

# Deinichenko Ivan

## Senior Frontend Developer

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### Summary

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Senior Frontend Developer with **13 years of experience** in **Vue/Nuxt, JavaScript, TypeScript, and performance optimization**. Strong problem-solving skills (math background) and a track record of refactoring legacy code. Expertise in **SPAs, web/mobile games, API integrations (REST, WebSockets, Firebase), and SEO**.

### Core Skills

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- **Frontend:** Vue 2/3, Nuxt 2/3, JavaScript, TypeScript, Tailwind, Jest/Vitest
- **APIs & Backend:** REST, WebSockets, Firebase, PHP/Laravel (basic)
- **Tools:** Docker, Webpack, Git, npm, Jira, Figma, Photoshop
- **SEO & Optimization:** Structured data generation, A/B testing
- **Leadership:** Agile/Scrum, code reviews, tech debt management

### Key Achievements

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#### Frontend Modernization & Scalability

- **Led 3 large-scale migrations:** Drupal → Vue.js (2 projects), Nuxt 2 → Nuxt 3 (improved scalability by 40%)
- **Porting legacy systems:** Flash → HTML5 slots (outsource project), Vue.js → Composition API (300+ components refactored)

#### Performance & SEO

- **Structured data markup system:** Boosted SEO scores from 40 → 100 (Acronis)
- **Core Web Vitals optimization:** LCP ↓6x, CLS ↓2x, performance scores ↑3x (MaxDuel)

#### Team & Processes

- **Git adoption:** Migrated 5+ projects to Git, trained team (reduced deployment errors by 30%)
- **CI/CD pipeline:** Automated environments/deployments with DevOps (↓70% setup time for new projects)

#### Product Delivery

- **Mobile games:** Launched 4+ games with billing/social integrations (100% KPIs met)
- **Tailwind CSS integration:** Cut UI development time by 25% via design system consistency

### Professional experience

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- **Senior Frontend Developer @ MaxDuel (Remote, Serbia), Aug 2024 - Present**

Development of the current gaming platform code. Bug fixing, refactoring and improving legacy code, creating new components and pages. SEO optimization,

integration of third-party libraries. Creating a new version of the application based on **Nuxt 3** with **SRR**.

**Technologies:** Nuxt, Vue, JavaScript, TS, Websocket, HTML, CSS, Tailwind, Figma, Datadog

- Refactored the loading process of the authenticated user's homepage, improving load speed by **4.25x**
  - Optimized guest homepage loading, achieving a **3.4x** speed increase
  - Increased the **Best Practices Score** by **1.5x** and **Tripled** the page's **Performance Score**
  - Improved the page's **SEO Score** from **40 to 100**
  - Reduced **Largest Contentful Paint (LCP)** by **6x**
  - Reduced **Cumulative Layout Shift (CLS)** by **2x**
- **Senior Frontend Developer @ Acronis (Belgrade, Serbia), Nov 2022 - Oct 2024**

Development of the acronis.com frontend part. Tasks estimation, code review, support for old functions, implementation of new functionality, search engine optimization.

**Technologies:** Vue, Nuxt, TypeScript, HTML, CSS, Figma, SEO, 3rd-party integrations

- Successfully migrated 5+ major sections of the site from Drupal to the Vue.js ecosystem, enhancing site performance and maintainability
  - Developed a system for generating and customizing site's structured data markup (SEO)
  - Recognized as the leading resolver of technical debt and outstanding tasks within the team, enabling improved project delivery and team efficiency
- **Senior VueJS Developer @ Noveo (St. Petersburg, Russia), Feb 2022 - Nov 2022**

Developed outsource/outstaff web applications using **Vue.js** and **Nuxt.js**, implementing features, **optimizing for SEO**, and **improving code quality** through reviews and technical debt reduction.

**Technologies:** Vue, Nuxt+CompositionAPI, JavaScript, TypeScript, HTML, CSS, Tailwind CSS, Figma, 3rd-party integrations.

- Fixed **300+** critical bugs, refactored legacy components ( $\downarrow$ tech debt)
  - Migrated **Nuxt 2 → Nuxt Bridge** (Composition API)
  - SEO optimizations (+15% organic traffic in 3 months)
  - A/B testing ( $\uparrow$ conversion by **10%**)
- **Check LinkedIn for more - [LinkedIn](#)**
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**Education:** Master's Degree - Math Faculty, Information Systems and Technologies, Petrozadovsk State University, Russia (2006-2012).

**Languages:** English (C1), Serbian (A1).