

Bleeding Edge

Cutting or bleeding edge is used to describe a novel product, idea, creation, or innovation, especially related to technology.

Get on Board

Getting on board means to agree with a plan, strategy or idea.

Pain Point

Corporate professionals use pain points to describe a problem or challenge faced by a business which has a significant impact on them.

Reinvent the Wheel

This means to go back and start something all over again, perform a similar task, or do something that has already been done earlier.

Silver Bullet

A one-stop, easy solution to a very complicated problem