

# House Prices:

Advanced Regression Techniques



### Components of the project:

- Estimate the sale price of properties based on their "fixed" characteristics (sqft, Neighborhood, Type of dwelling)
  - Models:
    - Linear Regression
    - Lasso Regularization
    - Ridge Regularization
    - ElasticNet regularization
- Estimate the value of possible changes and renovations to properties from the variation in sale price not explained by the fixed characteristics (Overall Quality, Type of material, Heating)
  - ➤ Models:
    - Linear Regression
    - Lasso Regularization
    - Ridge Regularization
    - ElasticNet regularization

#### The content of the dataset:

- describes the sale of individual residential property in Ames, lowa from 2006 to 2010
- contains 1460 observations
- includes 80 variables
  - **20** continuous variables (various area dimensions)
  - ➤ 14 discrete variables (number of items occurring within the house)
  - categorical variables:
    - 23 nominal (various types of dwellings, garages, materials)
    - **23** ordinal (various items within the property)

## **Key Factors that drive the home prices**

R^2 score: 0.843541098134

RMSE: 31538.42

					Coeff	icients ir	n the Las	sso Mod	let
GrLivArea	28238.305230	GrLivArea							
SaleType_New	13294.515277	SaleType_New							
Total BsmtSF	13155.380741	TotalBsmtSF							
Neighborhood_NridgHt	11633.307339	Neighborhood_NridgHt							
Garage Cars	9544.679110	GarageCars							
Neighborhood SWISU	-5832.882828	Neighborhood_SWISU							
Neighborhood_Sawyer	-6440.055716	Neighborhood_Sawyer							
Neighborhood_Edwards	-7625.612457	Neighborhood_Edwards			e e				
Neighborhood_NAmes	-9859.006806	Neighborhood_NAmes							
Neighborhood_OldTown	-10877.966140	Neighborhood_OldTown		<u></u>					
			-10000	-5000	0	5000	10000	15000	200

30000

# Value of possible changes and renovations to properties

R^2 score:0.208999632411 RMSE: 27995.6540099

