

## Sales Dashboard 2017

## Date Interval

05/01/2017

31/12/2017

## Order status

- ☐ approved
- ☐ canceled
- ☐ created
- ☐ delivered
- ☐ invoiced
- ☐ processing
- ☐ shipped
- ☐ unavailable

## Average Order Value

\$161

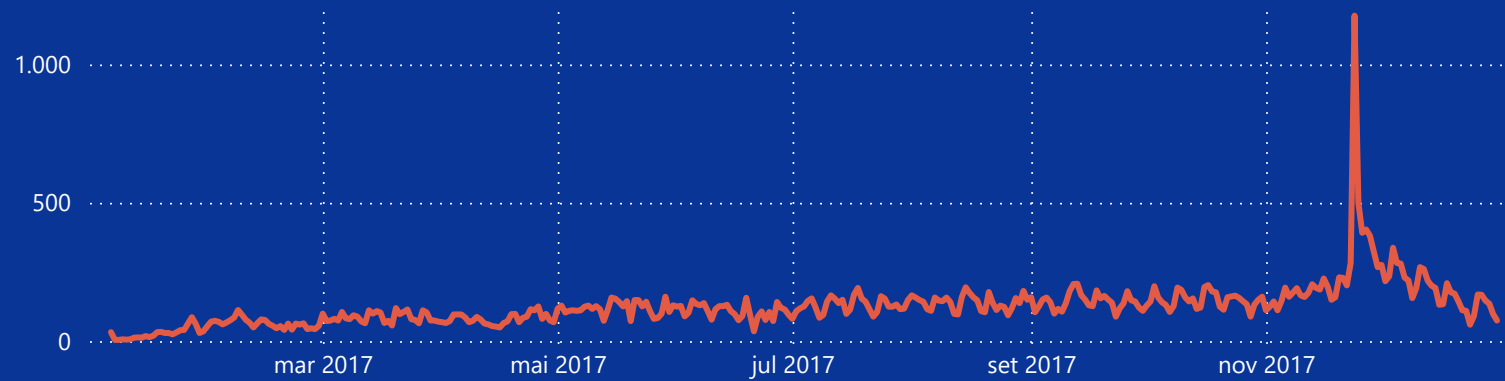
## Total Revenue

\$7M

## Total Orders

45,1K

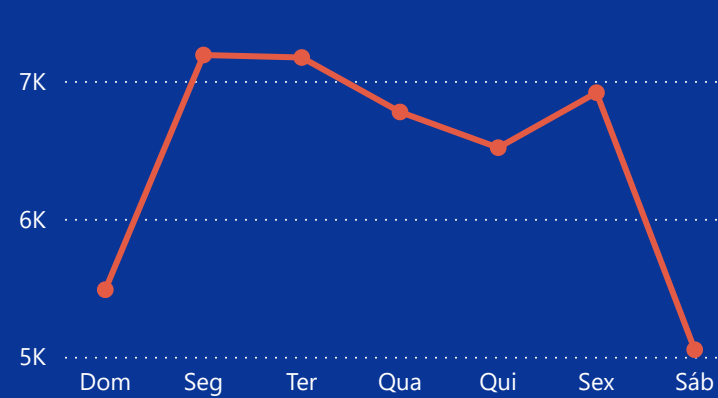
## Orders by time



## Orders by category



## Orders by day of the week



## Black Friday (24/11)

## Orders by Category



## Total Revenue

\$ 179,2K

## % of 2017 Revenue

2,47%

## Total Orders

1,176K

## % of 2017 Orders

2,61%

## Increase in Daily Orders

↑ 941,30%