YIFAN HOU

Industrial Design
Class of 2023

417.430.5356
Atlanta, Georgia

User ID:
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EXPERIENCE

SINGULATO MOTORS — *Shanghai, China*
Intern Designer — *November 2020 – January 2021*

Worked with a team of experienced designers on their new concept compact urban vehicle iC3

Utilized Photoshop, Speedform, and Sketchbook Pro during the design process

Aided the team for interior and exterior design of the vehicle

GEORGIA INSTITUTE OF TECHNOLOGY — *Atlanta, Georgia*
Independent Study with Professor Wayne Li — *August 2021 – December 2021*

Explored transportation design, styling, and ergonomic research

Explored and mastered multiple transportation design skills, including Canson, Prismacolor, and Photoshop rendering

Worked on a Home Depot branded transportation design final project, involving the design of a modular, electrical rental moving truck

CHINESE STUDENTS AND SCHOLARS ASSOCIATION — *Atlanta, Georgia*
Publicity and Design Department Head — *May 2021 – May 2022*

Led and managed the Georgia Tech Chinese Students and Scholars Association Publicity and Design department

Produced numerous designs for the organization

Utilized Figma to design multiple websites for the organization

Lead designer for GTCSSA's official website www.gtcssa.org

Lead designer for GTCSSA's Valentine's Day One Week Couple event website

RESEARCH ASSISTANT — *Atlanta, Georgia*
GATECH School of Design — *August 2022 – Present*

Research assistant for Professor Aflatoony on a toolkit for Co-designing with cognitive impaired individuals

Designed the experience, logistic, and material of the toolkit

LEARNING ASSISTANT — *Atlanta, Georgia*
GATECH School of Design — *August 2022 – Present*

Learning Assistant for ID 1418 under Professor Dave Lynn

Assisted freshmen on modeling, rendering, prototyping, and sketching

Held office hours to assist students and demo sketches outside of class

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY — *Atlanta, Georgia*
Bachelor of Science in Industrial Design — *August 2019 – May 2023*

SKILLS

Photoshop • Fusion 360 • Keyshot • InDesign • Typography • Solidworks • Figma

Sketching • Marker Rendering • Digital Rendering • Graphic Design • Model Making