.9 1952.2
Step: AIC=1706.79
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
    production_year_2006 + production_year_2007 + production_year_2009 +
   production_year_2010 + production_year_2011 + production_year_2012 +
    production_year_2013 + production_year_2014 + production_year_2015 +
   production_year_2016 + production_year_2017 + production_year_2018 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
   nomi_DIR + awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                      RSS
                                            AIC
- production_year_2005 1
                              0.18 5157.0 1704.8
- nomi DIR
                       1
                              0.64 5157.5 1704.9
                              1.74 5158.6 1705.1
- awards_DIR
                       1
- vote diff.US.KOR.
                       1
                              1.75 5158.6 1705.1
- runtime
                              1.83 5158.7 1705.2
- production_year_2007 1
                              2.35 5159.2 1705.3
- production_year_2006 1
                              3.82 5160.7 1705.5
- production year 2009 1
                              4.37 5161.2 1705.7
- nomi Actor2
                       1
                              4.49 5161.3 1705.7
```

6.45 5163.3 1706.1

12.32 5169.2 1707.2

15.27 5172.1 1707.8

5156.9 1706.8

- production_year_2010 1

- production_year_2016 1

- production_year_2004 1

<none>

```
- production_year_2011 1
                            17.93 5174.8 1708.3
production_year_2018 1
                           20.07 5176.9 1708.8
                          36.09 5192.9 1711.9
- production_year_2013 1
- production_year_2012 1 36.19 5193.0 1712.0
vote_average_US
                           55.25 5212.1 1715.7
vote_count_US
                       1
                           69.94 5226.8 1718.6
- production_year_2014 1 71.31 5228.2 1718.8
                          83.32 5240.2 1721.2
log(revenue_US)
                      1
- production_year_2017 1 86.34 5243.2 1721.8
- production_year_2015 1
                           96.53 5253.4 1723.8
                          351.99 5508.8 1772.3
log(budget)
                       1
- release_diff.US.KOR. 1 1400.66 6557.5 1950.6
Step: AIC=1704.83
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
    production_year_2007 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + release_diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + runtime +
   vote_average_US + vote_count_US + vote_diff.US.KOR. + nomi_DIR +
   awards_DIR + nomi_Actor2
                     Df Sum of Sq
                                     RSS
                                            AIC
- nomi DIR
                      1
                             0.62 5157.7 1703.0
vote diff.US.KOR.
                             1.75 5158.8 1703.2
awards_DIR
                      1
                             1.76 5158.8 1703.2
                           1.99 5159.0 1703.2
2.26 5159.3 1703.3
- runtime
                      1
- production_year_2007 1
                           3.91 5160.9 1703.6
4.47 5161.5 1703.7
production_year_2006 1
nomi_Actor2
                           4.55 5161.6 1703.7
6.94 5164.0 1704.2
- production_year_2009 1
- production_year_2010 1
                                  5157.0 1704.8
<none>
- production_year_2016 1
                            12.94 5170.0 1705.4
popularity_US
                            16.54 5173.6 1706.1
production_year_2004 1
                           17.32 5174.4 1706.3
- production_year_2011 1
                          20.68 5177.7 1706.9
                          21.52 5178.6 1707.1
production_year_2018 1
- production_year_2012 1
                           41.86 5198.9 1711.1
                           42.70 5199.7 1711.3
- production_year_2013 1
- vote average US
                      1
                           55.25 5212.3 1713.7
                           70.59 5227.6 1716.7
vote_count_US
                       1
log(revenue_US)
                       1 83.24 5240.3 1719.2
                          86.13 5243.2 1719.8
- production_year_2014 1
                           86.20 5243.2 1719.8
- production_year_2017 1
- production_year_2015 1 117.91 5274.9 1726.0
log(budget)
                          351.86 5508.9 1770.3
                          1400.53 6557.6 1948.6
release_diff.US.KOR. 1
Step: AIC=1702.95
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
   production_year_2007 + production_year_2009 + production_year_2010 +
   production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
```

16.53 5173.4 1708.1

- popularity US

```
production year 2017 + production year 2018 + release diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + runtime +
   vote_average_US + vote_count_US + vote_diff.US.KOR. + awards_DIR +
   nomi_Actor2
                      Df Sum of Sq
                                     RSS
vote_diff.US.KOR.
                       1
                              1.77 5159.4 1701.3
- production_year_2007 1
                              2.23 5159.9 1701.4
- runtime
                              2.30 5160.0 1701.4
- production_year_2006 1
                             3.78 5161.4 1701.7
- production_year_2009 1
                            4.40 5162.1 1701.8
- nomi_Actor2
                              5.56 5163.2 1702.0
- production_year_2010 1
                              6.75 5164.4 1702.3
<none>
                                  5157.7 1703.0
                          12.79 5170.4 1703.5
- production_year_2016 1
popularity_US
                           16.47 5174.1 1704.2
- production_year_2004 1
                             16.97 5174.6 1704.3
- production_year_2011 1
                           20.61 5178.3 1705.0
- awards_DIR
                           21.40 5179.1 1705.2
- production_year_2018 1 21.77 5179.4 1705.3
production_year_2012 1
                           41.62 5199.3 1709.2
                           42.77 5200.4 1709.4
- production_year_2013 1
                       1
vote_average_US
                           55.77 5213.4 1712.0
                       1
                           70.57 5228.2 1714.8
vote_count_US
log(revenue_US)
                       1 83.18 5240.8 1717.3
production_year_2014 1
                           85.84 5243.5 1717.8
- production_year_2017 1
                           86.09 5243.7 1717.9
- production_year_2015 1 118.84 5276.5 1724.3
log(budget)
                       1 353.67 5511.3 1768.8
                           1414.52 6572.2 1948.9
release_diff.US.KOR. 1
Step: AIC=1701.3
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
    production_year_2007 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
    production_year_2017 + production_year_2018 + release_diff.US.KOR. +
    log(budget) + popularity_US + log(revenue_US) + runtime +
   vote_average_US + vote_count_US + awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                     RSS
                                            ATC
- production_year_2007 1
                              1.88 5161.3 1699.7
- runtime
                              2.20 5161.6 1699.7
- production_year_2006 1
                              3.77 5163.2 1700.0
- production_year_2009 1
                              4.41 5163.8 1700.2
- nomi_Actor2
                              5.61 5165.0 1700.4
- production_year_2010 1
                             6.75 5166.2 1700.6
<none>
                                   5159.4 1701.3
- production_year_2016 1
                             12.75 5172.2 1701.8
popularity_US
                            16.47 5175.9 1702.6
- production_year_2004 1
                            16.96 5176.4 1702.7
- production_year_2011 1
                         20.61 5180.0 1703.4
- awards DIR
                       1
                           21.51 5180.9 1703.6
                         21.83 5181.3 1703.6
- production_year_2018 1
- production_year_2012 1
                           41.67 5201.1 1707.5
- production_year_2013 1
                           42.81 5202.2 1707.8
```

```
- vote average US
                            55.77 5215.2 1710.3
vote_count_US
                      1
                            70.59 5230.0 1713.2
log(revenue_US)
                      1 83.10 5242.5 1715.7
- production_year_2014 1 85.88 5245.3 1716.2
                          86.15 5245.6 1716.2
- production_year_2017 1
- production_year_2015 1 118.90 5278.3 1722.6
                          352.67 5512.1 1766.9
log(budget)
                      1
- release_diff.US.KOR. 1 1416.88 6576.3 1947.5
Step: AIC=1699.67
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
    production_year_2009 + production_year_2010 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + runtime + vote_average_US +
   vote_count_US + awards_DIR + nomi_Actor2
                     Df Sum of Sq
                                     RSS
- runtime
                      1
                             2.14 5163.4 1698.1
- production_year_2006 1
                             2.53 5163.8 1698.2
- production_year_2009 1
                             3.11 5164.4 1698.3
production_year_2010 1
                             5.20 5166.5 1698.7
nomi_Actor2
                             5.32 5166.6 1698.7
                                  5161.3 1699.7
<none>
- production_year_2016 1 11.22 5172.5 1699.9
                          15.09 5176.4 1700.7
- production_year_2004 1
popularity_US
                      1
                          16.41 5177.7 1700.9
- production_year_2011 1 18.73 5180.0 1701.4
                          21.11 5182.4 1701.8
awards_DIR
                      1
- production_year_2018 1
                          23.72 5185.0 1702.4
- production_year_2012 1
                          40.01 5201.3 1705.6
- production_year_2013 1 41.43 5202.7 1705.8
                          54.12 5215.4 1708.3
vote_average_US
                     1
                      1 72.10 5233.4 1711.9
vote_count_US
log(revenue_US)
                     1
                          82.71 5244.0 1713.9
- production_year_2017 1
                         85.37 5246.7 1714.5
production_year_2014 1
                          86.63 5247.9 1714.7
- production_year_2015 1 122.02 5283.3 1721.6
log(budget)
                      1 351.92 5513.2 1765.2
- release_diff.US.KOR. 1 1415.61 6576.9 1945.6
Step: AIC=1698.1
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
   production_year_2009 + production_year_2010 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards_DIR + nomi_Actor2
                     Df Sum of Sq
                                     RSS
                                           ATC
- production_year_2006 1
                             2.39 5165.8 1696.6
- production_year_2009 1
                             3.15 5166.6 1696.7
- production_year_2010 1
                           4.68 5168.1 1697.0
nomi_Actor2
                1
                             5.04 5168.5 1697.1
```

```
- production_year_2016 1
                            11.21 5174.7 1698.3
- production_year_2004 1
                            15.36 5178.8 1699.1
popularity_US
                      1
                          16.90 5180.3 1699.4
- production_year_2011 1 18.05 5181.5 1699.7
production_year_2018 1
                          23.61 5187.1 1700.8
awards_DIR
                          24.05 5187.5 1700.8
- production_year_2012 1 40.30 5203.7 1704.0
- production_year_2013 1 40.73 5204.2 1704.1
                          52.11 5215.6 1706.4
vote_average_US
                      1
vote_count_US
                          70.02 5233.5 1709.9
                          84.39 5247.8 1712.7
log(revenue_US)
                      1
- production_year_2017 1 85.49 5248.9 1712.9
production_year_2014 1
                          86.11 5249.6 1713.0
- production_year_2015 1 121.33 5284.8 1719.9
log(budget)
                 1 352.28 5515.7 1763.6
- release_diff.US.KOR. 1 1416.23 6579.7 1944.0
Step: AIC=1696.57
log(audience_KOR) ~ production_year_2004 + production_year_2009 +
   production_year_2010 + production_year_2011 + production_year_2012 +
   production_year_2013 + production_year_2014 + production_year_2015 +
   production_year_2016 + production_year_2017 + production_year_2018 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   vote_average_US + vote_count_US + awards_DIR + nomi_Actor2
                     Df Sum of Sq
                                    RSS
production_year_2009 1
                             2.08 5167.9 1695.0
- production_year_2010 1
                             3.38 5169.2 1695.2
nomi_Actor2
                            5.18 5171.0 1695.6
                      1
- production_year_2016 1
                           9.77 5175.6 1696.5
                                 5165.8 1696.6
- production_year_2004 1 13.38 5179.2 1697.2
- production_year_2011 1 15.93 5181.8 1697.7
                          16.99 5182.8 1697.9
popularity_US
                      1
awards_DIR
                          24.13 5190.0 1699.3
                      1
                         25.18 5191.0 1699.5
- production_year_2018 1
- production_year_2012 1 37.94 5203.8 1702.1
- production_year_2013 1 38.35 5204.2 1702.1
                      1 51.70 5217.5 1704.8
vote_average_US
vote_count_US
                          70.46 5236.3 1708.4
                      1
log(revenue_US)
                          83.40 5249.2 1711.0
                      1
- production year 2014 1
                          84.31 5250.1 1711.1
                          84.68 5250.5 1711.2
- production_year_2017 1
- production_year_2015 1 120.47 5286.3 1718.2
log(budget)
                      1 352.56 5518.4 1762.1
- release diff.US.KOR. 1 1417.98 6583.8 1942.7
Step: AIC=1694.98
log(audience_KOR) ~ production_year_2004 + production_year_2010 +
   production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + release_diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + vote_average_US +
   vote_count_US + awards_DIR + nomi_Actor2
```

5163.4 1698.1

<none>

```
- production_year_2010 1
                             2.51 5170.4 1693.5
nomi_Actor2
                       1
                             5.49 5173.4 1694.1
- production_year_2016 1
                             8.69 5176.6 1694.7
<none>
                                  5167.9 1695.0
- production_year_2004 1
                            11.86 5179.8 1695.3
- production_year_2011 1
                            14.25 5182.2 1695.8
popularity_US
                       1
                           17.23 5185.1 1696.4
- awards_DIR
                           24.33 5192.2 1697.8
                       1
                         25.96 5193.9 1698.1
- production_year_2018 1
- production_year_2012 1
                           35.94 5203.8 1700.1
- production_year_2013 1
                           36.29 5204.2 1700.1
vote_average_US
                       1
                           52.09 5220.0 1703.2
                       1
                           69.71 5237.6 1706.7
vote_count_US
- production_year_2014 1 82.42 5250.3 1709.2
log(revenue_US)
                      1
                           83.85 5251.8 1709.5
                           84.12 5252.0 1709.5
- production_year_2017 1
- production_year_2015 1 119.00 5286.9 1716.3
                       1
                          352.38 5520.3 1760.5
log(budget)
release_diff.US.KOR. 1
                           1417.10 6585.0 1940.9
Step: AIC=1693.48
log(audience_KOR) ~ production_year_2004 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                     RSS
                                            ATC
- nomi_Actor2
                             5.44 5175.9 1692.6
- production_year_2016 1
                              7.69 5178.1 1693.0
<none>
                                  5170.4 1693.5
- production_year_2004 1
                            10.48 5180.9 1693.5
- production_year_2011 1
                            12.62 5183.0 1694.0
popularity_US
                           17.55 5188.0 1695.0
                       1
awards_DIR
                       1
                            23.90 5194.3 1696.2
- production_year_2018 1
                           27.00 5197.4 1696.8
                           33.78 5204.2 1698.1
production_year_2012 1
- production_year_2013 1
                           34.04 5204.5 1698.2
                           52.34 5222.8 1701.8
vote_average_US
                       1
                           68.30 5238.7 1704.9
vote_count_US
                       1
production_year_2014 1
                           79.92 5250.3 1707.2
- production_year_2017 1
                           83.57 5254.0 1707.9
log(revenue_US)
                       1
                           84.49 5254.9 1708.1
                         116.60 5287.0 1714.3
- production_year_2015 1
log(budget)
                       1
                          352.69 5523.1 1759.0
- release_diff.US.KOR. 1 1420.20 6590.6 1939.8
Step: AIC=1692.56
log(audience_KOR) ~ production_year_2004 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
   awards_DIR
```

Df Sum of Sq

RSS

```
Df Sum of Sq
                                    RSS
                                           AIC
                           7.00 5182.9 1691.9
production_year_2016 1
<none>
                                  5175.9 1692.6
- production_year_2004 1
                          10.55 5186.4 1692.6
- production_year_2011 1
                          12.52 5188.4 1693.0
popularity_US
                      1
                          17.21 5193.1 1694.0
- production_year_2018 1 27.77 5203.6 1696.0
- production_year_2012 1 32.35 5208.2 1696.9
                          32.98 5208.8 1697.0
- awards_DIR
                      1
- production_year_2013 1 34.43 5210.3 1697.3
                          51.73 5227.6 1700.7
vote_average_US
                     1
                     1
                          67.93 5243.8 1703.9
vote_count_US
- production_year_2014 1 77.12 5253.0 1705.7
- production_year_2017 1 83.13 5259.0 1706.9
log(revenue_US)
                   1
                          83.99 5259.9 1707.0
- production_year_2015 1 112.86 5288.7 1712.6
log(budget)
                      1
                         350.24 5526.1 1757.5
- release_diff.US.KOR. 1 1416.31 6592.2 1938.0
Step: AIC=1691.94
log(audience_KOR) ~ production_year_2004 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2017 + production_year_2018 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   vote_average_US + vote_count_US + awards_DIR
                     Df Sum of Sq
                                    RSS
                                           ATC
- production_year_2004 1
                           9.04 5191.9 1691.7
                                  5182.9 1691.9
<none>
- production_year_2011 1
                            10.67 5193.5 1692.0
- popularity_US
                            16.21 5199.1 1693.1
production_year_2018 1
                          28.57 5211.4 1695.6
                          29.41 5212.3 1695.7
- production_year_2012 1
- production_year_2013 1 31.34 5214.2 1696.1
- awards_DIR
                          33.16 5216.0 1696.5
                     1
                          58.51 5241.4 1701.4
vote_average_US
                      1
vote_count_US
                     1
                          65.36 5248.2 1702.8
- production_year_2014 1 72.33 5255.2 1704.1
- production_year_2017 1 82.09 5265.0 1706.0
                          83.18 5266.0 1706.2
log(revenue_US)
                     1
                         107.49 5290.4 1710.9
- production_year_2015 1
log(budget)
                         352.49 5535.3 1757.2
- release_diff.US.KOR. 1 1413.77 6596.6 1936.7
Step: AIC=1691.72
log(audience_KOR) ~ production_year_2011 + production_year_2012 +
   production_year_2013 + production_year_2014 + production_year_2015 +
   production_year_2017 + production_year_2018 + release_diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + vote_average_US +
   vote count US + awards DIR
                     Df Sum of Sq
                                    RSS
                                           AIC
- production_year_2011 1
                             8.47 5200.4 1691.4
<none>
                                  5191.9 1691.7
                     1 15.98 5207.9 1692.9
- popularity US
```

```
- production year 2012 1
                           26.35 5218.3 1694.9
- production_year_2013 1
                           27.85 5219.8 1695.2
- production_year_2018 1 29.93 5221.8 1695.6
awards_DIR
                    1
                          34.32 5226.2 1696.5
                      1 58.34 5250.2 1701.2
vote_average_US
- production_year_2014 1 67.07 5259.0 1702.8
vote_count_US
                     1
                          68.92 5260.8 1703.2
log(revenue_US)
                      1
                          81.10 5273.0 1705.6
- production_year_2017 1
                          81.35 5273.3 1705.6
- production_year_2015 1 101.39 5293.3 1709.5
log(budget)
                  1 347.93 5539.8 1756.1
release_diff.US.KOR. 1
                          1407.73 6599.6 1935.2
Step: AIC=1691.39
log(audience_KOR) ~ production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
   awards_DIR
                     Df Sum of Sq
                                    RSS
                                          AIC
<none>
                                 5200.4 1691.4
- popularity_US
                           16.40 5216.8 1692.6
- production_year_2012 1
                           23.04 5223.4 1693.9
- production_year_2013 1
                           24.31 5224.7 1694.2
                          30.53 5230.9 1695.4
- production_year_2018 1
- awards DIR
                           33.92 5234.3 1696.0
vote_average_US
                      1
                          59.91 5260.3 1701.1
- production_year_2014 1 62.15 5262.5 1701.5
                        66.18 5266.6 1702.3
vote_count_US
                      1
- production_year_2017 1 80.61 5281.0 1705.1
                          85.01 5285.4 1706.0
log(revenue_US)
production_year_2015 1
                          95.56 5295.9 1708.0
log(budget)
                      1
                         349.59 5550.0 1756.0
- release_diff.US.KOR. 1
                          1399.36 6599.7 1933.2
```

summary(movie.lm.step2)

```
Call:
lm(formula = log(audience_KOR) ~ production_year_2012 + production_year_2013 +
    production_year_2014 + production_year_2015 + production_year_2017 +
    production_year_2018 + release_diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards_DIR, data = movie.2)
Residuals:
   Min
            10 Median
                            3Q
                                   Max
-9.7652 -0.6878 0.4658 1.2842 10.0785
Coefficients:
                      Estimate Std. Error t value Pr(>|t|)
(Intercept)
                    -4.443e+00 1.504e+00 -2.955 0.003203 **
production_year_2012 -6.193e-01 2.929e-01 -2.114 0.034743 *
production_year_2013 -5.727e-01 2.637e-01 -2.172 0.030101 *
production_year_2014 -9.143e-01 2.633e-01 -3.472 0.000538 ***
production_year_2015 -1.113e+00 2.586e-01 -4.306 1.83e-05 ***
production_year_2017 -9.031e+00 2.284e+00 -3.955 8.19e-05 ***
production_year_2018 2.027e+00 8.327e-01 2.434 0.015109 *
release_diff.US.KOR. -8.242e-02 5.002e-03 -16.478 < 2e-16 ***
                     5.215e-01 6.332e-02 8.236 5.49e-16 ***
log(budget)
                     3.100e-03 1.738e-03 1.784 0.074744 .
popularity_US
                    2.511e-01 6.182e-02 4.061 5.26e-05 ***
log(revenue_US)
                    3.696e-01 1.084e-01 3.409 0.000677 ***
vote_average_US
                    2.293e-04 6.399e-05 3.583 0.000355 ***
vote_count_US
awards DIR
                    -4.477e-02 1.745e-02 -2.565 0.010450 *
---
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 2.27 on 1009 degrees of freedom
Multiple R-squared: 0.4729,
                              Adjusted R-squared: 0.4661
F-statistic: 69.64 on 13 and 1009 DF, p-value: < 2.2e-16
```

```
movie.lm.step_pred2 <- predict(movie.lm.step2,valid_df)
movie.lm.step3 <- step(d,direction = "both")</pre>
```

```
Start: AIC=1718.59
log(audience_KOR) ~ production_year_2003 + production_year_2004 +
    production_year_2005 + production_year_2006 + production_year_2007 +
    production_year_2008 + production_year_2009 + production_year_2010 +
   production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + production_year_2019 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
   nomi_DIR + awards_DIR + nomi_Actor1 + awards_Actor1 + nomi_Actor2 +
    awards_Actor2
                      Df Sum of Sq
                                      RSS
                                             AIC
- nomi Actor1
                       1
                              0.02 5155.9 1716.6
production_year_2003 1
                              0.20 5156.0 1716.6
- production_year_2019 1
                              0.22 5156.1 1716.6
- awards_Actor1
                      1
                              0.23 5156.1 1716.6
- awards Actor2
                       1
                              0.23 5156.1 1716.6
- production_year_2008 1
- production_year_2005 1
- nomi_DIR 1
                              0.44 5156.3 1716.7
                              0.50 5156.3 1716.7
                              0.65 5156.5 1716.7
production_year_2007 1
                              0.78 5156.6 1716.8
production_year_2006 1
                              0.89 5156.7 1716.8
                       1
nomi_Actor2
                              0.89 5156.7 1716.8
production_year_2009 1
                              0.93 5156.8 1716.8
                              0.96 5156.8 1716.8
- production_year_2018 1
production_year_2010 1
                              1.07 5156.9 1716.8
production_year_2004 1
                              1.60 5157.4 1716.9
production_year_2011 1
                              1.63 5157.5 1716.9
- production_year_2016 1
                              1.72 5157.6 1716.9
vote_diff.US.KOR.
                       1
                              1.76 5157.6 1716.9
- runtime
                       1
                              1.81 5157.7 1717.0
- awards DIR
                       1
                              1.83 5157.7 1717.0
production_year_2013 1
                              2.39 5158.2 1717.1
- production_year_2012 1
                              2.58 5158.4 1717.1
production_year_2014 1
                              3.65 5159.5 1717.3
- production_year_2015 1
                            4.43 5160.3 1717.5
<none>
                                   5155.8 1718.6
- popularity_US
                           16.40 5172.2 1719.8
- production_year_2017 1 50.16 5206.0 1726.5
vote_average_US
                       1
                           55.39 5211.2 1727.5
vote_count_US
                           69.21 5225.1 1730.2
                      1
                           82.69 5238.5 1732.9
log(revenue_US)
                       1
log(budget)
                       1 351.15 5507.0 1784.0
- release diff.US.KOR. 1 1385.27 6541.1 1960.0
Step: AIC=1716.59
log(audience_KOR) ~ production_year_2003 + production_year_2004 +
   production_year_2005 + production_year_2006 + production_year_2007 +
   production_year_2008 + production_year_2009 + production_year_2010 +
   production_year_2011 + production_year_2012 + production_year_2013 +
   production year 2014 + production year 2015 + production year 2016 +
   production_year_2017 + production_year_2018 + production_year_2019 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
    runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
    nomi DIR + awards DIR + awards Actor1 + nomi Actor2 + awards Actor2
```

```
Df Sum of Sq
                                             AIC
                                      RSS
- production_year_2003 1
                              0.20 5156.1 1714.6
- awards Actor2
                       1
                              0.21 5156.1 1714.6
- production_year_2019 1
                              0.22 5156.1 1714.6
awards_Actor1
                       1
                              0.34 5156.2 1714.7
                              0.44 5156.3 1714.7
- production_year_2008 1
- production_year_2005 1
                              0.50 5156.4 1714.7
- nomi DIR
                       1
                              0.70 5156.6 1714.7
- production_year_2007 1
                              0.78 5156.6 1714.8
- production_year_2006 1
                              0.90 5156.8 1714.8
- production_year_2009 1
                              0.93 5156.8 1714.8
- production_year_2018 1
                              0.96 5156.8 1714.8
- production_year_2010 1
                              1.07 5156.9 1714.8
- nomi_Actor2
                              1.18 5157.0 1714.8
- production_year_2004 1
                              1.60 5157.5 1714.9
- production_year_2011 1
                              1.64 5157.5 1714.9
production_year_2016 1
                              1.72 5157.6 1714.9
vote_diff.US.KOR.
                              1.77 5157.6 1714.9
                       1
- runtime
                              1.80 5157.7 1715.0
- awards DIR
                              1.81 5157.7 1715.0
                              2.39 5158.3 1715.1
production_year_2013 1
- production_year_2012 1
                              2.58 5158.4 1715.1
                              3.65 5159.5 1715.3
- production_year_2014 1
- production_year_2015 1
                              4.44 5160.3 1715.5
<none>
                                   5155.9 1716.6
popularity_US
                             16.55 5172.4 1717.9
+ nomi_Actor1
                             0.02 5155.8 1718.6
                       1
                             50.17 5206.0 1724.5
- production_year_2017 1
vote_average_US
                       1
                            55.40 5211.3 1725.5
vote_count_US
                             69.37 5225.2 1728.3
log(revenue_US)
                       1
                            82.73 5238.6 1730.9
log(budget)
                       1
                           351.42 5507.3 1782.0
release_diff.US.KOR. 1
                           1387.09 6542.9 1958.3
Step: AIC=1714.63
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
    production_year_2006 + production_year_2007 + production_year_2008 +
    production_year_2009 + production_year_2010 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
    production_year_2015 + production_year_2016 + production_year_2017 +
    production year 2018 + production year 2019 + release diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + runtime +
   vote_average_US + vote_count_US + vote_diff.US.KOR. + nomi_DIR +
    awards_DIR + awards_Actor1 + nomi_Actor2 + awards_Actor2
                      Df Sum of Sa
                                      RSS
- production_year_2019
                       1
                              0.06 5156.1 1712.7
- awards_Actor2
                       1
                              0.21 5156.3 1712.7
- production year 2008 1
                              0.33 5156.4 1712.7
- awards_Actor1
                       1
                              0.33 5156.4 1712.7
- production_year_2005 1
                              0.46 5156.5 1712.7
- nomi DIR
                              0.70 5156.8 1712.8
- production_year_2007 1
                              1.12 5157.2 1712.9
- nomi Actor2
                              1.19 5157.3 1712.9
- production_year_2006 1
                              1.42 5157.5 1712.9
```

```
- production year 2009 1
                              1.50 5157.6 1712.9
vote_diff.US.KOR.
                       1
                              1.77 5157.8 1713.0
- runtime
                              1.79 5157.8 1713.0
                       1
- awards_DIR
                       1
                              1.81 5157.9 1713.0
- production_year_2010 1
                              1.91 5158.0 1713.0
- production_year_2004 1
                              3.53 5159.6 1713.3
- production_year_2011 1
                              3.68 5159.7 1713.4
                              3.78 5159.8 1713.4
- production_year_2016 1
- production_year_2018 1
                              6.17 5162.2 1713.9
- production_year_2013 1
                              6.27 5162.3 1713.9
- production_year_2012 1
                              6.86 5162.9 1714.0
<none>
                                   5156.1 1714.6
- production year 2014 1
                             10.85 5166.9 1714.8
- production_year_2015 1
                             13.91 5170.0 1715.4
popularity_US
                             16.54 5172.6 1715.9
                       1
+ production_year_2003 1
                            0.20 5155.9 1716.6
+ nomi_Actor1
                       1
                              0.02 5156.0 1716.6
- vote_average_US
                       1
                             55.38 5211.4 1723.6
vote_count_US
                             69.32 5225.4 1726.3
                       1
- production_year_2017 1 76.96 5233.0 1727.8
log(revenue_US)
                       1
                            82.68 5238.7 1728.9
log(budget)
                            351.54 5507.6 1780.1
release_diff.US.KOR. 1
                           1387.39 6543.4 1956.4
Step: AIC=1712.65
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
    production_year_2006 + production_year_2007 + production_year 2008 +
    production_year_2009 + production_year_2010 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
    production_year_2015 + production_year_2016 + production_year_2017 +
    production_year_2018 + release_diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + runtime + vote_average_US +
    vote_count_US + vote_diff.US.KOR. + nomi_DIR + awards_DIR +
    awards_Actor1 + nomi_Actor2 + awards_Actor2
                      Df Sum of Sq
                                      RSS
- awards_Actor2
                              0.22 5156.3 1710.7
- production_year_2008 1
                              0.27 5156.4 1710.7
- awards Actor1
                              0.34 5156.5 1710.7
                       1
- production_year_2005 1
                              0.40 5156.5 1710.7
- nomi_DIR
                              0.70 5156.8 1710.8
                       1
                              1.09 5157.2 1710.9
- production_year_2007 1
- nomi Actor2
                              1.17 5157.3 1710.9
production_year_2006
                              1.42 5157.5 1710.9
                       1
production_year_2009
                       1
                              1.52 5157.6 1711.0
vote_diff.US.KOR.
                              1.76 5157.9 1711.0
                       1
- runtime
                       1
                              1.80 5157.9 1711.0
- awards DIR
                              1.83 5157.9 1711.0
- production_year_2010 1
                              1.96 5158.1 1711.0
- production_year_2004 1
                              3.77 5159.9 1711.4
- production_year_2011 1
                              3.95 5160.1 1711.4
- production_year_2016 1
                              4.02 5160.1 1711.4
- production_year_2013 1
                              6.89 5163.0 1712.0
- production_year_2018 1
                              7.30 5163.4 1712.1
- production_year_2012 1
                              7.55 5163.7 1712.1
                                   5156.1 1712.7
<none>
```

```
- production_year_2015 1
                           15.70 5171.8 1713.8
popularity_US
                       1
                           16.55 5172.7 1713.9
                           0.06 5156.1 1714.6
0.04 5156.1 1714.6
+ production_year_2019 1
+ production_year_2003 1
+ nomi_Actor1
                            0.02 5156.1 1714.6
                           55.34 5211.5 1721.6
vote_average_US
                       1
vote_count_US
                       1 69.33 5225.5 1724.3
- production_year_2017 1 78.37 5234.5 1726.1
                           82.77 5238.9 1726.9
log(revenue_US)
                       1
log(budget)
                       1 351.62 5507.7 1778.1
release_diff.US.KOR. 1
                           1387.38 6543.5 1954.4
Step: AIC=1710.69
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
   production_year_2006 + production_year_2007 + production_year_2008 +
   production_year_2009 + production_year_2010 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + runtime + vote_average US +
   vote_count_US + vote_diff.US.KOR. + nomi_DIR + awards_DIR +
    awards_Actor1 + nomi_Actor2
                      Df Sum of Sq
                                     RSS
                                            AIC
awards_Actor1
                             0.26 5156.6 1708.7
- production_year_2008 1
                             0.27 5156.6 1708.7
- production_year_2005 1
                             0.40 5156.7 1708.8
- nomi_DIR
                       1
                             0.68 5157.0 1708.8
                             1.09 5157.4 1708.9
- production_year_2007 1
production_year_2006 1
                             1.40 5157.7 1709.0
- production_year_2009 1
                             1.52 5157.9 1709.0
vote_diff.US.KOR.
                     1
                             1.76 5158.1 1709.0
- runtime
                       1
                             1.82 5158.2 1709.0
- awards_DIR
                       1
                             1.82 5158.2 1709.0
- production_year_2010 1
                             1.95 5158.3 1709.1
- production_year_2004 1
                             3.75 5160.1 1709.4
                           3.93 5160.3 1709.5
4.01 5160.4 1709.5
production_year_2011 1
production_year_2016 1
- nomi_Actor2
                       1
                           4.54 5160.9 1709.6
- production_year_2013 1
                             6.82 5163.2 1710.0
- production_year_2018 1
                             7.35 5163.7 1710.2
- production_year_2012 1
                             7.52 5163.9 1710.2
<none>
                                  5156.3 1710.7
- production_year_2014 1
                            12.14 5168.5 1711.1
- production_year_2015 1
                            15.65 5172.0 1711.8
                           16.46 5172.8 1712.0
- popularity US
                       1
+ awards Actor2
                             0.22 5156.1 1712.7
+ production_year_2019 1
                             0.07 5156.3 1712.7
+ production_year_2003 1
                           0.03 5156.3 1712.7
                            0.00 5156.3 1712.7
+ nomi Actor1
                       1
                         55.53 5211.9 1719.7
vote_average_US
                       1
vote_count_US
                       1
                           69.59 5225.9 1722.4
- production_year_2017 1 78.32 5234.7 1724.1
log(revenue_US)
                       1
                           82.62 5239.0 1725.0
                       1 352.06 5508.4 1776.3
log(budget)
```

12.17 5168.3 1713.1

- production year 2014 1

```
- release diff.US.KOR. 1
                           1393.18 6549.5 1953.4
Step: AIC=1708.74
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
    production_year_2006 + production_year_2007 + production_year_2008 +
    production_year_2009 + production_year_2010 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
    production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + runtime + vote_average_US +
   vote_count_US + vote_diff.US.KOR. + nomi_DIR + awards_DIR +
    nomi_Actor2
                      Df Sum of Sq
                                     RSS
                                            ΔTC
- production_year_2008 1
                              0.26 5156.9 1706.8
- production_year_2005 1
                              0.39 5157.0 1706.8
- nomi_DIR
                              0.62 5157.2 1706.9
- production_year_2007 1
                              1.08 5157.7 1707.0
production_year_2006 1
                              1.40 5158.0 1707.0
- production_year_2009 1
                              1.52 5158.1 1707.0
vote_diff.US.KOR.
                     1
                              1.76 5158.4 1707.1
- awards DIR
                       1
                              1.78 5158.4 1707.1
                       1
- runtime
                              1.81 5158.4 1707.1
- production_year_2010 1
                              1.92 5158.5 1707.1
                              3.70 5160.3 1707.5
- production_year_2004 1
production_year_2011 1
                              3.94 5160.5 1707.5
- production_year_2016 1
                             4.03 5160.6 1707.5
nomi_Actor2
                       1
                            4.44 5161.0 1707.6
- production_year_2013 1
                              6.85 5163.4 1708.1
                              7.37 5164.0 1708.2
- production_year_2018 1
- production_year_2012 1
                             7.53 5164.1 1708.2
<none>
                                   5156.6 1708.7
production_year_2014 1
                           12.20 5168.8 1709.2
- production_year_2015 1
                           15.64 5172.2 1709.8
popularity_US
                       1
                            16.52 5173.1 1710.0
+ awards_Actor1
                      1
                            0.26 5156.3 1710.7
+ awards_Actor2
                       1
                             0.14 5156.5 1710.7
+ nomi_Actor1
                       1
                              0.14 5156.5 1710.7
+ production_year_2019 1
                            0.08 5156.5 1710.7
+ production_year_2003 1
                            0.03 5156.6 1710.7
vote_average_US
                           55.45 5212.0 1717.7
                       1
                           69.72 5226.3 1720.5
vote_count_US
                       1
- production year 2017 1 78.37 5235.0 1722.2
                       1
                           83.21 5239.8 1723.1
log(revenue_US)
log(budget)
                       1 351.84 5508.4 1774.3
- release_diff.US.KOR. 1 1398.35 6554.9 1952.2
Step: AIC=1706.79
log(audience_KOR) ~ production_year_2004 + production_year_2005 +
   production_year_2006 + production_year_2007 + production_year_2009 +
   production year 2010 + production year 2011 + production year 2012 +
   production_year_2013 + production_year_2014 + production_year_2015 +
   production_year_2016 + production_year_2017 + production_year_2018 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   runtime + vote_average_US + vote_count_US + vote_diff.US.KOR. +
```

nomi_DIR + awards_DIR + nomi_Actor2

```
Df Sum of Sq
                                      RSS
                                             ATC
- production_year_2005 1
                              0.18 5157.0 1704.8
- nomi_DIR
                       1
                              0.64 5157.5 1704.9
- awards DIR
                       1
                              1.74 5158.6 1705.1
vote diff.US.KOR.
                              1.75 5158.6 1705.1
- runtime
                       1
                              1.83 5158.7 1705.2
                              2.35 5159.2 1705.3
- production_year_2007 1
- production_year_2006 1
                              3.82 5160.7 1705.5
- production_year_2009 1
                              4.37 5161.2 1705.7
- nomi_Actor2
                              4.49 5161.3 1705.7
- production_year_2010 1
                              6.45 5163.3 1706.1
<none>
                                   5156.9 1706.8
- production_year_2016 1
                             12.32 5169.2 1707.2
- production_year_2004 1
                             15.27 5172.1 1707.8
- popularity_US
                       1
                             16.53 5173.4 1708.1
- production_year_2011 1
                             17.93 5174.8 1708.3
+ production_year_2008 1
                              0.26 5156.6 1708.7
+ awards_Actor1
                             0.25 5156.6 1708.7
- production_year_2018 1
                             20.07 5176.9 1708.8
+ awards_Actor2
                       1
                              0.14 5156.7 1708.8
+ nomi Actor1
                       1
                              0.12 5156.7 1708.8
+ production_year_2003 1
                              0.10 5156.8 1708.8
+ production_year_2019 1
                              0.00 5156.9 1708.8
                             36.09 5192.9 1711.9
- production_year_2013 1
- production_year_2012 1
                            36.19 5193.0 1712.0
- vote average US
                             55.25 5212.1 1715.7
vote_count_US
                             69.94 5226.8 1718.6
- production_year_2014 1
                           71.31 5228.2 1718.8
                            83.32 5240.2 1721.2
- log(revenue_US)
                       1
production_year_2017 1
                            86.34 5243.2 1721.8
- production_year_2015 1
                            96.53 5253.4 1723.8
log(budget)
                            351.99 5508.8 1772.3
release_diff.US.KOR. 1
                           1400.66 6557.5 1950.6
Step: AIC=1704.83
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
    production_year_2007 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
    production_year_2014 + production_year_2015 + production_year_2016 +
    production_year_2017 + production_year_2018 + release_diff.US.KOR. +
    log(budget) + popularity_US + log(revenue_US) + runtime +
    vote_average_US + vote_count_US + vote_diff.US.KOR. + nomi_DIR +
    awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                      RSS
                                             AIC
- nomi DIR
                       1
                              0.62 5157.7 1703.0
- vote diff.US.KOR.
                       1
                              1.75 5158.8 1703.2
- awards DIR
                       1
                              1.76 5158.8 1703.2
- runtime
                       1
                              1.99 5159.0 1703.2
                              2.26 5159.3 1703.3
- production_year_2007 1
production_year_2006
                      1
                              3.91 5160.9 1703.6
- nomi_Actor2
                       1
                              4.47 5161.5 1703.7
- production_year_2009 1
                              4.55 5161.6 1703.7
- production_year_2010 1
                              6.94 5164.0 1704.2
                                   5157.0 1704.8
<none>
```

```
- production year 2016 1 12.94 5170.0 1705.4
                            16.54 5173.6 1706.1
popularity_US
                        1
- production_year_2004 1 17.32 5174.4 1706.3
                            0.26 5156.8 1706.8
+ awards_Actor1 1
+ production_year_2005 1 0.18 5156.9 1706.8
+ awards Actor2 1
                            0.14 5156.9 1706.8
                            0.14 5156.9 1706.8
0.14 5156.9 1706.8
+ production_year_2003 1
+ nomi_Actor1
                       1
                            0.04 5157.0 1706.8
0.00 5157.0 1706.8
+ production_year_2008 1
+ production_year_2019 1
production_year_2011 1
                            20.68 5177.7 1706.9
- production_year_2018 1
                           21.52 5178.6 1707.1
- production_year_2012 1 41.86 5198.9 1711.1
- production_year_2013 1 42.70 5199.7 1711.3
                        1 55.25 5212.3 1713.7
vote_average_US
vote_count_US
                            70.59 5227.6 1716.7
                            83.24 5240.3 1719.2
log(revenue_US)
                        1
- production_year_2014 1 86.13 5243.2 1719.8
- production_year_2017 1
                            86.20 5243.2 1719.8
- production_year_2015 1 117.91 5274.9 1726.0
log(budget)
                 1 351.86 5508.9 1770.3
- release diff.US.KOR. 1
                           1400.53 6557.6 1948.6
Step: AIC=1702.95
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
    production_year_2007 + production_year_2009 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
    production_year_2014 + production_year_2015 + production_year_2016 +
    production_year_2017 + production_year_2018 + release_diff.US.KOR. +
    log(budget) + popularity_US + log(revenue_US) + runtime +
    vote_average_US + vote_count_US + vote_diff.US.KOR. + awards_DIR +
    nomi_Actor2
                       Df Sum of Sq
                                    RSS
                        1
vote_diff.US.KOR.
                               1.77 5159.4 1701.3
- production_year_2007 1
                               2.23 5159.9 1701.4
- runtime
                               2.30 5160.0 1701.4
- production_year_2006 1 3.78 5161.4 1701.7

- production_year_2009 1 4.40 5162.1 1701.8

- nomi_Actor2 1 5.56 5163.2 1702.0
- production_year_2010 1
                             6.75 5164.4 1702.3
<none>
                                    5157.7 1703.0
                          12.79 5170.4 1703.5
- production year 2016 1
                            16.47 5174.1 1704.2
popularity_US
                          16.97 5174.6 1704.3
- production_year_2004 1
                            0.62 5157.0 1704.8
+ nomi_DIR
                        1
                            0.20 5157.5 1704.9
+ awards Actor1
                        1
+ production_year_2005 1
                               0.16 5157.5 1704.9
+ production_year_2003 1
                               0.14 5157.5 1704.9
+ awards_Actor2
                        1
                               0.14 5157.5 1704.9
+ nomi Actor1
                               0.05 5157.6 1704.9
+ production_year_2008 1 0.03 5157.6 1704.9
+ production_year_2019 1 0.00 5157.7 1705.0
                          20.61 5178.3 1705.0
- production_year_2011 1
- awards_DIR
                            21.40 5179.1 1705.2
- production_year_2018 1 21.77 5179.4 1705.3
```

```
- production year 2012 1 41.62 5199.3 1709.2
                          42.77 5200.4 1709.4
- production_year_2013 1
vote_average_US
                          55.77 5213.4 1712.0
                      1
vote_count_US
                      1
                          70.57 5228.2 1714.8
                      1 83.18 5240.8 1717.3
log(revenue_US)
- production_year_2014 1 85.84 5243.5 1717.8
- production_year_2017 1
                          86.09 5243.7 1717.9
- production_year_2015 1 118.84 5276.5 1724.3
log(budget)
                      1 353.67 5511.3 1768.8
release_diff.US.KOR. 1
                          1414.52 6572.2 1948.9
Step: AIC=1701.3
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
   production_year_2007 + production_year_2009 + production_year_2010 +
   production_year_2011 + production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + release_diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + runtime +
   vote_average_US + vote_count_US + awards_DIR + nomi_Actor2
                     Df Sum of Sq
                                    RSS
- production_year_2007 1
                             1.88 5161.3 1699.7
                             2.20 5161.6 1699.7
- runtime
                      1
production_year_2006 1
                             3.77 5163.2 1700.0
- production_year_2009 1
                            4.41 5163.8 1700.2
- nomi Actor2
               1
                             5.61 5165.0 1700.4
- production_year_2010 1
                           6.75 5166.2 1700.6
                                 5159.4 1701.3
- production_year_2016 1
                          12.75 5172.2 1701.8
                          16.47 5175.9 1702.6
popularity_US
                      1
production_year_2004 1
                          16.96 5176.4 1702.7
+ vote_diff.US.KOR.
                             1.77 5157.7 1703.0
+ nomi_DIR
                      1
                             0.63 5158.8 1703.2
+ awards_Actor1
                      1
                             0.19 5159.2 1703.3
                          0.16 5159.3 1703.3
+ production_year_2005 1
+ production_year_2003 1
                             0.14 5159.3 1703.3
+ awards_Actor2
                             0.14 5159.3 1703.3
+ nomi_Actor1
                             0.05 5159.4 1703.3
+ production_year_2008 1
                          0.03 5159.4 1703.3
+ production_year_2019 1
                           0.00 5159.4 1703.3
- production_year_2011 1
                          20.61 5180.0 1703.4
- awards_DIR
                            21.51 5180.9 1703.6
- production year 2018 1
                          21.83 5181.3 1703.6
                          41.67 5201.1 1707.5
production_year_2012 1
- production_year_2013 1
                          42.81 5202.2 1707.8
vote_average_US
                          55.77 5215.2 1710.3
                      1
vote_count_US
                      1
                           70.59 5230.0 1713.2
log(revenue US)
                      1
                          83.10 5242.5 1715.7
- production_year_2014 1 85.88 5245.3 1716.2
production_year_2017 1
                          86.15 5245.6 1716.2
- production_year_2015 1 118.90 5278.3 1722.6
log(budget)
                      1 352.67 5512.1 1766.9
- release_diff.US.KOR. 1 1416.88 6576.3 1947.5
Step: AIC=1699.67
log(audience_KOR) ~ production_year_2004 + production_year_2006 +
```

```
production year 2009 + production year 2010 + production year 2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + runtime + vote_average_US +
   vote_count_US + awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                      RSS
                                             ATC
- runtime
                              2.14 5163.4 1698.1
                       1
- production_year_2006 1
                              2.53 5163.8 1698.2
- production_year_2009 1
                              3.11 5164.4 1698.3
- production_year_2010 1
                              5.20 5166.5 1698.7
- nomi Actor2
                       1
                              5.32 5166.6 1698.7
<none>
                                   5161.3 1699.7
- production_year_2016 1
                             11.22 5172.5 1699.9
- production_year_2004 1
                             15.09 5176.4 1700.7
popularity_US
                       1
                             16.41 5177.7 1700.9
+ production_year_2007 1
                             1.88 5159.4 1701.3
- production_year_2011 1
                             18.73 5180.0 1701.4
+ vote_diff.US.KOR.
                            1.42 5159.9 1701.4
                       1
+ production_year_2008 1
                              0.70 5160.6 1701.5
+ nomi DIR
                              0.60 5160.7 1701.6
+ production_year_2003 1
                              0.24 5161.1 1701.6
+ awards_Actor1
                              0.22 5161.1 1701.6
                       1
+ awards_Actor2
                              0.12 5161.2 1701.7
                       1
+ production_year_2005 1
                              0.07 5161.2 1701.7
+ nomi Actor1
                              0.07 5161.2 1701.7
+ production_year_2019 1
                              0.00 5161.3 1701.7
- awards_DIR
                             21.11 5182.4 1701.8
                       1
- production_year_2018 1
                          23.72 5185.0 1702.4
production_year_2012 1
                           40.01 5201.3 1705.6
- production_year_2013 1
                           41.43 5202.7 1705.8
vote_average_US
                       1
                           54.12 5215.4 1708.3
                           72.10 5233.4 1711.9
- vote_count_US
                       1
                           82.71 5244.0 1713.9
                       1
log(revenue_US)
production_year_2017 1
                           85.37 5246.7 1714.5
- production_year_2014 1
                            86.63 5247.9 1714.7
- production_year_2015 1
                         122.02 5283.3 1721.6
log(budget)
                            351.92 5513.2 1765.2
                       1
- release_diff.US.KOR. 1
                           1415.61 6576.9 1945.6
Step: AIC=1698.1
log(audience KOR) ~ production year 2004 + production year 2006 +
    production_year_2009 + production_year_2010 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2016 + production_year_2017 +
    production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
   awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                      RSS
                                             AIC
- production_year_2006 1
                              2.39 5165.8 1696.6
- production_year_2009 1
                              3.15 5166.6 1696.7
- production_year_2010 1
                              4.68 5168.1 1697.0
- nomi_Actor2
                       1
                              5.04 5168.5 1697.1
<none>
                                   5163.4 1698.1
```

```
- production_year_2004 1
                             15.36 5178.8 1699.1
popularity_US
                        1
                            16.90 5180.3 1699.4
- production_year_2011 1 18.05 5181.5 1699.7
+ runtime
                        1
                              2.14 5161.3 1699.7
+ production year 2007 1
                               1.83 5161.6 1699.7
+ vote_diff.US.KOR.
                        1
                               1.33 5162.1 1699.8
+ production_year_2008 1
                               0.89 5162.5 1699.9
+ nomi_DIR
                               0.89 5162.6 1699.9
+ production_year_2003 1
                              0.29 5163.2 1700.0
+ awards_Actor1
                               0.21 5163.2 1700.1
+ awards_Actor2
                        1
                               0.14 5163.3 1700.1
+ nomi Actor1
                        1
                               0.08 5163.4 1700.1
+ production_year_2005 1
                              0.01 5163.4 1700.1
+ production_year_2019 1
                             0.00 5163.4 1700.1
- production_year_2018 1
                            23.61 5187.1 1700.8
                            24.05 5187.5 1700.8
- awards_DIR
- production_year_2012 1 40.30 5203.7 1704.0
- production_year_2013 1 40.73 5204.2 1704.1
                            52.11 5215.6 1706.4
vote_average_US
                        1
                            70.02 5233.5 1709.9
vote_count_US
                            84.39 5247.8 1712.7
log(revenue US)
- production_year_2017 1
                            85.49 5248.9 1712.9
- production_year_2014 1
                            86.11 5249.6 1713.0
- production_year_2015 1 121.33 5284.8 1719.9
log(budget)
                  1 352.28 5515.7 1763.6
- release_diff.US.KOR. 1
                            1416.23 6579.7 1944.0
Step: AIC=1696.57
log(audience_KOR) ~ production_year_2004 + production_year_2009 +
    production_year_2010 + production_year_2011 + production_year_2012 +
    production_year_2013 + production_year_2014 + production_year_2015 +
    production_year_2016 + production_year_2017 + production_year_2018 +
    release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
    vote_average_US + vote_count_US + awards_DIR + nomi_Actor2
                       Df Sum of Sq
                                       RSS
production_year_2009 1
                               2.08 5167.9 1695.0
- production_year_2010 1
                               3.38 5169.2 1695.2
nomi_Actor2
                        1
                               5.18 5171.0 1695.6
- production_year_2016 1
                               9.77 5175.6 1696.5
                                    5165.8 1696.6
- production year 2004 1
                            13.38 5179.2 1697.2
                            15.93 5181.8 1697.7
- production_year_2011 1
popularity_US
                        1
                            16.99 5182.8 1697.9
+ production_year_2006 1
                               2.39 5163.4 1698.1
+ production_year_2008 1
                               2.02 5163.8 1698.2
+ runtime
                        1
                               1.99 5163.8 1698.2
+ vote diff.US.KOR.
                        1
                               1.44 5164.4 1698.3
+ nomi DIR
                        1
                               0.76 5165.1 1698.4
+ production_year_2007 1
                               0.64 5165.2 1698.4
+ production_year_2003 1
+ production_year_2005 1
+ awards_Actor1 1
+ awards_Actor2 1
                               0.41 5165.4 1698.5
                               0.34 5165.5 1698.5
                               0.24 5165.6 1698.5
                               0.08 5165.7 1698.5
+ nomi Actor1
                               0.07 5165.8 1698.6
```

11.21 5174.7 1698.3

- production year 2016 1

```
awards_DIR
                       1
                             24.13 5190.0 1699.3
production_year_2018 1
                            25.18 5191.0 1699.5
- production_year_2012 1
                           37.94 5203.8 1702.1
                           38.35 5204.2 1702.1
- production_year_2013 1
vote_average_US
                           51.70 5217.5 1704.8
vote_count_US
                       1
                             70.46 5236.3 1708.4
log(revenue_US)
                       1
                           83.40 5249.2 1711.0
- production_year_2014 1
                           84.31 5250.1 1711.1
- production_year_2017 1
                           84.68 5250.5 1711.2
                         120.47 5286.3 1718.2
production_year_2015 1
log(budget)
                       1
                           352.56 5518.4 1762.1
- release_diff.US.KOR. 1 1417.98 6583.8 1942.7
Step: AIC=1694.98
log(audience_KOR) ~ production_year_2004 + production_year_2010 +
    production_year_2011 + production_year_2012 + production_year_2013 +
    production_year_2014 + production_year_2015 + production_year_2016 +
   production_year_2017 + production_year_2018 + release_diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + vote_average_US +
   vote_count_US + awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                      RSS
                                            ATC
                              2.51 5170.4 1693.5
- production_year_2010 1
- nomi_Actor2
                              5.49 5173.4 1694.1
                       1
- production_year_2016 1
                              8.69 5176.6 1694.7
                                   5167.9 1695.0
- production_year_2004 1
                           11.86 5179.8 1695.3
- production_year_2011 1
                             14.25 5182.2 1695.8
                            3.07 5164.8 1696.4
+ production_year_2008 1
popularity_US
                       1
                           17.23 5185.1 1696.4
+ production_year_2009 1
                              2.08 5165.8 1696.6
+ runtime
                       1
                              2.06 5165.8 1696.6
+ vote_diff.US.KOR.
                              1.53 5166.4 1696.7
                       1
                              1.32 5166.6 1696.7
+ production_year_2006 1
+ production_year_2005 1
                              0.83 5167.1 1696.8
+ nomi_DIR
                       1
                              0.68 5167.2 1696.8
+ production_year_2003 1
                              0.50 5167.4 1696.9
+ awards Actor1
                              0.29 5167.6 1696.9
                       1
+ production_year_2007 1
                              0.20 5167.7 1696.9
+ nomi_Actor1
                              0.14 5167.8 1697.0
                       1
+ awards_Actor2
                       1
                              0.11 5167.8 1697.0
+ production year 2019 1
                              0.01 5167.9 1697.0
awards_DIR
                       1
                             24.33 5192.2 1697.8
- production_year_2018 1
                             25.96 5193.9 1698.1
                             35.94 5203.8 1700.1
- production_year_2012 1
- production_year_2013 1
                             36.29 5204.2 1700.1
vote_average_US
                             52.09 5220.0 1703.2
- vote count US
                       1
                             69.71 5237.6 1706.7
- production_year_2014 1
                             82.42 5250.3 1709.2
                           83.85 5251.8 1709.5
log(revenue US)
- production_year_2017 1
                           84.12 5252.0 1709.5
- production_year_2015 1 119.00 5286.9 1716.3
log(budget)
                           352.38 5520.3 1760.5
- release_diff.US.KOR. 1
                           1417.10 6585.0 1940.9
```

0.01 5165.8 1698.6

+ production year 2019 1

```
Step: AIC=1693.48
log(audience_KOR) ~ production_year_2004 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
    production_year_2015 + production_year_2016 + production_year_2017 +
    production_year_2018 + release_diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards_DIR + nomi_Actor2
                      Df Sum of Sq
                                     RSS
                                             ATC
- nomi_Actor2
                       1
                              5.44 5175.9 1692.6
                              7.69 5178.1 1693.0
- production_year_2016 1
<none>
                                   5170.4 1693.5
- production year 2004 1
                           10.48 5180.9 1693.5
production_year_2011 1
                           12.62 5183.0 1694.0
+ production_year_2008 1
                            4.21 5166.2 1694.7
popularity_US
                   1
                           17.55 5188.0 1695.0
+ production_year_2010 1
                            2.51 5167.9 1695.0
                       1
+ runtime
                            1.68 5168.7 1695.2
+ vote_diff.US.KOR.
                       1
                            1.62 5168.8 1695.2
                           1.45 5169.0 1695.2
+ production_year_2005 1
+ production_year_2009 1
                            1.20 5169.2 1695.2
+ production_year_2006 1
+ production_year_2003 1
+ nomi_DIR 1
                              0.66 5169.8 1695.3
                              0.60 5169.8 1695.4
                              0.58 5169.8 1695.4
                            0.21 5170.2 1695.4
+ awards_Actor1
                      1
+ nomi Actor1
                      1
                              0.13 5170.3 1695.5
+ awards Actor2
                              0.09 5170.3 1695.5
                           0.02 5170.4 1695.5
0.02 5170.4 1695.5
+ production_year_2019 1
+ production_year_2007 1
                           23.90 5194.3 1696.2
- awards_DIR
                       1
production_year_2018 1
                           27.00 5197.4 1696.8
                          33.78 5204.2 1698.1
- production_year_2012 1
production_year_2013 1
                           34.04 5204.5 1698.2
                           52.34 5222.8 1701.8
- vote_average_US
                       1
vote_count_US
                       1 68.30 5238.7 1704.9
- production_year_2014 1
                           79.92 5250.3 1707.2
- production_year_2017 1
                          83.57 5254.0 1707.9
log(revenue_US)
                       1
                           84.49 5254.9 1708.1
- production_year_2015 1 116.60 5287.0 1714.3
log(budget)
                       1 352.69 5523.1 1759.0
- release_diff.US.KOR. 1 1420.20 6590.6 1939.8
Step: AIC=1692.56
log(audience_KOR) ~ production_year_2004 + production_year_2011 +
    production_year_2012 + production_year_2013 + production_year_2014 +
    production_year_2015 + production_year_2016 + production_year_2017 +
    production_year_2018 + release_diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards DIR
                      Df Sum of Sq
                                      RSS
                                             AIC
- production_year_2016 1
                            7.00 5182.9 1691.9
<none>
                                   5175.9 1692.6
- production_year_2004 1
                             10.55 5186.4 1692.6
                           12.52 5188.4 1693.0
- production_year_2011 1
+ nomi_Actor2
                            5.44 5170.4 1693.5
                       1
```

```
+ production_year_2008 1
                              3.94 5171.9 1693.8
- popularity_US
                       1
                           17.21 5193.1 1694.0
+ production_year_2010 1
                              2.46 5173.4 1694.1
+ vote_diff.US.KOR.
                       1
                            1.71 5174.2 1694.2
+ nomi DIR
                              1.58 5174.3 1694.2
+ production_year_2005 1
                              1.54 5174.3 1694.2
+ production_year_2009 1
                              1.44 5174.4 1694.3
+ runtime
                       1
                              1.42 5174.4 1694.3
+ nomi_Actor1
                       1
                              0.92 5174.9 1694.4
                              0.70 5175.2 1694.4
+ production_year_2006 1
+ production_year_2003 1
                              0.66 5175.2 1694.4
+ awards Actor1
                       1
                              0.34 5175.5 1694.5
+ production_year_2019 1
                              0.03 5175.8 1694.5
+ production_year_2007 1
                            0.00 5175.9 1694.6
- production_year_2018 1
                           27.77 5203.6 1696.0
                           32.35 5208.2 1696.9
- production_year_2012 1
- awards DIR
                           32.98 5208.8 1697.0
                       1
                           34.43 5210.3 1697.3
production_year_2013 1
                           51.73 5227.6 1700.7
vote_average_US
                       1
vote_count_US
                           67.93 5243.8 1703.9
- production_year_2014 1
                           77.12 5253.0 1705.7
                           83.13 5259.0 1706.9
production_year_2017 1
                           83.99 5259.9 1707.0
log(revenue_US)
                       1
- production_year_2015 1
                         112.86 5288.7 1712.6
log(budget)
                  1
                          350.24 5526.1 1757.5
- release_diff.US.KOR. 1
                           1416.31 6592.2 1938.0
Step: AIC=1691.94
log(audience_KOR) ~ production_year_2004 + production_year_2011 +
   production_year_2012 + production_year_2013 + production_year_2014 +
   production_year_2015 + production_year_2017 + production_year_2018 +
   release_diff.US.KOR. + log(budget) + popularity_US + log(revenue_US) +
   vote_average_US + vote_count_US + awards_DIR
                      Df Sum of Sq
                                      RSS
- production_year_2004 1
                              9.04 5191.9 1691.7
<none>
                                   5182.9 1691.9
- production_year_2011 1
                             10.67 5193.5 1692.0
+ production_year_2016 1
                             7.00 5175.9 1692.6
+ production_year_2008 1
                              5.38 5177.5 1692.9
+ nomi_Actor2
                       1
                             4.75 5178.1 1693.0
- popularity US
                           16.21 5199.1 1693.1
+ awards_Actor2
                       1
                              3.64 5179.2 1693.2
+ production_year_2005 1
                              2.37 5180.5 1693.5
+ vote_diff.US.KOR.
                              1.75 5181.1 1693.6
                       1
+ runtime
                       1
                              1.52 5181.3 1693.6
+ production_year_2010 1
                              1.51 5181.4 1693.6
+ nomi DIR
                              1.45 5181.4 1693.7
+ production_year_2003 1
                              0.81 5182.1 1693.8
+ production year 2009 1
                              0.76 5182.1 1693.8
+ nomi Actor1
                       1
                              0.62 5182.2 1693.8
+ production_year_2006 1
                              0.28 5182.6 1693.9
+ awards Actor1
                              0.17 5182.7 1693.9
+ production_year_2007 1
                              0.07 5182.8 1693.9
+ production_year_2019 1
                              0.04 5182.8 1693.9
```

4.13 5171.7 1693.7

+ awards Actor2

```
- production_year_2012 1
                            29.41 5212.3 1695.7
- production_year_2013 1 31.34 5214.2 1696.1
                          33.16 5216.0 1696.5
awards_DIR
                    1
                      1 58.51 5241.4 1701.4
vote_average_US
- vote count US
                          65.36 5248.2 1702.8
- production_year_2014 1 72.33 5255.2 1704.1
- production_year_2017 1 82.09 5265.0 1706.0
- log(revenue_US) 1
                          83.18 5266.0 1706.2
- production_year_2015 1 107.49 5290.4 1710.9
log(budget)
                1 352.49 5535.3 1757.2
- release_diff.US.KOR. 1 1413.77 6596.6 1936.7
Step: AIC=1691.72
log(audience_KOR) ~ production_year_2011 + production_year_2012 +
   production_year_2013 + production_year_2014 + production_year_2015 +
   production_year_2017 + production_year_2018 + release_diff.US.KOR. +
   log(budget) + popularity_US + log(revenue_US) + vote_average_US +
   vote_count_US + awards_DIR
                     Df Sum of Sq
                                    RSS
- production_year_2011 1
                             8.47 5200.4 1691.4
<none>
                                 5191.9 1691.7
+ production_year_2004 1
                             9.04 5182.9 1691.9
+ production_year_2008 1
                            7.55 5184.4 1692.2
+ production_year_2016 1
                           5.49 5186.4 1692.6
+ nomi Actor2
                           4.89 5187.0 1692.8
- popularity_US 1 15.98 5207.9 1692.9
+ production_year_2005 1 3.84 5188.1 1693.0 
+ awards_Actor2 1 3.64 5188.3 1693.0
+ vote_diff.US.KOR.
                    1
                           1.85 5190.1 1693.4
+ runtime
                            1.83 5190.1 1693.4
+ production_year_2010 1
                          0.62 5191.3 1693.6
+ production_year_2007 1
                            0.48 5191.4 1693.6
+ awards_Actor1
                1
                            0.33 5191.6 1693.7
+ production_year_2009 1 0.17 5191.7 1693.7 + production_year_2019 1 0.06 5191.8 1693.7
+ production_year_2006 1
                           0.01 5191.9 1693.7
                        26.35 5218.3 1694.9
- production_year_2012 1
- production_year_2013 1 27.85 5219.8 1695.2
- production_year_2018 1 29.93 5221.8 1695.6
- awards DIR
                     1
                          34.32 5226.2 1696.5
                          58.34 5250.2 1701.2
vote_average_US
- production_year_2014 1 67.07 5259.0 1702.8
                     1
vote_count_US
                          68.92 5260.8 1703.2
- log(revenue_US)
                      1 81.10 5273.0 1705.6
- production_year_2017 1 81.35 5273.3 1705.6
- production_year_2015 1 101.39 5293.3 1709.5
log(budget)
                      1 347.93 5539.8 1756.1
- release_diff.US.KOR. 1 1407.73 6599.6 1935.2
Step: AIC=1691.39
log(audience_KOR) ~ production_year_2012 + production_year_2013 +
```

28.57 5211.4 1695.6

- production year 2018 1

```
production_year_2018 + release_diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards_DIR
                      Df Sum of Sq
                                     RSS
                                            AIC
<none>
                                   5200.4 1691.4
                             9.86 5190.5 1691.5
+ production_year_2008 1
+ production_year_2011 1
                              8.47 5191.9 1691.7
+ production_year_2004 1
                             6.84 5193.5 1692.0
+ production_year_2005 1
                              5.43 5194.9 1692.3
+ nomi_Actor2
                             4.87 5195.5 1692.4
+ production year 2016 1
                            4.18 5196.2 1692.6
                           16.40 5216.8 1692.6
popularity_US
                       1
+ awards_Actor2
                       1
                             3.51 5196.9 1692.7
+ vote_diff.US.KOR.
                       1
                             1.98 5198.4 1693.0
+ runtime
                       1
                             1.45 5198.9 1693.1
+ nomi DIR
                       1
                             1.32 5199.0 1693.1
                             1.15 5199.2 1693.2
+ production_year_2003 1
+ production_year_2007 1
                             1.13 5199.2 1693.2
+ nomi_Actor1
                             0.81 5199.6 1693.2
                       1
+ awards Actor1
                       1
                             0.20 5200.2 1693.3
+ production_year_2010 1
                             0.13 5200.2 1693.4
+ production_year_2006 1
                             0.09 5200.3 1693.4
+ production_year_2019 1
                           0.08 5200.3 1693.4
+ production_year_2009 1
                            0.00 5200.4 1693.4
- production_year_2012 1
                             23.04 5223.4 1693.9
production_year_2013 1
                            24.31 5224.7 1694.2
- production_year_2018 1
                           30.53 5230.9 1695.4
- awards_DIR
                            33.92 5234.3 1696.0
                       1
vote_average_US
                       1
                            59.91 5260.3 1701.1
- production_year_2014 1
                            62.15 5262.5 1701.5
vote_count_US
                            66.18 5266.6 1702.3
                           80.61 5281.0 1705.1
- production_year_2017 1
                           85.01 5285.4 1706.0
log(revenue_US)
                       1
- production_year_2015 1
                           95.56 5295.9 1708.0
log(budget)
                            349.59 5550.0 1756.0
release_diff.US.KOR. 1
                           1399.36 6599.7 1933.2
```

production year 2014 + production year 2015 + production year 2017 +

Hide

summary(movie.lm.step3)

```
Call:
lm(formula = log(audience_KOR) ~ production_year_2012 + production_year_2013 +
   production_year_2014 + production_year_2015 + production_year_2017 +
   production_year_2018 + release_diff.US.KOR. + log(budget) +
   popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards_DIR, data = movie.2)
Residuals:
   Min
            10 Median
                           30
                                  Max
-9.7652 -0.6878   0.4658   1.2842   10.0785
Coefficients:
                     Estimate Std. Error t value Pr(>|t|)
(Intercept)
                   -4.443e+00 1.504e+00 -2.955 0.003203 **
production_year_2012 -6.193e-01 2.929e-01 -2.114 0.034743 *
production_year_2013 -5.727e-01 2.637e-01 -2.172 0.030101 *
production_year_2014 -9.143e-01 2.633e-01 -3.472 0.000538 ***
production_year_2015 -1.113e+00 2.586e-01 -4.306 1.83e-05 ***
production_year_2017 -9.031e+00 2.284e+00 -3.955 8.19e-05 ***
release_diff.US.KOR. -8.242e-02 5.002e-03 -16.478 < 2e-16 ***
                     5.215e-01 6.332e-02 8.236 5.49e-16 ***
log(budget)
popularity_US
                    3.100e-03 1.738e-03 1.784 0.074744 .
                    2.511e-01 6.182e-02 4.061 5.26e-05 ***
log(revenue_US)
                    3.696e-01 1.084e-01 3.409 0.000677 ***
vote_average_US
vote count US
                   2.293e-04 6.399e-05 3.583 0.000355 ***
awards DIR
                   -4.477e-02 1.745e-02 -2.565 0.010450 *
---
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 2.27 on 1009 degrees of freedom
                              Adjusted R-squared: 0.4661
Multiple R-squared: 0.4729,
F-statistic: 69.64 on 13 and 1009 DF, p-value: < 2.2e-16
                                                                                      Hide
movie.lm.step_pred3 <- predict(movie.lm.step3,valid_df)</pre>
accuracy(movie.lm.step_pred1,valid_df$audience_KOR)
```

```
ME RMSE MAE MPE MAPE
Test set 641355.7 1331129 641355.8 89.10523 105.0101
```

```
accuracy(movie.lm.step_pred2,valid_df$audience_KOR)
```

```
ME RMSE MAE MPE MAPE
Test set 641355.7 1331129 641355.8 89.06951 105.0326
```

Hide

```
accuracy(movie.lm.step_pred3,valid_df$audience_KOR)
```

```
ME RMSE MAE MPE MAPE
Test set 641355.7 1331129 641355.8 89.06951 105.0326
```

```
fit <- movie.lm.step3
summary(fit)</pre>
```

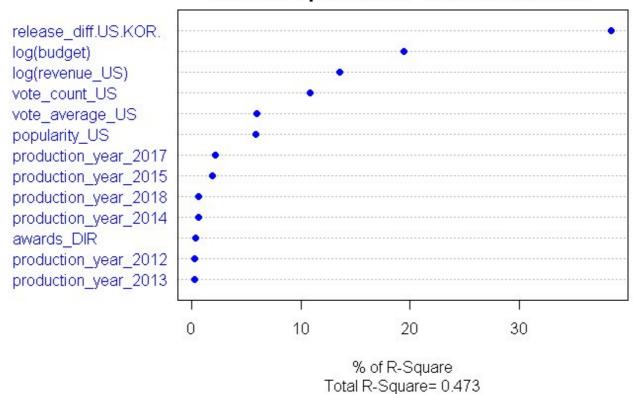
```
Call:
lm(formula = log(audience_KOR) ~ production_year_2012 + production_year_2013 +
    production_year_2014 + production_year_2015 + production_year_2017 +
    production year 2018 + release diff.US.KOR. + log(budget) +
    popularity_US + log(revenue_US) + vote_average_US + vote_count_US +
    awards_DIR, data = movie.2)
Residuals:
   Min
            1Q Median
                            3Q
-9.7652 -0.6878 0.4658 1.2842 10.0785
Coefficients:
                      Estimate Std. Error t value Pr(>|t|)
(Intercept)
                    -4.443e+00 1.504e+00 -2.955 0.003203 **
production_year_2012 -6.193e-01 2.929e-01 -2.114 0.034743 *
production_year_2013 -5.727e-01 2.637e-01 -2.172 0.030101 *
production_year_2014 -9.143e-01 2.633e-01 -3.472 0.000538 ***
production_year_2015 -1.113e+00 2.586e-01 -4.306 1.83e-05 ***
production_year_2017 -9.031e+00 2.284e+00 -3.955 8.19e-05 ***
production_year_2018 2.027e+00 8.327e-01 2.434 0.015109 *
release_diff.US.KOR. -8.242e-02 5.002e-03 -16.478 < 2e-16 ***
                     5.215e-01 6.332e-02 8.236 5.49e-16 ***
log(budget)
popularity_US
                     3.100e-03 1.738e-03 1.784 0.074744 .
                     2.511e-01 6.182e-02 4.061 5.26e-05 ***
log(revenue_US)
                     3.696e-01 1.084e-01
vote average US
                                            3.409 0.000677 ***
vote_count_US
                     2.293e-04 6.399e-05 3.583 0.000355 ***
awards_DIR
                    -4.477e-02 1.745e-02 -2.565 0.010450 *
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
Residual standard error: 2.27 on 1009 degrees of freedom
Multiple R-squared: 0.4729, Adjusted R-squared: 0.4661
F-statistic: 69.64 on 13 and 1009 DF, p-value: < 2.2e-16
```

Hide

```
relweights <- function(fit,...){</pre>
  R <- cor(fit$model)</pre>
  nvar <- ncol(R)</pre>
  rxx <- R[2:nvar, 2:nvar]</pre>
  rxy <- R[2:nvar, 1]</pre>
  svd <- eigen(rxx)</pre>
  evec <- svd$vectors
  ev <- svd$values
  delta <- diag(sqrt(ev))</pre>
  lambda <- evec %*% delta %*% t(evec)</pre>
  lambdasq <- lambda ^ 2
  beta <- solve(lambda) %*% rxy
  rsquare <- colSums(beta ^ 2)</pre>
  rawwgt <- lambdasq %*% beta ^ 2
  import <- (rawwgt / rsquare) * 100</pre>
  import <- as.data.frame(import)</pre>
  row.names(import) <- names(fit$model[2:nvar])</pre>
  names(import) <- "Weights"</pre>
  import <- import[order(import),1, drop=FALSE]</pre>
  dotchart(import$Weights, labels=row.names(import),
            xlab="% of R-Square", pch=19,
            main="Relative Importance of Predictor Variables",
            sub=paste("Total R-Square=", round(rsquare, digits=3)),
            ...)
  return(import)
}
relweights(fit, col="blue")
```

```
Weights
production_year_2013  0.2078753
production_year_2012 0.2177176
awards_DIR
                     0.2870244
production_year_2014 0.5559433
production_year_2018  0.6334703
production_year_2015 1.8690247
production_year_2017 2.1584233
popularity_US
                     5.8044345
vote_average_US
                    5.9312637
vote_count_US
                   10.8449404
log(revenue_US)
                   13.5855447
log(budget)
                    19.4402648
release_diff.US.KOR. 38.4640732
```

Relative Importance of Predictor Variables



Hide

hist(fit\$residuals, breaks = 20, xlab = "Residuals", main = "Distribution of errors")

Distribution of errors

