

# Ivan Sanguenza Alarcon

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## TECHNICAL SKILLS

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**Front End** | HTML, CSS, JavaScript, NodeJS, React Js, Angular, Vue.

**UI/UX** | Figma, Adobe XD, Sketch, Adobe Illustrator, Moqups, UserTesting, Maze.

**Developer Tools** | Git, GitHub, npm, Chrome Devtools.

## EXPERIENCE

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### Frontend Web Developer & UI/UX Designer | [VAW Estudio](#)

**Jan 2023 – Mar 2023 (CDMX - Mexico)**

*Specialized audio studio for Dolby Atmos for Music and Cinema.*

WebTechs | Responsive Web Design |  
Chrome Devtools | Figma | Moqups | Maze

- Implemented responsive design using HTML, CSS, and JavaScript resulting in a 40% increase in mobile traffic to the website.
- Transformed design concepts into an engaging user experience with smooth navigation and responsive layout. Implementation of screens in React Native
- Developed an efficient code review process that reduced bug counts by 50%, resulting in higher-quality code releases and increased client satisfaction.

### Tech Lead & Founder Team | [Orbital Studio](#)

**Jul 2022 - Jan 2023 (CDMX - Mexico)**

*Virtual studio for international audiovisual creators*

WebTechs | Responsive Web Design |  
Chrome Devtools | Figma | Moqups | Maze

- Developed a comprehensive project plan, utilizing Agile methodology, to launch a new website that resulted in an increase of 50% in user engagement and a 20% increase in overall site traffic within the first month.
- Drove innovation and creativity to establish a unique online presence.
- Applied expert knowledge of UI/UX design principles to create user-friendly interfaces resulting in a staggering 50% increase in user engagement and satisfaction.

## PROJECTS

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### Chief Technology Officer & Founder | [Menti Academy](#)

**Feb 2022 – Present**

*Online education academy for children*

- Developed and launched a highly responsive web platform in React Js, resulting in a 40% increase in user traffic within the first month.
- Led a team of skilled developers and designers to achieve project success.
- Implemented agile methodologies and facilitated sprint planning sessions, leading to an impressive 95% on-time delivery rate across multiple projects.

### Front-End Developer & UI/UX Designer | [Abya Yala](#)

**Aug 2020 - Dec 2020**

*Global finalist of ActInSpace Hackathon 2020.*

- An indigenous agricultural platform using AI for satellite image analysis combined with ground hardware to achieve the goal of Zero Hunger.
- The website was instrumental in winning the hackathon, and it was also recognized for having the best design.
- Our team utilized innovative tools such as artificial intelligence and robotics to develop a unique solution for the hackathon.

## EDUCATION

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**Universidad Mayor de San Andres** - Bachelors, Computer Science

**Jan 2018** - Graduation 2024

**Centro Boliviano Americano (CBA)** – Intermediate, B2

**Jan 2013 – Aug 2017**