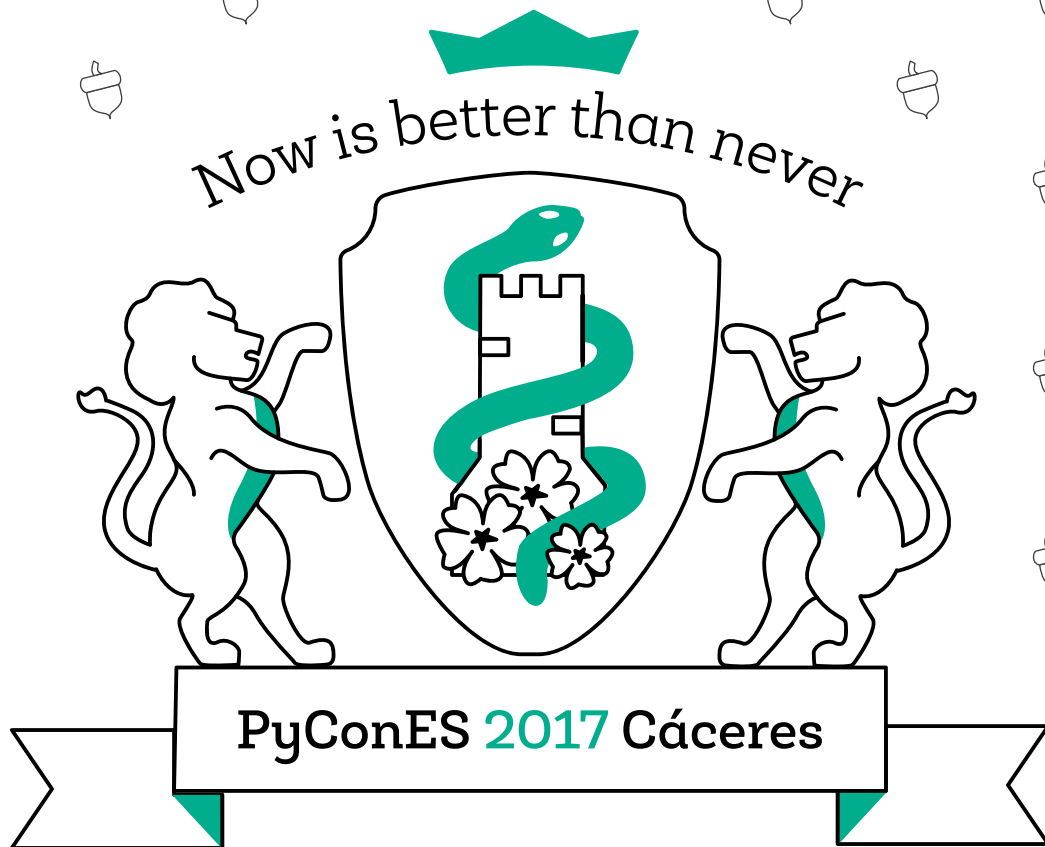Now is better than never

PyConES 2017 Cáceres

What is PyConES?

PyConES is the main Python conference in Spain.

After four successful editions in Madrid, Zaragoza, Valencia and Almería, the fifth edition of PyConES will be held from **22 to 24 September** 2017 in Cáceres following the format of the global PyCon event (http://pycon.org). The conference will take place at the **Cáceres conference center** and will be organized by a joint effort between the Python Spain association and the local community.
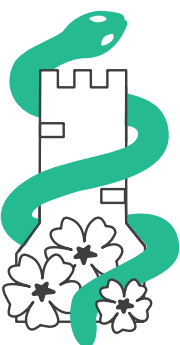
The event

PyConES is a **three-day** conference where professionals and Python programming language enthusiasts share their experience through many technical talks. Because of its nature, PyConES audience come not only from tech sectors like web development, business intelligence or game development but also from the academic world, being useful for many teachers and researchers. In this edition these tracks are being considered: **web development, art, GIS, ERP, visualization, devops, security, core (language), science, data science / big data, education.**

Some numbers

In last edition of the PyConES (http://2016.es.pycon.org/) featured:

- **More than 400 attendees.**
- About 40 speakers. Besides all the conferences are published in "Python España's" YouTube Channel, getting almost 70000 views and 1400 subscribers.
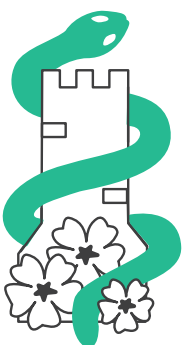
The city

Cáceres is a city which will make the attendees to fall in love with its old town, which was declared a World Heritage Site in 1968. Cáceres is one of the main business and tourism centers in Extremadura. The fusion of its more than two thousand years history, the amount of places of interest, an university with a strong support of IT and its excellent location make Cáceres a place that don't leave anybody indifferent.

The city of Cáceres has about 95.000 inhabitants but with its hotels, hostels, rural housing and apartments it can host about 270.000 visitors per year.

https://www.flickr.com/photos/twisen33/11936984055/

Why to sponsor?

Sponsors make this event happen.

Sponsorship allows us to offer more affordable tickets in order to enhance participation and attendance.It makes feasible to record the sessions the talks to reach a bigger audience.
Sponsors help the whole Python community by fostering competitiveness and inclusiveness. It makes Python development more interesting for professionals and companies.
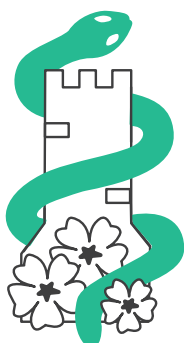

Visibility and recruitment

Sponsoring companies get visibility and positioning. PyConES is the best place to find the most qualified Python developers in Spain. The Business lounge will be located close to the places where talks will be held. Having a booth in our business lounge will give your company the opportunity to increase company visibility, showcase its products, find talented professionals for recruiting and integrate with the python community.

The contribution of each level of sponsorship does not include taxes.

Levels

	Silver	Gold	Platinum	Diamond
Contribution	500 €	1000 €	2000 €	3000 €
Tickets	2	3	5	5
Logo in the website	Yes	Yes	Yes	Yes
Sticker in the welcome pack	Yes	Yes	Yes	Yes
Booth in the sponsor hall		Yes	Yes	Yes
Product talk at the conference			Yes	Yes
Leaflet in the welcome pack			Yes	Yes
Logo in the registration badges			Yes	Yes
Acknowledgements in videos				Yes
Name of the company in one of the tracks				Yes
Logo shown during the talk pauses				Yes

⌘ Silver (500 €):

- 2 tickets for the event.
- Logo in the web.
- Stickers in the welcome pack.

⚬ Gold (1000 €):

- Booth in the sponsor hall.
- 3 tickets for the event.
- Logo in the web.
- Stickers in the welcome pack.

❁ Platinum (2000 €):

- Product talk at the conference.
- Leaflet in the welcome pack.
- Booth in the sponsor hall.
- 5 tickets for the event.
- Logo in the web.
- Stickers in the welcome pack.

⌒ Diamond (3000 €):

- Logo shown during the talk pauses*.
- Name of the company in one of the tracks.
- Acknowledgements in videos.
- Product talk at the conference.
- Leaflet in the welcome pack.
- Booth in the sponsor hall.
- 3 tickets for the event.
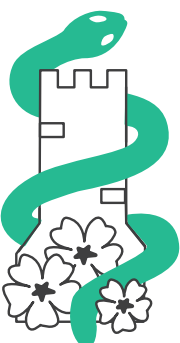- Logos in the web.
- Stickers in the welcome pack.

Other options

Contact us for other forms of sponsorship such:

- Coffee breaks
- Meals
- Recording and video edition
- Registration badges
- Social events
- Hackathons
- Childcare

*: The booth can be attended or virtual (We will provide screens to play sponsoring videos or computers for remote recruiting)
**: Once a talk finish, together with the title of the next one, diamond sponsors´ logos will be shown.

About the organization

PyConES is an initiative of Python Spain association, a non-profit organization established in 2013 by volunteers around the country. Its aims are to promote the use of Python programming language in Spain, to be a meeting point for people interested in it and to support them to the best of their abilities.

This edition is possible thanks to the local community in Cáceres, which consists of volunteers and associations that are doing their best in order to make the conference a great success.