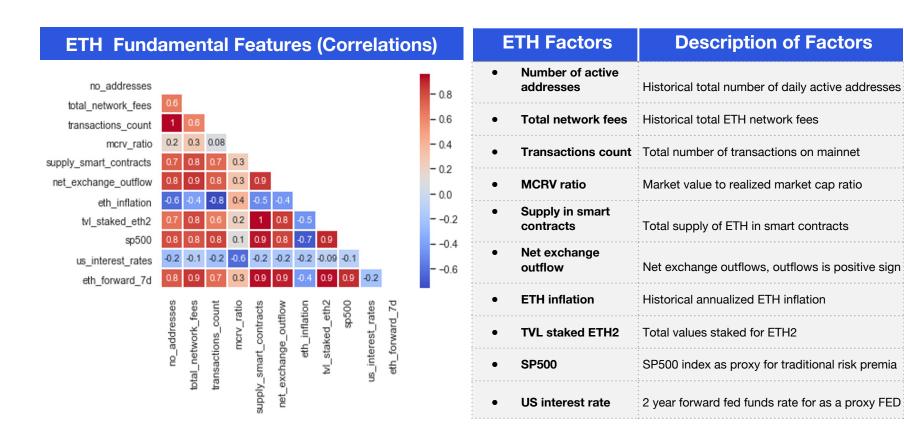
# Macro Factor Models Example on Digital Assets

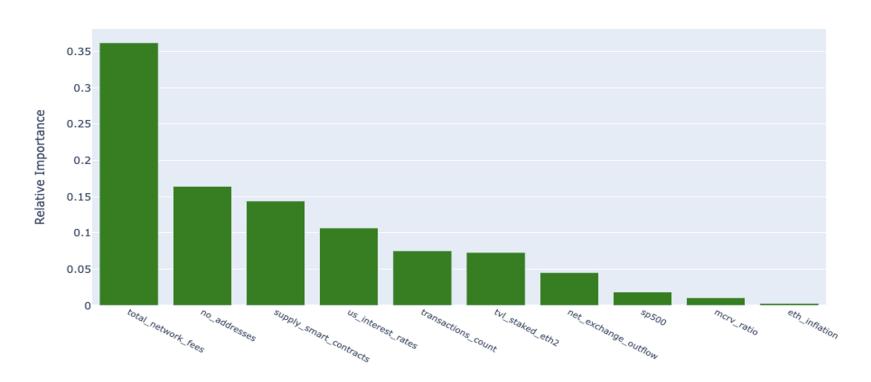
## **Fundamental Factor Model**



# **Fundamental Factors Relevance**

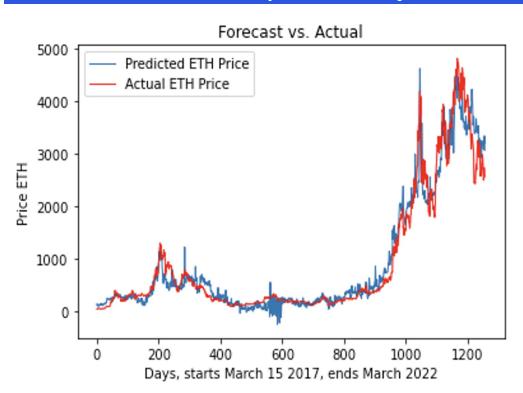
# Significance of fundamental factors

Feature Importance (RF)



## **Forecast**

#### Model forecasts ETH price seven days ahead based on current fundamental factors



## **Assumptions:**

- Assume expected return is driven by fundamental factors (tradfi + crypto)
- Validate & evaluate assumptions (train & test)

#### **Drawbacks:**

- Requires inputs on fundamentals
- Historical relationships may not hold in the future
- It will not capture structural breaks (e.g MERGE)