Iva Mitrović

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A hybrid professional with versatile background: formal education in art and integrated expertise in visual management, which allows me to look beyond traditional outlook and bring diversity to my approach.

EDUCATION

UIDesign

CareerFoundry,
Remote • 06/22 - present

UXDesign

ReDI School of Digital Integration,
Munich • 03/22-06/22

Culture & Artin Yugoslavia

Museum of Contemporary Art,
Belgrade • 10/11-06/12

ArtHistory

University of Belgrade,
Belgrade • 2003-2010

SKILLS

Figma

Sketch

Adobe XD

InVision

Miro

Pen & Paper

UX Research

Lean UX

Agile

SCRUM

LANGUAGES

Serbian - native speaker

English - business proficiency

German - intermediate

Spanish - basic knowledge

Italian - basic knowledge

EXPERIENCE

Landeshauptstadt München IT-Referat

UX/UI Designer (internship, project based) • 06/22-08/22, Munich, Germany
User research, interface design and prototyping for an integration platform (mobile & web)

Stiftung Bayerisches Amerikahaus gGmbH

Geschäftsstelle / Front Desk Management • 12/21- present, Munich, Germany Organising and supervising Front Desk team; coordinating in-house events

Levi Strauss GmbH

Area Visual Merchandiser • 01/19-12/21, Munich, Germany

Supervising implementation of visual standards and maintaining consistency across distribution channels for over 20 accounts for the south of Germany; training and mentoring merchandising team through workshops and theoretical classes; supporting sale launches and guideline implementations for North European cluster; producing visual directives for the local market

City Visual Merchandiser • 02/17-12/18, Munich, Germany

Communicating and implementing visual directives for Munich retail branches, ensuring correct window & product placement; supporting and training in-store VMs

American Apparel

In-store Visual Merchandiser • 04/15/11-16, Munich, Germany

Structuring overall appearance of product arrangements, floor fixtures, displays and windows; developing merchandising strategy to increase KPIs; monitoring and reporting results

Supervisor • 03/14-03/15, Munich, Germany

Supervising team of 10-15 people, monitoring performance in order to reach KPI targets, managing sales reports and mentoring new employees

Freelance

Photography assistant • 01/13-12/13, Munich, Germany Planning and preparing on-location and studio shootings

Arup D00

Office manager • 01/11-04/12, Belgrade, Serbia

Managing day to day business; organising corporate events and client vistits

Arte Gallery

Art Historian • 01/08-12-10, Belgrade, Serbia

Coordinating (pre-)auction exhibitions and related activities

Remont Gallery

Art Historian • 01/05-06/07, Belgrade, Serbia

Project of digitalising contemporary art theory in Serbia into a single database

Stankom TV

TV Host & Reporter • 12/03-12/04, Belgrade, Serbia

Writing and hosting a TV show focused on current cultural events