# Introduction to Natural Language Processing

Course Wrap Up

#### Outline of the Course

- This is a <u>introduction</u> class to natural language processing
- Focus will be on (1) <u>introducing</u> you to key concepts from NLP used to describe and analyze languages (2) <u>writing</u> programs in Python to manipulate and analyze language data

#### What You have Learned

- Collect texts: scraping Twitter, scraping news, scraping web pages, scraping ...
- Clean and Process texts: sentence segmentation, tokenization, normalization: lemmatization, lower casing, stop words, ...
- Language Model: N-gram LM, Neural LM, Vision-Language Model
- Lexical and Vector semantics: WordNet, word senses, word-doc matrix, word-word matrix, TFIDF, word2vec, Glove, cosine similarity, bias, Transformers, BERT, XLM-Roberta, GPTs, T5, ...
- Machine Learning models: NB, LR, NN, RNN, LSTM, GRU, Transformers, seq2seq, domain adaptation, vision transformers, contrastive learning, ...
- NLP tasks: POS tagging and other structured prediction task (NER), sentiment analysis, morphological modification, machine translation, information extraction, coreference resolution, entity linking, question answering
- Libraries: scrapy, requests, newspaper, BeautifulSoup, newspaper, wordcloud, NLTK, spacy, sklearn, gensim, pytorch, transformers, ...
- But there is still much more: dialogue systems, textual entailment, summarization, language identification, text simplification, ...

## Your Assignments Did This:

- Getting your basics down on the mathematics behind NLP models (objective function, MLE, perplexities, attention, ...), getting your hands dirty on various NLP tasks: language modeling, multilingual text classification, vector space models, textual similarities (doc to doc, word to word), ...
- You learned how to formulate the problem, convert text to features, implement models to solve the problem using the features
- You tried a baseline algorithm, cross validation, to see how you can improve
- You learned to implement different features, approaches to solve the problem

#### An Exciting Time for NLP!

- Increase in computing resources
- Increase in the amount of data and information available in digital form
- Development of highly successful machine learning methods and competitive evaluations (SemEval, NIST, CoNLL shared tasks, Kaggle)
- Richer understanding of the structure of human language and its deployment in social contexts

#### An Exciting Time for NLP!

- Real world NLP systems
  - Conversational agents for making reservations
  - Voice assistant systems
  - Machine translation systems, speech-to-speech translation
  - Automated grading systems
  - Virtual tutors
  - Text analysis companies for marketing intelligence

• ...

#### State of the Art

- Simple methods often work very well when trained on large quantities of data
  - e.g., many text and sentiment classifiers still rely on different sets of words ("bag of words") without regard to sentence and discourse structure or meaning

#### State of the Art

- However, most NLP resources and systems are available only for high resource languages
  - Many low resource languages are spoken by millions of people e.g., Bengali, Indonesian, Swahili, Javanese, Igbo, ...
  - The challenge is how to develop resources and tools for thousands of languages, not just a few

#### Lessons so far

- More data -> better performance
- Less data?
  - new approach?
  - look for more data?

### Toward More Human-like Learning and Thinking Machines

- Seeing objects and agents rather than features
- Building causal models and not just recognizing patterns
- Recombining representations without needing to retrain
- Learning-to-learn rather than starting from scratch

## What you can do to stay involved

- Do a research project with me
- If you're graduating, then stay in touch!
  - Email: wijaya@bu.edu

#### Research Projects

- News Framing
- Machine Translation for Low Resource Languages
  - More generally, learning under low-resource:
    - Few-shot learning
    - Data augmentation
- NLP Applications for Public Health

#### Thanks!!!

• Course feedback: <u>bu.campuslabs.com/courseeval</u>