

Project Title

Outline

- Team formation
- Brief Description
- Value Proposition
- Market Survey
- Project Status
- Proposed Solution
- Fund requirements
- Path Forward
- References

Team

Name of Team Member	Capabilities

- Team Mentor: Prof. _____
- Why this team mentor? Domain, Previous contributions and Interests

Brief Description

- Brief description of your project
- “PROBLEM” : The problem you are trying to solve. This “does not” contain any description of how you are going to solve the problem
- Highlights,
- Innovation
- Main contributions

VALUE PROPOSITION

- What is the value of contribution with regards to your project/idea/technology??
- For example your project might make life of humans must be simpler: Then mention how it would make it simpler?
- It decides how your project is valuable to society, mankind or domain as a whole

MARKET SURVEY

- Are there any current systems/products/methods/ideas/services like yours?
- If so what are they, how they do it?
- How is your current systems/products/methods/ideas/services different from existing ones?
- What is your target segment in the market?
- Who is most likely to buy/vouch for your system/product/method/idea/service ?
- Graphical representation of market status preferable

CURRENT STAGE

- What are your current results/observations?
- What have you achieved and how you have done it?
- Are you moving towards solving your problem? How?
- How far you are from solving your actual problem?

NEXT STAGE

- Why your current stage is successful/not successful?
- How are you planning to move forward?
- What you need to develop?
- How are you going to accomplish it?

(This should not contain any product diagrams/specifications of components/existing method)

PROPOSED SOLUTION

- Can contain detailed diagrams or explanations of how you would execute your project
- How many objectives you need to achieve so that you reach the final solution?

DETAILED EXPLANATION OF PROPOSED SOLUTION

FUND REQUIREMENTS

Total cost (including consumables, non consumables, recurring and non recurring):

RS. _____

For info on these terms please google the same

NON RECURRING/NON CONSUMABLES

Component Name	Where it will be used?	Quantity	Price per Unit (INR)	Total	Alternate components , its price and reason for not choosing the same
Total(A)					

RECURRING/CONSUMABLES

Item	Quantity	Price per Unit (INR)

PATH FORWARD

- System improvements/Technology development etc.
- What can be improved/changed/modified/developed after the end of your project by others?
- How can it be improved based on your experience?