

Welcome!

In a hurry?

1. Make sure you are signed up online: datathon.zusedigital.com
2. Sign an NDA in the back and you are good to go.

We'll email you the data.

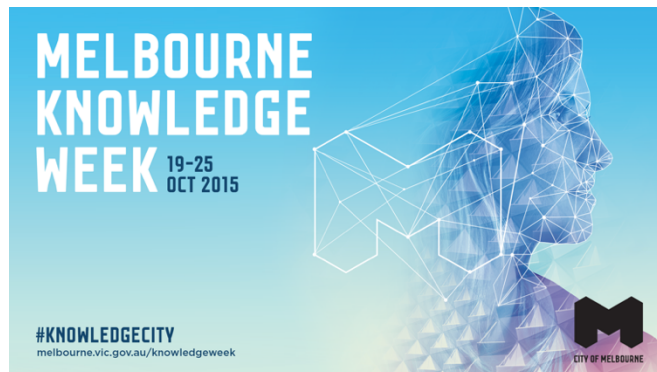
Want to hear more?

3. Stick around for a 10 min. presentation at 17:30 to hear about:
 - The people involved
 - The program for the week
 - How to find a team
 - How to win!

MELBOURNE
DATATHON

MELBOURNE DATATHON

Launch Presentation
15/10/2015



Who



Joost van der Linden
Aspiring data scientist



Phil Brierley
Current data scientist



Data Science Melbourne
meetup.com/datasciencemelbourne

Who



Linden Jensen-Page



Nick Makasis



Alex Pogiatzi



Katie van der Linden



Sean Qian
Queens Collective

Who to ask for help



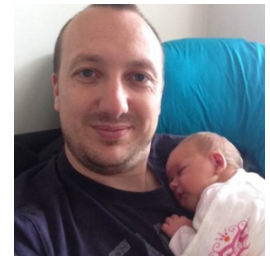
Kendra Vant
Director | Decision
Science & Analytics,
Deloitte



James Savage
Data Scientist,
Lendable



Aaron McAleese
Data Science &
Analytics Specialist



Robert Linsley
Head of Analytics
& Insight,
Betfair



Damjan Vukcevic
Sr. Research Officer,
Murdoch Childrens
Research Institute



Chris Hausler
Sr. Data Engineer,
Zendesk



Ilmar Mutli
Associate Director,
Data & Analytics,
KPMG Australia



Bill Dixon
Risk analyst

Who to impress



Antony Ugoni
Head of Analytics,
Seek and Chair IAPA
Specialist Advisory
Committee, ADMA



Bhavani Raskutti
Domain Lead,
Advanced Analytics
at Teradata



Steve Pragnell
Commercial &
Strategy Director at
Betfair



Anthony Coops
ASPAC Data &
Analytics Leader at
KPMG Australia

The idea

1. We give you the data

- Sneak peak file today
- Full dataset on Saturday

2. Tell us something interesting

- Visualisation
- Analysis
- Prediction
- Tools

No fixed questions!

When & where

- Hackday

Saturday October 17th, 9:00 – 18:00

Queens Collective - Level 1, 20 Queen St

- What to bring:

- Laptop

- We'll provide:

- Lunch, refreshments
- Tutorials

- Looking for a team? Special event at 10 am.

When & where

- Submissions

- 1 page executive summary
- Slide deck

Hard deadline:

Wednesday, October 21, 23:59

- Panel selects top 5 before noon, October 22nd
- Announced via email/social media

When & where

- Pitch night

Thursday October 22nd, 17:30 – 20:00

The Arena, NAB Docklands, 700 Bourke St

- Top 5 teams get 10 minutes each to pitch ideas
- Panel selects top 3

When & where

- Award ceremony & After party

Thursday October 22nd, 20:00 – 00:00

Platform 28, 82 Village St, Docklands

- Winners announced

Tips to win

- You are free to work individually, but our judging panel will favour teamwork
- Executive summary (and pitch) should be concise, actionable and easy to understand

Questions?