blinkit
Indian's Last Minute app

Flier panel

Outlet Location T...
All

Outlet Size
All

Outlet Size, Item ...
All

🧹 Clear Fliter Panel

$1.20M 📊
TOTAL SALES

$141 📊
AVG SALES

8523 📦
NO OF ITEMS

3.9 👍
AVG RATING

| Total sales | Avg sales | No of items | Avg Rating |

FAT CONTENT
Item ... ● Low Fat ● Regular

$425.36K

$1.20M
Total sales

$776.32K
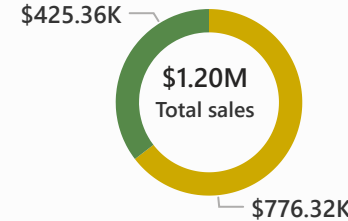
FAT BY OUTLET
● Low Fat ● Regular

Tier 3 — $0.31M / $0.17M
Tier 2 — $0.25M / $0.14M
Tier 1 — $0.22M / $0.12M

ITEM TYPES

Item Type	Sales
Fruits an...	$0.18M
Snack Fo...	$0.18M
Household	$0.14M
Frozen F...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking G...	$0.08M
Health a...	$0.07M
Meat	$0.06M
Soft Drinks	$0.06M
Breads	$0.04M
Hard Dri...	$0.03M
Others	$0.02M
Starchy F...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M

OUTLET ESTABLISHMENT

$250K
$200K
$150K
$100K
$50K

$78K · $130K · $132K · $131K · $132K · $133K · $205K · $129K · $131K

2012 · 2014 · 2016 · 2018 · 2020 · 2022
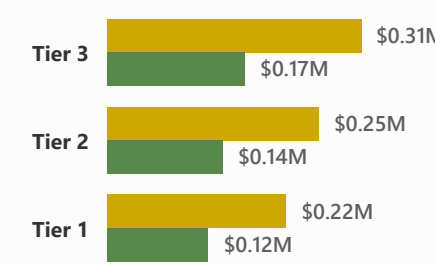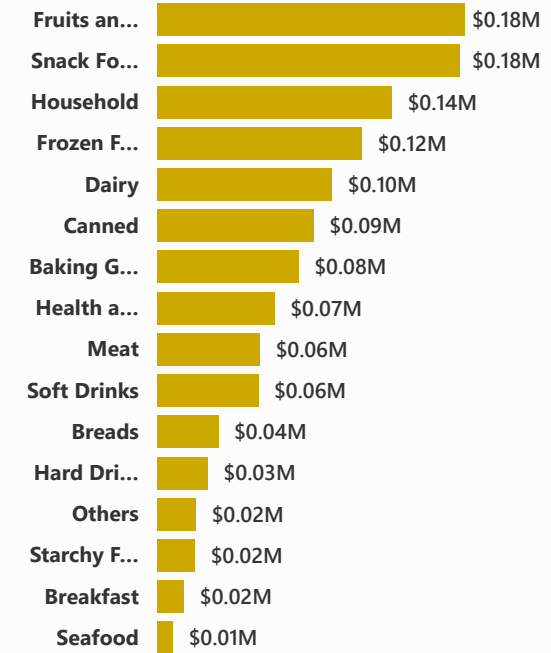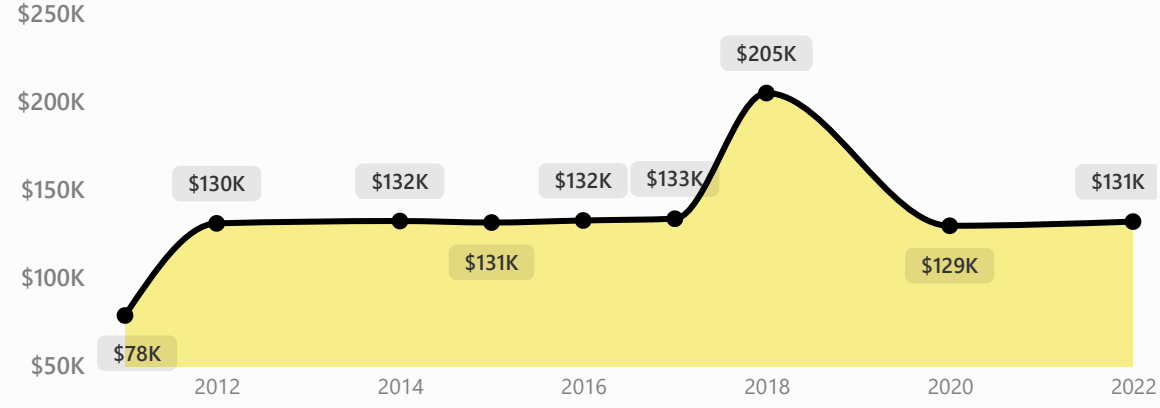
OUTLET SIZE
● Medium ● Small ● High

$248.99K · $507.90K
$444.79K

OUTLET LOCATION

100%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%
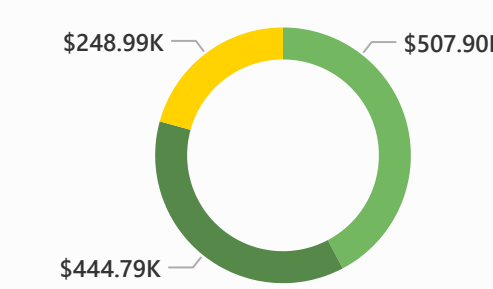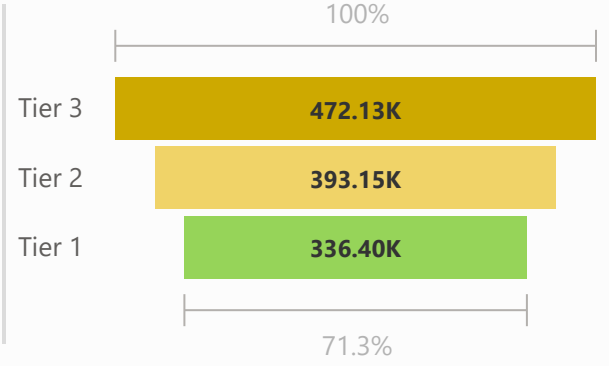
OUTLET TYPE

Outlet Type	Total sales	No of items	Avg sales	Avg Rating	Item Visibility
Supermarket Type3	$130.71K	935	$140	4	0.06
Grocery Store	$151.94K	1083	$140	4	0.10
Supermarket Type1	$787.55K	5577	$141	4	0.06
Supermarket Type2	$131.48K	928	$142	4	0.06