

Actionable Items

An actionable item or action item refers to a task or action that needs to be performed by an individual or a team. You can understand it as a 'to-do list'.

Baked in

If something is baked in, it is already included. This is commonly used for factors or elements 'baked in' or included in a financial or business model or roadmap.

Jump the Shark

Jumping the shark is a negative term that is used to describe that a brand is no longer preferred by consumers. Alternatively, it also suggests that its popularity has caused its quality to deteriorate.

Make Hay While the Sun Shines

This phrase means to take maximum advantage of a situation, or exploit an opportunity.

One-Pager

Providing a one-pager refers to creating a summary or pointers of a report or plan in a single page