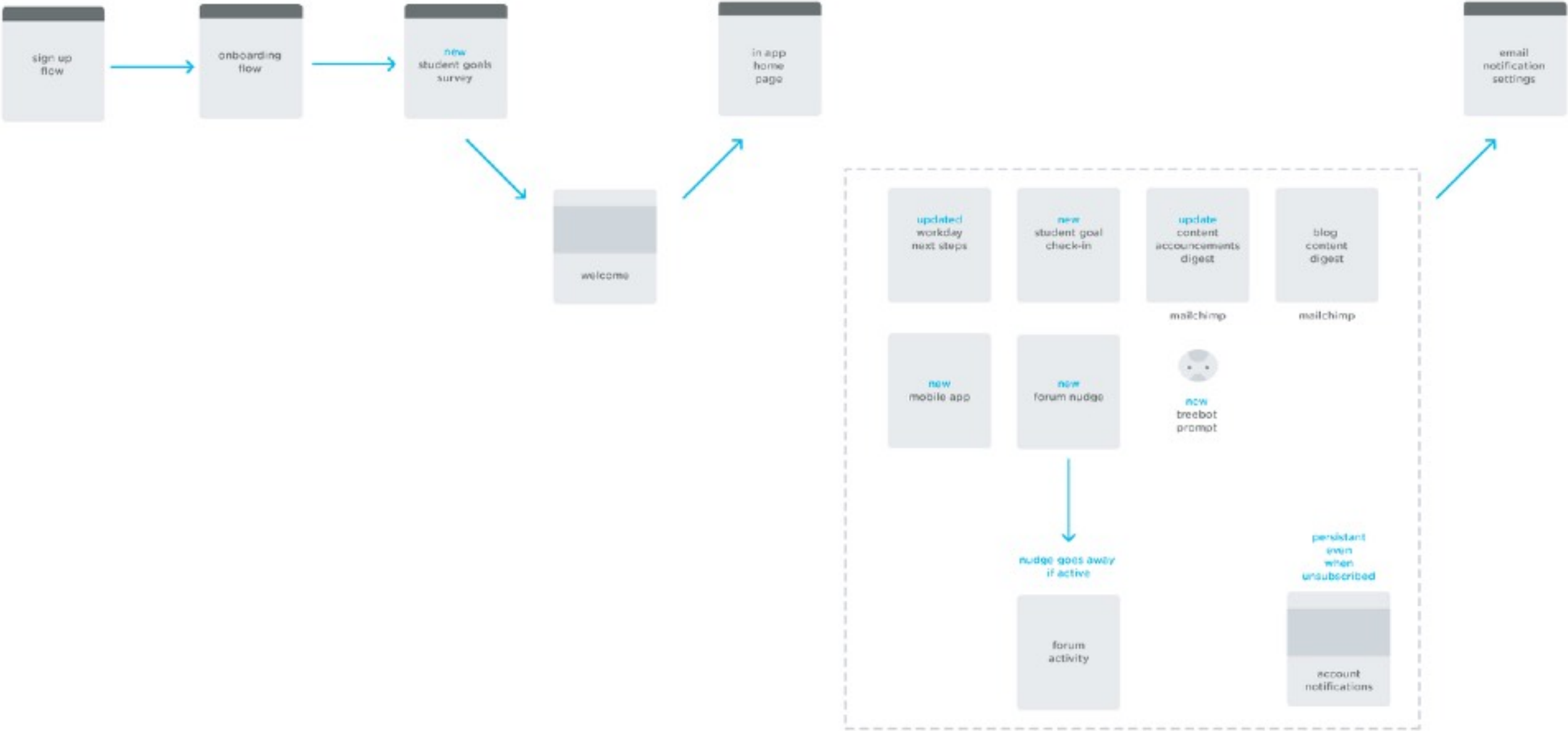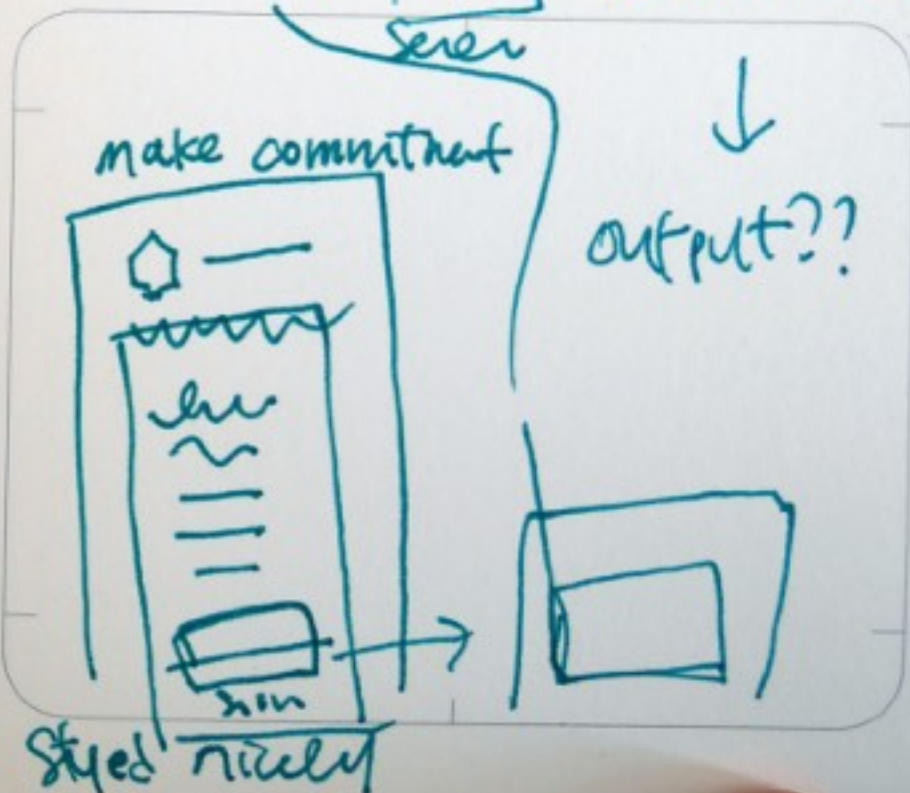# 2016 Q2 | Buffet Retention Experiments | First Month Experience User Journey

In this first iteration, we are updating the **Emails** experience and introducing a mvp of **Student Goals.**
In parallel, Treebot is being developed and will affect the student's Treehouse experience.

sign up
flow

onboarding
flow

new
student goals
survey

in app
home
page

email
notification
settings

welcome

updated
workday
next steps

new
student goal
check-in

update
content
accouncements
digest

blog
content
digest

mailchimp

mailchimp

new
mobile app

new
forum nudge

new
treebot
prompt

nudge goes away
if active

persistant
even
when
unsubscribed

forum
activity

account
notifications

capturing intent

can we submit things via email?

Goal ← illos

which one best?

→ [♡] (data for us)
Server

make commitment

output??

styled nicely

Pause

when's good?
O 1 week
O 2 week
O [   ] exact
why leave?