

IVAN ARYAPUTRA RACHMADHANI

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I am a 2nd semester student in Information Technology major with interest in Social Media Specialist and Content Design. I have sufficient skills in [design](#), [copywriting](#), and [creating press releases](#) with mastery in several editing applications such as [canva](#), [capcut](#), [photoshop](#), [wordpress](#), and [Ms.Office applications](#). I am highly curious, able to work collaboratively and individually, and focused on completing tasks and committed to delivering the best results.

EDUCATION

SMK NEGERI 2 BOJONEGORO | Jalan Patimura No. 3 Kelurahan Sumbang, (2021 - 2023)
Kecamatan Bojonegoro, Kabupaten Bojonegoro, Jawa Timur.

Graduated in Computer and Network Engineering Program.

UNIVERSITAS BRAWIJAYA | Jalan Veteran, Ketawanggede, (2023 - Now)
Kecamatan Lowokwaru, Kota Malang, Jawa Timur.

Faculty of Vocational studies, Information Technology Major, **GPA : 3.81/4.00.**

WORK EXPERIENCE

SOCIAL MEDIA MANAGEMENT (January 2022 - June 2022)

CV. Bee Digital Prestasi Nusantara (PT. Harmoni Kreasi Digital)

- Manage [3 accounts](#) with the main target of increasing [engagement by 2 - 10%](#) per week.
- Create educational and informative designs, with a [target of 2 designs](#) per day.
- Create [poster](#) and [advertising](#) designs.
- Create 1 [copywriting](#) contents per day on the [wordpress](#) about education or other informative things.
- manage [content planner](#) and analyze strategy using [google analytics](#).
- Inputting data in excel for target surveys.
- Became part of the Social Media Management Team with **"Excellent"** internship results.

SOCIAL MEDIA SPECIALIST (March 2024 - Now)

Pengelola Sistem Informasi dan Kehumasan Vokasi Universitas Brawijaya

- Creating educational, holiday greetings, and information designs about the faculty and university.
- Editing podcast video highlights to be posted on the Faculty's [Instagram](#) and [TikTok](#) accounts.
- Manage the [content planner](#).

COPYWRITER & REPORTER

Pengelola Sistem Informasi dan Kehumasan Vokasi Universitas Brawijaya

- [Covering](#) and [interviewing](#) important activities held by the Faculty of Vocational Studies.
- Creating [press releases](#) to be used as Faculty news on website.
- Took some photos and videos for [documentation](#).

ORGANIZATIONAL EXPERIENCE

HUMAN RESOURCES DEVELOPMENT (STAFF) (March 2024 - Now)

Unit Kegiatan Mahasiswa Marching Band Ekalavya Suara Brawijaya

- Develop work programs to improve the quality of human resources.
- Help solve internal and external problems.

SKILL & ACHIVEMENT

Soft Skill : Speak Indonesian ([Native](#)), Speak English ([Basic](#)), Public Speaking, Great [Time Management](#),
Able to [work with teams](#) and [individuals](#), Willingness to [learn new things](#).

SoftWare : Adobe Photoshop ([Basic](#)), Canva, Capcut, Figma, Microsoft Office, Wordpress ([Basic](#))