uc3m Universidad Carlos III de Madrid

University Degree in Finance and Accounting 2021-2022

Bachelor Thesis

"Portfolio managers' skills or randomness during bull and bear markets"

Iván Carrillo García

Pedro José Agudo González

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Introduction

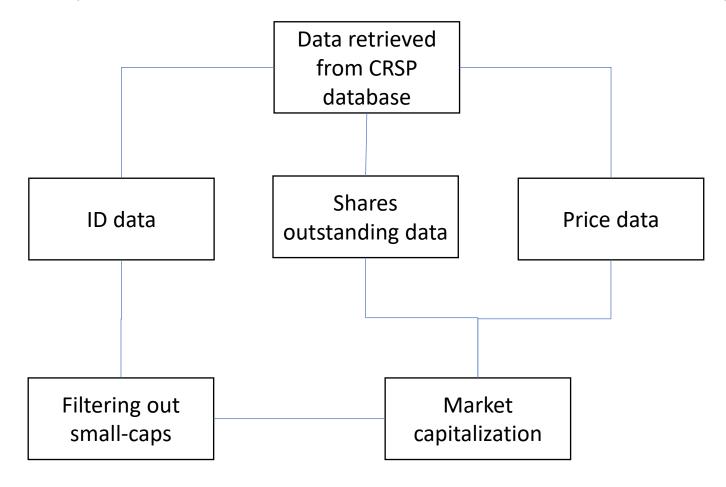
- Are professional investors really skilled?
- Can they be outperformed by investing randomly?

 Main objective: differentiate between the results of a professional fund manager and the ones from a random investor and compare their performances during several market regimes



Methodology

A survivorship bias-free stock dataset is constructed to simulate random portfolios.

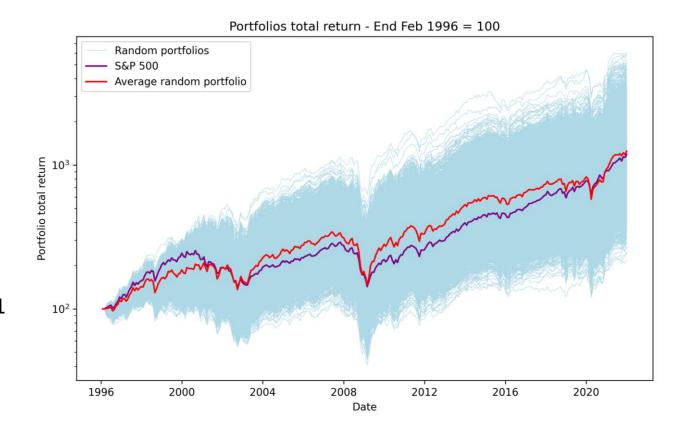




Portfolio simulations

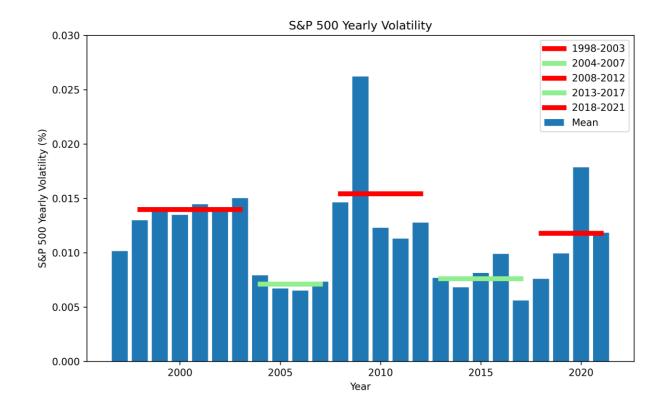
Using a custom software, random portfolios are iteratively generated.

- Rebalance frequency Monthly
- Stock-picking method Random
- Number of holdings 20
- Security weighting Equally weighted
- Time period March 1996 December 2021
- Number of simulations 10.000



Volatility regimes

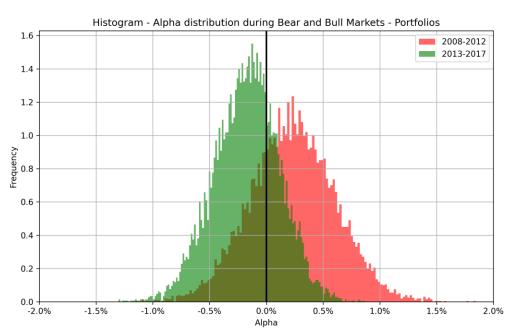
To establish fair comparisons, data is split according to market regimes based on volatility.

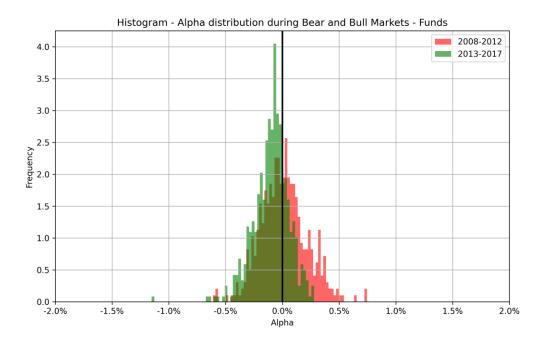




Alpha measurement

Alpha is computed under Fama-French five-factor model, for random portfolios and mutual funds during a bear and a bull market.

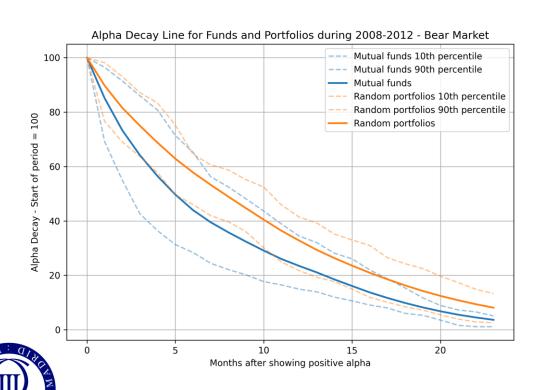


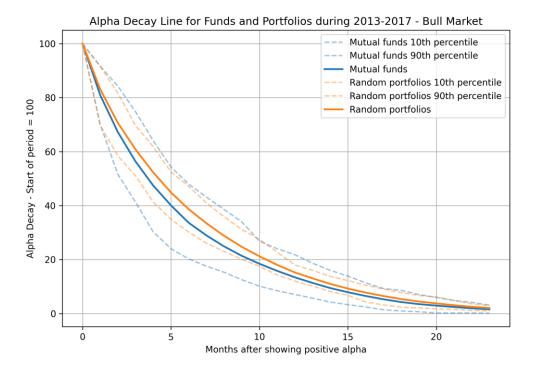




Alpha Decay Line

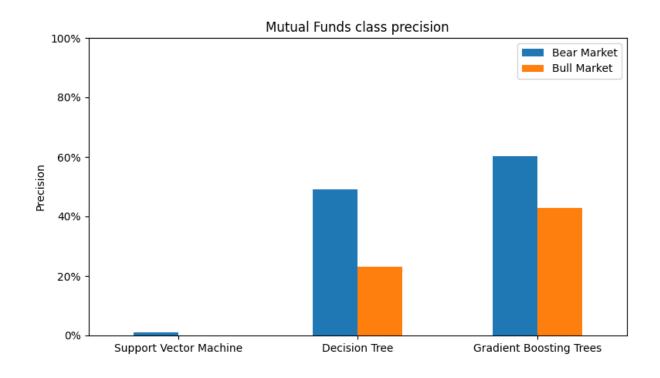
To measure alpha persistence, the "Alpha Decay Line" is introduced, where the proportion of portfolios and funds that continue to show alpha is computed.





Machine learning models

Several machine learning algorithms are used to distinguish between mutual funds and random portfolios.





Conclusions

- Results show underperformance of mutual funds managers compared to noninformed random investors, especially during bull markets.
- Future work is desirable, with a more complete mutual fund database and a new market regime (inflationary bear market) in the data, as well as a look into the human biases that define markets.
- In my opinion, active fund managers do not deserve the admiration they have, as they contribute to lower returns for their investors, who should increase the push towards index funds.

