

Trim the Fat

Trimming the fat refers to cutting down or reducing unnecessary things like expenses, project or project details.

Paradigm Shift

This means a change in approach or perspective about a business idea or brand.

Over the Wall

Throwing something over the wall means passing on or sending the information to clients or customers.

Move the Needle

Moving the needle means showing small but quantifiable results.

Blue Sky Thinking

Blue sky thinking refers to finding creative solutions or innovative ideas.