

# Ivan Sanguenza Alarcon

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## TECHNICAL SKILLS

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**Front End** | HTML, CSS, JavaScript, NodeJS, React Js, Angular, Vue, PHP  
**UI/UX** | Figma, Adobe XD, Sketch, Adobe Illustrator, Moqups, UserTesting, Maze.  
**Developer Tools** | Git, GitHub, npm, Chrome Devtools.

## EXPERIENCE

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### UI/UX Designer | [Digital Harbor Bolivia](#)

*Software development company.*

**June 2023 – Present (Bolivia – La Paz)**

Figma | Adobe Illustrator  
UserTesting | Moqups | Maze

- Conducting thorough user research to understand the target audience, their needs, and pain points, ensuring designs are user-centric.
- Creating wireframes and interactive prototypes to visualize and iterate on design concepts before final implementation.
- Conducting usability tests to gather user feedback, identify usability issues, and refine designs for a seamless user experience.

### Chief Technology Officer & Founder | [Menti Academy](#)

*The platform that makes learning online fun for kids*

**Dec 2021 - Present (Bolivia – La Paz)**

Leadership | Team Management |  
Technical Expertise | Technology Innovation | Strategic Decision

- Online academy for technology and science education for children, emphasizing hands-on learning through experimentation and creation.
- Inspiring a passion for technology and science, fostering curiosity, and creativity in a safe and stimulating online environment.
- Wide range of online courses tailored to individual students' needs, led by highly trained instructors dedicated to providing a meaningful and enjoyable learning experience.

## PROJECTS

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### Abya Yala | [ActInSpace Hackathon](#)

*Global finalist of ActInSpace Hackathon 2020.*

**Aug 2020 - Dec 2020**

- An indigenous agricultural platform using AI for satellite image analysis combined with ground hardware to achieve the goal of Zero Hunger.
- The website was instrumental in winning the hackathon, and it was also recognized for having the best design.
- Our team utilized innovative tools such as artificial intelligence and robotics to develop a unique solution for the hackathon.

### Agronomito Infobase | [Miga Bolivia](#)

*Website of the State Procurement System*

**Jun 2020 – Jul 2020**

- Collect data from the State Contracting System (SICOES) website and present it in an easily understandable and quick-access format, providing updated national calls of interest to the producer.
- Agronomito infobase can filter information to show current and expired requirements, enabling producers to stay informed about their contracts.
- Establish a large network of contacts for businesses, including suppliers and consumers, to facilitate interaction and product exchange.

## EDUCATION

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**Universidad Mayor de San Andres** - Bachelors, Computer Science

**Jan 2018** - Graduation 2024

**Centro Boliviano Americano (CBA)** – Intermediate, B2

**Jan 2013 – Aug 2017**