

## Susan Lin

bysusanlin.com bysusanlin@gmail.com

#### Skills

HTML

CSS

Sass

Git

Design Systems

Photoshop

Illustrator

InDesign

Sketch

InVision

Sketching

Sketchnoting

Illustration

Painting

Pixel Art

#### Interviews

**Our Origins** — Susan Lin, Product Designer and Artist 2016

Design Details Podcast –

86: Adult Recess feat. Susan Lin 2015

**HelloFlo Blog** — Susan Lin Proves You Can Pursue Design and Coding at the Same Time 2015

**The Set-up** — What do people use to get stuff done? 2015

#### Also

I am a practicing artist who sells prints, takes commissions, tables at events, and has experience managing a profitable small business.

### Product Designer - Automattic Remote

**End-to-end design** on mobile native apps. Currently redesigning the mobile media experience and introducing a design process, including documenting a mobile pattern library. 2016 – Now

# Public Speaker & Sketchnoter

**Presented professional & personal work** showing the value of combining technical & creative abilities with systems based design thinking. Talks given at IXDA, WaffleJS, and Thoughtbot meet-ups. 2012 – Now

**Paid visual notetaker** hired to sketchnote conferences. Clients include Smashing Conf, Clarity Conf, and AlterConf. Sketches featured in books, podcasts, and event write-ups. 2012 – Now

#### Carnegie Mellon University Pittsburgh, PA

MHCI Masters in Human-Computer Interaction. 2011

BHA Interdisciplinary Bachelors of Humanities & Art in Fine Art and Information Systems, additional major in Human Computer Interaction.

Graduated a semester early. 2007 – 2010

### Product Designer - Treehouse Remote

**End-to-end design** on B2B, consumer, and internal products such as reusable landing page tools and illustration patterns. Wrote front-end code (HTML & CSS/Sass) and participated in the deployment process. Contributed articles for the engineering team's blog. 2015 – 2016

#### Senior Experience Designer - OpenTable San Francisco, CA

**End-to-end design** on restaurant facing products. Lead cross-platform design (iOS, web, mobile web) on restaurant reservation timeline product as well as upgraded floorplan management beta. 2014 – 2015

#### Senior Visual UX Designer - Trulia San Francisco, CA

**End-to-end design** of consumer products. Lead design on Search, Recommended Homes, Android app, and Rental products. 2012 – 2014 **Maintained and built style guide** in Sass using Object Oriented CSS (OOCSS) on core design systems team. 2013 – 2014

# Ul Designer – Vast.com San Francisco, CA

Interface designs for automotive search. Notable clients included Yahoo!, AOL, Bing, Everycarlisted, & Kelley Blue Book. 2011 – 2012

# Project Design Lead - Eaton Corporation Pittsburgh, PA

**Mobile experience design** which assisted in monitoring and reducing energy consumption. Team created 8 prototypes in 3 months. 2011

### UX Design Intern - LinkedIn Mountain View, CA

Web experience designs of homepage concepts and ads previewer created based on user research observations. 2010

# Freelance Illustrator & Design Intern - NASA Greenbelt, MD

**Print & Game designs** supporting the James Webb Telescope's educational materials. Illustrated art for 2 games which were featured on Wired.com & in the Hubble Telescope traveling museum exhibit. Print designs were featured on the set of The Big Bang Theory. 2008 – 2010