Advanced Web Authoring (WA)

Tutor Marked Assignment (TMA)

Introduction

The TMA, which carries 25% of the total marks for this module, requires you to construct a HTML page from a storyboard and to document your development and design decisions in a brief development log.

Completing the TMA

You should work on your TMA after class and during the self-study session scheduled after Session 4. Begin your work early, as the TMA is a substantial task that requires planning and effort to complete satisfactorily. The TMA prepares you for the FMA so you greatly reduce your risk of a poor overall mark by completing and submitting a TMA.

Getting support

Support for the TMA work will be available in class during Session 4.

TMA Specifications

Introduction

You have been provided with a set of storyboards and website assets (watma_resources.zip) which you can download from Moodle. This zip file contains all of the files which you will need for the assignment.

You are required to:

- Develop and publish the page depicted in the storyboard that is contained in the zip file
- To write a brief development log discussing the semantic appropriateness of your HTML mark-up as well as a discussion of any problems you encountered while completing the assignment and how you resolved them.

You must also provide validation reports for your HTML page and your CSS file(s). The HTML report should show adherence to HTML 5.

Deliverables for Assessment

1. Website

You must publish your web page on your Birkbeck student website. The URL of your page should be:

http://titan.dcs.bbk.ac.uk/~yourUserID/watma/index.html

Where: yourUserID = your ITS Username

You should also include the full address of this page in your development log. **Note:** Pages which are not published in the correct location will not be accepted for assessment.

Your page should contain all the elements present in the storyboard, displayed exactly as depicted in the storyboard, following the guidelines listed in the design documentation where applicable. Your web page must be *liquid,* as specified in the annotated storyboard contained in the resources zip file.

2. Development Log

Your development log should be in .pdf format, named *yourUserID*_watma.pdf (*Where: yourUserID = your ITS Username*) and should be submitted electronically in the assignment dropbox in Moodle before the start of Session 5.

Your development log should briefly discuss:
- The semantic appropriateness of the HTML mark-up you used for your page and whether it could be improved in any way.
- Any problems you encountered during the assignment and how you resolved them.

3. Validation Reports

Your validation reports should be in .html format and should be submitted electronically in the assignment dropbox in Moodle before the start of Session 5. Your HTML validation report should include the page source code.

Getting feedback

Feedback on the marked TMA can be downloaded from Moodle and will normally be returned to you within 2 weeks of submission. The feedback on your TMA and any issues that arise can be discussed with your tutor in Session 7, or you can make a tutorial appointment for individual support within 2 weeks of the return of your marked TMA.

Backing up files

Always keep a back-up copy of all work submitted for assessment in case of unforeseen submission problems.

Criteria for Assessment

The criteria below show the proportion of the marks (out of 100%) that will be awarded for each component of the assignment and the criteria that will apply to the grading:

1. Website (60%)

Your web page must:
- Match (as closely as possible) the layout and design depicted in the storyboard
- Use semantically appropriate mark-up for each element described in the storyboard
- Reproduce (as closely as possible) each element in the storyboard
- Contain an accessible form as depicted in the storyboard

2. Development log (20%)

Your development log must:
- Discuss the semantic appropriateness of your HTML mark-up
- Include a **brief** log of any problems you encountered during your work and how you solved them.

3. Publishing (10%)

The website must be published at the location specified in this brief.

4. Validation reports (10%)

Your validation reports should include:
- A HTML validation report for the page you develop (including source code and showing conformance with HTML 5)
- A CSS validation report.