Varun Soni

UI UX Designer and Frontend Developer

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I am a professional UI UX Designer with over 6 years of industry experience and strong understanding of Colour Theory, Design Principles, Design Systems(Google's Material Design, HIG and Shopify Polaris), I am committed to providing human-centric and equitable designs. I stay up-to-date with the latest design and technology trends, and thrive in fast-paced, collaborative environments.

My passion for UI/UX Design is reflected in my portfolio of successful projects which includes: **Qloapps** - Booking and Reservation System, **Shopify Multivendor Marketplace**, **Shopify Apps**, **UVDesk** - Helpdesk and Ticket System and over 200 Apps and Stand Alone Applications.

Experience

UI UX Designer
Freelancer on fiverr.com

Dec 2021 - May 2023 · 1 yr 6 mo

Currently I am working as a Freelancer on Fiverr.com

UI UX Designer
Webkul Software Pvt Ltd · Full-time

Dec 2014 - Sep 2021 · 6 yr 9 mo

- Creating intuitive and user-friendly interfaces for web and mobile applications.
- Creating Wireframes, Low and Hi-Fidelity Prototypes.
- Developing responsive designs that adapt to different screen sizes and devices and code as well.
- Utilizing modern frontend technologies such as HTML5, CSS3 and JavaScript.
- Designing for Open source eCommerce Platforms like: Shopify, Magento, Wordpress Woocommerce, Prestashop and Odoo(CRM)
- Designing visual elements: Creating high-quality visual elements such as icons, logos, illustrations, and infographics.

Graphics Designer
Just About Infratech Pvt Ltd · Full-time

Aug 2013 - Sep 2014 · 1 yr 1 mo

- Designing graphics: Using design software like Adobe InDesign, Illustrator, and Photoshop to create high-quality graphics and visual elements such as logos, illustrations, and infographics.
- Developing layouts: Creating visually pleasing layouts for print media, including magazines, brochures, books, and packaging.

Education

Google UX Design Certificate
Certification from Google

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and LowFidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Responsive Web Design in Adobe XD
- Design a User Experience for Social Good & Prepare for Jobs

Post Graduation
MSc. Marketing
Degree from Ulster University, Birmingham, UK

Sep 2021 - Apr 2023

Under Graduation
Bachelor's degree, Art/Art Studies, General
Delhi University, New Delhi, India

Apr 2011 - Feb 2015

Web, Graphic Design and Animation Diploma
MAAC - Maya Academy of Advance Cinematic, New Delhi, India

Feb 2012 - Jul 2013

My Tools

- Sketch App
- Figma
- Adobe XD CC
- Invision Studio
- Miro
- Framer
- Notion
- Github(VCS)
- Adobe Creative Suite
- Visual Studio Code

My Profile Links

Dribbble: https://dribbble.com/ivarunsoni

Behance: https://www.behance.net/ivarunsoni

Codepen: https://codepen.io/ivarun

Medium: https://medium.com/@ivarunsoni

LinkedIn: https://www.linkedin.com/in/varun-soni-39293a139/

Work Expamples

Shopify Apps: https://apps.shopify.com/partners/webkul

Qloapps: https://qloapps.com/

Shopify MVM: https://apps.shopify.com/multi-vendor-marketplace?surface_intra_position=1&surface_type=partners&surface_version=redesign

Date: _ _ _ _ _ _ _ _ _ (Varun Soni)