

STA Health Care Communications eblast image Specifications



Ad Type	Functionality	Dimensions	File Size	File Format
Leaderboard	Static	600 x 120 pixels	40 kb	JPEG/GIF
Big Box	Static	160 x 215 pixels	40 kb	JPEG/GIF
Additional Guidelines				
Creative Submission	All ad material must be sent to ivang@sta.ca a full 5 business days prior to the start of your campaign.			