

## Objective

Established web developer and business analyst seeking to expand towards a senior level position in software development. Excited for an opportunity to reinforce my experience in .NET development and CMS and broaden it with a wider skill set of web technologies and SDLC within a skilled and welcoming dev team.

## Employment and Experience

### CSL Behring

#### DEVELOPER - GLOBAL WEB APPLICATIONS | CSL Behring | June 2017 – December 2021

- RESPONSIBILITIES:**
- Communicated with stakeholders in commercial operations and brand teams to gather requirements and deliver solutions with input from design agencies and regulatory compliance.
  - Developed sites and web applications using ASP.NET MVC (C#) with SQL, Wordpress, and contributed to the SiteCore CMS platform project during implementation and revision cycles.
  - Served as subject matter expert for the Veeva Salesforce CRM closed loop marketing platform and developed HTML email templates for CRM and marketing campaigns.
  - Managed web platforms end-to-end through their project lifecycle: SVN version control, IIS hosting, Azure DevOps, Exchange Server and O365 integration, site compliance, Google Analytics, change requests, documentation, and provided direct support for a global web presence and several content platforms.
- CONTRIBUTIONS:**
- Created a customized, bulletproof, partially automated, and responsive email template that simplified email development and testing while reducing errors and revisions. This improved eNews process reduced email development from a team effort into a task I solely handled alongside other responsibilities.
  - Led the digital detailing effort during an urgent migration to Veeva CRM. Contributed to building and converting interactive e-detailing content using HTML5, JavaScript/jQuery, and CSS responsive grid. Designed and built custom Approved Email templates, and supported configuration of CRM, Salesforce CLM, and Vault.
  - Served as mentor for the co-op program and for MSP contractors, conducted interviews, provided training, and assisted with supervising their work.
  - Took part in research and implementation of site scanning functionality with SiteImprove to monitor site health: performance metrics, SEO best practices, WCAG AA accessibility, and OWASP security standards.



#### QUALITY ASSURANCE ANALYST | Proscape Technologies | October 2015 - June 2017

- Created, executed, and automated regression and integration testing of the web app platform as part of the Agile development sprints.
- Developing automated black box mobile device and simulated testing using Selenium and Appium to streamline release and regression testing on mobile and web platforms.

#### MAC TEAM ASSOCIATE | Proscape Technologies | February 2015 - October 2015

- Worked with the dev team's web service to deliver scalable interactive marketing apps for major brands.
- Developed customer content within the digital marketing platform that the company produced as a SaaS.

## Education



#### BACHELOR'S IN COMPUTER SCIENCE | West Chester University of Pennsylvania | Fall 2017

CS Core program primarily in Java, covered OOP and functional programming, data structures, algorithms, software engineering, development processes, CS foundations, and discrete math. Additional courses fulfilled security certificate requirements and expanded my knowledge in web development, operating systems, networks/data communication.