

CURSO: DESARROLLO WEB - COMISIÓN: 8905 - ALUMNO: LUIS ALBERTO MUJICA

# APLICAR SEO A NUESTRA PÁGINA

## DESAFÍO CLASE 13: PROYECTO: LBM TRANSLATIONS

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### Cambios realizados en el proyecto

#### Página index

```
<title>LBM Translations</title>
```

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```
<!-- All Search Engines -->

<meta name="googlebot" content="true,index,follow" />

<!-- Google Specific -->

<meta name="Translations" content="Human - Powered English-Spanish
Translations. Professional Translations Services" />

<meta name="description" content="English Spanish Translations" />

<meta name="keywords" content="Human Translations English, Spanish" />

<meta name="author" content="LBM Translations" />
```

## Página standard

```
<title>LBM Translations - Standard</title>

<!-- All Search Engines -->

<meta name="googlebot" content="true,index,follow" />

<!-- Google Specific -->

<meta name="Translations" content="Literary Translations, Manufacturing,
Retail, Healthcare, E-Commerce, E-Learning, Automotive, Gaming, Technology,
Travel." />

<meta name="description" content="Literary Translations, Manufacturing,
Retail, Healthcare, E-Commerce, E-Learning, Automotive, Gaming, Technology,
Travel." />

<meta name="keywords" content="Human Translations English, Spanish" />

<meta name="author" content="LBM Translations" />
```

## Página services

```
<title>LBM Translations - Services</title>
```

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```
<!-- All Search Engines -->

<meta name="googlebot" content="true,index,follow" />

<!-- Google Specific -->

<meta name="Translations" content="Human - Powered English-Spanish
Translations. Professional Translations Services" />

<meta name="description" content="Translation services - 100% Human.
Localization - for Websites, app, and software. Transcreation - marketing and
advertising. Subtitling - films, series, documentaries, e-learning materials."
/>

<meta name="keywords" content="Human Translations English, Spanish" />

<meta name="author" content="LBM Translations" />
```

## Página references

```
<title>LBM Translations - References</title>

<!-- All Search Engines -->

<meta name="googlebot" content="true,index,follow" />

<!-- Google Specific -->

<meta name="Translations" content="Human - Powered English-Spanish
Translations. Professional Translations Services" />

<meta name="description" content="English Spanish Translations. Expertise.
Experience" />

<meta name="keywords" content="Human Translations English, Spanish" />

<meta name="author" content="LBM Translations" />
```

## Página comment

```
<title>LBM Translations - Contact</title>
```

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```
<!-- All Search Engines -->

<meta name="googlebot" content="true,index,follow" />

<!-- Google Specific -->

<meta name="Translations" content="Human - Powered English-Spanish
Translations. Professional Translations Services" />

<meta name="description" content="English Spanish Translations. Contact" />

<meta name="keywords" content="Human Translations English, Spanish" />

<meta name="author" content="LBM Translations" />
```

### En síntesis:

Cambié el nombre de 4 títulos.

Agregué un bot para los buscadores en cada una de las páginas.

Agregué description en cada una de las páginas.

Agregué keywords en cada una de las páginas.