



Delivering Digital Fulfillment Solutions to Leading Manufacturers, Retailers and Logistics

Blue Yonder is the world's leading, end-to-end, digital supply chain platform provider, enabling companies to better predict and pivot to quickly fulfill customer demand.

Blue Yonder's intelligent platform empowers companies to make smarter, faster business and commerce decisions to deliver more growth, profitability and reimagined customer experiences. With Blue Yonder, you can **Fulfill your Potential.™**

OUR CUSTOMERS ARE:



73 of the **Top 100** Retailers



21 of the Gartner Supply Chain **Top 25** for 2020



8 of the **Top 10** Global 3PLs



The World's #1 Digital Fulfillment Platform

Luminate Platform is a cloud-based digital ecosystem that provides the integration, intelligence, visibility and control needed to deliver comprehensive capabilities anytime, anywhere. It leverages industry-leading artificial intelligence and machine learning capabilities to provide synchronized business planning, execution, delivery and labor solutions to optimize your business and people end-to-end.

Overview



Founded in
1985



Globally headquartered in
Scottsdale, AZ



5,500+
Associates
worldwide



18+ Years
Of supply chain expertise for
average customer-facing associate



40+
International
locations



4 for 4
Leader in all of Gartner's
supply chain MQs



3,000+
Customers across retail,
distribution, and manufacturing

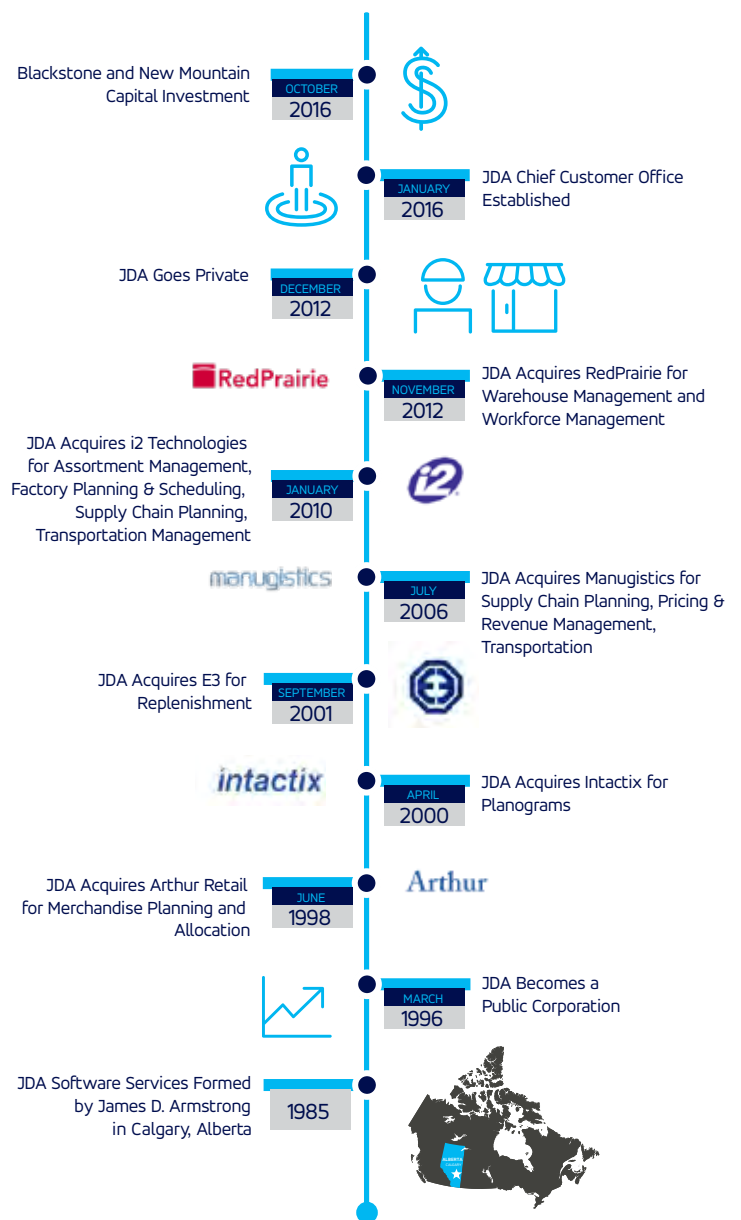
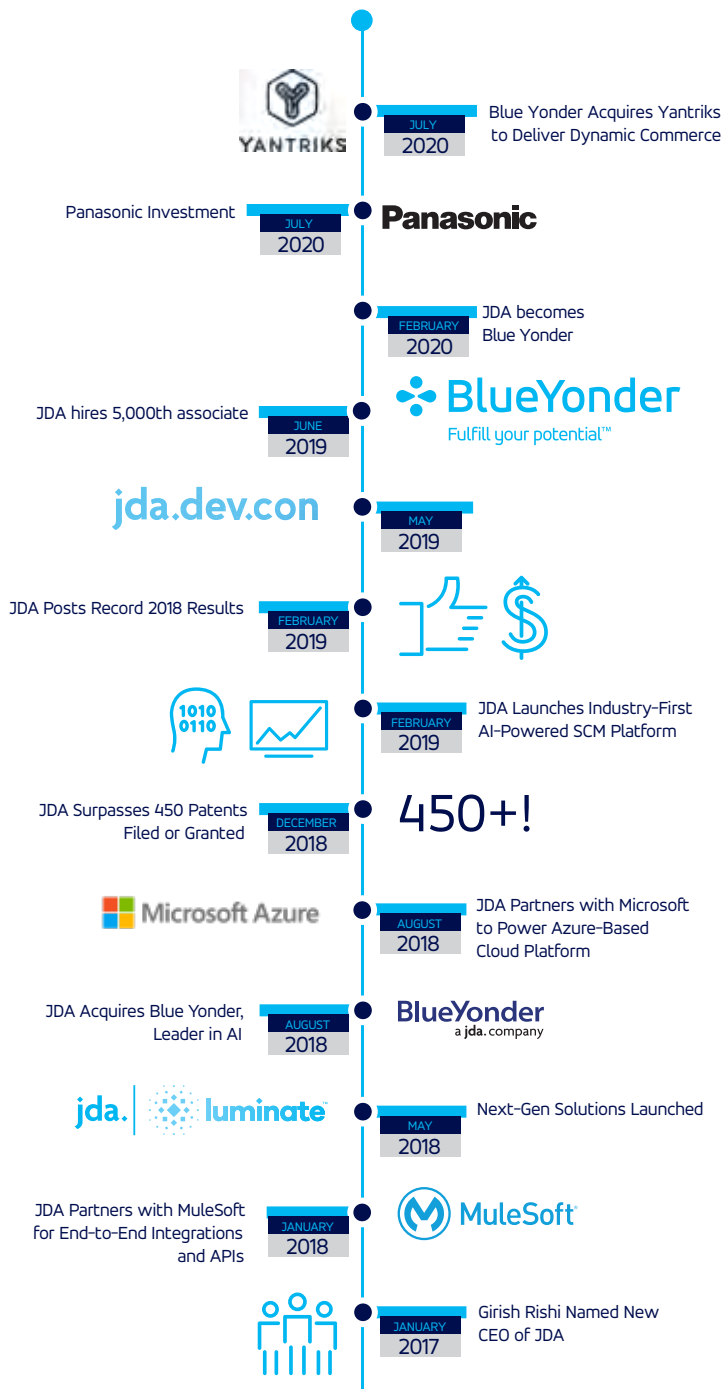
Strength in Manufacturing



Strength in Retail, Logistics & Distribution



Our Journey



A Culture... Not a Company

Our Core Values make us more than a company;
they are the bedrock of our culture!

Our Core Values unite and inspire us. They are ingrained in every interaction with a customer, partner and each other. We hold each other accountable for living these values and seek to engage others who embrace our emphasis on empathy towards others, teamwork with candor, relentless learning and a focus on delivering results.



 **BlueYonder**
Our Values

Leadership Team

Girish Rishi

Chief Executive Officer

Sue Savage

Executive Vice President,
Chief Financial Officer

Nathalie Carruthers

Executive Vice President,
Chief Associate Success Officer

Martin Felli

Chief Legal and
Administrative Officer

Dr. Michael Feindt

Strategic Advisor

Kevin Iaquinto

Executive Vice President,
Chief Marketing Officer

Salil Joshi

Executive Vice President,
Customer Success

Uwe Weiss

Executive Vice President,
Machine Learning

Desikan Madhavanur

Executive Vice President,
Chief Development Officer

Mark Morgan

Executive Vice President,
Worldwide Commercial Business

Wayne Usie

Executive Vice President,
Market Development

David Rye

Senior Vice President,
Strategy and Corporate
Development

Board of Directors

Michael Capellas, Chairman

Girish Rishi, CEO

Anushka M. Sunder

Jack Qian

Nadia Shouraboura

Naveen Bhatia

Peter Masucci

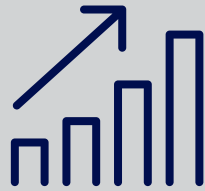
Viral Patel

Yasuyuki Higuchi

Solid Financial Performance



158 net-new customers per year; more than 3,300 customers worldwide



+83%
YOY SaaS
ARR growth
2019



58%
recurring revenue
2019



\$1B+
revenue
2019



Panasonic

Strong Ownership

Blue Yonder is backed by three leading private equity investment firms, Blackstone and New Mountain Capital, and Panasonic. Their investments help fuel Blue Yonder's innovation and growth plans and accelerate product development opportunities.

Blue Yonder press media center

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Blue Yonder social media channels



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BlueYonder