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www.vatican.va design

Analysis of the design of www.vatican.va according to Don't Make Me Think

Steve Krug emphasises in Don't Make Me Think that web design should be intuitive, clear and easy to use. Let's evaluate the Vatican website from this perspective.

Visual Design and First Impression

- Simplicity: The website has a basic and functional design, without unnecessary and distracting elements.

- Lack of visual hierarchy: There is no clear differentiation between important and secondary sections. Everything seems to have the same visual weight.

2. Navigation and Organisation

- Structured menu: There are many options in the main menu, which gives access to a large amount of information.

- Confusing menu: Too many links and options can overload the user. Does not follow Krug's 'don't make you think' principle.

- Lack of calls to action (CTA): No visual elements to guide the user on what to do or where to go.

3. Use of Space and Graphic Elements

- Inefficient use of space: There is a lot of text and few graphic elements to help visually structure the information.

- Lack of representative images or icons: A more visual design would help improve quick comprehension.

- Cohesion in style: Although dated, the design is coherent throughout the website.

4. Adaptability and Mobile Experience

- Not fully responsive: Does not adapt well to small screens, making mobile browsing uncomfortable.

- Small font size and buttons: Difficult to interact with touch devices.

Conclusion and Recommended Improvements

According to Don't Make Me Think, the design should help users find what they are looking for effortlessly. For improvement:

- Redesign the visual hierarchy with more effective font sizes, colours and spacing.

- Reduce link overload in the menu and group options more intuitively.

- Optimise for mobile devices with a more responsive design.

- Include more visual elements to guide the user.