

Why Does Jargon Exist?

Even though the use of corporate jargon at workplaces is considered unnecessary and even mocked at sometimes, here are some of the reasons why jargon still exists:

- It is used to convey unique ideas and directions or emphasize on a crucial matter.
- Some people use corporate jargon to sound more knowledgeable or appear more professional.
- People have been using jargon for so long that it slips in, often unconsciously.

It is important to note that Jargon varies from field to field and is constantly changing ...A businessman from the early 80s would understand Where's the beef instantly, but struggle somewhat with Bandwidth.

Backburner

To put something on the backburner means to de-prioritize a task.

Break Down the Silos

It refers to collaborating or working with other teams to reduce barriers and improve efficiency.

Drink the Kool-Aid

Drinking the kool-aid refers to agreeing with someone's ideas or philosophy without thinking or questioning.

Hard Stop

Hard stop is used by people to specify a particular time to end a meeting because the person has some other commitment or conflict.

Low-Hanging Fruit

It describes an easy task or opportunity that provides quick and good results.

