Iva Mitrović

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A hybrid professional with versatile background: formal education in art and integrated expertise in visual management allow me to look beyond traditional outlook and bring diversity to my approach.

EDUCATION

UX Design - Intermediate
ReDI School of Digital Integration,
Munich · 03/23 - 06/23

Frontend Development
CareerFoundry,
Remote · 03/23 - present

UI Design
CareerFoundry,
Remote · 06/22 - 02/23

UX Design - Basics
ReDI School of Digital Integration,
Munich · 03/22-06/22

Culture & Art in Yugoslavia
Museum of Contemporary Art,
Belgrade · 10/11-06/12

Art History
University of Belgrade,
Belgrade · 2003-2010

TOOLS

Figma
Sketch
Adobe XD
InVision
Miro
Adobe After Effects
Visual Studio Code
GitHub
Pen & Paper

SKILLS

UX Research
UX/UI Design
Agile / SCRUM
HTML, CSS, JavaScript

LANGUAGES

Serbian - native speaker
English - bilingual proficiency
German - work proficiency
Spanish - basic knowledge
Italian - basic knowledge

EXPERIENCE

UX/UI Designer (internship, project based)
Landeshauptstadt München IT-Referat · 06/22-08/22, Munich, Germany
User research, interface design and prototyping for an integration platform (mobile & web)

Geschäftsstelle / Front Desk Management
Stiftung Bayerisches Amerikahaus gGmbH · 12/21- present, Munich, Germany
Organising and supervising Front Desk team; coordinating in-house events

Key City VM Area Manager
Levi Strauss GmbH · 01/19-12/21, Munich, Germany
Supervising implementation of visual standards and maintaining consistency across distribution channels for over 20 accounts for the south of Germany; training and mentoring merchandising team through workshops and theoretical classes; supporting sale launches and guideline implementations for North European cluster; producing visual directives for the local market

City Visual Merchandiser
Levi Strauss GmbH · 02/17-12/18, Munich, Germany
Communicating and implementing visual directives for Munich retail branches, ensuring reaching KPI targets; over viewing correct window & product placement; supporting and training in-store VMs

In-store Visual Merchandiser
American Apparel · 04/15-11/16, Munich, Germany
Structuring overall appearance of product arrangements, floor fixtures, displays and windows; developing merchandising strategy to increase KPIs; monitoring and reporting results

Floor Supervisor
American Apparel · 03/14-03/15, Munich, Germany
Supervising team of 10-15 people, monitoring performance in order to reach KPI targets, managing sales reports and mentoring new employees

Photography assistant
Freelance · 01/13-12/13, Munich, Germany
Planning and preparing on-location and studio shootings

Office manager
Arup DOO · 01/11-04/12, Belgrade, Serbia
Managing day to day business; organising corporate events and client visits

Art Historian
Arte Gallery · 01/08-12/10, Belgrade, Serbia
Coordinating (pre-)auction exhibitions and related activities

Art Historian
Remont Gallery · 01/05-06/07, Belgrade, Serbia
Project of digitalising contemporary art theory in Serbia into a single database

TV Host & Reporter
Stankom TV · 12/03-12/04, Belgrade, Serbia
Writing and hosting a TV show focused on current cultural events