Ivan Dankov

LEAD PRODUCT DESIGNER

⌖ Warsaw, Poland

in Ivan Dankov
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> Senior Product Designer with 10+ years of experience in B2B SaaS, platforms, and consumer products. Builder-type profile focused on fast building, testing, and iterating ideas into production-ready solutions. Uses AI and research tools to shorten feedback loops and improve design-to-dev handoff.

EXPERIENCE

Senior Product Designer
🏢 **Sift** 📅 Jun 2021 – Dec 2025
4 years 7 months

Impact: Improved product consistency and delivery speed across multiple teams by introducing shared patterns, faster iteration, and clearer handoff.

- Worked on system-level design across Console, Insights, Account Takeover and the design system.
- Built and maintained a shared design system used by multiple product teams.
- Used AI for prototyping, feedback summaries, and clearer handoff to engineers.
- Reviewed designs and mentored other designers.
- Took part in hiring through portfolio reviews and design challenges.

Design Course Curator and Mentor
🏢 **Prjctr Design School** 📅 Oct 2022 – May 2023
7 months

Curated UX and Product Design programs. Mentored ~60 mid-level designers. Teached design systems, object oriented UX and system thinking.

Senior Product Designer
🏢 **VistaCreate** 📅 Oct 2019 – May 2021
1 year 8 months

Led full product visual and usability redesign. Built and rolled out a design system. Improved design process for faster iteration. Mentored junior and mid-level designers.

Product Designer
🏢 **Nova Post** 📅 Jul 2018 – Apr 2019
11 months

Designed omnichannel parcel tracking system. Improved self-service UX and reduced support dependency. Worked on iOS and Android redesigns.

UX Designer
🏢 **Weblium** 📅 Jul 2017 – Jun 2018
1 year

Worked on full product redesign from 0 to 1. Built UI component system. Mentored junior designers.

UX Designer
🏢 **Aimbulance** 📅 Nov 2015 – Nov 2016
1 year 1 month

Designed websites and apps for enterprise clients (MasterCard, Unilever, PepsiCo, BNP Paribas - UKRSIBBANK. Created prototypes, UX audits, and documentation.

Product & Design

- Designing complex product flows and internal tools
- Platform and B2B SaaS UX
- Turning unclear problems into structured solutions
- Design systems
- Design reviews and mentoring

AI & Iteration

- AI-assisted prototyping and iteration
- Fast exploration and validation of ideas
- Research and feedback summarization
- Clear specs and edge cases for developers

Research & Signals

- User interviews and usability testing
- Session recordings and heatmaps
- Product analytics

Marketing and tech background

- Active vibe-coding with Lovable, Cursor, Supabase and Vercel
- Digital marketing fundamentals
- Databases and programming fundamentals

TOOLS

Design **Figma, FigJam**   Prototyping and Coding **Lovable, Cursor, Figma Make**

Research **Dovetail, Hotjar, Maze, Lyssna**   Tech **HTML/CSS, JavaScript, React, SQL basics**

Growth **GA4, Mixpanel, Looker Studio, PPC, Display Ads, SEO**

EDUCATION

UX Architecture Course – Golden Diploma

🎓 Prjctr Design School   📅 2019

Product Analytics Course

🎓 Prjctr Design School   📅 2018

BSc, Economic Cybernetics

🎓 Kyiv National Economic University   📅 2013-2017