

[GAME] 2023

Weijia

Jingjing

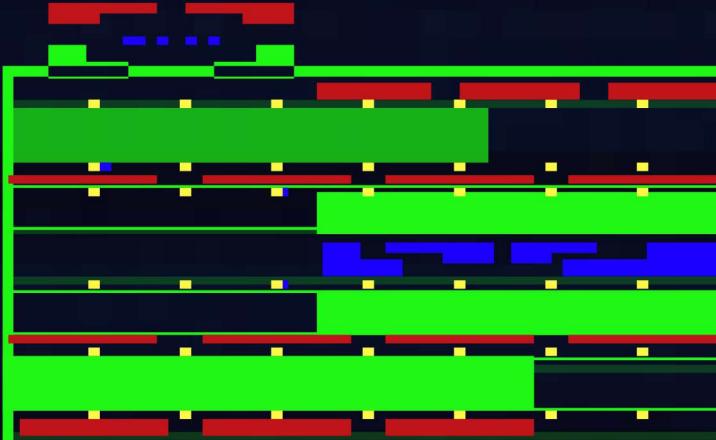
Ben

Ivan



WELCOME TO GROW DOWN

Let's assume our childlike spirit

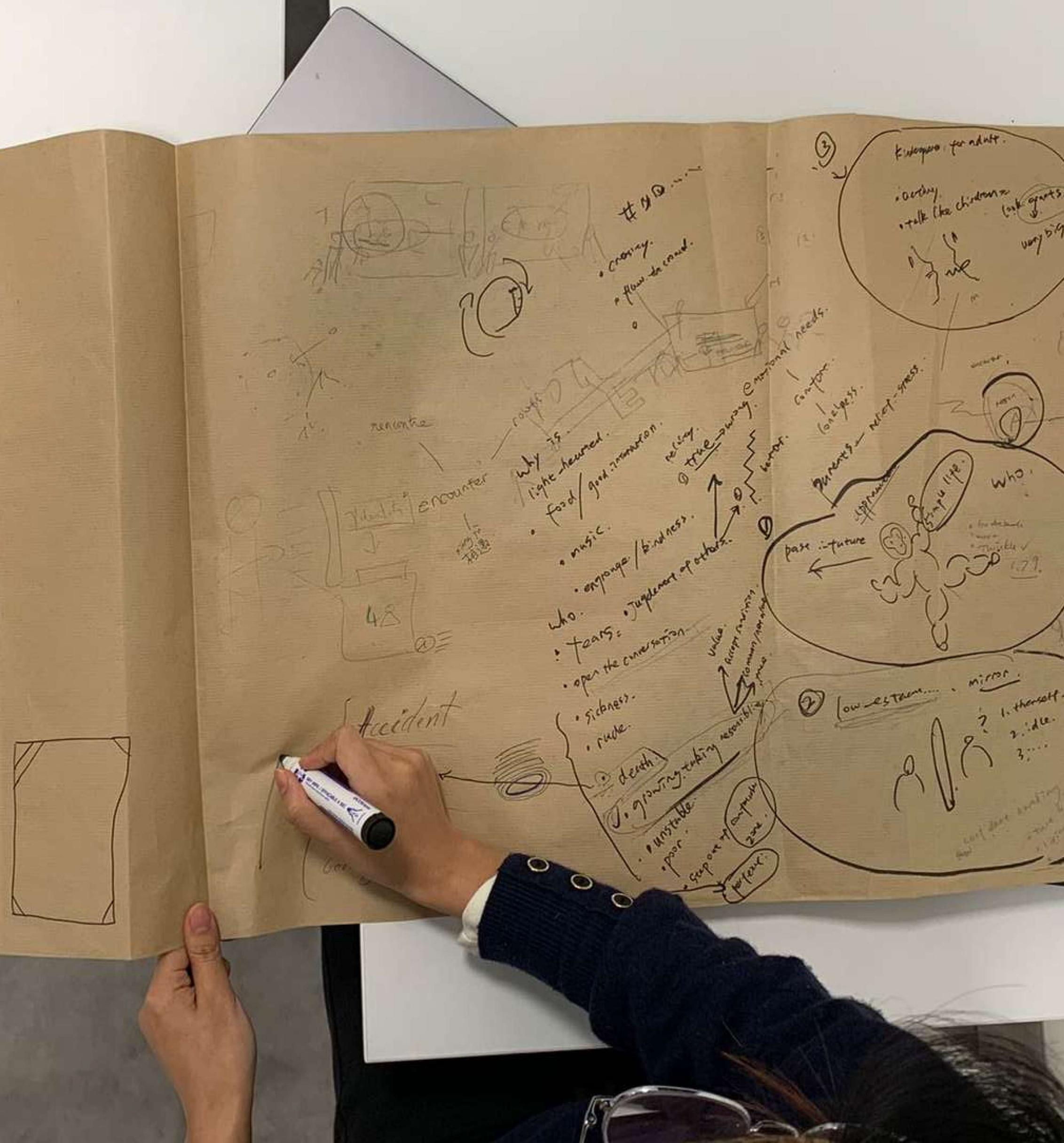


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L'ECOLE DE
DESIGN

Brainstorming



1. Death
2. Responsibility
3. Growing
4. Self esteem
5. I am running out of these

...

THE CONCEPT

CREATE A CLUB WHERE ADULTS LIVING
IN A NORMAL WORLD ENCOUNTER AND
ASSUME THEIR CHILDLIKE SPIRIT

CLUB TYPOGRAPHY

AUDIOWIDE

RETRO FUTURISM -
FICTION - GAMING

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z

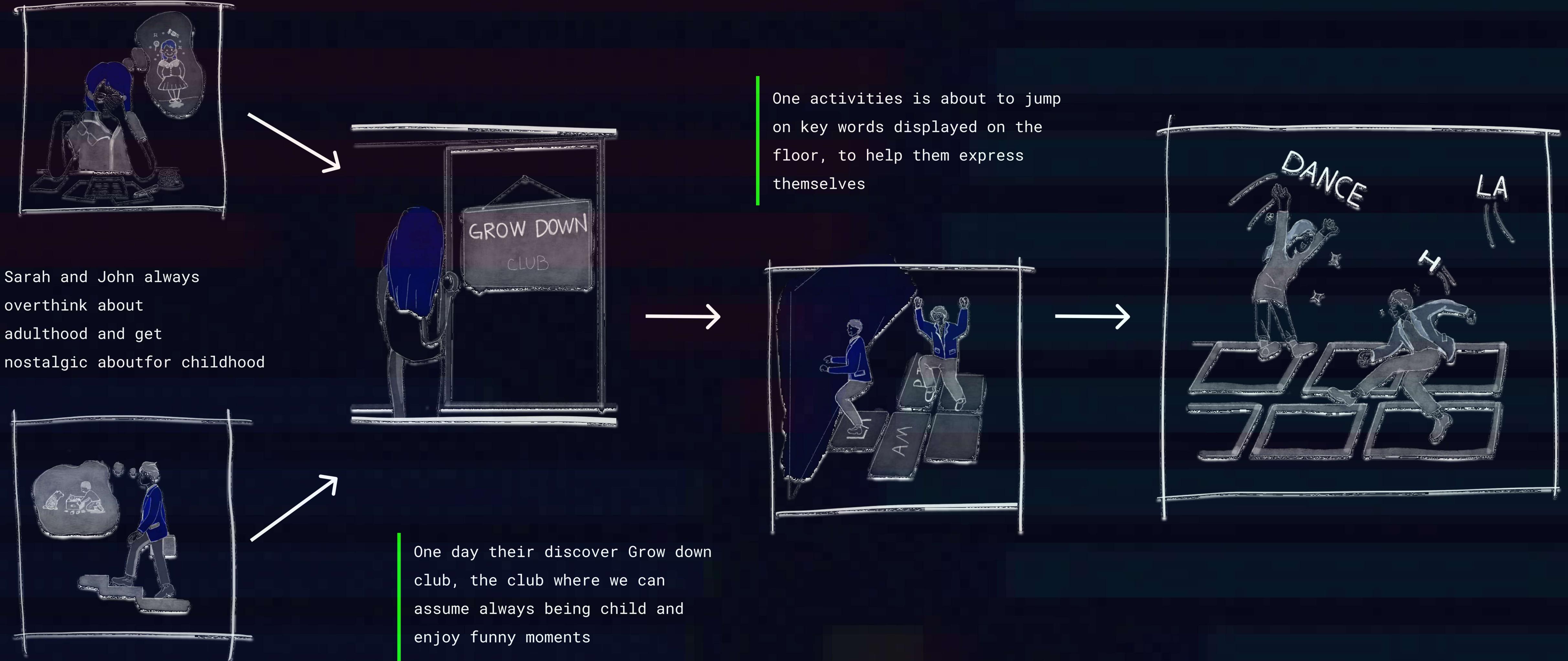
a b c d e f g h i j k l m n o p q
r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

IDENTITY



INTERACTION



INTERACTION STEPS



1

1 person start
(Choose one case)



2

Display words
and sound



3

Choose another
case



4

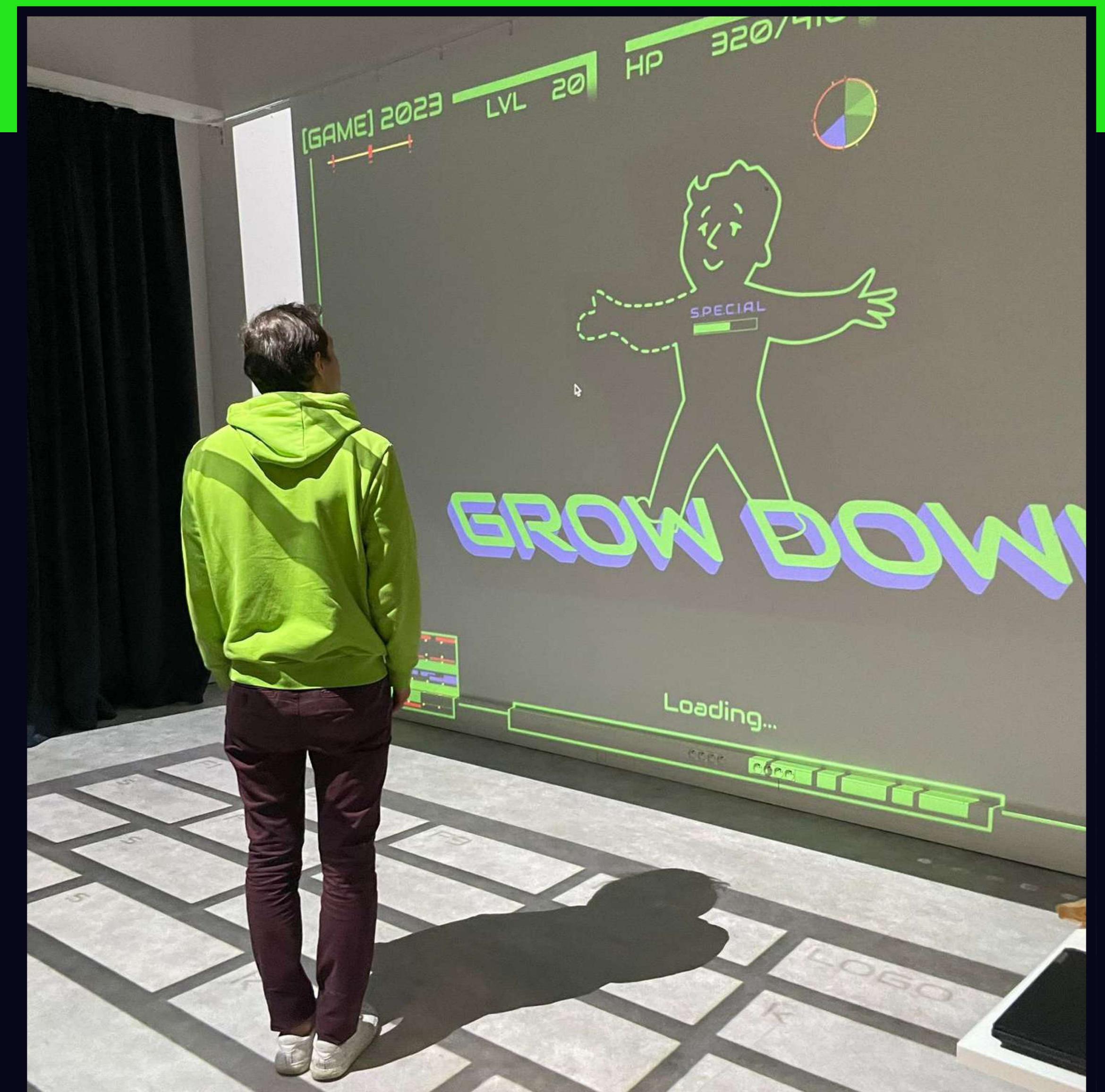
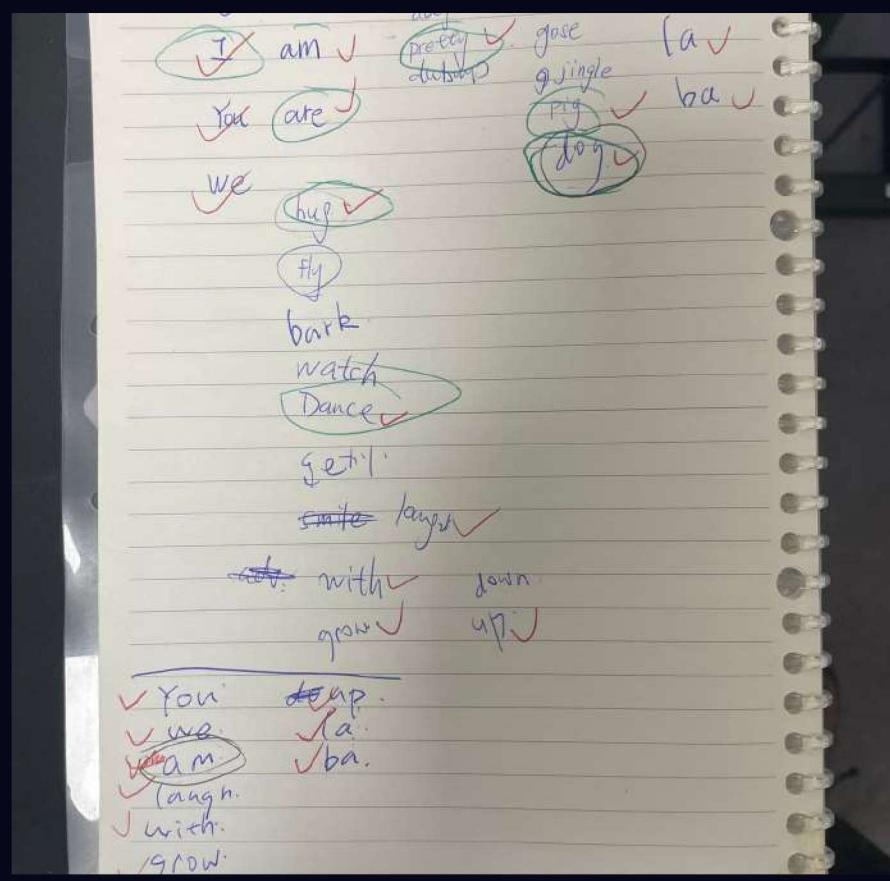
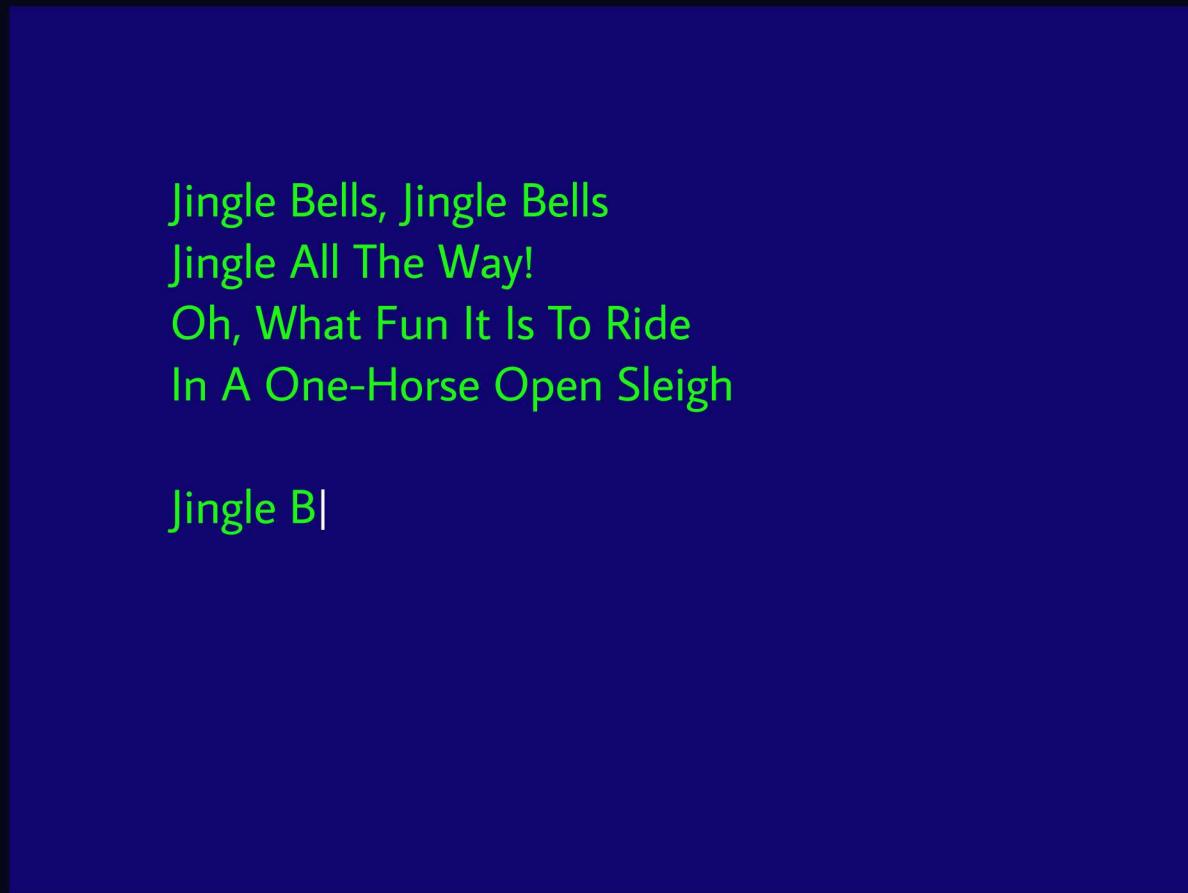
Let's other
people join the
experience
(if possible)

INSPIRATION

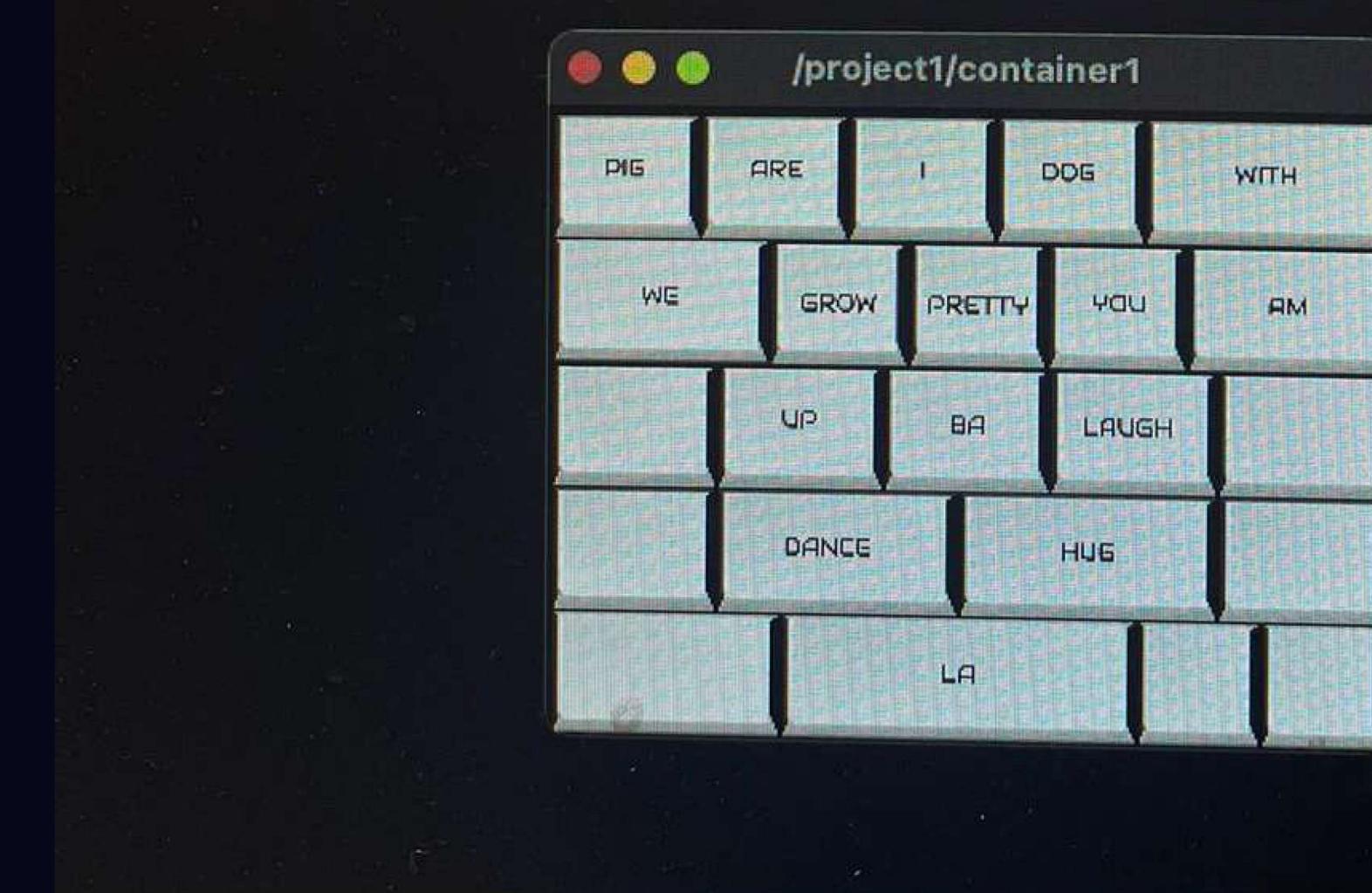
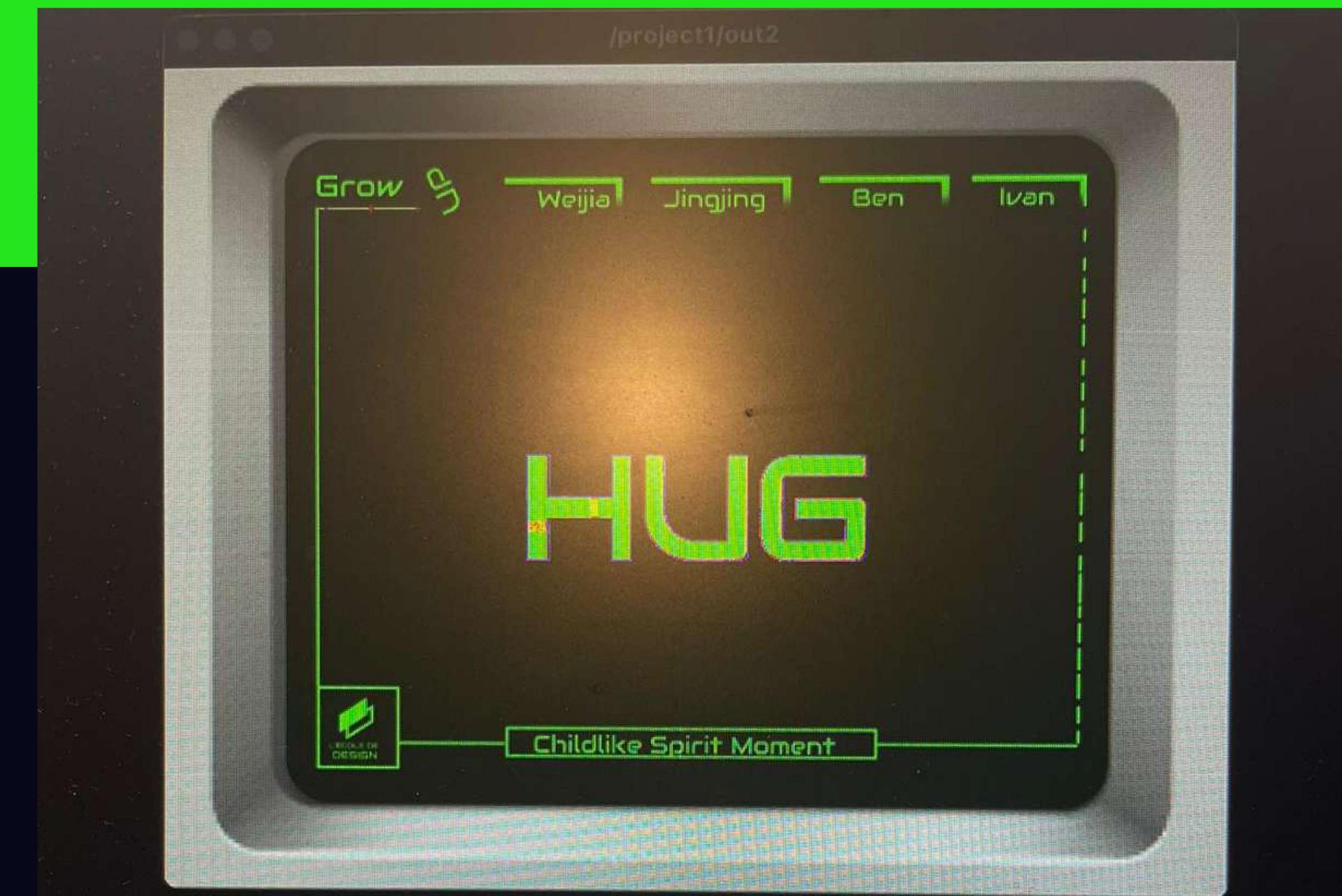
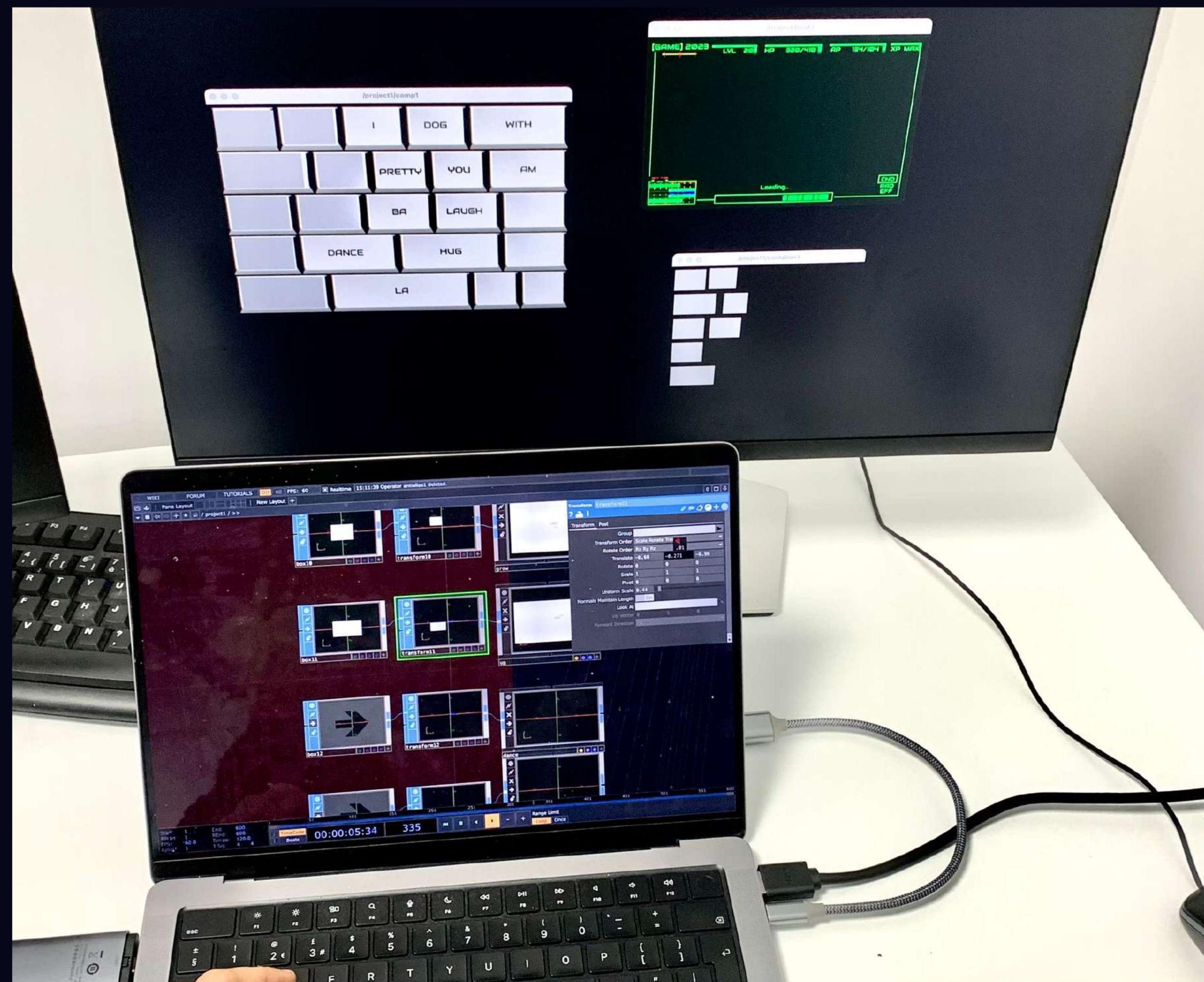


PROTOTYPE

MAKE A GIANTS COMPUTER



PROTOTYPE



GROW UP

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Jingjing

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START NOW

JUST ENJOY IT

