# The artificial football intelligence

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### Who wins?

What Is the Best Method for Predicting Football Matches?



Pred

## With Germany's win Microsoft perfectly predicted the World Cup's knockout round

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#### Predicting Football Results With Statistical Modelling

In the following, we will review the article of The Player Kernel: Learning Team Strengths Based on Implicit Player Contributions (kickoff.ai)

They calculate the overall performances of model over the UEFA Euro 2016.

#### Model details

- model individual players' performance.
- use Bayesian inference
- use the 11 lined-up players of each team as an input to model in order to obtain the winning probability.
- What data does Kickoff.ai use?
  - International competitions
  - European club championship.
  - National competitions.

#### What is the Kickscore

The Kickscore is computed based on the <u>outcomes of matches in which</u> the player participated. It can be approximately understood as follows: if the sum of the Kickscores of a team's players is high, the team is expected to perform well. Although the actual prediction is significantly more complex, the Kickscore measures the players' contribution to a team's success.

#### Evaluation

