

Task: Validating company names and stock tickers extracted based on description

- Have shared the metadata file “video_metadata.csv” with you
- Every person validates one-third of the 10469 rows (The first row is column names) (**Todo: Choose one and replace a “Name#” with your name**):
 - a. Shu-Yu Hsu: row 2-3491
 - b. Ravikiran Sriram: row 3492-6981
 - c. Isabella Valentino: row 6981-10470
- **For each row,**
 - a. validate 1) whether the companies mentioned in the title or description are included and 2) whether the company names and their ticker symbols are correctly spelled (you can consider using Yahoo Finance to check)
 - b. create four columns to distinguish which company is the CEO's own and which is the one the CEO discusses. Two columns for the company names and tickers of the former; two columns for the company names and tickers of the latter.
- **Note:**
 - a. If you find the company name or tickers incorrect, follow the output format in the prompt and enter your revised name and tickers in two of the four created columns.
 - b. For the GPT prompt to extract the company names and tickers, check “GPT_prompt_for_extracting_tickers.txt”.

“video_metadata.csv”: Metadata containing 10469 rows of metadata

Folder “Code from Schwenzow et al. (2021)”: Source code of extracting features. If you are curious about how the features are generated in the notebook shared on GitHub, you can look into this folder