## Code Logic - Retail Data Analysis

- Downloaded Jar file "spark-sql-kafka-0-10\_2.11-2.3.0.jar"
- Before submitting the spark2-submit job we need to run command: "export SPARK\_KAFKA\_VERSION=0.10", which asks spark to use **Kafka** version **0.10** to run the spark job.
- Create a python code file.
  - Initial steps to setup all environment, importing all required modules and initialize spark session.
  - Gathered bootstrap server details and topic name from where the data needs to be read.
  - Now using the Kafka bootstrap server details provided, we are reading the data and store the data to a variable.
  - Using the from\_json method we are converting the read json data into a data frame using a json schema created based on the how the data is arranged.
  - We are adding few columns to data frame created with name and usage as:
    - o "Total\_Amount" which shows value of total amount on invoice.
    - o "Total\_Quantity" which shows total items count per invoice.
    - o "Is\_Order" If its order shows as 1 else 0.
    - "Is\_Return" If its return shows as 1 else 0.

These new columns were added, so that they could help us to calculate KPI's.

- Created two user defined functions to calculate "Total\_Amount" and "Total\_Quantity".
  - o Methods Names: total\_Invoice\_amount\_method and total\_items\_per\_invoice\_method.
  - O Defining those Methods as UDF with name:
    - total\_Invoice\_amount and total\_items\_per\_invoice respectively.
- Now final dataframe is created. We use this data frame to show summarized batch output received for a min to the console and also to calculate all the KPI's.
- Also calculating the four KPI's with two distribution one is based on Time, another based on time and country based.
- For Time based KPI we are calculating on 1 min tumbling window KPI's like Orders per min, Total sale Volume, Average transaction size and rate of return.
- For Time and Country based KPI we are calculating on 1 min tumbling window KPI's like Orders per min, Total sale Volume and rate of return grouped by countries.
- All these calculated Time KPI and Time and Country based KPI are written to a json file.
- These files can be further process into Hive for data analysis and for visualization tools for further insights.
- Once coding part is complete, we need to submit the spark2 job on console.
- Command used to submit spark Job:
  - o spark2-submit --jars "spark-sql-kafka-0-10\_2.11-2.3.0.jar" spark-streaming.py > Console\_output
  - o KPI's data is written in the HDFS server.
- ConsoleOutput.txt show all the batch outputs.