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## Verifone's Biometric Finger Scanner Could Stop Taxi Hijackings

By Mike Brown (https://www.inverse.com/user/103-mike-brown) on

September 27, 2016

(https://www.inverse.com/archive/september/2016/innovation)

Filed Under Innovation

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Verifone Systems, one of the U.S.'s largest makers (https://www.inverse.com/topic/makers) of taxi meters, is giving the cab a 21st-century makeover. The company is preparing to release a new in-car system this year with a number of upgrades, including a biometric finger scanner (https://www.inverse.com/article/19125-galaxy-note-7-iris-scanner-attempts-to-fix-the-fingerprint) that checks the identity of the driver at the start of every shift.

"When you think about the technology before, it was never part of the business to design (https://www.inverse.com/topic/design) the user experience," Jason Gross, global head of product and marketing at Verifone, told *The Verge* 

(http://www.theverge.com/2016/9/26/13035642/nyc-taxi-cab-android-touchscreen-tablet-verifone) in a report published Monday. "It was a box with a bunch of buttons on it. This gives us an opportunity to make it beautiful."

The scanner, placed next to the steering wheel, complements a number of other security upgrades. A new panic button gives drivers and customers added peace of mind, while security cameras could help police forces identify criminals after incidents have occurred.

The high-tech system is technically two distinct products. The passenger-facing system, known as "Ryde," will provide customers with wifi, USB charging, and a 10-inch touchscreen for running apps (<a href="https://www.inverse.com/topic/apps">https://www.inverse.com/topic/apps</a>). The driver-facing system, "Dash," introduces a new seven-inch touchscreen to replace the fare meters of old.

It's a major upgrade for an industry that has faced heavy competition from ride-sharing (https://www.inverse.com/topic/ride-sharing) services like Uber (https://www.inverse.com/topic/uber) and Lyft. The former has been focusing on improving its technical capabilities, slowly building out its self-driving fleet (https://www.inverse.com/article/19898-uber-self-driving-cars-passengers-pittsburgh) that could potentially serve major cities and provide an alternative to human-based drivers. Replacing the human driver would mean fingerprint-scanning traditional cars could be obsolete before a wider rollout.

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An Uber driverless Ford Fusion drives down Smallman Street on September, 22, 2016 in Pittsburgh, Pennsylvania.

Verifone has tested the driver-facing components in New Orleans, Chicago, and Boston, and production is expected to increase next year. Uber may be occupied with driverless vehicles and <a href="Long-term dreams">Long-term dreams</a> of flying machines (https://www.inverse.com/article/21396-jeff-holden-uber-could-use-flying-cars-within-a-decade), but these are a long way off. Verifone's efforts may bring new life to a service many simply tolerate rather than enjoy, giving the yellow cab a fighting chance against Uber and the like. And hey, USB chargers are handy, right?

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Written by Mike Brown (https://www.inverse.com/user/103-mike-brown)

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